

**AN ANALYSIS OF ECONOMICS FACULTY STUDENTS' ENGLISH NEEDS
IN LEARNING BUSINESS ENGLISH AS ENGLISH FOR SPECIFIC
PURPOSE (ESP) COURSE AT *UNIVERSITAS NEGERI PADANG***

THESIS

*Submitted as partial fulfillment of the requirements
to obtain strata one (S1) degree*



By

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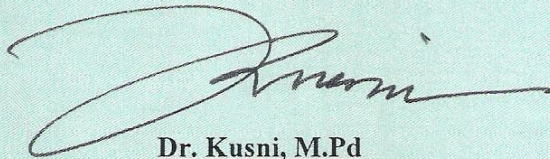
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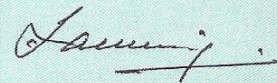
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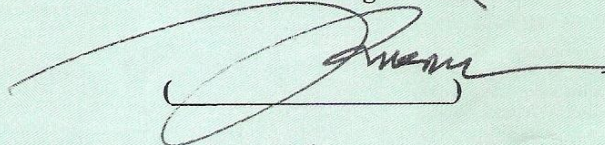
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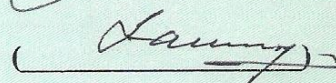
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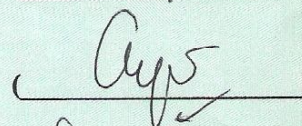
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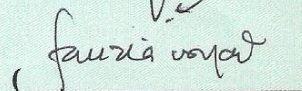
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ABSTRAK

Restika, Mirna. 2014. *An Analysis of Economics Faculty Students' English Needs in Learning Business English as English for Specific Purpose (ESP) Course at Universitas Negeri Padang*. Skripsi. Jurusan Bahasa Inggris. FBS. UNP

Penelitian ini merupakan penelitian deskriptif yang bertujuan untuk mempelajari kebutuhan siswa dalam belajar bahasa Inggris bisnis di fakultas ekonomi, Universitas Negeri Padang. Sumber data penelitian ini adalah mahasiswa di fakultas ekonomi, Universitas Negeri Padang yang terdiri dari jurusan Pendidikan Ekonomi, Akuntansi, Manajemen, dan Ekonomi Pembangunan, serta ketua program studi Pendidikan Ekonomi, Akuntansi, Manajemen, Ekonomi Pembangunan, dosen ekonomi, dosen mata kuliah bahasa Inggris bisnis, serta beberapa orang alumni. Instrumen penelitian yang digunakan ialah angket, analisis silabus dan wawancara. Teknik analisis penelitian untuk data kuantitatif menggunakan rumus persentase sementara data kualitatif menganalisis penulisan naskah, interpretasi, dan penarikan kesimpulan. Hasil penelitian menunjukkan bahwa mata kuliah Bahasa Inggris Bisnis (BIB) di Fakultas Ekonomi, Universitas Negeri Padang (UNP) belum sesuai dengan kebutuhan mahasiswa. Disamping itu, ditemukan juga bahwa kebutuhan mahasiswa terhadap bahasa Inggris bisnis berbeda di setiap program studi baik itu program studi pendidikan ekonomi, akuntansi, manajemen, maupun ekonomi pembangunan.

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CHAPTER I

INTRODUCTION

A. Background of the Problem

Needs in learning English are different depends on some particular factors such as profession, occupation or vocation, and study (Hutchinson & Waters, 2008: 53). That statement is the reason of the need to new methodological field in studying English language which is also known as Specific Purpose. English for Specific Purpose (ESP) is the teaching and learning English language needed by a particular group of learner which can be identified by analyzing the linguistic characteristic based on their specialist area of work or study (Hutchinson & Waters, 2008).

Many universities and faculties design ESP course in order to prepare their students for future professional communication (Jiajing, 2010: 1). *Universitas Negeri Padang* also provides their students with ESP program for each faculty including Economics Faculty. In the Economics Faculty, the ESP course offered is Business English course (Bahasa Inggris Bisnis (BIB)). This course is given for all the departments in Economics Faculty which consists of Economic Education, Accounting, Management, and Development Economic programs. It is hoped that business English course can help preparing the learners for future professional communication.

Even though business English course has been taught in economic faculty of UNP, however the interview result with the students who already took the

course showed that they were often not satisfied with the course contents and the skills that were being taught. This leads to low motivation in their English studies and, in turn, poor performance later when they use English in their future profession.

