

**ANALYSIS OF ABBREVIATION USED IN *POLITIC RUBRIC* OF
'KOMPAS' NEWSPAPER**

PAPER

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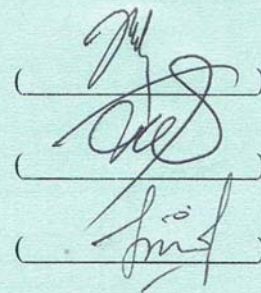
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ABSTRAK

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Bahasa merupakan sarana komunikasi yang sangat vital bagi manusia, baik secara lisan maupun tulisan. Acap kali para pengguna bahasa dalam berkomunikasi meragamkan bahasa mereka. Satu diantaranya yaitu dengan menyingkat kata yang diistilahkan dengan abreviasi. Abreviasi ialah suatu cara dalam menyingkat kata. Dalam makalah ini, membahas abreviasi pada rubrik politik di koran "Kompas". Dalam rubrik politik tersebut banyak ditemukan singkatan yang terdiri dari lembaga pemerintahan, nama orang dan jabatan. Penelitian ini bertujuan untuk mengelompokkan singkatan ke dalam beberapa tipe yang dikemukakan oleh Weakly (2006) dan Schendl (2001:28-29) yang dikenal dengan Types of Abbreviation. Penelitian ini termasuk dalam penelitian deskriptif berdasarkan fakta atau yang sebenarnya mengenai singkatan tersebut. Dalam hasil penelitian penulis menemukan kelima tipe abbreviation tersebut. Lima tipe tersebut ialah: tempel kata, akronim, inisial, kontraksi dan campuran. Tipe yang paling banyak ditemukan ialah Blends dengan persentase (45%). Penulis juga menemukan pergeseran singkatan yang lazim digunakan dalam rubrik politik di koran Kompas yakni bentuk pergeseran pada empat tipe. Empat tipe tersebut adalah: clipping word, acronym, initialism dan blends. Yang paling banyak digunakan pada pergeseran singkatan ini ialah akronim (56%).

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CHAPTER I

INTRODUCTION

1.1 Background of The Problem

In this modern era, the use of abbreviation becomes more significant. It is chosen because people want to talk more or discuss about many things but in delivering ideas they want more practice and short. In general abbreviation is a way of communication by shortening word, phrase to be more efficient in using time or space. According to Hartman and Stork (1973:1) abbreviation is the shortening of certain forms of the language to reduce the time of effort spent on their use, both in speech and writing. Based on this, it can be seen that abbreviation is used for efficiency. Usually but not always, it consists of a letter or group of letters which is taken from a word or phrase. For example, the word “abbreviation” can itself be represented by the abbreviation “abbr”, or “abbrev”.

Abbreviation has some forms based on the formulation such as acronym, initialism, blending, contraction and clipping. The variation of abbreviation is not only about a shortened or contracted form of word or phrase but also attends to how much elements needed and composition of the element itself. In this line, abbreviation appears caused by the push of using language practically and quickly. This necessity strongly appears in branches of literature, guiding, army and finally used in daily conversation. Journalistic language is also called as newspaper language which has short sentences and clarity. Abbreviation is mostly used in avoiding long sentences.

The use of abbreviation is not only in daily conversation, discussion or speech but also in writing. It is mostly found in newspaper. The appearance of abbreviation in newspaper is important, because news which is written in newspaper in one publishing is very much. If all of news and information is written completely ofcourse it will spend much time and space. In newspaper space is extra ordinary important because there the aditor puts in the information. That is why, the present of abbreviation is important in newspaper.

Newspaper is one of efective information tool in sosialize language. Language (word, phrase, sentence, paragraph) in tabloid or newspaper are connection information system which is aranged systematically. One of language phenomenon which is mostly found in newspaper is abbreviation. It is caused by style of jurnalistic language generally uses abreviation which intends to use language as practice and fast.

Style of jurnalistic language used in society as writen to deliver information is not always the same. Therefore, the use of abreviation in one newspaper is differen with other. Newspaper is not as generator of growing abreviation. In practice side, it is easier for editor to use abbreviatio such as in using “Pemko” or “Humas” rather than write them complitely. The using abbreviation in newspaper are also caused by time and speed.

