

**WORD FORMATION PROCESSES FOUND IN PADANG TRADING  
FORUM OF ANIMALS AND ANIMALS EQUIPMENT IN FACEBOOK**

**Thesis**



**Andre Mutia**

**1201069/2012**

**Advisor 1: Prof. Dr. M. Zaim, M. Hum**

**Advisor 2: Fitrawati, S. S, M. Pd**

**ENGLISH DEPARTMENT  
FACULTY OF LANGUAGES AND ART  
STATE UNIVERSITY OF PADANG**

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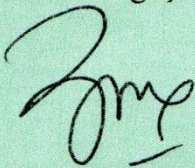
### **Word Formation Processes Found in Padang Trading Forum of Animals and Animals Equipment in Facebook**

Nama : Andre Mutia  
NIM/ TM : 1201069/2012  
Jurusan : Bahasa dan Sastra Inggris  
Prodi : Bahasa dan Sastra Inggris  
Fakultas : Bahasa dan Seni

Padang, 07 Februari 2017

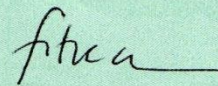
Disetujui oleh:

Pembimbing I,



Prof. Dr. M. Zaim, M.Hum.  
NIP 19610321198602 1 001

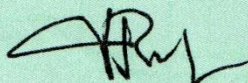
Pembimbing II,



Fitrawati, S. S., M. Pd.  
NIP 198011192008122 002

Diketahui oleh,

Ketua Jurusan Bahasa dan Sastra Inggris



Dr. Refnaldi, S. Pd, M. Litt.  
NIP 19680301 199403 1 003



## HALAMAN PENGESAHAN LULUS UJIAN SKRIPSI

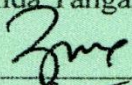
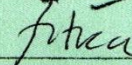
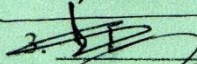
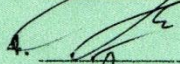
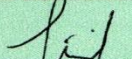
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Jurusan Bahasa dan Sastra Inggris Fakultas Bahasa dan Seni  
Universitas Negeri Padang

### **Word Formation Processes Found in Padang Trading Forum of Animals and Animals Equipment in Facebook**

Nama : Andre Mutia  
NIM/ TM : 1201069/2012  
Jurusan : Bahasa dan Sastra Inggris  
Prodi : Bahasa dan Sastra Inggris  
Fakultas : Bahasa dan Seni

Padang, 07 Februari 2017

Tim Penguji

	Nama	Tanda Tangan
1. Ketua	: Prof. Dr. M.Zaim, M.Hum.	1. 
2. Sekretaris	: Fitrawati, S. S, M. Pd.	2. 
3. Anggota	: Prof. Dr. Jufrizal, M.Hum.	3. 
4. Anggota	: Prof. Dr. Hermawati Syarief, M.Hum.	4. 
5. Anggota	: Leni Marlina, S.S, M.A.	5. 





### SURAT PERNYATAAN TIDAK PLAGIAT

Saya yang bertanda tangan di bawah ini:

Nama : Andre Mutia  
NIM/TM : 1201069/2012  
Prodi : Bahasa dan Sastra Inggris  
Jurusan : Bahasa dan Sastra Inggris  
Fakultas : Bahasa dan Seni

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Diketahui oleh,

Ketua Jurusan Bahasa dan Sastra Inggris

Dr. Refnaldi, S.Pd., M.Litt.  
NIP. 19680301 199403 1 003

Saya yang menyatakan,



Andre Mutia

## ABSTRACT

**Andre Mutia. 2017.** “Word Formation Processes Found in Padang Trading Forum of Animals and Animals Equipment in Facebook” *Thesis*. Padang: Non-Educational Study Program, English Department, Faculty of Languages and Art, State University of Padang.

This research focuses on word formation processes found in Forum Jual Beli Hewan dan Perlengkapan Hewan Kota Padang (Padang Facebook Trading Forum of Animals and Animals Equipment). The aims of this research are (1) to find types of word formation processes, and (2) to identify parts of speech of the terms involved. This research is a descriptive research. The results of the analysis of data are presented in the form of description and explanation. Data in this research were 95 special terms used in the activity of trading in FJB Hewan dan Perlengkapan Hewan Kota Padang. These data were gained and analyzed by means of observation and interpretation by the researcher. Results of the research show that there were nine processes of word formation involved in the creation of trading terms in FJB Hewan dan Perlengkapan Hewan Kota Padang. They were 34 borrowings (35,79%), 15 abbreviations (15.79%), 12 clippings (12.63%), 10 blendings (10, 53%), 9 compoundings (9,47%), 6 affixations (6,32%), 5 letter symbols (5,27%), 3 reduplications (3,16%), and 1 backformation (1,05%). Then, there were four parts of speech in which the trading terms belong to. They were 56 nouns (59%), 16 verbs (16.90%), 22 adjectives (23%), and 1 adverbs (1.05%).

