THE TYPES OF ABBREVIATION FOUND IN ONLINE FOOTBALL NEWS IN WEBSITE $\it WWW.GOAL.COM$



By:

Noer Fitri Sari

54642/2010

ADVISOR:

Leni Marlina, S.S, M.A.

ENGLISH DEPARTMENT

FACULTY OF LANGUAGE AND ART

UNIVERSITAS NEGERI PADANG

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HALAMAN PERSETUJUAN MAKALAH

Judul : The Types of Abbreviation Found in Online Football

News in Website www.goal.com

Nama : Noer Fitri Sari

Nim/ BP : 54642/2010

Program Studi : Sastra Inggris

Jurusan : Bahasa dan Sastra Inggris

Fakultas : Bahasa dan Seni

Padang, Agustus 2018

Disetujui oleh:

Ketua Jurusan

Dosen Pembimbing

Dr. Refnaldi, S.Pd., M.Litt.

NIP. 19680301.199403.1.003

Leni Marlina, S.S, M.A.

NIP. 19820718.200604.2.004

HALAMAN PENGESAHAN LULUS UJIAN MAKALAH

Dinyatakan Lulus Setelah Dipertahankan di Depan Tim Penguji Makalah JurusanBahasa dan Sastra Inggris Fakultas Bahasa dan Seni Universitas Negeri Padang

The Types of Abbreviation Found in Online News in Website www.goal.com

Nama : Noer Fitri Sari

NIM/BP : 54642/2010

Program Studi : Sastra Inggris

Jurusan : Bahasa dan Sastra Inggris

Fakultas : Bahasa dan Seni

Padang, Agustus 2018

Tim Penguji

Nama Tanda Tangan

1. Ketua : Fitrawati, S.S., M.Pd. (htm.)

2. Anggota: Leni Marlina, S.S, M.A.

3. Anggota : Drs. Don Donarius, M.Si.



UNIVERSITAS NEGERI PADANG FAKULTAS BAHASA DAN SENI JURUSAN BAHASA DAN SASTRA INGGRIS

Kampus Selatan FBS UNP Air Tawar Padang. Telp/Fax: (0751) 447347 Web: http://english.unp.ac.id

SURAT PERNYATAAN TIDAK PLAGIAT

Saya yang bertanda tangan di bawah ini:

Nama

: Noer Fitri Sari

NIM/TM

: 54642/2010

Prodi

: Sastra Inggris

Jurusan

: Bahasa dan Sastra Inggris

Fakultas

: Bahasa dan Seni

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Diketahui oleh,

Ketua Jurusan Bahasa dan Sastra Inggris

Dr. Refnaldi, S.Pd., M.Litt.

NIP. 19680301.199403.1.003

Saya yang menyatakan,

Noer Fitri Sari

ABSTRAK

Sari, Noer Fitri. 2018. "Types of Abbreviation in Online Football News Found in Website www.goal.com". Makalah. Jurusan Bahasa dan Sastra Inggris. Fakultas Bahasa dan Seni. Universitas Negeri Padang.

Penelitian ini membahas mengenai bentuk dari pemendekan kata yang terdapat pada situs berita sepak bola online "www.goal.com". Naskah berita tersebut menggunakan bahasa Inggris. Hal ini merupakan bentuk dari antusias peneliti terhadap sebuah bahasa. Bahasa adalah sarana untuk memenuhi kebutuhan berkomunikasi. Dalam melakukan sebuah komunikasi manusia bertindak sebagai makhluk sosial. Ini berarti bahwa manusia membutuhkan orang lain dalam melakukan sebuah interaksi. Interaksi merupakan sebuah aksi tindakan yang ditujukan untuk satu objek bahkan lebih. Melalui sebuah objek, orang menggunakan metode deskriptif dalam berucap, yaitu lisan dan tulisan.

Metode deskriptif yang digunakan dalam penelitian ini berupa tulisan, dikarenakan berita yang diteliti dalam bentuk teks atau tertulis. Berita yang diambil dari tanggal 1 Desember 2016 sampai 30 Januari 2017. Peneliti melakukan analisa data berdasarkan dari tiga ahli, yaitu Schendl, Weakley, dan Andrew. Peneliti mengelompokkan singkatan-singkatan tersebut menurut tipe-tipenya. Setelah itu, peneliti mencari kepanjangan-kepanjangan dari singkatan-singkatan yang ditemukan. Hasil peneltian menunjukkan bahwa terdapat 287 buah singkatan dalam berita sepak bola online 'www.goal.com'. Singkatan-singkatan tersebut termasuk ke dalam 6 tipe, yaitu acronym (pemendekan kata yang berupa gabungan huruf atau suku kata), contraction (pemendekan suatu suku kata), shortening word (sebuah proses pembuatan untuk memperpendek kata), clipping word (pemotongan kata), initialism (pemendekan huruf pertama pada kata atau nama orang), dan blend (perpaduan kata).

Selain itu, hasil penelitian juga menunjukkan bahwa penggunaan singkatan merupakan sebuah cara atau gaya dalam menulis berita dan singkatan juga digunakan untuk menghemat halaman yang telah disediakan untuk menjelaskan berita pada pembaca. Dengan kata lain, berita harus jelas, singkat, dan mudah dipahami oleh para pembacanya.

Kata Kunci: Abbreviasi, berita online, berita Sepak Bola online:www.goal.com

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CHAPTER I

INTRODUCTION

A. Background of the Problem

Language is a method of communication used by particular community in spoken or written language. It is a system of speech sounds which used to communicate by public users. Language itself serves as a means of communication and as a means of sharing ideas and feelings. Through language, humans can transfer variety of messages, either for himself or for another person. It makes humans become the most creative creature.

