

**An analysis of Satire Delivered by Politic Observer Rocky Gerung in Indonesia
Lawyer Club (ILC)**

Thesis

*Submitted as a Partial Fullfillment of the Requirements to Obtain Strata One (S1)
Degree*



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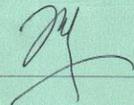
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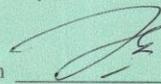
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ABSTRAK

Andry. Rafi .2020. “Analisis Satire yang Digunakan oleh Rocky Gerung seorang Pengamat Politik di Indonesia Lawyers Club. Skripsi. Fakultas Bahasa dan Seni. Universitas Negeri Padang

Dalam penyampain kritik, penggunaan satire sangat diperlukan agar kritik tersebut bisa diterima atau didengarkan, karena satire sangat berguna digunakan sebagai alat untuk menyampaikan kritik. Penelitian ini bertujuan untuk menganalisa tipe dan teknik satire yang dimodeli oleh Abeshaus (2018) dan Luke Endley (2017). Metode yang dipakai dalam penelitian ini adalah metode deskriptif. Ada dua masalah dalam penelitian ini, (1) apa saja tipe dan (2) teknik satire yang digunakan oleh Rocky Gerung dalam ujarannya. Hasil menunjukkan bahwa dari 24 teknik satire terdapat 14 teknik satire dengan Inflasi (39.4%), Hiperbola (13.6%) dan Innuendo (13.6%) adalah yang tertinggi ditemukan dan dari 3 tipe satire ditemukan *Juvenalian* (59%) sebagai tipe yang dominant. Hasil dari penelitian ini adalah Rocky Gerung cenderung menggunakan kritikan menggunakan teknik inflasi yaitu dengan membesar-besarkan kesalahan dan keadaan. Mengenai tipe, tipe yang paling banyak ditemukan dalam penelitian ini adalah tipe *Juvenalian*. Karena Rocky Gerung cenderung menggunakan tipe sindiran yang kasar dan dan bersifat mencela.

Kata Kunci: Sindiran, Kritik, Rocky Gerung

ABSTRACT

Andry. Rafi .2020. “An analysis of Satire Delivered by Politic Observer Rocky Gerung in Indonesia Lawyer Club (ILC). Thesis. Fakultas Bahasa dan Seni. Universitas Negeri Padang

In delivering critics, the use of satire is indispensable so that the critics can be accepted or heard, because satire is very much used as a tool to convey the critics. This study aims to analyze the types and techniques of satire that modeled by Abeshaus (2018) and Luke Endley (2017). The method used in this research is descriptive method. There are two problems in this study, (1) what types and (2) technique of the satire used by *Rocky Gerung* in his speech. The results show that in 24 techniques of satire there are 14 techniques of satire with Inflation (39.4%), Hyperbole (13.6%) and Innuendo (13.6%) being the highest found and from 3 types of satire were found that Juvenalian (59%) as the dominant type. The result of this research is that Rocky Gerung tends to use critics by using Inflation with exaggerating the mistakes and circumstances. Regarding the type, the most commonly type found in this study is the Juvenalian type. Because Rocky Gerung tends to use the type of sarcasm that is harsh and reproachful.

Key Words: Satire, Critics, *Rocky Gerung*

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The writer

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CHAPTER I

INTRODUCTION

1.1 Background of the Problem

Speaking is an important element to be learned in our life. Building a process of sharing meaning by the use of oral and verbal forms is defined by the way we speak. Human being expresses their ideas and thought through language in speaking and writing. The case and situation determine what elements of the language they use for conveying the message. Understanding about literary devices or other techniques of speaking will guarantee to be a good speaker and be an interesting personal for everyone. Speaking corelates with oral communication where the message is delivered by the word of mouth. Oral communication is a conversation direct to one person or group verbally and it could be a face to face talking or telephonic conversation. Oral communication is different from written communication, usually it happens in meeting, talking in public, a coversation and persentations meanwhile written is a procces of communication through a media such as newspaper and journal.