## ABSTRAK

**Andre Mutia. 2017.** “Proses Pembentukan Kata yang Ditemukan dalam Forum Jual Beli Hewan dan Perlengkapan Hewan Kota Padang di Facebook.” *Skripsi*. Padang: Program Studi Non-Kependidikan, Jurusan Bahasa dan Sastra Inggris, Universitas Negeri Padang.

Penelitian ini berfokus pada proses-proses pembentukan kata yang ditemukan dalam Forum Jual Beli Hewan dan Perlengkapan Hewan Kota Padang, sebuah grup *Facebook*. Tujuan dari penelitian ini adalah: (1) untuk menemukan jenis-jenis pembentukan kata, dan (2) untuk mengidentifikasi kelas kata dari istilah-istilah yang ditemukan. Jenis penelitian ini adalah penelitian deskriptif. Hasil analisis data dijelaskan dalam bentuk deskripsi dan eksplanasi. Data dalam penelitian ini berupa 95 istilah khusus yang digunakan dalam aktivitas jual beli di FJB Hewan dan Perlengkapan Hewan Kota Padang. Data-data tersebut diperoleh dan dianalisa dengan metode observasi dan interpretasi oleh peneliti. Hasil penelitian menunjukkan bahwa terdapat sembilan proses kata dalam pembentukan istilah-istilah jual beli di FJB Hewan dan Perlengkapan Hewan Kota Padang. Proses-proses tersebut adalah 34 *borrowings* (35,79%), 15 *abbreviations* (15,79%), 12 *clippings* (12,63%), 10 *blendings* (10, 53%), 9 *compoundings* (9,47%), 6 *affixations* (6,32%), 5 *letter symbols* (5,27%), 3 *reduplications* (3,16%), dan 1 *backformation* (1,05%). Selanjutnya, sebanyak lima kelas kata ditemukan. Kelas-kelas kata tersebut adalah 56 *nouns*/kata benda (59%), 16 *verbs*/kata kerja (16,90%), 22 *adjectives*/ajektif (23%), dan 1 *adverb*/adverb (1,05%).

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Padang, March 2017

Writer



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## **CHAPTER I**

### **INTRODUCTION**

#### **A. Background of the Research**

Nowadays, internet has been one of the most important things in human's life. It is an unseen bridge that allows people to access the world. A fast flow of information and communication are what provided in internet. Any information we need is easily gained without limited by time and space. Internet is a huge media to allow humans connect each other. Whatever are the events in one part of the world, will quickly be recognized by those who are on the other side.

By the development of information technology, people now are able to have a social relationship in internet. The media which enable them to establish a relationship virtually are called as social networks (or social media). Numerous social networks are widely used today. Facebook, twitter, Blackberry Messenger, and WhatsApp are few of them, following the steps of Friendster as the pioneer back then. Some features like chatting and video call are what people served with. However, chatting and calling are not the only things we can do in social networks. There is also trading as one of the most rapid activities people do other than those basic functions.

As media with almost no charge needed in using them, social networks are very powerful tools of promotion for those who just start a small business, or want to

run the business with limited time, access and budget. They can be used also to sell unused stuffs. Massive number of users, especially facebook, has created a big market and opportunities for sellers to trade their products. It is also very useful when someone wants to look for the things he needs and buys, without have to get the new one with higher price. Trading forums as a modified form of facebook group is a feature provided by facebook that allows its members to sell things. In selling things through posts, they often (with or without they realize) created and used special forms of terms or modified words. Evidently, the languages used by those members are very different from what usually used in daily conversation. It is even different from slang language commonly used in chatting or sms.

Normally, one posts an advertisement in the group with description inserted with some new words. This is a way to make it simple and as brief as possible. In addition, putting those words is another way to get his or her post read. Thus, shortening, initializing, using words of other languages and other modifications of words are the choices. Examples of new words used in a trading activity in facebook group can be seen in a post in “Forum Jual Beli (FJB) Hewan dan Perlengkapan Hewan Kota Padang (Padang Facebook Trading Forum of Animals and Animals’ Equipment)” below:

“fs, muspan ekput. Jenkel betina, harga by pm aja”



In the case of those who have never seen these kinds of words, it will be quite confusing. The fact that they are new members of the group makes them meet the words. If they do not understand the new words they found, the animal or the equipment they would like to buy might be hard to find. Furthermore, to sell animals or pets, they will find it harder to make the description as economical as possible. This situation can occur if they read a post above, in which uncommon words are used. *Muspan*, *ekput*, *jenkel* are created by combining words. *Muspan* stands for *musang pandan*. *Ekput* is created from *ekor putih*, and *jenkel* from *jenis kelamin*. The rest, *fs* and *pm*, are created from taking the head of words. *fs* is gotten from taking initial letters of *for* and *sale*, while *pm* is from *phone* and *me*. These words show us there are more than one processes of word creation occurring in that post. First three words are formed by blending parts of words they stand for. Two other words are formed by initializing the words. These are clearly included in the discussion of word formation.

