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An Analysis of Requests Found in Film The Help

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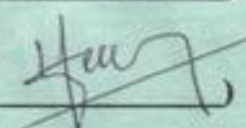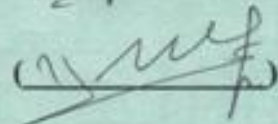## AN ANALYSIS OF REQUESTS FOUND IN FILM THE HELP

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ABSTRAK

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Makalah yang berjudul "*An Analysis of Requests Found in Film The Help*" ini membahas tentang analisis strategi permintaan yang digunakan dalam film *The Help*. Penulis memilih topik ini karena penulis ingin mengetahui strategi permintaan yang digunakan dalam film *The Help*. Penulis menggunakan teori strategi permintaan yang digunakan oleh Blum Kulka. Data yang dikumpulkan berupa kata, phrase dan kalimat yang mengandung strategy permintaan di film *The Help*. Dari hasil analisis, penulis menemukan 9 strategi permintaan dari 9 strategi permintaan yang digunakan dalam film *The Help* oleh Blum kulka (1997), yaitu mood derivable (27) ,query preparatory (19), obligation statement (17), performative (17), suggestory formulae (13), want statement (12), strong hints(8), mild hints (6) and hedge performative (5). Sebaliknya berbeda dengan strategi permintaan yang ditemukan di CCSARP projek oleh Blum Kulka. Mereka adalah mood derivable, performative, hedge performative, obligation statements, want statements, suggestory formulae, query preparatory, strong hints, dan mild hints. Berdasarkan hasil dari Blum Kulka CCSARP projek strategi permintaan yang banyak digunakan adalah mood derivable dan yang paling sedikit digunakan adalah mild hints tapi didalam film *The Help* yang paling banyak digunakan adalah mood derivable dan paling sedikit digunakan adalah hedge performative.

ACKNOWLEDGEMENTS

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INTRODUCTION

1.1 Background of the Problem

Request happens in various situations where it has connection between speaker and hearer. Trosborg (1997) said that a request is an illocutionary act whereby a speaker /requester conveys to a hearer /requestee that he/she wants the requestee to perform an act, which is for the benefit of the speaker and, sometimes for the hearer. It means that people making requests in daily life to ask someone to do something. It happens between speaker and hearer. When people make request they should know the situation when they want to ask something. Sometimes when request happens in uncertain situation it will make the message does not deliver to the listener so that request does not happen. It happens if the listener understand what the speaker means. In order to make a request, people have to be careful because it can be considered something that burdens the listener. Request is usually in the object, request an action, or service, and for information. Besides that, culture has influence thing in communication.

The culture of people influence in languages used because it reflects the value of their life in society. Every culture has the rule that must be obeyed. When people do request is influenced by culture and it reflected by politeness. Politeness and request has relations each other where people ask to request something in polite way to convince the listener to do what they want. So that, people should

know about the culture. Western culture includes low context because communication tend to be direct. In making request people has different strategy. Ambiguity sometimes happens in making request because what the speaker want is not same as the message that hearer receive and it became misunderstanding between them.

How well people know someone is the most important factor that influenced the way talk to them. The classification of social class people consists of high class, middle class, lower class, and working class. It influences the way people to talk to other people. It has space between each classification people.

In everyday situations, people often do not directly express what they intend, but formulate utterances in ways which appear more polite to the hearers. For example; a. *Pass me the salt!* b. *could you pass me the salt* ?. Both examples are effect of requests. However, the first one, phrased as an imperative has different connotation than the second, which use form of questions. In example b, could you pass me the salt is not actually a question about the ability of the addressee to pass the salt, but it to action. It has two pragmatic levels as question and it a request.

The use of request is also used in a movie because movie is representation of the real conversation in society. The language used in film is made up as natural as the real life. The language in movie and daily life is different because in movie has script but in the daily is without script. In film it has two channels are eyes and ear. It film has relation with human interaction. It also has social contect. Request

is one of way to talking with other people. It creates a good relation that doing during conversation. Request in film based on script

Script is a written text that it writes before the film is played. When people doing dialogue in film they should know about acting that will they play it. It has context where it describes situation. After they read the script film they will practice their dialogue based on script. In film their language is arranged in structured way.

Nowadays film became popular in daily life of people. It is a kind of entertainment where there are many interesting story. A good film will influence human thinking when they are watching it because it gives a message to the people. It is such a real conversation among characters in film. The development of film industry produces many films in the world today. It considered being an important art form, a source of popular entertainment, a powerful medium for education. Film has the power to change our life. In film it has an act, one of them is making request. In making request, human have different ways and strategies. It influence by the relation between speaker and listener. If they are have close relation they will do request in direct way, and if they are not close usually they will do request in indirect way. Beside that, characters of some people are different, so that they will have different act to making a request.

Request is also occurs in daily life. It usually happen in language natural and spontaneous because it without script. They live in society where they need other people in their daily life. So that they making request. They way their

making request is different with making request in film. Here *The Help* movie is chosen to be analyzed.

The are some reasons for choosing this movie to be analyzed are first that the film is a historical drama film based on a novel written by Tate Taylor. It shows how act someone asks something in the civil right era America or the early 1960s. The way people to requests something to other people is different. Second, in February 2012 film *The Help* receive four academy award nomination including best picture, best actress , and won best supporting artist and won the screen actors guild award for outstanding performance by a cast in a motion picture. It influences language use in requesting. Third, this film show how interaction in daily life between Caucasian people and Africa American.

1.2 Limitation of the Problem

This study belongs to pragmatic field. It is limited in the requests used in film *The Help*. The data were taken from script *The Help* movie. Furthermore this study is also limited in studying request strategies of request.

1.3 Formulation of the Problem

Based on limitation of the problem above, the writer formulates the problem as follow: What are the requests strategies found in *The Help* movie?

1.4 Purposes of the Study

This paper is expected to give contribution to the development of linguistic study, above all in pragmatic field. It also can help the readers in understanding the

using of requests in communication that used by people, especially in *The Help* movie

1.5 Technique of Data Collection

In doing this research, the writer used some steps in collecting data they were:

1. Collecting the data

    The data were collected from watching *The Help* film and reading the script of film

2. Identifying the source of data

    The data were identified by choosing selected the word, phrases or sentence based on dialogues that contains request of script film

3. Copying the data

4. Observing the data

    The writer observed various requests found.

5. Classifying the data

    Finally the writer classified request. It classified based on requests strategies.

1.6 Technique of data analysis

Each of the data was analyzed by some steps, they were:

1. Identifying the dialogue from the script film

2. Categorizing each word, phrase or sentence from script *The Help* based on request strategy

3. Analyzing the requests strategies found in film *The Help*

4. Drawing the conclusions from the findings and describe the result of the research.