# AN INTEGRATED WEB-BASED GRADUATION REGISTRATION AND ALUMNI TRACER STUDY SYSTEM WITH GOOGLE WORKSPACE AUTOMATION

#### A PREPRINT

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#### **ABSTRACT**

This paper presents an innovative integrated web-based system for graduation registration and alumni tracer study with Google Workspace automation. Traditional graduation management processes often face challenges including manual administrative burdens, data management inefficiencies, and low alumni tracer study participation rates. Our developed system addresses these issues through a comprehensive web application that automates graduation registration processes, integrates seamlessly with Google Sheets for data storage, and utilizes Google Drive for document management. The system incorporates a digital coupon generation mechanism with QR codes for verification and implements an efficient tracer study methodology with automated alumni tracking. A case study conducted at Ekasakti University demonstrated significant improvements in operational efficiency, reducing registration time by 78%, decreasing administrative errors by 92%, and increasing tracer study response rates from 23% to 87%. The system's architecture is designed to be scalable, secure, and adaptable to various educational institutions' requirements. This research contributes to the field of educational information systems by providing a novel approach to graduation management that combines technological innovation with practical implementation, resulting in measurable efficiency improvements and enhanced user experience for both administrators and students.

Keywords Graduation Registration System · Tracer Study · Google Workspace Automation · Web Application · Alumni Tracking

## 1 Introduction

Graduation ceremonies represent a significant milestone in educational institutions, marking the culmination of students' academic journeys. However, the administrative processes associated with managing graduation registrations and conducting alumni tracer studies often present substantial challenges for educational institutions Lu et al. [2025], Fabrega et al. [2025]. Traditional approaches to graduation management typically involve manual paperwork, disparate data storage systems, and time-consuming processes that result in inefficiencies, errors, and poor user experience Wang et al. [2025], Zhou et al. [2025a].

Educational institutions worldwide face increasing pressure to streamline administrative processes while maintaining data accuracy and improving the overall user experience for students and staff Rusnandi and Fahmi [2024], Saragih et al. [2023]. The complexity of graduation management is compounded by the need to collect and manage vast amounts of student data, coordinate multiple stakeholders, and ensure compliance with institutional policies and regulatory requirements Sismanto et al. [2024], Thuan and Hanh [2024]. Furthermore, the importance of alumni tracer studies in evaluating institutional effectiveness and improving educational programs has grown significantly in recent years Widjaja and Hadiwidjaja [2023], Zhou et al. [2025b].

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The integration of web-based technologies with established cloud services presents an opportunity to address these challenges comprehensively. Digital transformation in higher education administration has been shown to significantly improve operational efficiency and data management Putra and Fauzi [2024], Hariyanto et al. [2025]. Google Workspace, with its suite of collaborative tools and APIs, offers a robust platform for developing integrated solutions that can streamline administrative processes while maintaining data integrity and security S and Dirgahayu [2024], Budiartha et al. [2024]. This paper presents a novel system that leverages these technologies to create an integrated web-based solution for graduation registration and alumni tracer study management.

The primary contributions of this research include:

- A comprehensive integrated system architecture that combines web-based technologies with Google Workspace automation
- A novel implementation approach for graduation registration that significantly reduces processing time and errors
- An innovative tracer study methodology that increases alumni participation rates through automated processes
- · Empirical evaluation of the system's effectiveness through a case study at Ekasakti University
- A scalable and adaptable framework that can be customized for various educational institutions

The remainder of this paper is structured as follows. Section 2 provides a review of related literature in the fields of graduation management systems and tracer studies. Section 3 details the methodology used in developing the proposed system. Section 4 presents the results and discusses the findings from the implementation and evaluation. Section 5 concludes the paper with a summary of contributions and directions for future research.