The examples above are only a few of many more posts that contain other processes of word formation in this group. There are many more groups where people are able to do trading based on what is being sold. For example, groups of buying and selling electronics, bicycle, smartphones, or motor vehicles. Additionally, online shops also appear as the media which also facilitate the same activity like [olx.co.id](http://olx.co.id) and [Tokopedia.com](http://Tokopedia.com), in particular. Word formation processes are also found in these groups and shops. However, after the researcher observes them, the appearing words used in the description of the products are often the same. This means, varieties of

word formation processes in these media are not as numerous as in Forum Jual Beli Hewan dan Perlengkapan Hewan Kota Padang. This is one of the reasons why the researcher wants to do this research.

There are some reasons behind the choosing of posts in Forum Jual Beli Hewan dan Perlengkapan Hewan Kota Padang as the source of data for this research. The first is already mentioned above, that the processes of word formation are more various in it. This is caused by the second reason, that there are words which cannot be found in any other facebook groups or online shops. These words are particular words employed only to describe animals or animals' stuffs being traded in this group. Next, the previous studies about the same topic are done mostly on facebook chattings or sms, (slang words) and printed media. Those that talk about word formation phenomena in online selling and buying are rarely found. Another reason why this research is important to do is because it takes wide effects for understanding in communication. Nowadays life is mobile, both physic and communication. Most people now are using smartphones to communicate and many more will follow. New users should have sufficient knowledge and understanding on what are in cyber world, including its language.

Those reasons make the researcher interested to conduct an investigation of word formation processes happen in facebook trading group. In this case, the group is Forum Jual Beli Hewan dan Perlengkapan Hewan Kota Padang (Padang Facebook Trading Forum of Animals and Animals' Equipment).

## **B. Identification of the Problem**

Word formation topic has aspects to analyze. These include types of word formation processes, the frequency of the use of each process, relation to social reasons, the classes of words, and so on. This research can be conducted to find kinds of processes of word formation, such as affixation, blending, borrowing, clipping, etc., depends on what theory used. Then, the research on types of word formation processes will at once enable to analyze the frequency of each type, so that the most frequent and the less frequent processes revealed. Also, in this study, the aspect of social reasons of why the members of the group tend to use those special words than regular ones can also be done. There must be some strong social triggers which make the use of new terms becomes rapid. These reasons can be both internal and external. Furthermore, the analysis may be done to answer the question of word class of each term. By analyzing word classes or parts of speech, it can be viewed whether the words created are verbs, nouns, adjectives, adverbs, and so on.

## **C. Limitation of the Problem**

As aspects where which word formation can be analyzed are multiple, the researcher creates some limitations in order to make his study more directed and focused. Therefore, this research is particularly focused on types of the processes of word formation occur in Forum Jual Beli Hewan dan Perlengkapan Hewan Kota

Padang. Furthermore, the researcher also places the focus on finding the parts of speech (word classes) of the words used in that group.

#### **D. Formulation of the Problem**

Related to the problems identified, they are formulated into:

“What are the linguistic processes of word formation found in FJB Hewan dan Perlengkapan Hewan Kota Padang?”

#### **E. Research Question**

The problems investigated can be explained by asking the questions:

1. What are types of word formation processes found in FJB Hewan dan Perlengkapan Hewan Kota Padang?
2. What part of speech does each new term used in FJB Hewan dan Perlengkapan Hewan Kota Padang belong to?

#### **F. Purpose of the Research**

The purposes of the research are:

1. To describe the types word formation processes happen in FJB Hewan dan Perlengkapan Kota Padang.
2. To find the part of speech of each new term used in FJB Hewan dan Perlengkapan Hewan Kota Padang.



## **G. Significance of the Study**

It will be theoretically positive if this research can give contribution to the study of word formation itself. It is expected also that it has significance in the field of morphology, since word formation is the part of morphology. In practical advantage, the following researches which also focus on the same topic hopefully can use this work as one of their references. This is because the topic of word formation will be included in the research continuously then and now, as human culture goes on. The researcher also expects that the results of this study will help the learners of language and readers to understand more about the intention meant by buyers and sellers in trading through online media.

## **H. Definition of Key Terms**

1. Word formation: the process of creation of new words.
2. Forum Jual Beli Hewan dan Perlengkapan Hewan Kota Padang: a facebook group that is specialized in selling animals, pets, and their equipment.
3. Facebook: the largest social network found in 2004
4. Internet: the global system of interconnected computer networks.
5. Online: available on or performed using the Internet or other computer network.