

**COMPARATIVE ANALYSIS OF LANGUAGE STYLE BETWEEN
PRESENTER AND GUEST STAR IN KICK ANDY SHOW AND MATA
NAJWA**

Thesis

Submitted as Partial Fulfillment of the Requirement to Obtain Strata One (S1)
Degree



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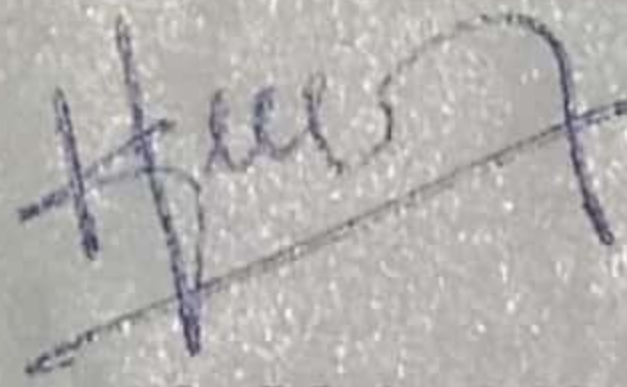
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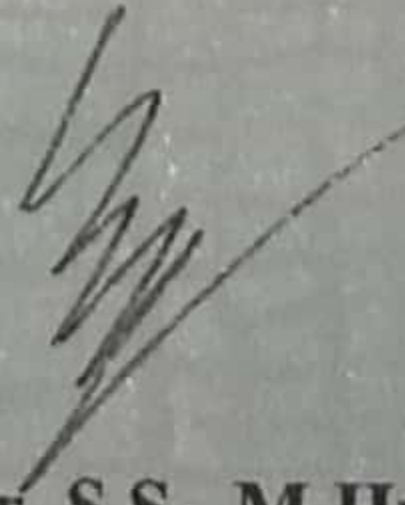
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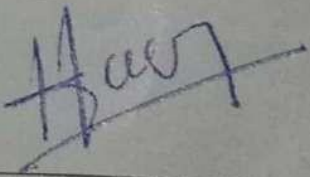
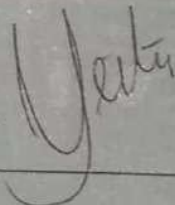
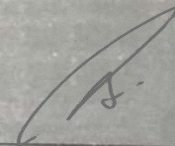
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ABSTRAK

**Aldisan, Fulki Syarafina. 2022. Comparative Analysis of Language Style
Between Presenter and Guest Star in Kick Andy Show and Mata
Najwa**

Walaupun sudah banyak penelitian yang menunjukkan perbedaan gaya dalam penggunaan bahasa, namun hanya beberapa penelitian yang membandingkan gaya dalam talk show dengan menggunakan tiga level dari metafunction. Penelitian ini bertujuan membandingkan persamaan dan perbedaan antara dua talk show pada, 1) level ideational metafunction, 2) level interpersonal metafunction, 3) level textual metafunction. Analisis pada penelitian ini menggunakan teori Matthiessen dan Gerot & Wignel tentang ideational metafunction dan textual metafunction sedangkan interpersonal metafunction menggunakan teori Martin & White . Untuk menjawab semua rumusan masalah, teori-teori tersebut dikembangkan dengan teori Stilistika dari Simpson .

Penelitian ini termasuk ke dalam penelitian quantitative. Hasil dari penelitian ini menunjukkan bahwa kedua talk show, pada level ideational metafunction ditemukan lima persamaan dan tujuh perbedaan. Lalu, pada interpersonal metafunction ditemukan lima persamaan dan empat perbedaan. Dan textual metafunction ditemukan lima persamaan dan dua perbedaan. Kesimpulan yang didapat dari temuan ini adalah bahwa kedua talk show memiliki banyak perbedaan pada ideational metafunction, tetapi memiliki banyak persamaan pada interpersonal dan textual metafunction karena dipengaruhi oleh topik talk show, perbedaan latar belakang pekerjaan masing-masing bintang tamu dan perbedaan gender masing-masing presenter pada kedua talk show. Oleh karena itu, temuan merujuk kepada perbedaan cara dalam memproduksi pilihan kata dan struktur klausa yang muncul pada tiga level metafunction.