To know the meaning of creative creature the humans need to study about how the language really is. A study of that is called word formation. It is the phenomenon of language that used by language user who never stops its development. It means that, the growing of language which is more significant. It gives possibility for language user to modify the language. Whereas, in modifying a language, language user must follow rules as stated in language it is. It is talking about the way for creating new word. The learning is called by abbreviation.

Abbreviation is a language that uses words or expression with a meaning that is different from the literal interpretation. In addition, abbreviation is used in any form of communication. Abbreviation is closely related to morphological study, especially word formation. Word formation is the process of creating of the new word and used in daily communication. The word may be an existing word and then that word is created into new one.

As source of news, the appearance of Football news has a very important role in delivering the opinion to the readers. By the reading the Football news, the reader can increase their knowledge; they can follow the progress of issues in the world that

is developing rapidly. In conveying the opinions the journalist used many techniques to make their opinion interesting to read one of these techniques is the use of what is called abbreviation. That is why the journalist apply abbreviation in Football news.

The writer is interested to find out abbreviation that is used in online news in website called Goal.com. Goal.com is one of Football news that has many readers in website. The writer read Goal.com and found the types of abbreviation in Goal.com news than other news. In this case, the writer choose Football news as source of data, because in this Football news the writer found many types of abbreviation.

Abbreviation is using word formation. It is consisting of based on creativity; a style of language that uses process of cutting off some lexeme or combines them to create a new word which is more effective in uses. Figure of abbreviation such as: clipping word, acronym, contraction included in literal meaning of the words to give the readers new science, shortening word, clipping word, initialim, and blend. The journalist used these abbreviation to persuade the readers in forming new word. In the other words they used abbreviation to make the sentence more effective and persuasive. Abbreviation can appear in multiple forms with the use of different literary and rhetorical devices.

There are any researchers who had done research about abbreviation. Research about abbreviation is conducted by Nia Andriyani entitled "An analysis of abbreviation in breaking news as found in onlinenewspaper kompas, 2007." Another research about types of abbreviation in newspaper was conduct by Muhammad Havis entitled "Analysis of abbreviation used in politic rubric of kompas newspaper, 2008." In adition, a research about occurence of abbreviation applied by Hari Setyowati

entitled "The ocurence of abbreviation in indonesian lawak klub (ILK) to obtain humor effect, 2016".

There are similarities and differences between previous researches and present research about types of abbreviation. The similiarities can be seen from the theory and media. All researches analyze the type of abbreviation based on Weakly's theory. Then, it was similar because two of three researchers choose the same media that is newspaper. However, from the previous studies, the differences can be found from what previous researchers focused on. Andriyani's research focused on the study of abbreviation used as classify types of abbreviation found in *Breaking News* of *Kompas* online newspaper. Then Havis's research focused on the study of abbreviation in *Politic Rubric* of *Kompas* newspaper. Next, Setyowati's research focused on the occurence of abbreviation in Indonesian Lawak Klub (ILK).

In others, there are many researchers of universities have been done this research. The first was discussed by Risa Aftariza entitled "How the word formation process found on names of cafes in Padang, 2016". Another researcher is Jelvi Irawan entitled "Types of abbreviation found in the economi bisnis rubric of padang exppress newspaper, 2013."

Based on the explanation above, there are three reasons why the writer chooses three types of abbreviation as comparison. First, many researcher have been done researched about abbreviation in general, but the present study will be discussed three types of abbreviation used as comparison. There are types of abbreviation that have functioned as comparison: acronym, contraction, shortening word, clipping word, initialism, dan blend. Second, the writer found many opinions are written by the journalist in the form of abbreviation. Third, the writer feels that not all of readers

understand the meaning of abbreviation used as comparison in Football news in Goal.com.

There are three reasons why writer chooses the abbreviation in Football news in Goal.com. First, Goal.com is one of international Football news. It is popular news in the world. Second, it is a good source of information news. The last, there are many abbreviations that can be analyzed and becoming a source of: " The Types of Abbreviation Found in online Football News in website www.goal.com.

B. Identification of the Problem

In this research the writer took a online news as data. There are several things that can be analyzed by writer about abbreviation found in online Football news in website www.goal.com. First, based on the types, the types of abbreviation divided into acronym, contraction, shortening word, clipping word, initialism, dan blend. Second, based on the factor, the researcher can be analyzed the factor that cause the speaker why to say it. Third, the researcher can analyze the function meaning which contain in sentences in online news.

C. Limitation of the Problem

This research is limited on the types of abbreviation. The writer choose the online Football news in website *www.goal.com* because it is very famous news at the time. The writer analyzed all words or phrase in 63 news.

D. Research Question

What are the types of abbreviation found in online Football news in website www.goal.com?

E. Purposes of the Research

The purpose of this paper to find the types of abbreviation as found in Online Football News in website *www.goal.com* on 1 December 2016 until 30 January 2017 edition.

F. Significance of the Research

The result of this paper is expected to give the best contribution for other researcher who is interested in the study of morphology especially in abbreviation. Moreover, this research is hoped to give understanding about type of abbreviation. It is useful to help another writer in knowing the types of abbreviation found in Online Football News in website *www.goal.com*.

G. Definition of Key Terms

1. Abbreviation

Abbreviation is a shortened form of a word or phrase.

2. Online News

Online news is reported on the internet.

3. Football news

Football news is telling about a game in which two opposing teams of 11 players.