

**POLITENESS STRATEGIES USED IN MAKING REQUESTS IN
CONVERSATION AMONG BATAKNESE STUDENTS OF PADANG
STATE UNIVERSITY IN PASIR PARUPUK PADANG**

PAPER

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Degree*



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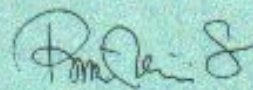
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ABSTRAK

Harianja, Heryanto 2012: "Politeness Strategies Used in Making Requests in Conversation Among Bataknese Students of Padang State University in Pasir Parupuk Padang". Makalah. Jurusan Bahasa dan Sastra Inggris. FBS. UNP

Strategi kesantunan adalah salah satu faktor yang sangat penting di dalam kesuksesan penyampaian permintaan kepada orang lain. Dengan adanya strategi kesantunan maka dapat mempengaruhi apakah permintaan tersebut dapat didengar dan diterima dengan baik oleh orang lain tersebut. Dalam makalah ini, penulis lebih mengkhususkan pembahasan tentang tipe-tipe strategi kesantunan dalam kajian pragmatik.

Metode yang digunakan di dalam makalah ini adalah metode deskriptif dengan sumber data yang diambil dari percakapan yang terjadi antara mahasiswa Batak Universitas Negeri Padang di Pasir Parupuk Padang di dalam lingkungan sehari-harinya. Kemudian dianalisis dengan teori strategi kesantunan yang dikemukakan oleh Brown dan Levinson (1987:68-70) yaitu: *positive politeness*, *negative politeness*, *bald on record* dan *off record*. Teori strategi kesantunan ini digunakan untuk mengklasifikasikan data yang diperoleh ke dalam beberapa bentuk strategi dari keempat tipe strategi kesantunan tersebut.

Hasil analisis menunjukkan bahwa tipe strategi kesantunan yang paling sering digunakan oleh mahasiswa Batak yang kuliah di Universitas Negeri Padang dan tinggal di Pasir Parupuk Padang dalam menyampaikan permintaan adalah *bald on record* dengan persentase (47,5%). Tipe strategi kedua yang sering digunakan adalah *positive politeness* dengan persentase (27,5%). Tipe selanjutnya adalah *off record* dengan persentase (15%) dan *negative politeness* dengan persentase (10%).

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The Writer

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CHAPTER I

INTRODUCTION

A. Background of the Problem

As a member of society, human being cannot live by himself but he lives in some groups. He needs others in his daily life because he also depends on other people. It means that the human being should create good relationship between them and the most important and needed is communication. In communication the human being need the ways to communicate. One thing that is really needed as the way to communicate is language because of language ideas, thought and even people's feeling can be expressed to others.

In communication, the members of society often get conflict with each other in their daily life. It usually happens because they are not aware and consider the way of communicating. As a result, they should reduce and avoid some problems create and influence conflict in communication.

In speaking or interacting with others, someone needs strategy in order to create good communication. That communication or interaction can be done with politeness. Interaction and politeness have the relationship because in interacting or communicating we really need politeness. Language interaction deals with social interaction. When using politeness strategy, it describes the relation between speaker and listener.

In making request, politeness strategy is really needed. When someone wants to make request, he or she should choose the strategy that they will use. It can be positive politeness, negative politeness, bald on record and off record (Yule, 1996:59). It depends on who the listener is or the relation between speaker and listener. Speaker have to consider with the listener's thought or do they have the same opinion. If the speaker thinks that the listener will accept his or her request, they could use positive politeness. On the other hand, if the speaker thinks that the listener do not agree about his or her request, speaker could use negative politeness.

Most of Bataknese students of Padang State University live in Pasir Parupuk Padang. In this area, they live in some rent houses. Every rent house usually consists of 10 until 13 people. In communication, Bataknese students of Padang State University use Batak Toba language. They use Batak Toba language in the environment and also in their daily life. Almost all of Bataknese students of Padang State University come from North Sumatera exactly from Toba Samosir regency including Balige, Laguboti, Parsoburan, Pangururan and the areas surrounding such as Dolok Sanggul, Siborong-borong and Pematang Siantar.

By seeing those cases, the writer thinks that politeness strategy is very important and really needed in communicating or interacting especially in making request, so the writer wants to discuss and analyze politeness strategies that are used by Bataknese students of Padang State University in Pasir Parupuk Padang.

In this paper, the writer writes politeness in spoken language especially in conversation among Bataknese students of Padang State University in Pasir Parupuk Padang. This paper deals with politeness and there are some reasons why this is important to be studied. First, the writer found that there are many phenomena in Bataknese students of Padang State University in Pasir Parupuk Padang in making requests. When making requests, each of them usually uses different politeness strategy. It can be positive politeness, negative politeness, bald on record and off record. For example, when Andy wants to make request to Rudy. Andy wants to ask Rudy to turn off the lamps. Andy thinks or believes that Rudy will agree or accept Rudy's request because they have closeness, Andy would use positive politeness. Andy would say like this, "*Rud, tolong pamate jo lampu i!*" 'Rud, turn off the lamps, please!'. But if Andy thinks believe that Rudy will not agree or will not accept Andy's request, Andy could use negative politeness. Andy would say like this, "*Nga jam 10 saonari, dang boi jo pamateonmu lampu i?*" 'It's already 10 o'clock. So, turn off the lamps!'. Andy as a speaker does not want the lamps still on because it is already 10 o'clock. Here, Rudy as hearer may not agree with Andy and may not receive or do Andy's request.

