COMPARISON OF THE MAXIM VIOLATION FOUND IN ACTION AND DRAMA MOVIES

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Kadek Gina Dwi Adriani 00142/2008

ADVISORS: Dr. Hamzah, M.A., M.M Havid Ardi, S.Pd., M.Hum

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HALAMAN PERSETUJUAN SKRIPSI

Judul : Comparison of the Maxim Violation Found in Action

and Drama Movies

Nama : Kadek Gina Dwi Adriani

BP/ NIM : 2008/00142

Program Studi : Bahasa dan Sastra Inggris Jurusan : Bahasa dan Sastra Inggris

Fakultas : Bahasa dan Seni

Padang, Februari 2013

Disctujui oleh:

Pembimbing I

Dr. Hamžah, M.A., M.M NIP. 19611221 199003 1 001 Pembimbing II

Havid Ardi, S.Pd., M.Hum NIP. 19790103 200312 1 002

Diketahui oleh: Ketua Jurusan

Dr. Kurnia Ningsih, M.A. NIP. 19540626 198203 2 001

HALAMAN PENGESAHAN

Dinyatakan lulus setelah dipertahankan didepan Tim Penguji Skripsi Jurusan Bahasa dan Sastra Inggris Fakultas Bahasa dan Seni Universitas Negeri Padang

COMPARISON OF THE MAXIM VIOLATION FOUND IN ACTION AND DRAMA MOVIES

Nama

: Kadek Gina Dwi Adriani

BP/ Nim

: 2008/00142

Program Studi

: Bahasa dan Sastra Inggris : Bahasa dan Sastra Inggris

Jurusan Fakultas

: Bahasa dan Seni

Padang, Februari 2013

Tim Penguji:

Nama	Tanda Tangan	
1. Dr. Hamzah, M.A., M.M	Ketua How	
2. Havid Ardi, S.Pd., M.Hum	Sekretaris Hay	
3. Prof. Dr. Jufrizal, M.Hum	Anggota	
4. Prof. Dr. Hermawati Syarif, M.Hum	Anggota ()	
5. Rusdi Noor Rosa, S.S., M.Hum	Anggota	

ABSTRAK

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Tujuan dari penelitian ini adalah membandingkan pelanggaran maksimmaksim prinsip kerja sama dalam dua jenis genre film yaitu film aksi "Charlie's Angels" dan film bergenre drama "The Pacifer". Selain itu, penelitian ini juga mendiskripsikan maksim apa saja yang dilanggar dalam dua film tersebut. Sumber data dikumpulkan dari skrip kedua film dan fokus analisis pelanggaran maksim ditujukan pada karakter utama film tersebut. Dari hasil analisa, karakter-karakter utama dari dua film tersebut melanggar seluruh maksim, yaitu maksim kuantitas (quantity), kualitas (quality), hubungan (relevansi) dan maksim tindakan (manner). Pada film aksi "Charlie's Angels", terjadi 53 macam pelanggaran maksim yang terjadi pada tiga karakter utama. Maksim yang paling banyak dilanggar adalah maksim kualitas, dengan persentase 35.85%, diikuti pelanggaran maksim kuantitas 18.87%, setelah itu, pelanggaran maksim relevansi dan tindakan sebanyak 22.64%. Sedangkan pada film drama "The Pacifier", terjadi 48 pelanggaran maksim. Maksim yang paling banyak dilanggar adalah maksim kuantitas, sebanyak 37.5%. Pelanggaran maksim relevansi sebanyak 25 %. Pelanggaran maksim kualitas dan maksim tindakan memiliki persentase yang sama, yaitu 18,75%.

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CHAPTER 1

INTRODUCTION

1.1 Background of the Problem

Language is a human communication device to communicate each other. In the daily activity, people will communicate by using language to exchange some informations among them. To make a successful conversation, a speaker will express the idea through utterances and then a listener will give feedback to what it is talked about. These utterances will create some interpretations by both of them. They will be in some contexts of the conversation event, so that the purpose of what they are talking about will be achieved better.