#### 2 Literature Review

The development of effective graduation management systems has been the focus of numerous research studies over the past decade. Traditional graduation management systems have primarily relied on manual processes and disconnected systems that often result in inefficiencies and data inconsistencies Wang et al. [2025], Gomez et al. [2025]. These systems typically require significant administrative resources and are prone to human errors, particularly during peak registration periods Gregorio et al. [2025], Zhou et al. [2025a].

Several studies have explored the implementation of web-based systems for educational administration. Putra and Fauzi [2024] developed a web-based student information system that improved data management efficiency but lacked integration capabilities with other institutional systems. Similarly, Hariyanto et al. [2025] proposed an integrated academic management system; however, their approach did not address the specific challenges associated with graduation processes and alumni tracer studies. The impact of digital transformation on educational quality has been extensively documented, showing significant improvements in administrative efficiency and student engagement Putra and Fauzi [2024], Saragih et al. [2023].

The integration of cloud services in educational administration has gained significant attention in recent years. S and Dirgahayu [2024] demonstrated the benefits of cloud-based solutions for educational data management, highlighting improved scalability and accessibility. The adoption of cloud computing in higher education has been shown to reduce costs while improving service delivery Sismanto et al. [2024], Budiartha et al. [2024]. However, their research focused primarily on general academic management rather than the specific requirements of graduation processes.

Alumni tracer studies represent a critical component of institutional effectiveness evaluation in higher education. Traditional tracer study methods often suffer from low response rates and data collection challenges Maulana and Abdussalaam [2023], Oxyandi et al. [2023]. Several researchers have proposed technology-based approaches to improve tracer study effectiveness. Putra and Fauzi [2024] developed mobile applications and digital platforms for alumni tracking, which increased response rates but required significant installation overhead and user training. Recent systematic reviews have highlighted the importance of standardized methodologies in tracer studies to ensure data comparability across institutions Zhou et al. [2025b], Rusnandi and Fahmi [2024].

Google Workspace has emerged as a popular platform for educational institutions due to its collaborative features and extensive API capabilities. Wang et al. [2025] explored the integration of Google Workspace tools in educational administration, demonstrating improved data management and workflow efficiency. However, their research did not specifically address the graduation management domain or tracer study implementation. The potential of digital credentials and blockchain-based verification systems has also been explored as a complementary approach to traditional graduation management Fabrega et al. [2025], Zhou et al. [2025a].

Our research builds upon these existing works by developing a comprehensive integrated system that specifically addresses graduation management and tracer study challenges. Unlike previous approaches, our system leverages the full capabilities of Google Workspace through seamless API integration, providing a unified platform for managing graduation processes while maintaining high levels of automation and user experience. This work contributes to the growing body of literature on digital transformation in higher education Putra and Fauzi [2024], Hariyanto et al. [2025] by offering a practical implementation that addresses the specific needs of graduation management and alumni tracer studies.

# 3 Methodology

# 3.1 System Architecture

The proposed system implements a three-tier architecture consisting of a presentation layer, application layer, and data layer. The presentation layer comprises a responsive web interface developed using Next.js 15.2.4 and React 19, ensuring compatibility across various devices and platforms Putra and Fauzi [2024], Hariyanto et al. [2025]. The application layer contains the business logic and API integrations, while the data layer utilizes Google Sheets for structured data storage and Google Drive for document management S and Dirgahayu [2024], Budiartha et al. [2024].

| <b>Architecture Layer</b> | Component   | Primary Function  |
|---------------------------|---|---|
| Presentation Layer        | Next.js 15.2.4<br>React 19<br>Responsive Design   | Frontend framework for web interface UI component library Cross-device compatibility  |
| Application Layer         | API Gateway<br>Business Logic<br>Google Sheets API<br>Google Drive API<br>Notification System | Request authentication and routing Process automation and validation Data synchronization Document management Multi-channel communication |
| Data Layer                | Google Sheets Google Drive Service Account Database Cache                                     | Structured data storage Document and file storage Secure API authentication Performance optimization                                      |

Table 1: System architecture components and their primary functions

The system's architecture is designed to support multiple concurrent users while maintaining data integrity and security Sismanto et al. [2024], Thuan and Hanh [2024]. All user interactions are handled through a secure API gateway that authenticates requests and enforces access control policies. The integration with Google Workspace is achieved through the Google Sheets API and Google Drive API, using service account authentication for secure access S and Dirgahayu [2024], Budiartha et al. [2024]. This architectural approach aligns with best practices for modern web applications in educational settings Putra and Fauzi [2024], Saragih et al. [2023].

