

**VERBAL HUMOR FOUND IN AJO BUSET SONGS
AND NEDI GAMPO SONGS**

Thesis

*Submitted as a partial fulfillment of the requirements to obtain
Strata One (S1) Degree in English Department*



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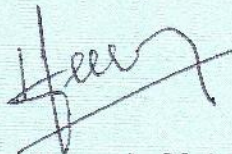
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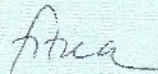
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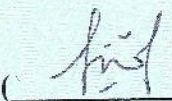
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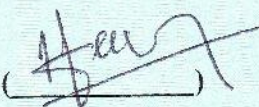
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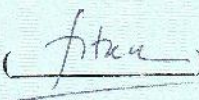
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ABSTRACT

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Humor is a kind of communication phenomenon in which a person is able to see a funny side that can make him or her laugh. Verbal humor is a humor that expressed verbally. The purpose of this research is to analyze the type of verbal humor using the theory of Shade (1996). The researcher used descriptive qualitative method. The data were collected by downloading Ajo buset and Nedi gampo songs, listening them repeatedly, identifying and putting them into table. The data were also analyzed by classifying the data, analyzing the data, deciding the research findings, and drawing the conclusion. The result in this research there are 37 verbal humor found in Ajo buset songs: pun (31,58%), satire (7,88%), parody (2,63%), Anecdote (10,52%), Irony (10,52%), Sarcasm (13,16%), tall tale (21,01%) and 30 verbal humor found in Nedi gampo songs: pun (26,67%), satire (36,67%), sarcasm (23,33%), and tall tale (13,33%). Then, there are 4 differences found between Ajo buset songs and Nedi gampo songs. First, Ajo buset songs are more modern than Nedi gampo songs. Second, Ajo buset songs make people laugh without purposes, while Nedi gampo songs give social critics. Third, Ajo buset songs used many exaggeration and Nedi gampo songs used less exaggeration. Last, Ajo buset songs are more creative than Nedi gampo songs. The research conclude that sometimes humor has another purposes, for example to gives a critic, to mock at someone, etc.

Key words: Verbal Humor, Songs

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Finally, this research is expected to be able to provide useful knowledge and information to the readers.

Padang, February 2018

The researcher

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CHAPTER I

INTRODUCTION

A. Background of Research Problem

Language is used by human to communicate in daily life. The existence of language is very important in human life. Language and society are two things, which are inseparable. They have close relationship since they support each other. With language, a human can give the information or news, the fact, and opinion. A human can communicate with everyone using language, directly or indirectly. Without language, the interaction and all of activities in daily life will be hard to do.

Verbal or oral communication uses spoken words to communicate a message. When most people think of verbal communication, they think of speaking, meanwhile listening is an equally important skill for this type of communication to be successful. Verbal communication is applicable to a wide range of situations, ranging from informal office discussions to public speeches made to thousands of people. The example of language used in verbal communication is the language that used by human.

The term “humor” is referred to a kind of communication phenomenon in which a person is able to see a funny side that can make him or her laugh. Humor is another way to communicate. Humor is aimed primarily at creating/producing hilarity or amusement (Attardo, 2001; Beeman, 2000 In Scarpetta & Spagnolli 2009: 4). Humor is an activity in life which is very popular in society even it is

being a part of daily life in all of social class. There are several kinds of humor which is developing in society. For example, humor that is displayed in picture, spoken, and written form.

Humor has a function to entertain. According to Dananjaja (2005:29) for people, even humor about erotic or social protest has a function to entertain. It is almost the same as Douglas (1968 In Scarpetta and Spagnolli 2009: 5) idea that the use of humor also allows speakers to approach sensitive issues without sounding inappropriate. There are many humors used in song lyrics to entertain the listeners, especially lyrics song by Ajo Buset.

