

**THE STUDENTS' SPEAKING ABILITY IN DESCRIBING PRODUCTS
VIEWED FROM GRAMMAR AND KNOWLEDGE OF GENRE
AT SMK N 3 PADANG**

THESIS

*Submitted as Partial Fulfillment of the Requirements to Obtain the Strata One
(S1) Degree*



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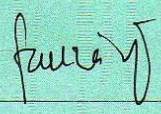
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ABSTRAK

Naskah, Titi Pani. 2018. "The Students' Speaking Ability in Describing Products Viewed From Grammar and Knowledge of Genre at SMK N 3 Padang". Skripsi. Padang: Jurusan Bahasa dan Sastra Inggris Fakultas Bahasa dan Seni Universitas Negeri Padang.

Berbicara merupakan salah satu keahlian yang harus dimiliki oleh siswa dalam tujuan untuk tercapainya keefektifan dalam berkomunikasi. Kemampuan berbicara ini akan sangat berguna bagi siswa sekolah menengah kejuruan yang nantinya akan memasuki dunia bisnis ekonomi. Penelitian ini bertujuan untuk menganalisis kemampuan berbicara siswa dalam mendeskripsikan produk ditinjau dari segi *grammar* dan *knowledge of genre*. Desain penelitian ini adalah penelitian deskriptif (*descriptive research*). Populasi dalam penelitian ini adalah 62 siswa kelas X jurusan Pemasaran di SMK Negeri 3 Padang. Sampel penelitian didapatkan dengan menggunakan metode *purposive sampling* dimana peneliti hanya mengambil satu perwakilan kelas sebagai sampel penelitian, yaitu 31 siswa kelas X Pemasaran 2. Data dalam penelitian merupakan hasil tes unjuk kerja kemampuan berbicara siswa dalam mendeskripsikan satu dari dua tema produk berbeda yaitu elektronik dan kosmetik. Dari hasil penelitian diketahui kemampuan berbicara siswa kelas X Pemasaran 2 SMK Negeri 3 Padang ditinjau dari segi *grammar* mendapat nilai rata-rata 73.81 dengan kategori sangat baik (*very good*) dan dari segi *knowledge of genre* mendapat nilai rata-rata 69.27 dengan kategori sangat baik (*very good*). Dari hasil penelitian disimpulkan bahwa kemampuan berbicara siswa dilihat dari segi *grammar* dan *knowledge of genre* dalam mendeskripsikan produk adalah sangat baik (*very good*).

Keywords: *speaking ability, describing products, grammar and knowledge of genre.*

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Padang, January 2018

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TABLE OF CONTENTS

ABSTRAK.....	i
ACKNOWLEDGMENTS.....	ii
TABLE OF CONTENTS.....	iv
LIST OF TABLES.....	vi
LIST OF FIGURES.....	vii
LIST OF APPENDICES.....	viii

CHAPTER I: INTRODUCTION

A. Background of the Problem.....	1
B. Identification of the Problem.....	4
C. Limitation of the Problem.....	5
D. Formulation of the Problem.....	5
E. Research Questions.....	5
F. Purposes of the Research.....	5
G. Significance of the Research.....	6
H. Definition of Key Terms.....	6

CHAPTER II: REVIEW OF RELATED LITERATURE

A. The Nature of Speaking.....	8
B. Teaching Speaking	11
C. Speaking Ability.....	14
D. Grammar in Speaking	16
E. Knowledge of Genre in Speaking.....	18
F. Review of Related Research.....	20
G. Conceptual Framework.....	21

CHAPTER III: RESEARCH METHOD

A. Research Design..... 24
B. Population and sample..... 24
C. Instrumentation..... 26
D. Research Procedures..... 28
E. Technique of Data Collection..... 28
F. Technique of Data Analysis..... 29

CHAPTER IV: FINDINGS AND DISCUSSIONS

A. Data Description.....32
B. Data Analysis and Findings..... 35
C. Discussion..... 61

CHAPTER V: CONCLUSIONS AND SUGGESSTIONS

A. Conclusions..... 64
B. Suggestions..... 64

BIBLIOGRAPHY..... 66

APPENDICES..... 68

LIST OF TABLES

Table 3.1

Population of the Research..... 25

Table 3.2

The Classification of Students' Speaking Performance..... 31

Table 4.1

Data Description of Students' Speaking Ability Viewed from Grammar.....32

Table 4.2

Data Description of Students' Speaking Ability Viewed from Knowledge of
Genre.....34

Table 4.3

The Students' Speaking Scores Viewed from Grammar..... 35

Table 4.4

The Scores Speaking Description Viewed from Grammar.....37

Table 4.5

The Students' Speaking Scores Viewed from Knowledge of Genre.....50

Table 4.6

The Students' Score Description viewed from Knowledge of Genre.....51

Table 4.7

Final Result of Students' Speaking Ability..... 62

LIST OF FIGURES

Figure 2.1 Conceptual Framework.....	23
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LIST OF APPENDICES