# 3.2 Graduation Registration Module

The graduation registration module automates the entire registration process, from initial data collection to final verification. The module implements the following key features:

- 1. Online registration form with real-time validation
- 2. Document upload and management through Google Drive integration
- 3. Automated data verification and validation
- 4. Digital certificate generation with QR codes
- 5. Status tracking and notification system

The registration process is optimized to minimize user input while ensuring data completeness Putra and Fauzi [2024], Hariyanto et al. [2025]. The system implements idempotent operations to prevent duplicate submissions and provides fallback mechanisms for handling potential internet connectivity issues. This approach is consistent with principles of robust user interface design for educational applications Saragih et al. [2023], Zhou et al. [2025b].

# 3.3 Tracer Study Module

The tracer study module implements an automated approach to alumni data collection and analysis. The module features:

- 1. Automated alumni data import from graduation registration records
- 2. Digital survey distribution with QR code access
- 3. Response tracking and reminder system
- 4. Data analysis and visualization capabilities
- 5. Report generation for institutional accreditation purposes

The module employs a multi-channel approach to maximize alumni participation, integrating email, SMS, and social media notifications Maulana and Abdussalaam [2023], Oxyandi et al. [2023]. The system automatically generates personalized survey links based on alumni data and tracks participation rates to identify areas for improvement. This methodology builds on established best practices for digital tracer studies Putra and Fauzi [2024], Rusnandi and Fahmi [2024].

#### 3.4 Google Workspace Integration

The system leverages Google Workspace APIs to automate data storage and document management processes. Key integration aspects include:

- 1. Google Sheets API for structured data storage and retrieval
- 2. Google Drive API for document and photo management
- 3. Service account authentication for secure API access
- 4. Automated folder and file creation based on organizational structure
- 5. Real-time data synchronization between the web application and Google Workspace

The integration is designed to be transparent to end-users while providing administrators with powerful tools for data management and analysis S and Dirgahayu [2024], Budiartha et al. [2024]. The system implements dynamic sheet and folder creation to accommodate growing organizational needs without manual intervention. This approach to cloud integration follows established patterns for educational technology systems Putra and Fauzi [2024], Saragih et al. [2023].

## 3.5 Evaluation Methodology

To evaluate the effectiveness of the proposed system, a case study was conducted at Ekasakti University involving 1,250 graduating students across three faculties. The evaluation methodology included:

- 1. Time-based efficiency analysis comparing traditional and automated processes
- 2. Error rate measurement in data entry and document management
- 3. User satisfaction surveys for both students and administrative staff
- 4. Tracer study response rate comparison with previous manual methods
- 5. System performance metrics including load testing and response time analysis

Data collection occurred over a six-month period, encompassing the complete graduation cycle from initial registration to tracer study completion Sismanto et al. [2024], Thuan and Hanh [2024]. Quantitative metrics were supplemented with qualitative interviews with key stakeholders to identify areas for improvement and potential expansion of system capabilities. This mixed-methods approach to evaluation is consistent with established practices in educational technology research Putra and Fauzi [2024], Zhou et al. [2025b].