“Kompas” newspaper is one of national newspaper that uses much abbreviation. There are many abbreviations in “Kompas” newspaper. The selection of “Kompas” newspaper as object of the research, because when writer road a rubric of that newspaper, writer found abbreviation phenomenon. The

phenomenon is about the process of building abbreviation that does not follow the rules of forming abbreviation. “Kompas” newspaper consists of some rubrics they are politic rubric, businesses, sport, economi, art, figure forum, actual event, opinion, and IPTEK. aspecially in political rubric, on that rubric journalist of “Kompas” newspaper uses more abbreviations rather than other rubrics. So it considers light writer in grouping types of abbreviation. “Kompas” newspaper is a newspaper which is reach of update and actual infromation.

The edition which is going to be the object of this research is edition on April 2014 because the rubric which is published is much more. Rubric politic which is written on April 2014 realize additional pages so that it will produce kind of abbreviations. Writer chooses publishing on April 2014 because it is in line with politic issues of Indonesia about the choosing of presentation of people and house representative or parliament of Indonesia.

The process of forming abbreviation in the politic rubric is still out of the line because the journalist still abbreviates some words without following the rules. Even they do not understand that abbreviation consists of some types. Each types of abbreviation has different process. There are five types of abbreviations. Schendl (2001:28-29) and weakly (2006) they are clipping word, acronym, inisialism, contraction and blends. Each types has different functions.

Based on the explanation above. There are some reasons to study phenomenon of using abbreviation in politic rubric of “Kompas” newspaper. Firstly, there is increasing of abbreviation processing that is done by journalist. Then the using of abbreviaton made readers do not have much knoledge about it. So it will cause

hesitation and misunderstanding of meaning and will make ambiguity. After that it can influence the purpose of communication and minimize the real function of language which is used by journalist in it. Besides that people think that the use of abbreviation in oral or written form can destructive the original of regional language and then becomes popular in the society. Last the crucial problem is there is no explanation of the abbreviation and unsynchronized the writing of abbreviation with the rules of forming abbreviation itself, such shifting abbreviation construction. For example: *Unit Kerja Presiden Bidang Penawasan dan Pengendalian pembangunan* (UKP4). From the example above it clearly looks that (UKP4) is an abbreviation that does not based on rules of forming an abbreviation because its combination of capital letters and number. If it abbreviates in correct abbreviation it will become (UKPBPPP). Besides journalist also omits letter B as presentation of Bidang word. Abbreviation (UKP4) is one of example of shifting abbreviation construction that is found in “Kompas” newspaper. Furthermore it is caused by journalists that do not understand how to write correct abbreviation. The effect of using incorrect abbreviation can cause misunderstanding information by readers.

The variation of information reported by “Kompas” newspaper will make many types of abbreviation based on its field. Because of many shortened variation of word and phrase in Kompas newspaper so writer is interested to describe the types of abbreviation as found in “Kompas” newspaper. The reach types of abbreviation it signs a creative people that like something practice.

1.2 Limitation of The Problem

In this research, there are many types of language that can be analyzed, but from many problems of the language, the writer limits the problem on the variation of language in “Kompas” newspaper especially abbreviation. This writing will focus on describing types of abbreviation as found in “Kompas” newspaper publishing on April 2014.

1.3 Formulation of The Problem

Based on the background above, the problem that writer wants to analyze are about what are the types of abbreviation found in Politic Rubric of “Kompas” newspaper?. And what are the types of shifting abbreviations forming process found in Politic Rubric of “Kompas” newspaper?

1.4 Purpose of the research

The main purpose of the research is to describe types of abbreviation as found in “Kompas” newspaper on edition April 2014. It is expected that it could be the preliminary for those who want to conduct the research about types of abbreviation. Beside that, writer also hopes that this writing can give contribution to linguistic field, and hope this research can be used as a reference for further research.

1.5 Technique of Data Collection

The data were taken from “Kompas” newspaper on edition April 2014. The data were collected through several steps as follows:

1. Collecting data from “Kompas” newspaper on edition April 2014.

The data were collected based on types of abbreviation.

2. Selecting each types of abbreviation.

Each types of abreviation was selected based on limitation problem that will be analyzed, and clsified them into each types of the abbreviation.

1.6 Tecnique of Data Analysis

The data were analyzed with the following procedure:

1. Clasifying types of abbreviation

The data were clasified based on types of abbreviation

2. Analyzing types of abbreviation

After clsifying the types of abbreviation, each element of types of abbreviation were explained and described.

3. Conclusion

In this last step, the writer drew the conclusion based on the finding.