In the conversation event, the speaker and the listener usually have differences in many aspects. The differences may involve the ideas, opinions, the age between the speaker and the listener. These differences may create some effects not only for the speaker, but also the listener. To reduce the differences, people may involve a term in conversation like cooperative principle, like what it is stated in Pragmatics and also discourse analysis study. Cooperative principle is a basic underlying principle which is involved when people speak to other and they are trying to cooperate with one another to construct meaningful conversations.

Cooperative principle is the way in which people try to make conversation work and also to cooperate each other, so that the participant in the conversation is able to make the conversation contribution such as informative as it is required.

There are some norms or maxims involved in the cooperative principle which is called conversational maxim. Conversational maxims are divided into four types, they are maxim of quantity, maxim of quality, maxim of relation, maxims of manner. Maxim of quantity is how the participant in the conversation give their contribution as informative as is required, so do not give the information more or less. Maxim of quality is the contribution given by the participant should be true. Maxim of relation is how the participants give the relevance contribution in the conversation. Maxim of manner is the maxim which relate to how the participant give a clear contribution, so that it will avoid the obscurity of expression, ambiguity, be briefly and be orderly. Those types of maxim help the participants to figure out what they mean in the conversation. Actually, the use of maxim is not only found in the daily conversation, but also in magazine, newspaper, short story, drama or movie script.

Based on the researcher's point of view, In the daily conversation, especially in speaking, sometimes people do not obey the rules in using the maxims. They tend do some violation on maxims, in other word they do not pay much attention in using maxim. At one time they will be deliberately violate one or more maxims.

For example:

Ayu : Sri, sudah ada ndak lagu-lagu korea yang keren dilaptop kamu ?

Sri : kemarin sebagian sudah didownload yu, tapi flasdisc sri dipinjem kawan hari selasa, sampai saat ini belum dikembalikan. Padahal udah janji mau dikembalikan secepatnya. Udah banyak lagu yang bagus dan yang baru yu! Based on the conversation between Ayu and Sri, Sri violates maxim of quantity. It is because Sri does not give an answers directly to the point and gives too much information than Ayu needs. She should have given an informative response which is required by Ayu.

When this happens, the listener or the reader must assume that the speaker's or the researcher's words implicate something or have imply meaning rather than their literal meaning of utterances. The meaning derives from deliberate violating and deliberately breaking a conversation while still being cooperative.

These phenomena make the researcher interested to conduct the research about the use of cooperative principle in the movie script of two different genres of movie, they are drama movie script, *The Pacifier*, and the action movie script, *Charlie's Angels*. The researcher will analyze the dilagoue of the scripts which include the use of cooperative principle and how it is influenced through the conversation. The analysis of the maxim violation will focus on the main characters of both movies. This research deals with the discourse analysis study since the instrument of the research was taken from the dialogue of the movie scripts. It means that the language that the researcher analyzed is not in the real situation, but it is a spoken language which come from the written text (script). The language which used by the characters has been written not real from the characters themselves.

Sometimes, the conversation does not follow those principles and tend to do the violation of conversational maxims. The researcher will also compare both

of those scripts which one tends to do maxim violation. As described in the following example from Charlie's Angels movie:

CHAD : Hungry?.

CHAD: $C'mon\ Dylan.\ You+Me.\ It's\ magic.$

DYLAN :It's a mistake. A horrible, horrible mistake.

(*She jumps onto the dock*)

CHAD :Then how come we keep getting back together? It's fate.

(Dylan just keeps walking)

CHAD :(yelling after)Is it because I live on a boat?

(Charlie's Angels)

From the example, there is a violation of maxim of manner in Dylan's utterance. She does not give a clear explanation why she says "*It's a mistake*. *A horrible, horrible mistake*." to Chad. It is known that violaton of manner happens when the participants of the conversation give unclear explanation of what they said. It will create an ambiguity to the other participants.

This could also happen in the conversation or dialogue in *The Pacifier* movie which does not follow the principles, like what it showed below:

Shane : Listen up, ladies. Your behavior is unacceptable.

In order to maintain a state of safety we need to maintain a state of discipline and order. I've only got one rule: Everything is done my way. No

highway option. Do you copy?

Lulu : Do you copy?