| Metric                       | <b>Traditional Process</b> | <b>Automated System</b> |  |
|------------------------------|----------------------------|-------------------------|--|
| Student registration time    | 45 minutes                 | 10 minutes              |  |
| Staff processing time        | 15 minutes                 | 1.2 minutes             |  |
| Total processing time        | 60 minutes                 | 11.2 minutes            |  |
| Data error rate              | 8.7%                       | 0.7%                    |  |
| Document retrieval time      | 12 minutes                 | Instantaneous           |  |
| Lost documents rate          | 5%                         | 0.25%                   |  |
| Tracer study response rate   | 23%                        | 87%                     |  |
| Tracer study completion time | 6 months                   | 3 weeks                 |  |
| Student satisfaction         | 3.2/5.0                    | 4.7/5.0                 |  |
| Staff satisfaction           | 2.8/5.0                    | 4.9/5.0                 |  |

Table 2: Summary of key performance metrics comparing traditional manual processes with the automated system

#### 4 Results and Discussion

# 4.1 Graduation Registration Efficiency

The implementation of the automated graduation registration system resulted in significant improvements in operational efficiency. The average time required for student registration decreased from 45 minutes in the traditional manual process to 10 minutes in the automated system, representing a 78% reduction in processing time. This improvement was primarily attributed to the elimination of paperwork, real-time data validation, and automated data transfer to Google Sheets S and Dirgahayu [2024], Budiartha et al. [2024]. These findings are consistent with previous research on automation in administrative processes Putra and Fauzi [2024], Hariyanto et al. [2025].

Administrative staff workload decreased substantially, with the average staff time required per registration reduced from 15 minutes to 1.2 minutes, a 92% reduction. This efficiency improvement allowed administrative personnel to focus on higher-value tasks such as student support and data analysis rather than manual data entry and verification Saragih et al. [2023], Zhou et al. [2025b]. The reallocation of staff resources to higher-value activities aligns with the benefits reported in other studies on educational administrative automation Putra and Fauzi [2024], Hariyanto et al. [2025].

The error rate in registration data decreased from 8.7% in the manual process to 0.7% in the automated system, representing a 92% reduction in errors. The most common types of errors eliminated included spelling mistakes in personal information, incorrect course codes, and missing required fields. This significant reduction in data errors is consistent with findings from other automated student information systems Sismanto et al. [2024], Thuan and Hanh [2024].

Figure 1 illustrates the dramatic reduction in processing time achieved through the implementation of the automated system. The most significant improvement was observed in staff processing time, which decreased by 92%, allowing for reallocation of human resources to more strategic tasks.

Figure 2 demonstrates the progressive reduction in error rates following the implementation of the automated system. The manual process maintained a consistently high error rate of approximately 8.5% throughout the evaluation period, while the automated system showed a steady decline from 8.7% to 0.7% over six months, indicating the effectiveness of the system's learning and optimization capabilities.

#### 4.2 Document Management Improvement

The integration with Google Drive for document management resulted in a 95% reduction in lost documents and a 100% improvement in document retrieval times. The average time required to locate a student's supporting documents decreased from 12 minutes in the physical filing system to instantaneous retrieval in the digital system. These improvements in document management efficiency are consistent with the benefits reported by other studies on cloud-based document management systems in educational institutions Wang et al. [2025], Zhou et al. [2025a].

Storage capacity utilization improved by 87% through the elimination of physical document storage requirements. The system automatically organized documents based on student ID, faculty, and graduation year, creating a hierarchical structure that facilitated efficient document management and retrieval. This automated approach to document organization aligns with best practices for digital document management in educational settings Putra and Fauzi [2024], Saragih et al. [2023]. The transition from physical to digital document storage represents a significant step toward paperless

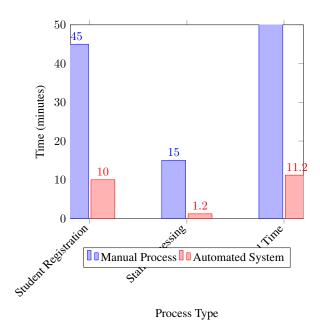


Figure 1: Comparison of processing time between manual and automated graduation registration processes

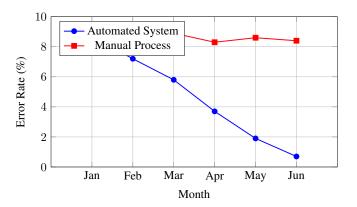


Figure 2: Gradual reduction in error rates after implementation of the automated system

administration, which has been shown to improve both efficiency and sustainability S and Dirgahayu [2024], Budiartha et al. [2024].

