TYPES OF INDONESIAN ABBREVIATIONS FOUND IN THE *EKONOMI BISNIS* RUBRIC OF *PADANG EXPRESS* NEWSPAPER

THESIS

Submitted as a Partial Fulfillment of the Requirements for Strata One (S1) Degree at the English Department of FBS UNP Padang

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2013

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TYPES OF INDONESIAN ABREVIATIONS FOUND IN THE *EKONOMI BISNIS* RUBRIC OF *PADANG EKSPRES* NEWSPAPER

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ABSTRAK

Irawan, Jelvi. 2012. "Types of Indonesian Abbreviations found in The *Ekonomi Bisnis* rubric of *Padang Ekspres* newspaper. *Skripsi Tidak Dipublikasikan.* Jurusan Bahasa Inggris, Fakultas Bahasa dan Seni: Universitas Negeri Padang.

Bahasa merupakan alat komunikasi yang di gunakan manusia, baik secara lisan maupun tulisan.Penelitian ini menganalisis tentang singkatan-singkatan yang terdapat pada rubric *Ekonomi Bisnis* di koran *Padang Ekspres*. Tujuan penelitian ini adalah untuk menemukan tipe-tipe singkatan, bagaimana singkatan itu dibentuk, dan bagaimana singkatan itu digunakan dalam koran tersebut. Penelitian yang dilakukan ini termasuk ke dalam kajian morfologi.

Penelitian ini bertujuan untuk mengetahui pengelompokan singkatan berdasarkan teori Weakly (2006) dan Schendl (2001:28-29) yang dikenal dengan *types of abbreviations.* Singkatan-singkatan tersebut termasuk kedalam lima tipe yaitu, *clipping, blend, acronym, initialism,* dan *contraction*. Penelitian ini termasuk ke dalam penelitian deskriptif berdasarkan fakta atau apa yang sebenarnya penulis temukan mengenai singkatan- singkatan tersebut.Tipe yang paling banyak digunakan adalah *initialism*. Antara Namun, ada juga ditemukan beberapa singkatan yang tidak termasuk kedalam lima tipe tersebut karena mempunyai cara sendiri dalam menyingkat suatu kata, seperti menggunakan angka, gabungan huruf besar dan kecil dan cara membacanya.

AKCNOWLEDGEMENTS

Bismillahirrahmanirrahim, in the name of Allah, the most merciful and the most graceful. *Alhamdulillah*, praises and thanks are expressed to Allah S. W. T who has given the researcher knowledge, strength in finishing this thesis which is entitled " Types of Indonesian abbreviation found in *Ekonomi Bisnis* rubric of *Padang Express* newspaper. In addition, *Shalawat* and *salam* are sent only to Prophet Muhammad SAW. May Allah bless Him and give Him peace.

These special acknowledgements are due to the researcher's advisors; Drs. Saunir Saun, M. Pd and Rima Andriani Sari, S.Pd, M.Hum for their continuous guidance, valuable advices, time and help in completing this thesis. The researcher also wants to express her gratitude to her academic advisors during her studies in State University of Padang.

The researcher also wants to express her gratitude to the three examiners; Prof. Dr. Jufrizal, M. Hum., Rusdi Noor Rosa, SS, M Hum., and Havid Ardi, S.Pd., M.Hum. for giving comments and suggestions toward the researcher's thesis, to the chairperson of the English Department, Dr.H. Kurnia Ningsih, M.A., the secretary, Dra. An Fauzia Rozani Syafei, M. A. and to all honorable lecturers of the English Department who had given precious guidance during her studies.

Above all, the researcher would like to express deeper gratitude to her beloved parents, brothers, and families, for their wonderful love and prays for her success. Finally, the researcher would like to thank all her friends at the English Department of State University of Padang for their supports and comments in completing this thesis and especially for all who had participated in giving courage to the researcher.

Padang, Maret 2013

The researcher

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CHAPTER I

INTRODUCTION

A. Background of the Problem

A newspaper gives many information and complete rubric, like criminal rubric, economy business rubric, politic rubric, and so on. Each news has many varieties of languages and it is unique. The interesting thing in each rubric that is given must be brief and accurate. Besides, it is also easy to be understood by every reader especially in understanding abbreviation.

Abbreviation is shortened from a word or phrase. Usually, it consists of a group of letters taken from a word or phrase. An abbreviation is a result from abbreviating one word. It is used to summarize idea in communication. The using of abbreviations will add new vocabulary.