In communication, there are many styles of using language in conducting a good or powerful ways in reaching out the goal of communication. Both of verbal or written types of communicatin have their own specifics strategics in communication. There are many strategics of verbal communication and one of that is satire. Generally, satire could be defined as a language style that focuses on expressing the

ideas through offensive ways, harsh, rude and impolite. According to Keraf (2002:144) satire is an expression to mock something or a language style that teasing allusion softly. The use of satire is developed from time to time. People tend to find tricky ways in delivering something like criticizing in order to reach the goal of what the speaker and writer mean. Nurdin, Maryani and Mumu (2002:28) stated that satire is a language device that means refusal in terms of critics to solve what is assumed wrong by people. Using satire is an effective way of criticizing something out of the line because giving critics sometime will not succeed if it contains a direct meaning but using satire will satirize the object successfully.

Satire can be found in many aspects of communication or conversation. In this era, people can communicate, sharing feelings, thoughts, and ideas in some ways. Those are online and offline communication systems. Normally, satire could be found on some literary works, printed books meme or in written context due to the free of opinion declaration, but time by time the use of satire is developed to spoken context. We could see many videos and podcasts regarding comments and critics toward people or like government, institution and what are they assumed as in the wrong order. Nowadays, people are free to comment or criticize something on social media such as Facebook, Instagram, Twitter, and Youtube but it depends on the system of the country where they live.

This study concerns on linguistics, that is pragmatics in implicature subdivision. According to Ward and R.Horn (2006) pragmatics as we now understand it has

radiated outward from that aspect of human inferential behavior that calls implicature, the aspect of speaker meaning that distinguishes what is (strictly) said from what is (more broadly) meant. Implicature is a fundamental aspects in analyzing the satire which talks about delivering ideas through unliteral meaning.

In this research, the researcher analyzed the implementation of implicature in type and technique of satire which delivered by a speaker. The researcher analyzed the strategy of the speaker in using the technique of satire and also analyzing what type of satire used by the speaker in creating their opinion and critics. The technique of the satire is necessary part for certain individuals like politician and politics observer need to have due to the art of creating satire is highly needed for their soft skills in speaking. The used of type of satire is the further part for creating a powerful satire for whom needed. It is also determined how harsh the level of the satire itself.

The object of this research the utterances from a politic observer *Rocky Gerung* in Indonesia Lawyers Club (ILC). As the politic observers, they have to find a good way of language style in delivering what is right to the public. It also determines their career in maintaining the faith of society toward their ideas. When he delivers his critics, *Rocky Gerung* uses satire to make his comment have a sense of humor and deliver his magic way in criticizing what he means as the wrong condition. Moreover, politic observers tend to find out a potential language style to be used when they are talking.

In Indonesia, where the system of a democratic country is implemented, people are free to express their opinion and criticize something but it must be related to the

regulation in the country. Through this phenomenon, there is someone acted as a politic observer called *Rocky Gerung* who always uses satire in expressing his abomination through anything. He is very popular with his terms “*dungu*” which means someone who cannot think with common sense. This term contains the use of satire which means to offend someone or something. There is much satire found in critics and opinions. Indeed, critics talk about something out of the line driving at refusing something for finding the propriety. Making a good critic is also determined whether you can show the image of what is anything wrong regarding the point that you criticize. A politician like Rocky Gerung use potential satire to emphasize his creation on doing critics and delivering opinion. Critics is derived from opinion that talks about someone’s ideas through something, if that opinion as a minority is considered true by other people, those opinion will lead to be the majority’s opinion at the end. It could happen by a politic observer if they can convey what is supposed to be the right one.

The sentences below are the example of satire which is used by Rocky Gerung in his critics:

- (1) “..... *jadi, apa solusi nya, gampang!!! Naikkan IQ anda dan Hoax akan turun*”
 (“.... *so, what is the solution, simple!!! Increase your IQ so Hoax will decrease*”)
- (2) *Katan-katanya, bagus di ucapin terus, literasi tuh!!*”
Those words are good to be spoken unceasing, that is literation!!”