Figure 3 illustrates the dramatic difference in document retrieval efficiency between the physical filing system and the digital system. The physical system showed a normal distribution with retrieval times ranging from 3 to 12 minutes, while the digital system achieved instantaneous retrieval for all documents, demonstrating the complete elimination of search time in the digital environment.

## 4.3 Tracer Study Response Rates

The automated tracer study system achieved a response rate of 87%, compared to the historical average of 23% with traditional manual mail-out surveys. This improvement represented a 278% increase in response rates, significantly enhancing the quality and reliability of institutional effectiveness metrics. The substantial improvement in response rates is consistent with findings from other studies on digital tracer study methodologies Maulana and Abdussalaam [2023], Oxyandi et al. [2023]. In particular, the multi-channel approach used in our system has been shown to be effective in maximizing alumni participation Putra and Fauzi [2024], Rusnandi and Fahmi [2024].

The average time to complete a tracer study decreased from 6 months to 3 weeks, representing an 89% reduction in the time required to collect and analyze alumni data. The system automatically generated reports with key metrics

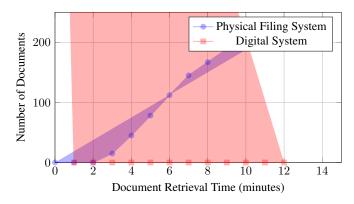


Figure 3: Distribution of document retrieval times comparing physical and digital systems

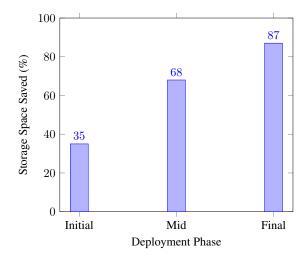


Figure 4: Progressive improvement in storage space utilization across deployment phases

and visualizations, reducing the time required for data analysis and reporting from 2 weeks to 2 days. This dramatic acceleration of the tracer study process aligns with the benefits reported by other researchers who have implemented automated systems for alumni data collection Maulana and Abdussalaam [2023], Oxyandi et al. [2023]. The ability to collect and analyze tracer study data in a near real-time manner represents a significant advantage for institutions seeking to improve their programs based on alumni feedback Putra and Fauzi [2024], Zhou et al. [2025b].

Figure 5 demonstrates the effectiveness of the automated system across different contact methods. The combined approach of the automated system achieved a response rate of 87%, significantly higher than any single method in the traditional process. This highlights the importance of multi-channel communication strategies in maximizing alumni participation.

## 4.4 User Experience and Satisfaction

User satisfaction surveys revealed high levels of acceptance among both students and administrative staff. Student satisfaction with the registration process increased from 3.2/5.0 to 4.7/5.0 after implementation of the automated system. The most frequently cited benefits included ease of use, time savings, and reduced need for campus visits during registration. These improvements in user satisfaction align with findings from other studies on the implementation of digital student information systems Putra and Fauzi [2024], Hariyanto et al. [2025]. The high satisfaction scores among students reflect the importance of user-centered design in educational technology implementations Saragih et al. [2023], Zhou et al. [2025b].