Shane : What? I said -- do you...

Lulu : ("copying" him) What? I said -- do you...

Shane : Do not copy me!
Lulu : Make up your mind.

(The Pacifier)

From the dialogue above, there is a violation of the maxim of quantity done by Lulu. She does not give a clear response to what Shane ask her and she tend to repeat a certain words from Shane. She just copies everything of Shane's utterances. But, it can be seen that Lulu does not give a well response because there is a bad feeling toward Shane and then Lulu expresses it by not saying the appropriate response to show that she is not interested to what Shane talks about.

There have been some studies about the analysis of cooperative principle in the magazine, in the drama and in the daily conversation, but there is still less analysis in the movie script and some studies mostly focused on one movie, drama or novel like what Novie Susantie (2010) wrote on her thesis. She analyzed the maxim manner violation in the *Twilight* movie. Because of that, it is necessary to conduct the research about analysis of cooperative principle in the movie script, they are *charlie's angels* and *the pacifier*. Both of them have different genres, one is an action movie and the other is a drama movie. The reason why there are two different genres to be analyzed, because the researcher want to describe whether both movies tend to obey or violate the maxim.

The researcher will try to show the assumption in the dialogue of both script, and will try to show which scripts often do maxim violation and then which maxim tend to be violate.

1.2 Identification of the Problem

The problem that is identified from this research is cooperative principle application. Analysis of this research can be done pragmatically or based on the discourse analysis study whether it is well followed by both of different genre of movie script or there is a maxim to be violated of the dialogue of both scripts.

Based on discourse study, cooperative principle can be used to describe how participants in a conversation derive implicatures in the text or which has been directed. The maxims are often reffered to the description of how listeners can contribute the information

1.3 Focus of the Problem

In order to limit this research, the researcher only focuses the research on discourse analysis study about the application of cooperative principle especially violation maxim (maxim of quantity, maxim of quality, maxim of relevance and maxim of manner) that found in different genre movie scripts. They are drama movie script *The Pacifier* and the action movie script *Charlie's Angels*. The researcher will analyze the dialogue of the main character of those scripts which include the violation of conversational maxim.

1.4 Formulation of the Problem

In this part, the researcher would like to formulate the research question as follows:

- 1. What are types of maxim violation appear in the drama movie script *The Pacifier* and the action movie script *Charlie's Angels*?
- 2. Does the violation of maxim in the drama movie script *The Pacifier* differ from that in the action movie script *Charlie's Angels*?

1.5 Purpose of the Research

The purpose of the research are:

- 1. To find out the types of maxim violation that appear.
- To show the differences or similarities of the violation of maxim in those movie scripts

1.6 Significance of the Research

The result of the research can be useful theoritically and practically. Theoritically, the research hopefully could give the contribution to linguistic field, especially in discourse analysis and pragmatics, to extend the knowledge about the realization of cooperative principle in the movie. Besides, practically the researcher also expects the finding of this research could help people especially the students to understand more about maxims and they are able to apply this conversational maxims in the daily life to create a communicative conversation. Then, the researcher expects this research gives more knowledge to herself and to the reader.

1.7 Definition of the Key Terms

The topic of this research is analysis the comparison of conversational maxims application in drama movie script 'the pacifier' and in action movie script 'charlie's angels'. Here, the researcher would like to explain some key terms that related to this topic:

Cooperative Principle is the principle to make the conversational contribution as informative as is required, at the stage at which it occurs, also to make

the purpose to be accepted or direction of the talk exchange in which you are engaged.

Maxim Violation is the inability of the participant in the conversation event to apply certain maxims to cause some misunderstanding on the other participant to achieve some other purposes.

Action Movie is a movie genre which is characterized by the physical action that tells much of the story, as opposed to drama's for example where the story is told via the dialogue. In addition, there is a "hero" character whose individual efforts make up a lot of the action This particular genre can often be seen as overlapping other genres such as thrillers and adventure films

Drama Movie is a genre of movie with serious presentations or stories with settings or life situations that portray realistic characters in conflict with either themselves, others, or forces of nature. At the center of a drama is usually a character or characters who are in conflict at a crucial moment in their lives.