

**AN ANALYSIS OF ILLOCUTIONARY ACT USED BY MAIN
CHARACTERS OF BANG IJAL TV COMEDY VIDEO IN INSTAGRAM**

*Submitted as Partial Fulfillment of the Requirements
to Obtain Strata One (S1) Degree*



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
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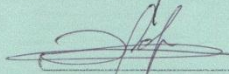
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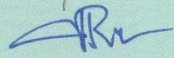
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ABSTRACT

Yonita, Annissa Fitri. 2020. *An Analysis Of Illocutionary Act Used by Main Characters Of Bang Ijal TV Comedy Video In Instagram*. Skripsi. Jurusan Bahasa dan Sastra Inggris Fakultas Bahasa dan Seni, Universitas Negeri Padang

In language study, speech act is the act when someone does speech to show the meaning by the speakers when communication occurs. Speech acts also can be analyzed from video that found in movie, talk show, stand up comedy, comedy video. Illocutionary acts is the utterance that force the listener to do something. In this research focuses with illocutionary acts produced by the main characters in Bang Ijal TV videos. The purpose of this research are to describe the types of illocutionary acts and the function of illocutionary acts used by each main character in the video which is downloaded from Instagram based on theory of Searle. The type of the research in this study is quantitative research. The quantitative is used to calculate the number of illocutionary acts and function of illocutionary acts used in Bang Ijal TV videos to conclude which type of illocutionary acts is dominantly used. This study found that there are five types of illocutionary acts and also 19 functions of illocutionary act. This study shows, the dominant illocutionary is directives which total percentage 41.98% and the dominant function of illocutionary acts is asking which total percentage 27.16%.

Keywords: *Speech Act, Illocutionary Act, Function of Speech Act*

ABSTRAK

Yonita, Annissa Fitri. 2020. *An Analysis Of Illocutionary Act Used by Main Characters Of Bang Ijal TV Comedy Video In Instagram*. Skripsi. Jurusan Bahasa dan Sastra Inggris Fakultas Bahasa dan Seni, Universitas Negeri Padang

Dalam studi bahasa, tindakan tutur adalah tindakan ketika seseorang berbicara untuk menunjukkan makna oleh pembicara ketika komunikasi terjadi. Tindak tutur juga dapat dianalisis dari video yang ditemukan di film, acara bincang-bincang, stand up comedy, video komedi. Tindak ilokusi adalah ucapan yang memaksa pendengar untuk melakukan sesuatu. Dalam penelitian ini berfokus pada tindakan ilokusi yang dihasilkan oleh karakter utama dalam video TV Bang Ijal. Tujuan dari penelitian ini adalah untuk menggambarkan jenis tindakan ilokusi dan fungsi tindak ilokusi yang digunakan oleh setiap karakter utama dalam video yang diunduh dari Instagram berdasarkan teori Searle. Jenis adalah penelitian kuantitatif. Penelitian kuantitatif digunakan untuk menghitung jumlah tindak tutur dan fungsi yang digunakan dalam video Bang Ijal TV untuk menyimpulkan jenis tindakan ilokusi yang dominan digunakan. Studi ini menemukan bahwa ada lima jenis tindakan ilokusi dan juga 19 fungsi tindakan ilokusi. Penelitian ini menunjukkan, ilokusi dominan adalah arahan dengan persentase total 41,98% dan fungsi dominan tindakan ilokusi adalah menanyakan persentase total 27,16%.

Keywords : *Tindak tutur, Tindak Ilokusi, Fungsi Tindak Ilokusi*

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CHAPTER I INTRODUCTION

A. Background of Research Problem

Speech act is the act when someone does speech to show the meaning by the speakers when communication occurs. Speech act is an act that speaker performs when making an utterance. According to Parker (1986:16) speech acts are highly delicate to the context of the utterances in particular to the relationship between the speaker and the listener. Speech act is the phenomenon in communication process. Speech act is an act that doing by speaker which have meaning and point. Every person has their own speech act to express or telling something, offering an apology, congratulation, request, complaint, invitation, compliment or refusal, etc.

In speech act theory, language is as a form of action. Austin (in Tsui, 1994:4) proposed that speech act are acts that refers to the action performed by produced utterances. There are three types of speech act, namely; locutionary, illocutionary, and perlocutionary. Locutionary is the speech act that state literally, inform or telling something to the speaker. Illocutionary is the term that is used in the theory of speech act to refer to an act or ask the other speaker doing something, perlocutionary act termin the theory of speech act to refer to an act which is performed when an utterance advices a particular effect on the behavior, beliefs, feeling,etc. of a listener. Austin adds the differences of types of speech act. Locutionary is a particular meaning, illocutionary as a particular force and perlocutionary as a certain effect on the listener.