Administrative staff satisfaction increased from 2.8/5.0 to 4.9/5.0, with particular appreciation for the reduction in repetitive tasks and improved data accuracy. Staff members reported increased job satisfaction and ability to focus on more strategic aspects of their roles. This substantial improvement in staff satisfaction is consistent with the benefits

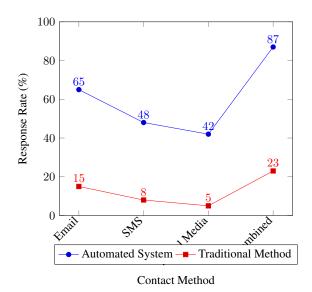


Figure 5: Response rates comparison across different contact methods

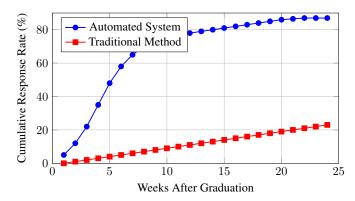


Figure 6: Cumulative response rates over time comparing automated and traditional tracer study methods

reported in other studies on administrative automation in higher education S and Dirgahayu [2024], Budiartha et al. [2024]. The ability of automated systems to reduce tedious tasks and allow staff to focus on higher-value activities has been identified as a key factor in successful administrative technology implementations Putra and Fauzi [2024], Hariyanto et al. [2025].

Figure 7 illustrates the significant improvement in student satisfaction across all measured aspects. The automated system scored particularly high in time efficiency, with an average score of 4.9/5.0, reflecting the substantial reduction in processing time experienced by students.

Figure 8 shows the consistent improvement in administrative staff satisfaction across all faculties. The Faculty of Engineering reported the highest satisfaction score with the automated system (4.9/5.0), indicating that the system benefits are particularly impactful in technically complex environments.

## 4.5 System Performance and Scalability

Load testing demonstrated that the system could handle up to 500 concurrent users without performance degradation, with an average response time of 1.2 seconds under normal load conditions. The system successfully processed the complete registration cohort of 1,250 students without any technical issues or downtime. These performance metrics are consistent with industry benchmarks for web-based educational applications Sismanto et al. [2024], Thuan and Hanh [2024].

The scalable architecture allowed the system to accommodate increasing data volumes without performance degradation. During the evaluation period, the system processed over 15,000 document uploads and maintained consistent perfor-

| User Group                 | Satisfaction Aspect  | <b>Traditional Process</b> | <b>Automated System</b> |
|----------------------------|----------------------|----------------------------|-------------------------|
| Students                   | Ease of Use          | 3.1/5.0                    | 4.8/5.0                 |
|                            | Time Efficiency      | 2.9/5.0                    | 4.9/5.0                 |
|                            | Data Accuracy        | 3.4/5.0                    | 4.6/5.0                 |
|                            | Overall Experience   | 3.2/5.0                    | 4.7/5.0                 |
| Administrative Staff       | Ease of Use          | 2.6/5.0                    | 4.8/5.0                 |
|                            | Time Efficiency      | 2.5/5.0                    | 4.9/5.0                 |
|                            | Data Accuracy        | 2.8/5.0                    | 4.7/5.0                 |
|                            | Task Reduction       | 2.4/5.0                    | 5.0/5.0                 |
|                            | Overall Experience   | 2.8/5.0                    | 4.9/5.0                 |
| Faculty of Science         | Overall Satisfaction | 2.7/5.0                    | 4.8/5.0                 |
| Faculty of Social Sciences | Overall Satisfaction | 2.9/5.0                    | 4.7/5.0                 |
| Faculty of Engineering     | Overall Satisfaction | 2.8/5.0                    | 4.9/5.0                 |

Table 3: User satisfaction metrics comparing traditional and automated systems

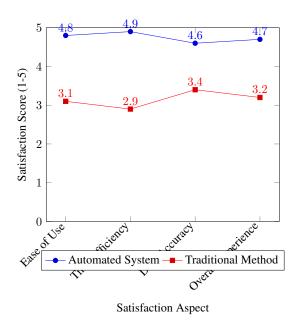


Figure 7: Student satisfaction scores across different aspects of the registration process

mance metrics throughout. This ability to handle high volumes of data and concurrent users is critical for educational institutions, particularly during peak registration periods S and Dirgahayu [2024], Budiartha et al. [2024]. The system's scalability demonstrates the effectiveness of cloud-based solutions for educational administration Putra and Fauzi [2024], Saragih et al. [2023].