Kata Kunci: Language Style, talk show, three level of metfunction, Mata Najwa and Kick Andy Show

ABSTRACT

Aldisan, Fulki Syarafina. 2022. Comparative Analysis of Language Style Between Presenter and Guest Star in Kick Andy Show and Mata Najwa

Although there have been many studies that have shown differences in styles in language use, only a few studies have compared styles in talk shows using three levels of metafunctions. This study aims to compare the similarities and differences between the two talk shows at, 1) the ideational metafunction level, 2) the interpersonal metafunction level, 3) the textual metafunction level. The analysis in this study uses the theory of Matthiessen and Gerot & Wignel about the ideational metafunction and textual metafunction, while the interpersonal metafunction uses the theory of Martin & White. To answer all the problem formulations, these theories were developed using the Stylistic theory of Simpson (2004).

The method of this research uses descriptive qualitative research.. The result of this research show five similarities and seven differences in level ideational metafunction. There are five similarities and four differences in level interpersonal metafunction. Then, there are five similarities and two differences in level textual metafunction.. The conclusion from this finding is that they have more differences than similarities in ideational metafunction, meanwhile they have more similarities in interpersonal and textual metafunction than differences because they are influenced by the topic of the talk show, the different work backgrounds of each guest star and the gender difference of each presenter on the two talk shows. Therefore, the findings refer to the different ways of producing word choice and clause structures that appear at the three metafunction levels.

Keywords: Language Style, talk show, three levels of metfunction, Mata Najwa and Kick Andy Show

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CHAPTER I

INTRODUCTION

1.1 Background of the Problem

Stylistics is one of studies in linguistics which belong to macro linguistics. Stylistics is a term derived from two word: *style* and *linguistics*. The style using language whether it is spoken and written which will be analyzed based on linguistics viewpoint and comes within evidence from the practice of language itself. Meanwhile stylistics focuses on the analysis in the level of grammar; morphology and syntax, and meaning with represent experience of a language by the users, stated by Widdowson (2014). But, stylistics also investigate about phenomena of language style, the relation between readers or listeners and between written or spoken interpret about it. Stylistics is one of linguistics used to analyse the linguistics phenomena in the relation with style.

Stylistics could build people's awareness about style of spoken language with the given circumstance, stated by Crystal (in *ELT Journal* 2019). It means that style of a spoken must be different because related to the circumstance (time, place, relation, roles of each participant, background, etc) at the moment of speaking.

Metafunction in systemic functional language states that language is a very close thing to human life and every language is regulated because of the functions that are components in the whole theory. As Matthiessen (2014) states about metafunctions that the systemic analysis shows that functionality is intrinsic to language: that is to say, the entire architecture of language is arranged along

functional lines. Language is as it is because of the functions in which it has evolved in the human species. The term 'metafunction' was adopted to suggest that function was an integral component within the overall theory.

Talk show is also a media product that can become a cultural 'text' that interacts with the audience in a dialogue process, talk shows pay attention to efficiency and accuracy issues, on several aspects, namely: conditions of participants, hosts, and audience evaluation events. Talk show is programs on television that feature guest speakers or guest stars to discuss topics and find out the truth about hot topics that are being discussed by netizens. There are several studies on language style have been conducted in some areas such as public speaking, news, conversations, books, advertisements, social media, television, texts, interviews, and talk shows in the period 2015 to 2021.

The first the subject area is in public speaking. There are several studies related to language style have been conducted as in (Viera, 2017; Satria and Hamzah, 2018). Viera (2017) conducted language style analysis on public speaking on Spanish oral conference presentations. This chapter discusses the findings of the first comprehensive study of Spanish oral conference presentations in the United States and the claims that discourse analysis of these texts, is informed by the Genre and Register theoretical framework. This study uses a traditional approach to grammar and the way of speaking in English is different due to cultural factors and the Spanish people's everyday language. Satria and Hamzah (2018) This study aims to compare the differences and similarities between two public speakers at the ideational metafunction, interpersonal metafunction, and textual metafunction levels using the systemic functional

linguistics (SFL) approach. This study analyzes two well-known public speaking people who have different cultural backgrounds that affect the way they speak English during public speaking.

In talk show video, there are studies related to language style that have been conducted (Mulyani and Hamzah, 2018) the study aims to show the similarities and differences between language styles at the level of ideational metafunction, interpersonal metafunction, and textual metafunction used by Jimmy Kimmel Live and Wendy Williams. This study uses a Systemic Functional Linguistics (SFL) approach and this study although the two presenters use English and broadcast on American stations, they have different language styles due to cultural influences.

Language style in book, there are studies related to language style that have been conducted (Setiawan, 2018; Ginting, 2019). Setiawan (2018) did a discusses radio broadcasting registers to describe the meaning and field of registers in the world of radio broadcasting journalism 2004 books, techniques and communications of radio-television broadcasting MC 1995. This study analyzed the text using a traditional grammar approach, the researchers analyzed the text based on the registration form in the form of words and also analyzes the meaning field of registers in the world of radio broadcasting. Ginting (2019) conducted study aims to analyze the variables and register realizations contained in selected US presidential anecdotes in the revised edition of the book "Presidential Anecdotes", by Paul F. Boller, Jr. This study uses a functional grammar approach in analyzing the anecdotes in the book.