The italic phrase on the sentences above *Naikkan IQ anda dan Hoax akan turun* and *Literasi tuh* are the examples of satire. The first example Rocky Gerung used clause *Naikkan IQ anda maka Hoax akan turun*. It reflects the idea of someone who always tricked by hoax news and Rocky Gerung use a way of innuendo to criticize a public ethics. The second example, *that is literation*. It reflects an idea to the idea of in order to increase the literacy culture increase in society, Rocky Gerung criticize the biggest producer of hoax according to rocky “government”, he used an irony to criticize the roles of government to stop the hoax spreading and increase the literation culture.

The italic phrase on the sentences above “*Naikkan IQ anda dan Hoax akan turun* and *Literasi tuh*” are the example of satire. The first example Rocky Gerung used clause “*Naikkan IQ anda dan Hoax akan turun*”. It reflects the idea of someone who always tricked by hoax news and Rocky Gerung use a way of innuendo to criticize a public ethics. The second example is “*that is literation*”. It reflects an idea to the idea in order to increase the literation culture increase in society, Rocky Gerung criticize the biggest producer of hoax according to rocky “government”, he used an irony to criticize the roles of government to stop the hoax spreading and increase the literation culture.

Many politician use an effective way of rhetorical in making the critics for the sense of humor and the for the succes of the critics itself. It is different with comedic elements but sometimes it may consist of that. Satire is different from comedic by

seeing that it pokes at certain characteristics or flaws in an institution or human being. An effective satire used innuendo, sarcasm, irony, humor, subtlety, ambiguity to overcome archetypal figures rather than particular personal, exaggerate flaws in citizen, and/or criticize the policies or action from important socialite.

Rocky Gerung has known as the person who has a philosopher background and one of politician who always criticize the government or certain individual through satire. He had been an idol for many layers of society as a politic observer even though he was only a graduate from an undergraduate student but his capability has overstepped another politician. By seeing this phenomenon, the use of satire by *Rocky Gerung* is really necessary to be researched by the pragmatic point of view.

That the reason why the research on this satire is interesting to be discussed are, first the research has seen that the figure of *Rocky Gerung* has given a powerful impact to the society by his critics using the satire. Second of all, using satire in political context is developing time by time where it creates many revolution happened in political context. Third of all, satire which was created by Rocky Gerung is interesting to be analyzed because beside Rocky Gerung is good at rhetorics, it is also combined with his another ability in philosophy because satire and philosophy has a depth correlation each other. The last, the use of satire under the pragmatics point of view is the fundamental aspects in order to analyze the function and the aims of the satire itself.

In the past few years, the research for satire in linguistics had been conducted for many points of view. The researcher who had been researched satire could be seen as follows. Firstly, the research was conducted by Ratnawati (2017) entitled the expression of satire and sarcasm in Charlie Hebdo. This research focused on analyzing what is meant by the phrase of satire and sarcasm in Charlie Hebdo magazine. This research used semantic and pragmatics analysis theory. The result of this research was to know the difference between phrases of satire and sarcasm and the meaning of the phrase itself. Secondly, a research conducted by Watson (2011) entitled Notes on the Variety and Use of Satire, Sarcasm, and Irony in Social Research, with Some Observations on Vices and Follies in the Academy. In this research, the researcher examines the uses of satire and its rhetorical devices, sarcasm, and irony in social research in analyzing published research paper which sets out to expose an aspect of the working of power in the institution. The result of this research was the author concludes that satire functions as a form of critical analysis while irony contributes to the development of theory and 'paradigm innovation'. Those researches above were trying to find out the meaning of satire in magazines or research paper, while this research is focused on the utterances of someone in speaking activity in doing critics, especially in politics.

By seeing the fact that the research of satire mostly occurs in written form such as magazines, newspapers. Therefore, this research is tremendously interesting to analyze because it is in spoken form. This research is going to take the sample of the

video of *Rocky Gerung* in Indonesia Lawyer Club Talk show. This talk show is today becoming popular because this talk show focuses on discussing any kind of issue which happens in Indonesia whether in politics or social life. This talk show is also interesting by seeing the guest speaker of this talk show is someone who capable enough of his sector. This talk show is also the place where every lawyer is going to make a public address to the society and debating toward a hot issue.