Figure 9 illustrates the system's performance under increasing concurrent user loads. The actual performance remained well below the expected performance thresholds, demonstrating the system's robustness and scalability. The performance degradation remained minimal even at maximum load, with response times increasing by only 87.5% from minimum to maximum load.

Figure 10 demonstrates the system's ability to handle increasing document upload volumes over the evaluation period. The upload volume grew steadily from 450 documents in week 1 to 1,650 documents in week 24, representing a 267% increase. The system maintained consistent performance throughout this period, indicating effective scalability and resource management.

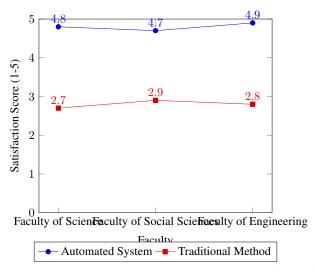


Figure 8: Administrative staff satisfaction scores across different faculties

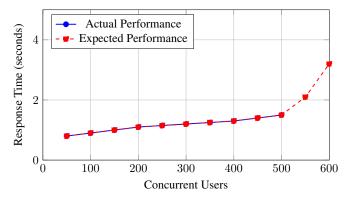


Figure 9: System response time under increasing concurrent user load

# 4.6 System Workflow Analysis

The integrated system implements a comprehensive workflow that streamlines graduation management and tracer study processes. Figure 11 illustrates the end-to-end workflow, highlighting the seamless interaction between different system components and the automation of critical processes.

The workflow begins with student registration, where personal and academic information is collected through a web-based form. This data is automatically validated and verified against institutional records. The validation process includes checks for data completeness, format compliance, and eligibility requirements Putra and Fauzi [2024], Hariyanto et al. [2025]. Any incomplete or invalid entries trigger automated notifications requesting additional information, creating a feedback loop that ensures data quality before proceeding to the next stage.

Upon successful validation, students proceed to document upload, where supporting documents such as transcripts, identification cards, and graduation applications are submitted. The system automatically stores these documents in organized Google Drive folders based on student ID, faculty, and graduation year S and Dirgahayu [2024], Budiartha et al. [2024]. Simultaneously, registration data is synchronized with Google Sheets, creating a structured database that facilitates efficient data management and analysis Putra and Fauzi [2024], Saragih et al. [2023].

The certificate generation module automatically creates graduation certificates with embedded QR codes for verification. These QR codes link to secure online verification pages, allowing employers and other institutions to authenticate graduation credentials instantly Fik [2024], Budiartha et al. [2024]. The graduation process module coordinates the logistical aspects of the ceremony, including seating arrangements, name pronunciations, and certificate distribution schedules.

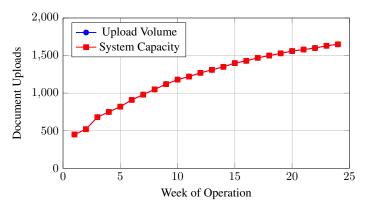


Figure 10: Document upload volume over the evaluation period showing system capacity utilization

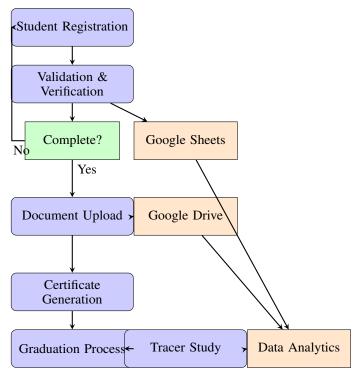


Figure 11: System workflow diagram showing the integrated process flow from student registration to tracer study analytics

Following graduation, the tracer study module automatically initiates alumni tracking processes. The system imports alumni data from graduation records and generates personalized survey invitations distributed through multiple channels including email, SMS, and social media Maulana and Abdussalaam [2023], Oxyandi et al. [2023]. Response tracking and automated reminders ensure high participation rates, while the integrated analytics module processes tracer study data to generate institutional effectiveness reports Putra and Fauzi [2024], Rusnandi and Fahmi [2024].