In speech act, people will introduce a topic, close a topic, and change the topic. The speaker showing a topic either by asking, suggesting, reporting, asking, and or advising. The speaker also can change the topic of conversation by announcing and stating. Between the topic and the speech act, there are close relationship, especially illocutionary act.

Illocutionary act is an action that contain purpose and function of utterances. Illocutionary is the term that is used in the theory of speech act to refer to an act or ask the other speaker doing something. Yule (1996:48) stated that Illocutioanary acts is showed the communicative force of an utterance. It means, illocutionary acts is type of speech act that contain of purpose and function in mind.

Illocutionary acts also can be analyzed from video that found in movie, talk show, stand up comedy, comedy video, etc. Here, the researcher use the comedy video of Bang Ijal TV video in Instagram. Comedy video is a video that from a person or many in which perform without live audience. The person that does comedy as known comedian. In comedy video, the comedian make the script before they take the video. In their jokes or humour, sometimes the comedians improve their jokes and sometimes can be out of the box. The concept can be developed by their own language. In comedy video, the comedians deliver their jokes or humour by self or group. The comedian uses verbal and nonverbal in their show to make the jokes more interesting. Comedy video is one of media to show the entertainment to many people. Every comedy video has own meaning which people get the different meaning sometime.

There are some researcher who have conducted the study of speech act, the first one is conducted by Yulizar (2007). Her study is about illocutionary act in general. The writer found illocutionary act in changing a topic of the conversation in Oprah Winfrey Show. Next researcher is Alsri and Rosa (2013). He studied about illocutionary act used in slogan of softdrink advertisement in megazines. Fourth researcher is Isnawati, Anam, and Diana (2015) who have done the studied by focusing to the dominant speech act in Shrek movie script. Fourth researcher is Ramayanti and Marlina (2018). They studied about types of illocutionary that the result is found the dominant illocutionary act that used in Tangled Movie.

Based on the reseachers above, they are interested in discussing about types of speech act, especially illocutionary speech act. In this research, Bang Ijal TV video is chosen to be analyzed by using speech act. The writer has analyzed the types of illocutionary speech act in the Bang Ijal TV video, and the meaning of speech act. The researcher used Bang Ijal TV video as an object because different from previous research and no research has been found taken from the instagram video about this research.

B. Identification of Research Problem

The video can be studied by many branches of linguistics, such as sociolinguistics, psycholinguistics, and pragmatics. Based on the background of the study, this research was classified into the study of pragmatics. One way to avoid misunderstandings in communication is to learn pragmatics related to meaning based on their social relationships. There are some aspects in this research which concern with the types of speech act. Types of illocutionary of

Bang Ijal TV comedy videos in instagram and function of speech illocutionary speech of Bang Ijal TV comedy videos in instagram.

C. Limitation of Research Problem

From the identification above, this research is limited on the conversation of Bang Ijal TV videos. The researcher analyzed the types and functions of main character conversation in the each video. The types is representative, directive, expressive, commissive, declarative. Then, the researcher analyzed the function in every types of the illocutionary in Bang Ijal TV videos.

D. Formulation of Research Problem

Dealing with the limitation above, the formulation of the problems were formulated as follows :

1. What are the types of illocutionary act used by Bang Ijal TV`s main characters found in comedy video in instagram?
2. What are the functions of illocutionary act which are used by Bang Ijal TV`s main characters found in comedy video in instagram?

E. Purpose of Research Problem

Based on the formulation of the research problem above, the purpose of this research are :

1. To find out types of illocutionary act of Bang Ijal TV main characters comedy video in instagram.

2. To find out the functions of illocutionary act of Bang Ijal TV main characters comedy video in instagram.

F. Significance of Research Problem

Theoretically, this research can be contributed to development of pragmatic theory and research that connect to speech act, in specific conversation in the video of Bang Ijal TV. This research is about several theories relating to pragmatics, especially in speech acts. Practically, this research is aimed to give information to the reader to know about speech act in conversation especially illocutionary act. This research can be references to the next researchers and to apply the theory in this research.

G. Definition of Key Term

The definition of key terms of this research are :

1. Speech act : Speech act is a pragmatics element which involve the speaker, hearer, writer, reader, and the topic.
2. Pragmatic : The study of meaning between speaker and listener in communication.
3. Illocutionary : Illocutionary is a speech act that to saying or inform something that can do.
4. Humor : Humor is something funny and a ridiculous state of heart; antics, cuteness.