

ABSTRAK

Ainil Huda (12994). Pengaruh Nilai Penawaran Saham, Prosentase Penawaran Saham, dan *Earning Per Share* Terhadap *Initial Return* Perusahaan yang Listing Di BEI Tahun 2008-2011

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Penelitian ini bertujuan untuk melihat: 1) Pengaruh nilai penawaran saham perusahaan yang listing di BEI terhadap *Initial Return*, 2) Pengaruh prosentase penawaran saham perusahaan yang listing di BEI terhadap *Initial Return*, 3) Pengaruh *earning per share* perusahaan yang listing di BEI terhadap *Initial Return*. Hipotesis penelitian antara lain: 1) Nilai penawaran saham berpengaruh signifikan positif terhadap *Initial Return* Perusahaan yang Listing di Bursa Efek Indonesia, 2) Prosentase penawaran saham berpengaruh signifikan positif terhadap *Initial Return* Perusahaan yang Listing di Bursa Efek Indonesia, 3) *Earning Per Share* berpengaruh signifikan positif terhadap *Initial Return* Perusahaan yang Listing di Bursa Efek Indonesia.

Kata Kunci: *Nilai Penawaran Saham, Prosentase Penawaran Saham, Earning Pre Share*

ABSTRACT

This study aimed to examine: 1) Effect of share offer values the company listed on the Stock Exchange for Initial Return, 2) Effect of percentage of public offering of companies listed on the Stock Exchange for Initial Return, 3) Effect of earnings per share of companies listed on the Stock Exchange for Initial Return . Research hypotheses are: 1) The value of offering a positive significant effect on the Company's Initial Return in Indonesia Stock Exchange Listing, 2) Percentage of shares offer a positive significant effect on the Company's Initial Return in Indonesia Stock Exchange Listing, 3) Earning Per Share significantly positively to the Company's Initial Return Listed in Indonesia Stock Exchange.

Keywords: *Value Offer Shares, Offer Shares Percent, Earning Pre Share*