Appendix 1	Instrument speaking test (Primary test)	68
Appendix 2	Speaking Test	69
Appendix 3	First Grade English Syllabus of Vocational High School.....	71
Appendix 4	Rubric Scoring for Grammar.....	73
Appendix 5	Rubric Scoring for Comprehension.....	74
Appendix 6	Research Sample Identities.....	75
Appendix 7	Data Analysis of Students' Speaking Ability Viewed from Grammar.....	77
Appendix 8	Data Analysis of Students' Speaking Ability Viewed from Knowledge of Genre.....	89
Appendix 9	Students' Speaking Scores Analysis.....	100
Appendix 10	Students' Scores on Speaking Ability Viewed from Grammar..	105
Appendix 11	Students' Scores on Speaking Ability Viewed from Knowledge of Genre.....	106
Appendix 12	Research Letters.....	107

CHAPTER I INTRODUCTION

A. Background of the Problem

One of important ways for people to do communication is speaking. This is the one's ability to show or express the ideas, thoughts, and opinions in the form of utterances or spoken form. In speaking, the speakers should express the language as clearly, well grammar structures and good intonation used. It is not argued that people often judge speakers by the way they speak the language. Besides, people might call someone as well-educated or uneducated from the way the language spoken. Someone who has good communication, good words intonation, clearly and properly words chosen are often listened well by the hearers.

The ability of speaking will be an advantage for the students of vocational high school, specifically for students of marketing. They should be able in doing communication to share the information of the products that will be promoted. In this chance, the speaking ability is needed to be mastered by the students. Speaking ability will also ease the students to get the proper jobs as they will enter the real world of business economics later. They need speaking ability to communicate and convey their meaning to both domestic and non-domestic costumers, later. In this case, the use of English as a foreign language is absolutely necessary to be able with as it purposed to have business interaction and communication effectiveness. Besides, the students of marketing are taught to be qualified and expected to be a great partner of

business. That is why, the students of marketing need to prepare to be communicative, talkative, and interactive.

However, the importance of speaking English as a foreign language for Vocational High School students seem uneasy to achieve since they are not using English as well and practice it in the classroom instead of using their own mother tongue. In consequence, the students are not able to present English speaking performances inside even outside the classroom as well. It cannot be wondered that students are not able to perform English speaking as well because they are not prepared to do it and this is one of the problems that students face in performing English speaking in the classroom.

Based on the researcher's teaching experience and informal speaking to two English teachers of X Marketing at SMK N 3 Padang, she found some problems that the students faced in speaking activity. First, it is found most students still difficult to speak in front of the class using English as a foreign language. Students are not able to elaborate their ideas as orally in front of the class. It can be seen from the way the students present their English speaking performance. Most of the students have trouble in conveying their own ideas in the form of utterances and it leads them pause to convey their ideas. This is absolutely a serious problem to be solved by the teachers to make the students able to speak in the process of English language learning as a foreign language.

Second, students are found lack of vocabulary in elaborating their meaning as the form of utterances. They do not know how to say the words of ideas and fail to convey the real meaning. As the result, students prefer to use their own mother tongue in the classroom to let the hearers know their meaning. Third,

students often make errors in forming the utterances based on the correct grammar and they are confused of tenses used.

Related to these reasons, the researcher thinks that it is needed to find out what actually problems that the students faced and what is the main problem that makes students unable in doing English speaking activity. These reasons lead the researcher to conduct a research of the students' speaking ability by describing products seen from the grammar and comprehension while doing the English performance in the classroom. The using of products in this research is to make the students feel comfortable in describing their ideas fluently and clearly as they performed it in their marketing classes by their own mother tongue before. Besides, it will ease the students in starting a good and directed utterance of speaking performance in both inside and outside the classroom. It will be worth for the students who have major in Marketing. Then, it requires students to identify and elaborate certain specific information by their own opinion or explanation about the products described.

Describing something such as products through speaking activity is one of the ways to let the students of Marketing speak out in front of the class. This kind of speaking activity is needed to be applied by the teachers as it is mentioned in curriculum 2006 and 2013 which genre-based approach should be applied by teachers in English teaching activity. Deal with this statement, describing activities such as spoken is needed in the English speaking classroom. In the English syllabus, the using of texts such as descriptive is used and hoped to make the students be able in describing ideas and improve their speaking ability.

Further, the using of descriptive form in speaking will give a better solution for students' speaking ability improvement, because by using this kind of text the student will be easy in describing their own words based on the generic structure of descriptive text such as identification, description, and suggestion or conclusion. In descriptive text, grammar that generally used is simple present tenses, but it is sometime found that simple past tenses are used too when the things that being described does not exist anymore or it happened in the past time.