Advertisement, some studies have been conducted (Pratiwi, 2016; O'Keefee, 2010; Lubis et al, 2016). Pratiwi (2016) did a study to investigate the Indonesian advertising register. This study uses the corpus linguistic theory of O'Keefee (2010) in analyzing the advertising register which uses a traditional grammar approach that is presented in formal and informal methods. Lubis et al (2016) conducted a study carried out is research to find out the terms that are categorized as registers used in the online shop community on social media. This study focuses on the register function and the form of the register in the online shop community on social media which uses traditional grammar in analyzing it.

Social media in the form of comments and status posts such as Facebook, Instagram, and Twitter. There is study related to language style have been conducted as in (Haryani and Putry, 2021). Haryani and Putry (2021) did a study to determine the forms, meanings, and linguistic motifs based on the comments of the Rembang photographer on social media called Instagram. This research involving the use of various forms of language in the conversation of photographers shows how extraordinary their knowledge of the contents of the registers found in them is. Using traditional grammar in identifying linguistic forms with words and phrases, lexical meaning and contextual meaning and also register motifs.

In television, there are several studies related to language style that have been conducted (Blazers, 2015; Permatasari, 2019). Blazers (2015) analyzed a list of televised sports broadcasters on Major League Soccer broadcasts, based on six 20-minute transcription samples. This study uses samples from various countries, namely: America, England, Brazil in television sports broadcasting. In analyzing

the linguistic features of the television sports broadcaster register, the researcher uses traditional grammar. Permatasari (2019) conducted a study to analyze the list of talk broadcasts in the news division at Kompas TV Surabaya. In this study, the linguistic features found in this analysis are vocabulary features and syntactic patterns. This study uses a traditional grammar approach which in analyzing its linguistic features the researcher uses the theory from Holmes (2013) which refers to vocabulary choices, grammatical variations, word structures, and pronunciation differences.

In News, there are several studies related to language style that have been conducted (Yana, 2015; Sklenska, 2015; Daslin, 2020). Yana (2015) conducted a study to describe the political register in the editorial of The Jakarta Post, especially on political lexemes and their meanings. This study uses a traditional grammar approach, in which this study analyzes words and their meanings that are often used in newspapers. Sklenska (2015) did a study to make a textual analysis of the source text of the women's sports news genre and based on that analysis reveals the main characteristics of the genre. This study analyzes the text of the news using a functional grammar approach in which genre reflects three register variables: field, tenor, and mode. Daslin (2020) did a discusses the variety of languages found in the Medical News Today newspaper. This study analyzes the text using a traditional grammar approach that focuses on lexical and situational contexts.

The last subject area is in conversation. In this type of area there are two kind of conversation such as formal and informal conversations. There are several studies that have been conducted in conversation such as (Rose, 2018; Asmara et

al, 2021). Rose (2018) conducted a detailed, comprehensive, and applicable method for analyzing the pedagogic practice of all kinds to design effective teaching practice. This study analyzes pedagogic discourse by applying a systematic functional research method to the contextual register strata. Asmara et al (2021) did a research to identify registers and what factors make online drivers use registers every day. This study uses a traditional grammar approach which analyzes some unique words that are often used by online drivers.

From some the history of the research, it can be seen that researcher do a lot of research about language style. From studies above have made a great contribution to the knowledge of language style analysis. These gave the researcher idea to conduct a study of language style related to the topic, but there are different which is used by traditional grammar and functional grammar. There are many studies use traditional grammar approaches to analyze the text in their research and there are some studies use systemic functional linguistics (SFL) in their research. In addition, there are some studies compare their research objects where the object uses English but has differences due to different cultural factors. However, the analysis of utterances used by language style on talk show rarely happen before. So, in this study the researcher will analyze some videos that focus on language style analysis by applying Matthiessen's and Gerot & Wignell's theories of ideational and textual metafunction and the theory by Martin & White of interpersonal metafunction. Therefore, significant occurrences of language style in the talk show video is necessary to compare language style in Kick Andy Show and Mata Najwa through three level metafunction.

1.2 Identification of Problem

Based on the above background, language style can be studied in several linguistics approaches. Pragmatics sees the matter of language style about the meaning which is understood by the target based on the language produced by the source. Sociolinguistics is study of relationship between language and society. In stylistics defines style as an individual attribute. The reason which emphasizes the importance of talk show to be analyzed under stylistics scope because of its personal capability of the style rather than group which is shown in its functional structure.