The other phenomena that usually happen in communication of Bataknese students of Padang State University in Pasir Parupuk Padang when making requests is that they usually say their requests directly. For example, when a student, Budy, wants to borrow Dody's pen, Budy usually uses bald

on record. Budy would say like this, *Dod, pinjam jo pulpen mi!* ‘Dod, can I borrow your pen?’. Budy says his request directly.

The writer also has the second reason why this paper is important to be studied, that is, he thinks that politeness in social interaction is an important aspect to communicate in social life in order to prevent the conflict. The writer considers that the Bataknese students of Padang State University in Pasir Parupuk Padang should pay attention to politeness strategy especially in making requests to maintain good relationship and social interaction with others. By using appropriate politeness strategy, they can also express ideas and ask the listeners to do something without creating conflict in communication. Thus the writer analyzes the conversation among Bataknese students of Padang State University in Pasir Parupuk Padang.

B. Limitation of the Problem

The problem of this paper is limited to the study of types of politeness strategy that are used in making requests found in conversation among Bataknese students of Padang State University in Pasir Parupuk Padang.

C. Formulation of the Problem

The problem of this paper is formulated as follows: “What are types of politeness strategy used in making requests in conversation among Bataknese students of Padang State University in Pasir Parupuk Padang?”

D. Purpose of the Paper

Based on the explanation above, the purpose of this paper is to identify the types of politeness strategy that are used in making requests in conversation among Bataknese students of Padang State University in Pasir Parupuk Padang.

E. Technique of Data Collection

The data were collected through observation, noting and recording. Gay (1987) says that in participant observation, the observer actually becomes a part of, a participant in, the situation to be observed. He continues that the rationale for the participant observation is that in many cases the view from the inside is source what different than the view from the outside.

The steps of collecting the data were as follows: First, the writer involved in the conversation or communication among the Bataknese students of Padang State University in Pasir Parupuk Padang who use Batak Toba language actively in their daily life. Second, the writer visited the rent houses of Bataknese students of Padang State University and communicated with them. Next, the writer observed their daily conversation and record the conversation naturally between them. Finally, the writer wrote down the utterances along with the outline of contexts, participants and places in order to help the writer in analyzing the data.

F. Technique of Data Analysis

In analyzing the data, the writer used the pragmatic identity method. From pragmatic point of view, the data was analyzed based on the relationship between utterances, participants and contexts.

The steps of analyzing the data were as follows: First, the writer grouped the data based on types of request. Second, the writer classified the data into types of politeness strategy based on Brown and Levinson's classifications: positive politeness, negative politeness, bald on record and off record. Third, the writer described the data which were classified into types of politeness strategy. Next, the writer made list of the data that have been classified in order to know the percentage of politeness strategy which found in conversation between Bataknese students of Padang State University in Pasir Parupuk Padang. Finally, the writer drew conclusion from the finding.

CHAPTER IV

CONCLUSION AND SUGGESTION

A. Conclusion

After analyzing the data it was found that, Bataknese students of Padang State University in Pasir Parupuk Padang in making requests use four types of politeness strategy. They are positive politeness, negative politeness, bald on record and off record as proposed by Brown and Levinson (1987:58-70). It is shown that bald on record is mostly used, it is caused they have close relationship and there is no distance between them and they also have known each other very well. Moreover, in making requests, positive politeness is also used by 5 ways, they are: 1) Exaggerate, 2) Use in-group identity marker, 3) Seek agreement, 4) Include both speaker and hearer (his interest, wants, need, good), 5) Give (or ask for) reason.

The writer found the use of negative politeness in 3 ways: 1) Be pessimistic, 2) Minimize the imposition, 3) State the Face Threatening Acts as a general rule. In this paper, Bataknese students of Padang State University in Pasir Parupuk Padang also used off record by using 4 ways, namely: 1) Give hints, 2) Give association clues, 3) Use tautologies, 4) Displace hearer.

B. Suggestion

There are many aspects that can be analyzed about politeness strategy, such as the use of the politeness strategy, the types of politeness strategy and

politeness strategies related to the use of directive speech acts. This paper only analyzed about the types of politeness strategy related to the use of directive speech acts in the conversation between Bataknese students of Padang State University in Pasir Parupuk Padang. There are many sources that can be used in analyzing politeness strategy, like magazine, newspaper, novel, drama, movie etc. The writer suggests other writers that might be interested in analyzing about politeness strategy can continue this analysis from another aspect related to this topic.

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