Students' Perception on the Use of TikTok for Learning English

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ABSTRACT

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Currently, there are many media that can be used to learn English independently, one of them is using TikTok social media. This study aims to know and describe students' perception on the use of TikTok for learning English. The participants of this study were students of the 2021 English Language Education study program who used TikTok to learn English, totaling 21 students filled out questionnaires and 8 students as interviewees. In determining the participants, the researcher used purposive sampling technique. This study used a descriptive method with a qualitative approach. In collecting data, the researcher used observation sheets, questionnaires and interviews. Based on the results of this study, it was found that students have a positive perception of using TikTok to learn English. TikTok can help students to improve their English skills. Learning English on TikTok is fun and stress-free. In addition, TikTok has many advantages such as easy to access, varied video content, interesting content and easy to understand, can learn from native speakers, free and many others. However, learning English by using TikTok also has challenges such as internet network problems and costs for internet quota.

Keywords: perception, TikTok, learning English

ABSTRAK

Novitasari. (2022). Students' Perception on the Use of TikTok for Learning English. Skripsi. Padang: Bahasa dan Sastra Inggris. Fakultas Bahasa dan Seni. Universitas Negeri Padang.

Saat ini telah banyak media yang dapat digunakan untuk belajar bahasa Inggris secara mandiri. Salah satunya menggunakan media sosial TikTok. Penelitian ini bertujuan untuk mengetahui dan mendeskripsikan persepsi mahasiswa terhadap penggunaan TikTok untuk belajar bahasa Inggris. Partisipan penelitian ini adalah mahasiswa program studi Pendidikan Bahasa Inggris tahun masuk 2021 yang menggunakan TikTok untuk belajar bahasa Inggris yang berjumlah 21 mahasiswa mengisi angket dan 8 mahasiswa sebagai narasumber. Dalam menentukan partisipan, peneliti menggunakan teknik purposive sampling. Penelitian ini menggunakan metode deskriptif dengan pendekatan kualitatif. Dalam pengumpulan data, peneliti menggunakan lembar observasi, angket dan wawancara. Berdasarkan hasil penelitian ini ditemukan bahwa siswa memiliki persepsi positif terhadap penggunaan TikTok untuk belajar bahasa Inggris. TikTok dapat membantu siswa meningkat kemampuan bahasa Inggris mereka. Belajar bahasa Inggris di TikTok menyenangkan dan bebas stress. Selain itu, TikTok memiliki banyak keunggulan seperti mudah diakses, konten video yang bervariasi, konten yang menarik dan mudah dipahami, siswa dapat belajar dari native speaker, gratis dan masih banyak lagi yang lainnya. Namun, belajar bahasa Inggris di TikTok juga memiliki kendala seperti masalah jaringan internet dan biaya untuk kuota internet.

Keywords: persepsi, TikTok, belajar bahasa Inggris

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Padang, November 2022

The Researcher

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CHAPTER I

INTRODUCTION

A. Background of the Problem

English is an international language used to communicate around the world. In Indonesia, English is even taught at every level of education. English is one of the subjects that is important, especially for students majoring in English. Where they are required to be able to master the four English skills to be able to communicate and participate in learning activities in the classroom well. So that their ability to speak English will greatly affect their learning process in the classroom. Meanwhile, their time to learn English in class is limited. Students have limited time to learn English in class, and they still do not have enough encouragement to practice English outside the class in order to get familiar with English (Al Nakhalah, 2016). In fact, to be able to master English well requires a lot of time and continuous practice.

As a solution, there are many ways that students can do to improve their English skills. For example, by taking an English course or by studying independently at home. Especially with today's technological sophistication, students can use gadgets to help their learning activities. Through gadgets, they can access any information they need and want to learn. On the gadget, they can download various applications that can support the learning process.

One way to learn English with gadgets is by learning English through social media. People can use it as a tool or resource to learn and understand materials related to their lessons and also improve the quality of their English skills (Nurjannah et al., 2021). It can be accessed easily anywhere and anytime. A previous researcher has conducted research on the use of social media to learn English and found that students have

positive perceptions about using social media to learn English. Social media provided an endless supply of English content which enabled them to continuously practice their English skills especially listening, expanding their vocabulary, and improve their pronunciation knowledge (Safitri, 2021).

One of the most popular social media is TikTok (Ferstephanie & Pratiwi, 2021). TikTok is a short video application that is popular among young people. On TikTok, people can watch and upload any video. At this time, TikTok is not only used for entertainment but can also be used for English learning media. There are many kinds of videos that can be found on TikTok, such as lip sync videos, duet challenges, song lyrics, cooking videos, health, and of course videos with English content. On TikTok, people can't set what videos they want to watch, but the appearance of videos on a TikTok account is influenced by user interactions with an account, hashtags used, accounts followed, video content often watched and many others. For example, a TikTok user often watches and likes videos with English content, then there will always be videos with English content appearing on his TikTok homepage. Currently, there are also many accounts that specifically discuss English, such as @Jagobahasa.com, @LearnMatch, @discoveryenglishjogja and others. So that TikTok can be used as a medium for learning English by students that is easily accessible through gadgets outside the classroom.

Herlisya & Wiratno (2022) argue that using TikTok application in learning English can help students to improve their speaking skills. TikTok media can also improve students's English listening skills (Perangin-angin, et.al., 2021). Rahmawanti (2021) and Ubaedillah, et.al (2021) also stated that TikTok is the second most favorite social media for students to learn English and is used by English teachers in distance learning. It means that TikTok can used for learning English and can help them to improve their English language skills.

As with other learning media, TikTok as a media for learning English also has advantages and disadvantages in helping students to improve their English. Every student has a different perception of using TikTok as a media for learning English. For this reason, this study aims to see students' perception regarding whether TikTok can help them in learning English independently or not and how they learn from the application. Based on this, the researcher interested in conducting a research entitled "Students' Perception on the Use of TikTok for Learning English".

B. Focus of the Research

The focus of the research is to know students' perception on the use of TikTok for learning English.

C. Formulation of the Problem

The researcher formulates several problems as follows:

1. What is students' perception of using TikTok to learn English?
2. What are advantages and challenges of using TikTok to learn English?

D. Research Questions

Based on the formulation of the problem, the researcher formulates a research question as follows:

1. How is students' perception in learning English by using TikTok?

E. Purpose of the Research

The purpose of the research is to know and describe students' perception on the use of TikTok for learning English.

F. Significance of the Research

The research result is estimated to give information for:

a. Students, if the results of this study are positive perceptions, TikTok can be a good learning media recommendation for students.

b. Lecturer, if the results of this study are positive perceptions, lecturers can try using TikTok in the process of learning English in class.

c. The researcher herself, the study helps her to improve her knowledge and as a condition for completing undergraduate studies.

d. Learning media developers, the results of this study can provide information that TikTok can be used as a media for learning English.

G. Definition of the Key Terms

a. Perception

Perception is a process in which a person receives and interprets information through the senses so as to produce positive or negative perceptions and will influence their actions. The perception in this study is positive or negative views of students about using TikTok to learn English.

b. TikTok

TikTok is a social media where people can watch and upload interesting videos with short duration. TikTok in this study focuses on videos that contain content about English language.