THE COLLEGE STUDENTS' PERCEPTION OF UTILIZING X TO LEARN GRAMMAR THROUGH @ENGLISHFESS_AND ENGFESS STUDY CLUB IN INDONESIA

Thesis

Submitted as Partial Fulfillment of the Requirements to Obtain Bachelor of Education (B.Ed.) in English Language Education Program



Written by:

ASRA FADHILAH OKTAVIENI

19018007

Supervisor:

Rifki Oktoviandry, S. Pd., M. Hum NIP.1989100220220310001

ENGLISH LANGUAGE AND LITERATURE DEPARTMENT
FACULTY OF LANGUAGE AND ARTS
UNIVERSITAS NEGERI PADANG
2024

HALAMAN PERSETUJUAN SKRIPSI

Judul : The College Students' Perception of Utilizing X to

Learn Grammar through @englishfess and Engless

Study Club in Indonesia

Nama : Asra Fadhilah Oktavieni

NIM/TM : 19018007/2019

Program Studi : Pendidikan Bahasa Inggris

Departemen : Bahasa dan Sastra Inggris

Fakultas : Bahasa dan Seni

Padang, 22 Agustus 2024

Disetujui oleh,

Pembing

Rifki Oktoviandry, SAPd., M.Hum

NIP.198910022022\$310001

Mengetahui,

Kepala Departemen Bahasa dan Sastra Inggris

Dr. Yuli Tiarina, S.Pd., M.Pd.

NIP. 197707202002122002

HALAMAN PENGESAHAN LULUS UJIAN SKRIPSI

Dinyatakan lulus setelah dipertahankan di depan Tim Penguji skripsi Program Studi Pendidikan Bahasa Inggris, Departemen Bahasa dan Sastra Inggris, Fakultas Bahasa dan Seni, Universitas Negeri Padang

"THE COLLEGE STUDENTS' PERCEPTION OF UTILIZING X TO LEARN GRAMMAR THROUGH @ENGLISHFESS_AND ENGFESS STUDY CLUB IN INDONESIA"

Nama : Asra Fadhilah Oktavieni

NIM/TM : 19018007/2019

Program Studi : Pendidikan Bahasa Inggris
Departemen : Bahasa dan Sastra Inggris

Fakultas : Bahasa dan Seni

Padang, 22 Agustus 2024

Tim Penguji

Tanda Tangan

1. Ketua

: Dr. Havid Ardi, S. Pd., M. Hum.

Sckretaris

Dr. M. Affandi Arianto, M.Pd.

Anggota

: Rifki Oktoviandry, S. Pd., M. Hum.



UNIVERSITAS NEGERI PADANG FAKULTAS BAHASA DAN SENI

DEPARTEMEN BAHASA DAN SASTRA INGGRIS

Jl. Belibis, Air Tawar Barat, Kampus Selatan FBS UNP, Padang, Telepone. (0751) 447347

SURAT PERNYATAAN TIDAK PLAGIAT

Saya yang bertanda tangan dibawah ini:

Nama

: Asra Fadhilah Oktavieni

NIM / TM

: 19018007/2019

Program Studi

: Pendidikan Bahasa Inggris

Departemen

: Bahasa dan Sastra Inggris

Fakultas

: Bahasa dan Seni

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METAL V TEMPEL 02C4AALX215555684

Asra Fadhilah Oktavieni

NIM. 19018007

Dr. Yuli Tiarina, S.Pd., M.Pd.

NIP. 197707202002122002

ABSTRACT

Oktavieni, Asra Fadhilah. 2024. The College Students' Perception of Utilizing X to Learn Grammar through @englishfess_ and Engfess Study Club in Indonesia. A Thesis of English Department, Faculty of Language and Arts, Universitas Negeri Padang. Supervised by Rifki Oktoviandry, S. Pd., M. Hum

This study aimed to find out the college students' perception of utilizing X to learn grammar through @englishfess and engfess study club. This study used descriptive quantitative research. Questionnaire was used to collect the data. The questionnaire was distributed to the samples who qualified as the sample of this research. There were 89 college students were qualified to be the sample for this study. They were the X users who utilized X to learn grammar through @englishfess- and engfess study club. Also they were the active Indonesian college students in Indonesia. To measure their perception in learning grammar on X through @englishfess and engfess study club, researcher used Technology Acceptance Model (TAM). The TAM indicators used to measure the college students' perception were Perceive Usefulness (PU), Perceive Ease of Use (PEOU) and Attitude Toward Use (ATU). The findings of this study show that the college students had very positive perception on utilizing X to learn grammar through @englishfess_ and engfess study club. The easiness of X helps them in learning grammar through @englishfess and engfess study club. The students had less pressure when they were using X in learning grammar through those clubs.