A song is a composition of voice performed by a singer or by musical instruments. By listening to the song, people often found that the words used are artistic, interesting, and sometimes smart. The composition of words in a song is called lyric. A lyric is a part of song which makes a song becomes meaningful. Lyric can be described as musician's message, feeling and ideas which are delivered to others (listeners). Therefore, lyric can be used as one form or means of communication among people.

Ajo Buset is a Minangkabaunese singer, songwriter and comedian. Almost all of Ajo Buset songs are funny that can make the listener laugh. The funny song lyrics and easy listening make the album of Ajo Buset always awaited by the people especially in Minangkabau. Buset is the acronym of Budi Setiawan. Ajo buset made the song lyric by himself which the inspirations came from daily life. He steals the people attention because his songs are different with another

minang songs that usually sound “maratok” (full of pity) or mellow. He sings his songs with rap style and full of comedy.

Although Ajo Buset songs are impressed not serious, but actually there is an element of message invites to the goodness and social criticism contained in the song. In the song Bato Prend, Buset describes the life of young people who like drunk and drugs that actually do not fit the culture and religion in Ranah Minang. For next, Buset has a dream to go National. The move is started by creating a song titled "Negeriku rawan bencana". The song can join to a national artist compilation album, where there was a "Naif" Band Group on the album. The song is also become a soundtrack in "sosialisasi rawan bencana" in Metro TV.

Nedi gampo is also a minangkabau singer who sings humorously. Nedi gampo is very famous in 90's era. He is famous earlier than Ajo buset. The real name of Nedi gampo is Nedi emran. His famous name is gampo because he has a big body and people pretend like feeling the earthquake happens when he walks around. Nedi gampo was born in padang, April 23rd 1963. He lives in padang, Banuaran. He already has nine albums which the last album launched in 2008. His first album launched in 1993. It was almost 25 years ago. The researcher chose Nedi gampo songs to be analyzed because many of his songs contain verbal humor which can make people laugh.

In addition, it is captivating to know how people laugh only by hearing some utterances without seeing the scene. The study to analyze the verbal humor

and its types is intriguing to be conducted as it is interesting to try to know what makes one type verbal humor different from other types. Furthermore, it is also captivating to try to find out the differences of verbal humor found between one song and others.

There have been many studies related to verbal humor. However, the research about the comparison of verbal humor found in Ajo buset songs and Nedi gampo songs has not found yet. In this research, the researcher choose Ajo Buset and Nedi gampo songs as an object of material because these songs are used minangkabau language. The researcher still does not find the research about these songs. Then, the researcher compared the verbal humor between Ajo buset songs and Nedi gampo songs. The researcher compared them because both of them have many verbal humor expressions and the researcher wants to know the differences between the verbal humor found in Ajo buset songs and Nedi gampo songs.

B. Identification of Research Problem

There are some aspects that can be analyzed in relation to verbal humor. First, based on the type of verbal humor, the researcher can analyze what type of verbal humor that include in the data. Second, using General Theory of Verbal Humor (GTVH), the researcher can analyze the verbal humor based on the six parameters in GTVH. Third, the translation of the humor for subtitling, the researcher can analyze how the process of translating verbal humor, and many

more. In this study, the researcher chooses one of the aspects above to be studied. The aspect is mentioned in limitation of research problem.

C. Limitation of Research Problem

Based on the identification of the problem, it is impossible to analyze all of the problems above. However, in order to get the deep analysis, the researcher limits the research problem. This research is limited on analyzing the types of verbal humor and a comparison between the types of verbal humor found in Ajo buset songs and types of verbal humor found in Nedi gampo songs. In this research, the researcher took Ajo Buset songs and Nedi gampo songs as the data source because there are many verbal humor found in both songs.

D. Formulation of Research Problem

In this research, the researcher comes to the problems. The researcher formulate the research questions as follows:

1. What are the types of verbal humor used in Ajo buset songs?
2. What are the types of verbal humor used in Nedi gampo songs?
3. What are the differences of verbal humor used by Ajo buset and Nedi gampo in their songs?

