

**AN ANALYSIS OF POLITENESS STRATEGY USED BY TUKUL IN
ASKING THE GUEST STARS ON BUKAN EMPAT MATA TALK SHOW**

PAPER

**Submitted as a partial fulfillment of the requirements to obtain
Strata one (S1) degree**



By

Alfi Irsyad

04739/2008

Advisor:

Rusdi Noor Rosa, S.S,M.Hum.

**ENGLISH DEPARTMENT
THE FACULTY OF LANGUAGES AND ARTS
STATE UNIVERSITY OF PADANG**

2014

HALAMAN PENGESAHAN JUDUL MAKALAH

Dinyatakan Lulus Setelah Dipertahankan di Depan Tim Penguji Makalah

Jurusan Bahasa dan Sastra Inggris

Fakultas Bahasa dan Seni

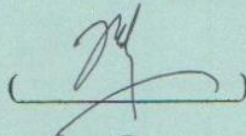
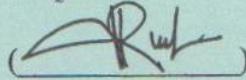
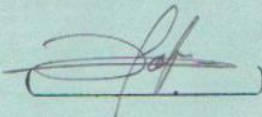
Universitas Negeri Padang

AN ANALYSIS OF POLITENESS STRATEGY USED BY TUKUL IN ASKING THE GUEST STARS ON BUKAN EMPAT MATA TALK SHOW

Nama : Alfi Irsyad
BP/NIM : 2008/04739
Jurusan : Bahasa dan Sastra Inggris
Program Studi : Bahasa dan Sastra Inggris
Fakultas : Bahasa dan Seni

Padang, Juli 2014

Tim Penguji

Nama		Tanda Tangan
1. Rusdi Noor Rosa, S.S., M.Hum.	Ketua	
2. Dr. Refnaldi, S.Pd, M.Litt	Anggota	
3. Havid Ardi, S.Pd, M.Hum.	Anggota	

HALAMAN PERSETUJUAN MAKALAH

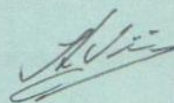
AN ANALYSIS OF POLITENESS STRATEGY USED BY TUKUL IN ASKING
THE GUEST STARS ON BUKAN EMPAT MATA TALK SHOW

Nama : Alfi Irsyad
BP/NIM : 2008/04739
Jurusan : Bahasa dan Sastra Inggris
Program Studi : Bahasa dan Sastra Inggris
Fakultas : Bahasa dan Seni

Padang, Juli 2014

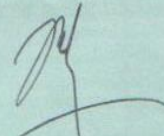
Disetujui Oleh:

Mengetahui
Ketua Jurusan



Dr. Hj. Kurnia Ningsih, M.A
NIP. 19540626 198203 2 001

Disetujui
Pembimbing



Rusdi Noor Rosa, S.S., M.Hum
NIP. 197708 18 2003 12 1 001



UNIVERSITAS NEGERI PADANG
FAKULTAS BAHASA DAN SENI
JURUSAN BAHASA DAN SASTRA INGGRIS

Jl. Belibis, Air Tawar Barat, Kampus Selatan FBS UNP, Padang. Telp/Fax (0751) 447347

SURAT PERNYATAAN TIDAK PLAGIAT

Saya yang bertanda tangan dibawah ini:

Nama : Alfi Irsyad
NIM/TM : 04739/2009
Jurusan : Bahasa dan Sastra Inggris
Program Studi : Bahasa dan Sastra Inggris
Fakultas : Bahasa dan Seni

Dengan ini menyatakan bahwa Skripsi/Tugas akhir/Proyek Akhir saya dengan judul
An Analysis of Politeness Strategy Used by Tukul in Asking The Guest Stars on
Bukan Empat Mata Talkshow.

Adalah benar merupakan hasil karya saya dan bukan merupakan plagiat dari karya
orang lain. Apabila suatu saat saya terbukti melakukan plagiat maka saya bersedia
diproses dan menerima sanksi akademis maupun hukum sesuai dengan hukum dan
ketentuan yang berlaku, baik di institusi UNP maupun masyarakat dan Negara.

Demikian pernyataan ini saya buat dengan penuh kesadaran dan rasa tanggung jawab
sebagai anggota masyarakat ilmiah.

Diketahui oleh,

Ketua Jurusan Bahasa dan Sastra Inggris

Dr. Hj. Kurnia Ningsih, M.A
NIP. 19540626 198203 2 001

Saya yang menyatakan,



Alfi Irsyad

ABSTRAK

Irsyad, Alfi. 2014. “An Analysis of Politeness Strategy Used by Tukul in Asking the Guest Stars in Talk Show Bukan Empat Mata”. Makalah. Padang: Jurusan Bahasa dan Sastra Inggris. Fakultas Bahasa dan Seni. Universitas Negeri Padang.