Keywords: Perception, X, @englishfess, engfess study club, grammar.

ABSTRAK

Oktavieni, Asra Fadhilah. 2024. The College Students' Perception of Utilizing X to Learn Grammar through @englishfess_ and Engfess Study Club in Indonesia. A Thesis of English Department, Faculty of Language and Arts, Universitas Negeri Padang. Supervised by Rifki Oktoviandry, S. Pd., M. Hum

Penilitian ini bertujuan untuk mencari tau persepsi mahasiswa Indonesia terhadap pemanfaatan X untuk belajar grammar melalui @englishfess dan engfess study club. Studi ini merupakan deskriptif studi dengan pendekatan kuantitatif. Untuk mengumpulkan data, peneliti menggunakan kusioner. Kusioner dibagikan kepada sampel penelitian yang memenuhi persyaratan untuk menjadi sampel pada penelitian ini. Terdapat 89 mahasiswa yang memenuhi persyaratan untuk menjadi sampel pada penelitian ini. Sampel merupakan mahasiswa Indonesia yang masih aktif dan menempuh Pendidikan di perguruan tinggi Indonesia, mereka memanfaatkan X untuk belajar grammar melalui @englishfess dan engfess study club Untuk mengetahui persepsi sampel dalam berdiskusi di @englishfess dan engfess study club pada platform X tentang pelajaran grammar, peneliti menggunakan Technology Acceptance Model (TAM). Peneliti menggunakan 3 indikator untuk mengetahui persepsi mahasiswa tersebut, indikator yang digunakan adalah Perceived Usefulness (PU), Perceived Ease of Use (PEOU) dan Attitude Toward Use (ATU). Penemuan dari penelitian adalah mahasiswa memeiliki persepsi yang sangat positif terhadap penggunaan X untuk belajar @englishfess dan engfess study club untuk belajar grammar. Kemudahan fitur yang tersedia pada X membantu mahasiswa untuk belajar grammar melalui @englishfess dan engfess study club. Mahasiswa juga merasakan perasaan yang sangat positif terhadap penggunaan dan kemudahan X untuk belajar grammar melalui @englishfess dan engfess study club.

Kata Kunci: Persepsi, X, @englishfess, engfess study club, grammar.

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CHAPTER 1

INTRODUCTION

A. Background of the Problem

The development of ICT (Information and Communication Technology) affects the human activities in many sectors: economic, politic, health, education and others and it also affects the media used. The new media allow people to interact in wider space. People are able to find and share the information, expressing their self through writing or other forms and making new friends (Laksana & Fadhilah, 2021). This interaction can be done due to the existence of social media. Interaction on social media can be done by anyone, at any time and from everywhere. Social media not only can be used as media to socialize and interact with people, but also for supporting students in learning.

In English language learning, grammar is one of the crucial components. Grammar is about form of language and they are also used to create meaning (Larsen-Freeman, 2014). The students should learn grammar to help them to be better in writing and speaking. So, they could deliver the message to the audience meaningfully without any confusion (Mart, 2013). Since English is not the mother language of Indonesia. Mostly the students used Indonesian language structure when they are talking in English. Some of the students could deliver the message correctly, but some

of them still struggle how to put the words properly based on the grammar rules.

Using social media for learning give students space to reduce their stress level in English language learning. By using social media, students can develop their creativity (Greenhow, 2011). It helps students in learning, especially in English language learning. It also gives students an experience to learn independently, and let students to explore more. Students have ability to connect with other students through their social media and exchange their experience. The students can get more insight, when they are utilizing social media in learning because the audience of social media are wider. In the classroom, teacher guides the students by giving the guidance or instruction. It needs much time for the teacher to give instruction and guide them. So, it will have decreased the duration of learning and the students will have limited time in learning. More over some students are introvert or quite shy to discuss in classroom. This condition will interfere students' lesson time. When they are confused and clueless during learning, it will decrease their learning time and disturb their focus. In fact, in English language learning, especially the grammar element which is not the mother language of Indonesian; the students need more time, space and partner to learn, to understand and practice their lesson.