E. Purpose of The Research

In accordance with the research questions, the purposes of research are formulated as follows:

1. To find out the types of verbal humor used in Ajo buset songs.
2. To find out the types of verbal humor used in Nedi gampo songs.

3. To analyze the differences of verbal humor used by Ajo buset and Nedi gampo in their songs.

F. Significance of The Research

This research can hopefully be useful in theoretical and practical. In theoretical, this research hopefully can give much knowledge about linguistic analysis study, specially in linguistic humor. It is because the research about humor in term of linguistic perspective is still limited..

Practically, this study is expected for the listener to understand the song lyric that use verbal humor expressions. The researcher hopes the research can give significance to the reader, especially those who will enjoy, understand and appreciate Ajo buset and Nedi gampo songs. Besides, this research can give information to whom that will analyze Ajo buset and Nedi gampo songs clearly and intently. Last, this research can also help the singer or songwriter to get many references in making humor in order to have a more quality song lyric material. In addition, this study provides contribution for the other researcher who are interested in doing further research in this area.

G. Definition of Key Term

- a. Humor : a kind of communication phenomenon in which a person is able to see a funny side that can make him or her laugh.
- b. Verbal humor : humor that expressed verbally.
- c. Song : the act or art of singing.

CHAPTER V

CONCLUSION AND SUGGESTION

A. Conclusion

The researcher described the types of verbal humor and the differences of verbal humor used in Ajo buset songs and Nedi gampo songs. In this research, the researcher found out 37 verbal humor in Ajo buset songs. The types of verbal humor found in Ajo buset songs were: pun, satire, parody, anecdote, irony, sarcasm, and tall. The dominant type of verbal humor in Ajo buset songs was pun, which was appear 12 times. Meanwhile parody was the lowest, which was appear only once. Ajo buset does not really focus on the phenomena nowadays. Verbal humor in Ajo buset songs are pure just to make people laugh or entertain the listener without any purposes.

In Nedi gampo songs, the researcher found 30 verbal humor within the selected songs. There were 4 types of verbal humor found in Nedi gampo songs. They were: pun, satire, sarcasm, and tall tale. Satire appeared frequently in Nedi gampo songs while tall tale is they type in the lowest position. Nedi gampo focused on the phenomena nowadays. He does not like if the teenagers follow the trends from western. Verbal humor in Nedi gampo songs have a purpose to give social critic. No type of riddle found in both Ajo buset songs and Nedi gampo songs. It is because riddle usually used in conversation or between two persons.

The next is the conclusion of differences of verbal humor used in Ajo buset songs and Nedi gampo songs. The first different is Ajo buset songs were more modern than Nedi gampo songs. Second, the researcher concluded that verbal humor used in Ajo buset songs just to make people laugh without any purposes because the type of pun is used dominantly. Meanwhile, verbal humor in Nedi gampo songs have a purpose to give social critic. Then, Ajo buset also likes to exaggerate the lyric of his songs to entertain the hearer. In contrast, Nedi gampo does not like to exaggerate his song lyrics even though his songs also sounds funny. Last, Ajo buset songs are more creative than Nedi gampo songs.

B. Suggestion

In this research, the researcher focused the research on types of verbal humor used in Ajo buset songs and Nedi gampo songs. However in previous research, there were some researchers did research on the type of verbal humor of literary works such as movie and novel. Also some researchers did the research on the verbal humor of stand up comedy. In this research, the researcher analyze the types of verbal humor using the theory of Shade (1996).

The researcher suggests the next researchers to analyze the verbal humor not only by type of verbal humor, but the researcher hope the next researcher can analyze the verbal humor using the theory General Theory of Verbal Humor (GTVH) that proposed by Attardo (1994). In this theory, there

are 6 parameters to analyze verbal humor deeply. Then, the researcher also suggest the next researcher to analyze another humor songs from minangkabau, for example the songs by Upiak Isil which are very famous in 2017.

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