Makalah ini bertujuan untuk mengetahui strategi apa saja yang sering digunakan dalam bertanya oleh Tukul Arwana dalam acara talk show “Bukan Empat Mata” di Trans7. Kajian ini dikaitkan dengan strategy komunikasi Brown and Levinson yang menyebutkan bahwa ada 4 macam tipe dari politeness strategy: bald on-record, positive politeness, negative politeness, dan off-record. Penelitian ini dilakukan dengan metode penelitian deskriptif. Dalam makalah ini, penulis membatasi pembahasan hanya pada tipe strategi kesopanan. Sumber data dikumpulkan dari talkshow Bukan Empat Mata edisi setiap senin pada bulan januari 2014. Fokus kajian makalah ini adalah untuk menemukan tipe strategi kesopanan yang digunakan Tukul di talkshow Bukan Empat Mata. Dari analisa yang dilakukan, penulis menemukan tipe norma kesopanan yang paling sering muncul adalah positive politeness dengan frekuensi kemunculan 53 kali dengan persentase 71.1%. Berikutnya ada negative politeness dengan frekuensi kemunculan 13 kali dengan persentase 15.7%, bald on record 6 kali kemunculan dengan persentase 7.2% dan yang terakhir off record 5 kali dengan persentase 6.0%.

ACKNOWLEDGEMENTS

Bismillahirrahmanirrahim...

“*Alhamdulillahirrabil’alamin*,” praise to Allah the almighty, the most merciful and the most of worthy of praise who has given the writer knowledge, time, health, strength, and inspiration in completing this paper entitled “An Analysis of Politeness Strategy Used by Tukul in Asking the Guest Stars on Bukan Empat Mata Talk Show”. “*Shalawat*” and greeting may be upon the prophet Muhammad SAW.

The writer would like to express his gratitude and appreciation to his academic advisor, Dr. M. Zaim, M.Hum., who has given his support, attention and advices during his study, and to his paper advisor, Rusdi Noor Rosa, M.Hum., who has given a great deal of guidance and valuable advice to supervise the writer in accomplishing this paper. The writer’s gratitude is also addressed to the examiners of his paper, Dr. Refnaldi, S.Pd, M.Litt. and Havid Ardi, S.Pd, M.Hum, for their critics, comments, and suggestion for the improvement of the content of this paper.

The writer also addresses a great attitude toward Dr. Kurnia Ningsih, M.A as the chairman of English Department and Dra. An Fauzia Rozani Syafei, M.A as the secretary of English department for their kindness in finishing this paper. A lot of thanks are also due to all lecturers and administration staff of the English Department of State University of Padang, who has gave much contributions.

Above all, the writer would like to express his deepest appreciation to his beloved mother (Nurhasni) who always gives her meaningful support and prayer in doing this paper and also to his beloved father (Zaini). His gratitude is presented to his one and only sister (Rahmi) and his brothers (Dayat and Marzon). His special gratitude to his friends (Reza Dwi Olimpia, Ayu Widyaningsih, Dimple Kapadia, Tiffany Chrissan Deddi, Nurdia Perbuana Sari, Is Haryanto and Urie Nank-Nank). His gratitude is also given to Risha Hidjriana.

Padang, April 11th 2014

Alfi Irsyad

TABLE OF CONTENTS

ABSTRAK	i
ACKNOWLEDGEMENTS.....	ii
TABLE OF CONTENTS.....	iv
CHAPTER I INTRODUCTION	
1.1 Background of the Problem	1
1.2 Limitation of the problem	5
1.3 Formulation of the Problem	5
1.4 The Purpose of the Paper	5
1.5 Technique of Data Collection	5
1.6 Technique Of Data Analysis.....	6
CHAPTER II REVIEW OF RELATED LITERATURE	
2.1 The Concept of Directives	8
2.2 Politeness	10
2.3 Politeness Strategy.....	13
2.4 Language Used in Talkshow	20
CHAPTER III DISCUSSION	
3.1 Data Analysis	22
3.2 Finding	32
3.3 Discussion	33
CHAPTER IV CONCLUSION AND SUGGESTIONS	
4.1 Conclusions	35
4.2 Suggestions	36
BIBLIOGRAPHY	37
APPENDICES	39

CHAPTER 1

INTRODUCTION

1.1 Background of the Problem

In all human activities, language plays an important role to communicate with each other. It is a way to express ideas, feelings and thoughts orally. Whatever we do in this world, we use language as the medium of communication. Language in use is a language that conveys a certain role in any activities in life. By using language, people can also share their knowledge, transfer their ideas and give information to each other, so that people will understand what others have felt and said. In other words, language is used in social life as the social interaction process.

In communication, people usually ask questions to get their ideas and information. This must surely be the most widely recognized function of language. Lynch (1991) indicates that a “question” is a command or interrogative expression used to elicit information or a response or to test knowledge. This definition indicates that not all questions are in the form of interrogatives, but they can also be in the form of commands, such as ‘*Tell me your name*’, which functions to elicit information. This definition also implies that questions are not only used to obtain information or a response, but are also used to measure knowledge acquired by someone.