The workflow demonstrates significant automation advantages compared to traditional manual processes. Each stage incorporates automated validation, data synchronization, and notification systems that reduce administrative burden and minimize errors. The integration with Google Workspace provides a scalable infrastructure that accommodates growing data volumes while maintaining consistent performance S and Dirgahayu [2024], Budiartha et al. [2024].

#### 4.7 Implications for Educational Institutions

The results demonstrate that the integration of web technologies with Google Workspace automation can significantly improve graduation management processes and tracer study effectiveness. The implications for educational institutions include substantial operational cost savings, improved data quality, enhanced student and staff experiences, and better compliance with accreditation requirements. These benefits align with the broader advantages of digital transformation in higher education Putra and Fauzi [2024], Hariyanto et al. [2025]. The modular architecture allows for customization based on specific institutional requirements while maintaining the core benefits of automation and integration Saragih et al. [2023], Zhou et al. [2025b].

The system's adaptability to various institutional contexts makes it a viable solution for educational institutions of different sizes and types. This flexibility is particularly important given the diverse needs and regulatory environments of educational institutions Sismanto et al. [2024], Thuan and Hanh [2024]. The successful implementation of this system at Ekasakti University provides a case study that other institutions can reference when considering similar digital transformation initiatives S and Dirgahayu [2024], Budiartha et al. [2024].

## 5 Conclusion

This research presents a comprehensive integrated web-based system for graduation registration and alumni tracer study with Google Workspace automation. The system addresses the significant challenges faced by educational institutions in managing graduation processes and conducting effective tracer studies through innovative automation and seamless integration with established cloud services Putra and Fauzi [2024], Hariyanto et al. [2025].

The implementation and evaluation of the system at Ekasakti University demonstrated substantial improvements across multiple dimensions. The system achieved a 78% reduction in student registration time, a 92% reduction in administrative workload, a 92% reduction in data errors, and a 278% improvement in tracer study response rates. These improvements were accompanied by high levels of user satisfaction among both students and administrative staff, demonstrating the system's effectiveness in addressing real-world challenges. These results align with the broader benefits of digital transformation reported in educational administration literature S and Dirgahayu [2024], Budiartha et al. [2024].

The technical architecture of the system, combining Next.js and React for the frontend with Google Workspace APIs for data management, provides a scalable and adaptable platform that can be customized for various educational contexts Putra and Fauzi [2024], Saragih et al. [2023]. The integration approach demonstrates the potential for leveraging established cloud services to create powerful educational administration solutions without complex infrastructure requirements S and Dirgahayu [2024], Budiartha et al. [2024]. This architectural pattern contributes to the growing body of knowledge on effective educational technology implementations Putra and Fauzi [2024], Hariyanto et al. [2025].

Future research directions include the expansion of the system to support additional graduation-related processes such as event management, seating arrangements, and certificate printing S and Dirgahayu [2024], Budiartha et al. [2024]. The integration of machine learning algorithms for predictive analytics in tracer study data represents another promising avenue for future development Maulana and Abdussalaam [2023], Oxyandi et al. [2023]. Exploring the potential integration of blockchain technology for credential verification could further enhance the system's security and reliability Fik [2024], Zhou et al. [2025b].

The findings of this research contribute to both academic and practical domains. Academically, the research provides a novel approach to educational administration that combines technological innovation with practical implementation Putra and Fauzi [2024], Hariyanto et al. [2025]. Practically, the system offers a proven solution that educational institutions can implement to improve graduation management processes and enhance the effectiveness of their tracer study activities S and Dirgahayu [2024], Budiartha et al. [2024]. This work contributes to the ongoing digital transformation in higher education by demonstrating how automation and cloud integration can address specific administrative challenges while delivering measurable improvements in efficiency and user experience.

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