Also, on the identifications of research problems there are still many topic that possible to do, such as;

1. The form of the language style in podcast by Indonesian
2. Language style used Indonesian netizen in commenting on social media (TikTok)
3. The form of the language style in Online Shop Term Shopee
4. The comparative analysis of language style between presenter talk show

1.3 Limitation of problem

Based on the identification of the problem above, in this study the researcher will conduct an analysis about language style in talk show video using Matthiessen's, Gerot & Wignell, and Martin & White's theory. The scope of the study focused on the compare language style between Kick Andy Show and Mata Najwa. The analysis of these there systems was restricted on the types of

processes, the type of negotiation, attitude, multimodality, graduation, involvement and the type of theme.

The limitation in this analysis is limited of video taken from Kick Andy Show in Youtube channel Kick Andy that was released on 2021 and video taken from Mata Najwa in Youtube channel Mata Najwa that released on 2020. Then, the writer will focus on the ideational, interpersonal, and textual metafunction that related to language style.

1.4 Formulation of Research

Based on the formulation of the research problem above, the formulation of the problem is “ How can the concept of three metafunctions reveal the difference in language style between Kick Andy Show and Mata Najwa?”

1.5 Research Question

The researcher formulation three research question as follows:

1. How is Kick Andy Show language style different and similarities from Mata Najwa in the level of ideational metafunction?
2. How is Kick Andy Show language style different and similarities from Mata Najwa in the level of interpersonal metafunction?
3. How is Kick Andy Show language style different and similarities from Mata Najwa in the level of textual metafunction?

1.6 Purpose of Research

These questions are expected to address the following research objectives:

1. To find the differences and similarities between language style used by Kick Andy Show and Mata Najwa in the level of ideational metafunction.
2. To find the differences and similarities between language style used by Kick Andy Show and Mata Najwa in the level interpersonal metafunction.
3. To find the differences and similarities between language style used by Kick Andy Show and Mata Najwa in the level textual metafunction

1.7 Significance of Research

This research is expected to contribute theoretically and practically to related studies. Theoretically, the usefulness of these findings is explained as follows. This study can enrich knowledge about linguistic theory with a functional grammar approach, namely ideational metafunctions, interpersonal metafunctions, and textual metafunctions. Especially about how linguistic features and situational characteristics in the talk show are interrelated.

Practically, the usefulness of this finding is illustrated by knowing the concept of three metafunctions in the video talk show, the findings of this study are expected to be a reference for other researchers in studying language style with the concept of three metafunctions to conduct similar or similar research. This research is expected to be a reference for other writers' writings.

1.8 Definition of Key Terms

Style: One of the linguistics as a different that distinguishes between each speaker or writer is doing a speech or writing.

talk show: Bernard M. Timber in the book *Television Talk, A History of the TV talk show*, revealed that the talk show program on television is an event hosted by a host (assisted by a team responsible for the material, direction, and form of the program will be displayed), and contains conversations containing messages (Lusia, 2006: 83, in Nugraha, 2012: 34).

Metafunction: Three system levels that are components of the functional grammar; fields, tenors, and modes, which are used to find differences and similarities in styles

Kick Andy Show: talk show hosted by Andy F. Noya featuring speakers from well-known or public figures to speakers from remote places whose works and life stories have inspired many people

Mata Najwa: The program "Mata Najwa talk show" was hosted by a well-known senior journalist named Najwa Shihab. The topics discussed in the Mata Najwa talk show were dominated by topics about politics that are currently hot among the public.

CHAPTER V

CONCLUSION AND SUGGESTION

5.1. Conclusion

Based on the results of the analysis of the two video talk shows, Mata Najwa and the Kick Andy Show, it can be concluded that the two talk shows in their ideational metafunction have more differences than similarities because one of them is that the two talk shows dominate in the use of process material. And in interpersonal and textual metafunction, the two talk shows have more similarities than differences due to differences in word selection and clause structure. Therefore, the differences in style are influenced by the gender differences of the talk show hosts and from the differences in topics they discuss with the guest stars which lead to differences in the production process at the ideational metafunction level, differences in interpersonal elements and in different ways on thematic information at the level textual metafunction.

5.2. Suggestion

This study that primarily studied the similarities and differences in language style on talk shows still has a number of limitations. This study only compares the similarities and differences between the two talk shows to find out the language style. Therefore, it is necessary to conduct more in-depth research on talk shows in order to obtain comprehensive study results. For further research, it is suggested to study these language styles and genres from a different approach or study other genres to compare with this research in order to gain a better understanding of language styles.

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