The existence of social media can be utilized as media for English language learning. There are several social media such as WhatsApp,

Instagram, TikTok, Telegram, X and others. One of those social media is X (well known as twitter). This platform was launched on 2006. Even though X released 17 years ago, X is still popular. X lets the users to send the tweet such as text, link, pictures, videos and audios. Language learning using social media, especially X has been implemented by many teachers, before. Usually, the teachers created the virtual class; it can take place inside or outside the classroom. By letting the students to interact each other virtually, they can find out also exchange many information and it can improve their creativity and social by using English (Sah, 2015).

There are many features in X such as X community and X auto-base, which is very popular in Indonesia. Those features make the audience of the tweet is bigger than personal account. X community page (TC) launched on 2021. It was used to connect each other and share ideas relate to the community page that chosen. TC could be created by all the X platform users. The one who created the TC will be the admin and they will manage the community page. Every X platform user who has been accepted by the admin can participate in the community page, because only the member of the community page can participate.

Besides TC, there is X auto-base accounts (TB). The accounts run with helped by a bot. TB is quite similar to TC. The difference is everyone can participate and share their idea. However, the one who get followed back by the X auto-base account can start the discussion or conversation by

sending the direct message (DM) to the auto-base account, and it will be send through the auto-base account as a topic discussion to share and exchange idea, called *menfess*.

On 2021, an X user, @KripseTan created a TB named @englishfess_this TB account was created as media for learning English. The users can participate to the menfess sent by the @englishfess_. They can discuss, give information, make a joke in English and find friend for interacting in English personally. Also on 2022, @KripseTan created TC named engfess study club. Then, the member of engfess study club can start discussion unlike TB the one who followed back by TB that could send the menfess to start the conversation. The existence of these X features can help students to learn English independently. By using TB and TC, the students can ask and discuss everything that related to English. Moreover, it can improve their English.

As a part of the internet, X is the site to debate for the topical issue (O'reilly & Milstein, 2011). The students can take a part in the discussion. They do not need to be anxious about the limited time for discussion. They could ask question related to language learning, such as how to pronounce a word, asking and giving information or tips to learn, practice and evaluate their English skill. Then they could find a friend to communicate and learn English personally. Moreover, they could ask whether they had written the correct sentences or not. Due to the limited time and space in learning

English, the students could get a space and unlimited time to learn English, especially grammar element by utilizing the X auto-base and community page. Sometimes, learning independently could be confusing, they need a partner to learn together to get more insight and to help them in examining it.

Starting discussion or conversation by utilizing @englishfess_ and engfess study club will give more engagement than personal account because the engagement of those accounts is bigger than the personal account. By using @englishfess_ and engfess study club, students allow to discuss in wider space. They can give their ideas by using English, it will improve their writing skill. Twitter is not only improving students' writing skill but also their collaborative skill (Mork, 2009). By collaborating with other Twitter users, students get more engagement, more relatives and they can expose themselves with English. Using Twitter than other social media in learning English get good attention and it is beneficial with the various features exist (Sah, 2015).

The use of X features @englishfess_ and engfess study club in learning grammar have been utilized lately. Since the use of @englishfess_ and engfess study club is still classified as the new technology used in language learning especially grammar, the acceptance of those features is needed to find out whether it is convenience and beneficial in language learning. Technology Acceptance Model (TAM) is suitable model to measure the acceptance of @englishfess and engfess study club.

Technology Acceptance Model (TAM) is a model that can be used to explain the users' acceptance behavior to the development of technology in education field. TAM is a famous concept to explain and predict the technology acceptance (Chuttur, 2009). This theory originally developed by Davis in 1989. TAM has several aspects who have been developed by previous researchers. Those aspects can be used to measure the college students' perception of utilizing technology such as X especially the account @englishfess_ and community page engfess study club in language learning especially grammar. The aspects are perceived ease of use, perceived usefulness, attitude toward use, behavioral intention and actual usage (Rahayu et al., 2017).

There are plenty of studies that has been done related to the utilization of social media especially, X (called Twitter) in learning English. Espinoza-Celi et al. (2018) analyzed the use Twitter for improving reading comprehension skills. In this study, they found out that X helps teacher to work in more effective way. The students felt more engaged to interact among them. Then, Situmorang et al. (2022) cased the effectiveness of Twitter as a literacy medium in improving students' reading and writing skills. In this study, after the students had learnt by using Twitter, their score in reading and writing improved. Besides, Namaziandost & Nasri (2019) investigated the impact of social media on EFL learners' speaking skill; a survey study involving EFL teachers and students. Based on this investigation the teachers believe in the influence of social media supporting

their stand point with the fact that social media gives opportunity to practice the language due to the motivation and helpful environment.