In connection to this, a question is often used in Talkshow TV programs to communicate each other. Talk show is a television or radio program which discusses

various topic and it is controlled by a host to interview the guest stars. During the talk show, the host and the guest star potentially have to communicate each other. Usually, the host has prepared some questions for the guest stars to get information and deliver it to the audience. The most important thing that the host must pay attention is about language strategy in asking the guest star which is known as politeness strategy. The choice of politeness strategy in a talk show interview also depends on who the guest stars are, because every guest star has different characteristic in communication. Since the goal of every interviewer is to get adequate answers, it is not in their interest to make the interviewees feel threatened and risk losing their cooperation.

Being polite is crucial to successful communication with other people and impoliteness negatively influences the way a person is perceived, bringing judgements of being rude, uncooperative or offhand (Watts, 2003). The importance of being polite is caused by the content of conversation, since often what needs to be communicated is unpleasant and threatening to the hearer. Moreover, linguistic politeness is not only employed to mitigate face threatening acts, but the term is also often used for conventionalized forms of linguistic behaviour, words like “please”, that occur even if no FTA is present. Although antagonistic positions are one of the characteristics of the TV interview (Lauerbach, 2007), the interviewer still has to employ politeness to some extent, whether to mitigate a face threat that his question

introduces or to soften the argumentativeness of his language in order not to be perceived as “rude” by the audience.

To investigate the politeness strategies of in question, Brown and Levinson’s politeness theory is applied in this paper, as it is the most influential and comprehensive model of politeness. Special attention is given to the choice between positive and negative strategies. Although they are used to attend to positive or negative face respectively, one speech act can threaten both faces at the same time (Huang, 2007) and thus the speaker must choose to which face he should primarily attend. They claim that there are four super strategies can be deployed by doing FTA; they are (1) **Bald On-Record**: the speech acts that is uttered by speaker openly or straight forward without courtesy or decency; (2) **Positive politeness**: the strategy that function to keep positive face, (3) **Negative politeness**: the strategy that functions to keep negative face, (4) **Off record**: the speaker uttered the speech ambiguously.

Based on the explanation above, the more proper politeness strategy that is being used, the more successful the message delivering will be. And by analyzing politeness strategy in a talkshow, there we can see how a certain kind of politeness strategy that being used is formed and also what is the reason why the host choose certain kind of politeness strategy based on the occuring situation.

Therefore, in this paper the writer is interested in analyzing politeness strategy that is used by Tukul in *Bukan Empat Mata* talk show. *Bukan Empat Mata* is a high rated talk show that presents various guest stars. So, here there will be many kinds of sample of politeness strategy that could be taken as the source as well. *Bukan Empat Mata* is a talk show which is hosted by Tukul Arwana in Trans7 every Monday until Friday, from 22.00 until 23:30. Each show conveys certain themes that are interspersed with jokes to make the atmosphere in the show happy.

Then, the writer found one of politeness strategy phenomenon in *Bukan Empat Mata* talk show. Example :

E.g. (taken from “*Bukan Empat Mata*” on TRANS7) :

Tukul : “*anda tidak malu dibilang orang kumpul kebo?*”

Andi Soraya : “?”

From the speaker above, we can see that Tukul provides no effort to minimize threat to Andy’s face. Andi would feel embarrassed although the situation is in intimacy situation. In this case, Tukul uses the strategy “Bald On-Record”.

Because of the reasons above, the writer will take this paper entitled *An analysis of politeness strategy as used by Tukul in Bukan Empat Mata talk show*.

1.2 Limitation of the Problem

This paper focuses in politeness strategy as used by Tukul in *Bukan Empat Mata* talk show only on Monday in January 2014. In this paper the writer only focuses on doing FTA: bald on record, positive politeness, negative politeness, and off record. This paper would not talk about Don't Do FTA, even though it is a part of FTA strategies.

1.3 Formulation of the Problem

The problem of the study is formulated as follows: What are the politeness strategies used by Tukul in asking the guest stars on *Bukan Empat Mata* talk show?

1.4 The Purpose of the Paper

The purpose of the paper is to describe the kinds of politeness strategies used by Tukul in asking the guest stars on *Bukan Empat Mata* talk show. And it also to describe how the strategy related the politeness really influenced in gaining the information from questions asked by Tukul on *Bukan Empat Mata* talk show.

1.5 Technique of Data Collection

The data of this paper was collected in several steps. The steps are as what follows:

- a. Watching and recording the program

The writer watched the program and recorded it by using tape recorder.

b. Tabulating the data

The writer quoted the questions by Tukul in this program.

c. Typing the data

The writer wrote those questions on note card.

1.6 Technique Of Data Analysis

After getting the data, the writer used some steps in analyzing the data. They are:

a. Classifying the data according to their forms

The writer identified and clasified the utterance or the sentence that had been selected is classified based on their form.

b. Selecting the questioning

The writer selected the questions which is relevance with the strategy used in communication. That is (1) Bald on Record (2) Positive Politeness (3) Negative Politeness (4) Off Record

c. Analysing the data

The writers analyzed the data according to the theory formulated by Brown and Levinson (1987)

d. Using formula

The writer used the formula:

$$\frac{\text{Frequency}}{\text{Total Number}} \times 100 \% = \%$$

Total Number

e. Getting the conclusion

The writer made the conclusion.