This condition may be due to some problems. The first one is the business English course focuses more on grammar which causes boringness. It can be seen from the syllabus of the course. Students will perform well in the classroom if the subject interests them, but in the contrary if it bored them, it is hardly to get their attention to study. The second one, there is no difference in the methodology of teaching between the business English as ESP course with the English course in general. Teacher enters a class with the same kind of methodology in mind regardless of the aims of the course. As a matter of fact, ESP is different from English learning in general because there are particular things that need to be considered in teaching the course depending on the objectives of the course.

The third one, there is no need analysis to identify students' needs and expectation of the subject. Hutchinson and Waters (2008: 53) state that ESP is always followed by the words needs analysis because what distinguishes ESP from English teaching and learning in general is the awareness of needs. Before taking English as one of their subject, it is believed that the students have their expectations, aims and preferable learning style. Unfortunately, based on the interview with the students of economic faculty UNP, there were no information asked from them, such as what expectations they have in their mind about the

material to be used, and how they like the class before they entered the course. This is one of the reasons why the students often not satisfied with business English course. Murekson (2001: 2) says that students will be interested in English if the course could offer them something they want and something they need. Moreover the result of need analysis will help lecturer to see students' needs and expectation in learning ESP and it is also very useful in designing objective of the course, selecting course materials, and the syllabus design.

It is concluded that needs analysis is really important in ESP course for deciding what the best and the most appropriate materials and the syllabus which can meet the students' needs. Based on this background, it is decided that the reasercher will conduct needs analysis to find out the students' needs related to business English course at economic faculty *Universitas Negeri Padang*.

B. Identification of the Problem

Based on the background of the problem above, it can be identified that there are three problems affecting Economics students' low satisfaction in learning business English. The first one is English course focuses more on grammar which causes boringness. Students will like the subject if it interests them. The second one is the way of teaching in business English course is similar with English subject in general. The last one is there is no need analysis to identify students' needs and expectation of the subject. However students will interested in English if it could offer them something they want and something they need.

C. Limitation of Problem

Based on the identification above, this research is limited to the analysis of the needs of Economics Faculty students in Economic Education, Accounting, Management, and Development Economic programs of UNP in studying Business English course (BIB). To find out the economic students needs in learning business English course, the needs analysis will be conducted by analyzing *necessities*, *lacks*, and *wants*.

D. Formulation of Problem

The problem of this research is formulated as follows: What are the needs of Economic Faculty students of Economic Education, Accounting, Management, and Development Economic programs of UNP in studying English in Business English course (BIB) in term of *necessities*, *lacks*, and *wants*?

E. Research Questions

In this research, there are questions that will be answered as follows:

1. What are the Economic Education, Accounting, Management, and Development Economic students of UNP *necessities*, *lacks*, and *wants* in learning English for business?
2. Is English for Business course in Economic Faculty UNP already suitable with the learners' needs?

F. Purpose of the Research

The purposes of the research are:

1. To find out Economics students UNP *necessities, lacks, and wants* in learning English for business.
2. To investigate the connection between the English for Business course with the learners' needs.

G. Significance of the Research

It is hoped that this research will contribute both theoretically and practically. Theoretically, it is hoped that this research will develop the theory about English for Specific Purpose (ESP) and the theory about need analysis. Practically, it is hoped that this research can give contribution to make English for Business course in Economic Faculty, UNP better and to improve ESP students' achievement in English Language. The finding of this research is expected will help the ESP lecturer to identify the ESP students' needs in learning English language, so that it will be considered as a source in arranging a syllabus and choosing materials for business English at Economic Faculty, UNP. Finally, the result of this research is expected to give input to English Department of UNP about the analysis of Economics Faculty students' English needs at UNP and will be useful information for the next researchers or writers who wish to conduct further research or to write paper concerning with ESP.

H. Definition of Key Terms

- English for Specific Purpose (ESP) : English subject for Economic Faculty students, *Universitas Negeri Padang* which is called as business English course (BIB).
- Need : Something necessary to require in learning English for business that can be determined by analyzing necessities, lacks, and wants.
- Needs Analysis : A procedure to identify necessities, lack, and wants of the students in Economic Faculty *Universitas Negeri Padang* in learning business English course.