1.2 Identification of the Problem

There are plenty of researches related to satire. The research about satire can be analyzed from micro to macro linguistic point of view. In macro linguistics, it can be seen in the view of psycholinguistics, anthropological linguistics and sociolinguistics. On the other hand, from a micro linguistics point of view, the study deals with semantics and syntaxs point of view. This research analyzed the types and the form of the meaning of satire based on the pragmatics point of view which is delivered by *Rocky Gerung*.

1.3 Limitation of the Problem

Based on the identification of the problem above, the researcher limit the research problem of satire delivered by Rocky Gerung on the pragmatics point of view.

1.4 Formulation of the Problem

The main problem of the research is formulated as:” What are the types and the techniques of the satire delivered by Rocky Gerung in his speech?”

1.5 The research question of the problem

The research questions in this study are as follow:

1. What are the types of satire delivered by Rocky Gerung in his speech?
2. What are the techniques of satire delivered by Rocky Gerung in his speech?

1.6 The purpose of the research

The purposes of the study are:

1. To find out the types of satire delivered by Rocky Gerung in his speech.
2. To find out the techniques of satire of satire delivered by Rocky Gerung in his speech.

1.7 Significance of the research

Theoretically, the result of this research could be the intellectual contribution for the development of research in linguistics, especially the research about satire. By knowing the satire, this research hopefully can give further knowledge to the readers especially in satire based on pragmatics point of view for instance on the types and techniques of the satire in the linguistics field. The practical contribution of this

research is the research can provide the information for those who have huge curiosity toward satire, especially for English department student.

1.8 Definition of Key Terms

Satire : a phrase of a clause which expresses to mock something in or could be a rhetorical tool to satire something softly

Rocky Gerung : a phenomenal politic observer in Indonesia

ILC : Indonesia Lawyers Club is a TV Show that is attended by politician and narasumber to discuss what is current affairs or viral them in Indonesia

BAB V

CONCLUSION AND SUGGESTION

5.1 Conclusion

Based on research discussion, it could be concluded that not all the techniques of satire found in Rocky Gerung's utterances. The research shows that there are 13 of 24 techniques of the satire found in this research. Those are double entendre, farce, hyperbole, incongruity, inflation, invective, innuendo, verbal irony, juxtaposition, mock encomium, reversal, syllepsis, travesty. Meanwhile, there are 11 technique of satire are not found in this research. Those are caricature, diminution, grotesque, burlesque, knife&fools, malapropism, mock epic, parody, understatement, wit and word play. The most dominan technique which is found in this research is inflation. It is due to the satirical technique of inflation is a common and an easy technique used by Rocky Gerung to create a satire. It is often used by Rocky Gerung due to in order to create a satire that could be understood easily by the audience. If the satirist use a quite difficult technique of satire, the audience from various background will not recognized the satire so that the easier the satire is the easier people to understand and recognize the satire itself.

Henforth, the second focus in this research is to analyze the type of satire in Rocky Gerung's utterance. All the types of the satire were found in this research. The most dominant type that used by Rocky Gerung in his creation on satire is juvenalian

because due to his job as politic observer, a hard satire is necessary needed rather than another type of satire which only giving critics without powerful sentence, tone and expression. Rocky Gerung use juvenalian to emphasize his statement in order to catch attention by the audience and making his satire is easy to be undertood and recognize by the audience.

5.2 Suggestion

This research only analyzed the satire used in the Politic Observer. Therefore, the researcher suggest to the next researcher to choose other more interesting subject. Furthermore, the future researcher can also study the satire in the written form. Meanwhile, the other theory can be used to analyze technique and types of the satire, since this research use Abeshaus and Luke Endley theory to conduct the research. The researcher hopes that this research can be useful properly as the guidance for the next researcher who wants to do research regarding the satire in oral or written.

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