The analysis of students' speaking ability will give a better impact to see how able the students in speaking. From this analysis of students' speaking ability, it will be known whether the students able or not in speaking ability; and what students need to improve more in the process of learning English as the foreign language.

B. Identification of the Problem

Based on the background above, there are some reasons why the topic of students' speaking ability in describing products is chosen as the focus of the research. First, it was difficult for the students to speak English as a foreign language and they are not able to elaborate their ideas as orally in front of the class. Second, students found lack of vocabulary; they did not know how to say the words of ideas and fail to convey the real meaning. Third, students confused of tenses used and often make errors in forming the utterances based on the correct grammar. From those reasons above, the researcher is willing to conduct a research about students' speaking ability in describing products that focused on grammar and students' knowledge of genre.

C. Limitation of the Problem

Based on the identification of the problem above, the researcher limited the problem as the students' speaking ability in describing products. In this research, the researcher analyzed students' speaking ability viewed from students' grammar and knowledge of genre.

D. Formulation of the Problem

Based on the limitation of the research above, the researcher formulated the problem as: "How is the students' speaking ability in describing products viewed from grammar and knowledge of genre at SMK N 3 Padang?"

E. Research Questions

Based on the formulation above, the research questions were formulated as follows:

1. How is the students' speaking ability in describing products viewed from the grammar at SMK N 3 Padang?
2. How is the students' speaking ability in describing products viewed from knowledge of genre at SMK N 3 Padang?

F. Purpose of the Research

Based on the research questions above, the purposes of the research were stated as follows:

1. To find out the students' speaking ability in describing products viewed from the grammar at SMK N 3 Padang.
2. To find out the students' speaking ability in describing products viewed from knowledge of genre at SMK N 3 Padang.

G. Significance of the Research

Theoretically, the findings of this research are expected to give a contribution for the next and further researchers in conducting a new research related to the analysis of students' speaking ability. Besides, this research is hoped to ease the teachers in having the strategy of teaching and learning speaking as one of the English skills that should be mastered by the students. It is also hoped that the finding will give the solution to make the students be able to speak in the correct forms of tenses, the using of modals and to gain students' knowledge of genre of a specific text.

Practically, the findings of this research are expected to help the English teachers in developing materials of teaching that are suitable and encourage students in speaking practices in the learning process. In addition, the finding of this research is also hoped to suggest the teachers to gain the students' knowledge of text genre, and also to find out what aspects that should be improved and teachers can consider the material chosen in order to improve students' speaking ability inside even outside the classroom.

H. Definition of Key Terms

Speaking ability: The students' ability in describing the products clearly and fluently as it is aimed to inform the hearers or customers.

Describing Products: The students' process of giving a briefly and clearly information related to the chosen products in front of the class.

Grammar: The using of correct simple present tenses and modal auxiliary in the utterances spoken by students in the speaking performance.

Knowledge of Genre: The students' understanding about the genre of the kind of text used as clearly and well-ordered explanation—Identification, description, and conclusion—about the products information being described.

CHAPTER V CONCLUSION AND SUGGESTION

A. Conclusion

Based on the data analysis and findings that have been discussed in the previous chapter, it can be concluded that the students' speaking ability in describing products viewed from grammar at SMK N 3 Padang is categorized as *very good* and the mean score of students' speaking ability viewed from grammar is 73.81. Then, the mean score of students' speaking ability viewed from knowledge of genre was 69.27 and it categorized as *Very good*. Overall, the finding of the research showed that the students of X Marketing at SMK N 3 Padang were very good in speaking, specifically viewed from their grammar and knowledge of genre skills. Although the researcher still find some problem in students' grammar such as the using the correct simple present tense and the using of modal auxiliary in the sentences.

B. Suggestion

The researcher proposed some suggestions for the next researchers and also the teachers for a better learning and teaching speaking for the future as: first, it is suggested for English teachers to provide the particular time to teach speaking such as grammar of the tenses and the using modal auxiliary before giving speaking tests in order to improve the students' spoken grammar. Second, it is important for English teachers to give the explanation of how important the text-genre is in speaking to support the better result of students' speaking activity. Third, it is important for teachers to apply different and various methods in teaching speaking through speaking performance. One of

the methods is speaking activity by describing products for students of marketing, because it is an interactive and talkative activity to be applied in teaching speaking. Then, for further researchers who want to conduct the research related to analysis of speaking ability are suggested to test the students' speaking ability based on the prepared speaking test instrument. It is suggested for the next researchers not to give the students the chance or time to prepare the speaking test outline, it is better to guide the students to speak directly about the test being measured. Finally, the further researchers are hoped to find and apply a suitable strategy or ways to test and observe the students' speaking ability.

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