There are some examples of abbreviations in English, such us; *ATM (Automatic teller Machine)*, and *IQ (Intelligence Quotient)*. There are also some examples of abbreviations in Indonesia such us; *Depdiknas (Department Pendidikan Nasional)* and *ABRI (Angkatan Bersenjata Republik Indonesia).*Each type of abbreviation has different process, such as: *ATM i*s taken from the word *Automatic Teller Machine*. It has a process called Initialism, which always written in Capital, each letter being pronounced separately. *ABRI* is taken from the word *Angkatan Bersenjata Republik* Indonesia. It has a process called Acronym, formed by taking the first letter of the each words, and make new words.

In *Ekonomi Bisnis* rubric of Padang Express newspaper, there are abbreviations used, for example: *Migas (Minyak dan Gas Bumi), PNPM (Program Nasional Pemberdayaan Masyarakat), BPS (Biro Pusat Statistik), and DPK (Dana Pihak Ketiga).* There are many types of abbreviations found in *Ekonomi Bisnis* rubric.

Based on the explanation above, there are some reasons to study the phenomena of using abbreviation in *Ekonomi Bisnis* rubric of *Padang Express* newspaper. First, an abbreviation develops rapidly in the use of Indonesian language. Linguistically, the development in the basics, however, it often doesn't not obey the basics, therefore it influence scientificity. Second, there is digressing of abbreviations processing that done by journalist, so it will cause hesitation and misunderstandingof meaning and will ambiguity. Third, it can influence the goal of communication and reduce the real function of indonesian language which is used by journalist in it. Beside that, most of people think that use of abbreviations in oral or written forms can damage the originality of regional language. And becomes popular in the society.

There are some reasons why researcher chooses *Ekonomi Bisnis* rubric of *Padang Express* newspaper as a source of data in this research. First,In *Padang Express* newspaper is one of newspaper that published in west Sumatera which is located in Padang, published every day. In writing the news, *Ekonomi Bisnis* rubric of *Padang Express* newspaper often used abbreviations. It exists to abbreviate various things, such as name of people, places, title, institute of government, etc. So this study analyzed about

abbreviations in *Ekonomi Bisnis* rubric of *Padang Express* newspaper that Published on February 2011

B. Identification of the Problem

Actually, there are many problems related to the abbreviation in a newspaper. Related to this, abbreviation can be studied through different point of view, such as etymology and morphology. In etymologically, abbreviation can be studied from the word origins, and how the words are formed.

Meanwhile, in morphology, abbreviation can be studied through its forms, word structure, and formation of words in a language. Therefore, this research focus on the analysis of abbreviations from how are they constructed and how are they used in *Ekonomi Bisnis* rubric *Padang Express* newspaper

C. Limitation of the Problem

Based on the identification of the problem above, this research was limited to the analysis of abbreviations found in *Ekonomi Bisnis* rubric of *Padang Express* newspaper This research was limited the discussion to the types of abbreviation based on Schendl (2001: 28) and Weakly (2006) theory, how are the abbreviations constructed and used.

D. Formulation of the Problem

Related to the limitation of the problems above, the statement of the problem was “How are the abbreviations constructed and used in *Ekonomi Bisnis* rubric of *Padang Express* newspaper published on February 2011.

E. Research Questions

Based on the formulation above, this research answered the questions as follows:

1. What are the types of Indonesian abbreviations found in *Ekonomi Bisnis* rubric of *Padang Express* newspaper.?
2. How are the abbreviations constructed in *Ekonomi Bisnis* rubric of *Padang Express* newspaper?
3. How are the abbreviations used in *Ekonomi Bisnis* rubric of *Padang Express* newspaper ?

F. Purposes of the Study

The main purpose of this research was to analyze the abbreviations in order to know what types were used in *Ekonomi Bisnis* rubric of *Padang Express* newspaper. Thus, related to the questions above, the goals of this research were:

1. To identify types of Indonesian abbreviation found in *Ekonomi Bisnis* rubric of *Padang Express* newspaper.
2. To identify types of abbreviation found in *Ekonomi Bisnis* rubric of *Padang Express* newspaper.
3. To explain how the abbreviations are constructed in *Ekonomi Bisnis* rubric of *Padang Express* newspaper.

G. Significance of the Study

This research is conributed to be useful for theoretically and pratically. Theoretically this research useful for linguistic student expects that the result of this study used for everyone who wants to analyze abbreviations. It also gives contribution and enriches the development of linguistics and general. Furthermore, this research is hoped to develop the knowledge about types of abbreviations for the readers or for the writer herself. And pratically, this research expected to help the reader for understanding easily while reading newspaper which exist abbreviation.

H. Definition of Key Terms

1. *Padang Express* is one of newspaper published in West Sumatera that is located in Padang. This newspaper uses the Indonesian Language.
2. *Ekonomi Bisnis* rubric is a rubric report about the events found in *Padang Express* newspaper.
3. Abbreviation is shortened form of a word or phrase. Usually, it consists of a group of a letters taken from the word or phrase. This abbreviation is found in *Padang Express.*