

**An Analysis of Euphemism as Found in Criminal News
at SIDIK KASUS on MNC TV:
Its fuction and type**

PAPER



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2014**

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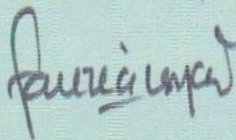
An Analysis of Euphemism as Found in criminal news at SIDIK KASUS on MNC TV: Its function and type

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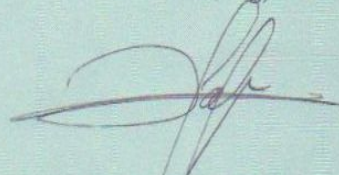


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ABSTRAK

**Satria, Albets. 2014. An Analysis of Euphemism as Found in criminal news at
SIDIK KASUS on MNC TV: Its function and type**

Paper ini bertujuan untuk menemukan fungsi dan tipe-tipe pemakaian kata pelembut atau eufemisme di media televisi. paper ini termasuk dalam kajian pragmatik. Metode yang digunakan pada paper ini merupakan metode deskriptif untuk menganalisis data dalam bentuk tertulis, serta menggambarkan dan mengolah data berdasarkan situasi. Data pada penelitian ini diperoleh dari berita di Sidik Kasus MNC TV.

Hasil dari paper ini menunjukkan bahwa terdapat 30 kata eufemisme yang terdiri dari 8 kata yang berfungsi sebagai pelembut kata tabu, 8 kata yang berfungsi sebagai kata yang lebih santun dan 14 kata yang berfungsi sebagai kata pengganti untuk menutupi kata yang kasar. Sedangkan untuk tipe-tipe kata eufemisme, terdapat dua tipe yakni tipe positif dan tipe negatif kata eufemisme. Tipe negative lebih banyak di temukan dari pada tipe positif di Sidik Kasus MNC TV.

ACKNOWLEDGEMENTS

Alhamdulillahirabbil 'Alamin is the first sentence in my mind after finishing and completing this paper. First of all, I would like to say thanks to Allah SWT, who has been giving the opportunity, power, easiness and everything for me in finishing and completing this paper. In addition, I also send *shalawat* and *salam* for the prophet Muhammad SAW, the last prophet and the greatest leader of human beings.

I would like to express my deepest gratitude and appreciation to Havid Ardi, S.Pd., M.Hum., as my advisor who generously and patiently has been providing his great deal of time for giving guidances and valuable advices in helping me to complete and finish my paper. I would like to express my great attitude to Drs. Don Narius, Drs. Jufri, M.Pd., as my examiners who have contributed valuable suggestions and ideas. I also express thanks to the chairman of English Department Dr. Kurnia Ningsih, M.A. and the secretary of English department Dra. An Fauzia R. Syafei, M.A. My next sincere acknowledgement also go to Dra. An Fauzia R. Syafei, M.A. as my academic advisor during my study at State University of Padang.

Then, I would like to express my appreciation and faithful gratitude to my beloved mother Elfita Yenti, who sincerely raised me up with my caring and boundless love. My struggling father Sanusi, S.Pd, is the one who put the fundamental of my learning character, showing me the joy of intellectual pursuit ever since I was a child.

Finally, I also honestly admit that this paper is not perfect. Thus, any constructive critics, suggestions, and advices from readers are highly appreciated for the improvement of this paper.

Padang, July 2014

Albets Satria

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CHAPTER I

INTRODUCTION

1.1 Background of the Problem

Language is a tool of communication that is important in human life. By using language, people can interact with others in society. People use language to survive, to cooperate and persuade each other. Everyday people do conversation by using language to express their ideas, thought, attitude, and etc. Moreover, language has an expressive function that language expresses the feeling and attitude of the speaker and the writers. So, language is really essential for human life because we cannot live and do everything without it.

In expressing their ideas, feeling, and attitudes, the speakers and the writers entail the figurative language. Figurative language is a set of literary that use language in such a way that what is being said is different from the actual literal meaning of words. In the specific sense, figurative language may take from of figures of speech. Moreover, figurative language is a language used by writer to say something in unusual thing way. Therefore, Figurative language is more effective to express what the writer intend.

One kind of the figurative language is euphemism. Euphemism is used to hide unpleasant ideas, when the term for them is not necessary offensive. The advantages of studying euphemism are also to avoid and protect someone or people from the feeling of unpleasant that replaces to soft expression. Sanderson (1999:259) also states that euphemism can be used as a way of being vague and unclear, or to cover up the truth or a reality of situation. Therefore, euphemism is

created to the speaker or writer and the hearer or reader from effrontery and offence when mention the sensitive topic, such as criminal, religion, sex, politic, and social issue.

These examples show that euphemism words are found in communication especially in Indonesian. In Indonesia, the use of euphemism has developed not only in printed media but also in presenting news, especially in criminal news. In presenting news, presenters have to avoid the impolite words because they have to present the news become polite to audiences. As a result, euphemism is the language that is used to vulgar word by the other way which has the same meaning and more polite. Briefly, euphemism commonly uses in subject areas that people do not like to talk about it directly.

There are some reasons for the researcher to study the phenomena of euphemism. First, euphemism exists in society, exactly in presenting criminal news. By using euphemism people express their ideas and feelings. Besides that, people also can use euphemism as a way to replace the vulgar words to be more polite one. Second, euphemism is a part of language. Language is really important for human life that cannot be separated from human's cultures. Third, not all of the people understand about the function and types of euphemism. Base on third reasons above, it is necessary to study and to do research on the use of euphemism. In order to do this research, the researcher will use a TV program. *SIDIK KASUS* on *MNC TV* will be chosen to find the Euphemisms.

There are several reasons why the researcher takes the data from *SIDIK KASUS* on *MNC TV*. First, the language used by the presenter is easy to be

listened. The presenter uses language that more polite. He/her avoids the vulgar words or directly words to say something. So we can easily and feel comfortable to watch that program together with family or other people. Second, *SIDIK KASUS* is liked by many people. Beside their ways in presenting the news, they also give the detail report of the news that makes the people feel satisfied in watching it.

1.2 Limitation of the Problem

Based on the background of the problem above, this study will focus on semantics. Generally, the euphemism words phrases and clause are taken from *SIDIK KASUS* on *MNC TV*. Specifically, this research was limited the discussion function and types of euphemisms used in those television.

1.3 Formulation of the Problem

Based on the identification and limitation of the problem above, this research is formulated into: what are the function and types of euphemism as found in “*sidik kasus*”?

1.4 Purpose of Writing the Paper

The purpose of this paper are:

1. To describe the function of euphemism are found in “*Sidik Kasus*”.
2. To find the type of euphemism are found in “*Sidik Kasus*”

1.5 Technique of Data Collection

The data were collected by:

1. Watching the program *sidik kasus* at *mnc* TV that uses euphemism.
2. Recording the conversation in *sidik kasus* at *mnc* TV that uses euphemism.
3. Writing the conversation in *sidik kasus* at *mnc* TV that uses euphemism.

1.6 Techniques of Data Analysis

In analyzing data, the following steps on analysis data:

1. Recording all of the data.
2. Identifying the function and types of euphemism.