Pernanda (2022) conducted research the students' perception in using Twitter to learn English. According to this study, most of the students agree about the use of X to learn English can influence the students' English skills especially reading and writing skills. Espinoza-Celi & Pintado (2020) cased study about using Twitter to enhance writing skill with senior high school students: a case study. Based on this study, they found out that X is the effective tool to improve the written production.

Then, Eusebio (2020) did a study relate to students' perception on using Twitter in learning vocabulary. In this study was found out that X improves their vocabulary. The students find the new vocabulary through the hashtag, trending topic and interaction with other users on X platform. Another study was from Gumiandari et al. (2023). The study titled Twitter Influence on Students' Mindset and Motivation in Learning English. This study showed positive result. X influences students to learn English since they follow at least three educational account and they find the educational contents that give them motivation to learn English.

Based on the previous studies above, many researchers have conducted study in using X as tool and media for learning English. Those studies investigated the effect, effectiveness and perception of using X in learning English, not only the language skills but also in language Elements. Several studies conducted in Indonesia regarding the utilization and

perception of using X in learning English skills, particularly writing and reading skills, also the language element, vocabulary. However, just few studies conducted that relate to the utilization X specifically the students' perception related the utilization of auto-base account @englishfess_ and community page engfess study club based on the TAM model. The previous researchers did the studies to the personal account or learning account. Besides most of the previous researcher investigated the English skills such as writing and reading then vocabulary. Since those reason, researcher is interested in investigating the college students' perception of using X platform auto-base account @englishfess_ and community page engfess study club in learning English grammar based on Technology Acceptance Model in Indonesia.

B. Identification of the Problem

Based on the background explained before, it can be seen from the previous studies that using X for learning English is beneficial for the students. There are many ways to learn English, such as taking English courses, watching English movies, listen to English song, reading English book, etc. One of those several ways in learning English independently is by using social media such as X. There some features on X such as: auto base account @englishfess and community page engfess study club. These clubs could help students in learning English especially grammar. By utilizing the features of X, researcher concerns about the college students' English especially grammar based on TAM in Indonesia.

C. Limitation of the Problem

This study will be focus on the college students' perception in utilizing X to discuss about grammar among the user on <code>@englishfess_</code> and <code>engfess study club</code> based on Technology Acceptance Model (TAM) in Indonesia. Researcher will only use three aspects of TAM to measure the college students' perception. They are perceived usefulness, perceived ease of use and attitude toward use.

D. Formulation of the Problem

Based on the limitation of the problem above, the researcher formulates the problem into: "What is the college students' perception in utilizing @englishfess_ and engfess study club on X to learn grammar in Indonesia?"

E. Research Questions

Based on the formulation of the problem above, the research questions can be formulated as follow:

- 1. What is the college students' perception of utilizing @englishfess_ and engfess study club on X to learn grammar viewed from perceived usefulness indicator?
- 2. What is the college students' perception of utilizing @englishfess_ and engfess study club on X to learn grammar viewed from perceived ease of use indicator?

3. What is the college students' perception of utilizing @englishfess_ and engfess study club on X to learn grammar viewed from attitude toward use indicator?

F. Purposes of the Research

Based on the formulation of the problem above, the purposes of this research are to investigate:

- 1. The college students' perception of utilizing @englishfess_ and engfess study club on X to learn grammar viewed from perceived usefulness.
- 2. The college students' perception of utilizing @englishfess_ and engfess study club on X to learn grammar viewed from perceived ease of use.
- 3. The college students' perception of utilizing @englishfess_ and engfess study club on X to learn grammar viewed from attitude toward use.

G. Significance of the Research

The study result is estimated to give information about the college students' perception in utilizing X to discuss the grammar lesson through @englishfess_ and engfess study club based on Technology Acceptance Model in Indonesia. This research will provide some benefits such as, a) students can learn English especially grammar independently by utilizing

the TB and TC, b) the future researcher who are interested in conducting the similar study, they can use this study as reference and guideline.

H. Definition of the Key Terms

1. College students' perception

College students' perception is the statement of what the college students though and feel about using X auto-base account and community page in learning grammar.

2. @englishfess

@englishfess_ is an X account that run by a bot. The X users can send DM to this account then the DM will automatically be sent to the timeline. The X user can use this account to learn and discuss about English language learning or interact and find friend to communicate in English.

3. engfess study club

Engfess study club is a community page that can be used as media for learning English.

4. Grammar

Grammar is set of language rules to combine some words to create a meaningful sentence.