## Students' Accuracy in Translating Politeness Marker from English to Indonesian at the Third Year of English Department Universitas Negeri Padang

## **Thesis**

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#### **ABSTRACT**

Lesmana, R.A. 2021. Students' Accuracy in Translating Politeness Marker from English to Indonesian at Third Year of English Department Universitas Negeri Padang: *Skripsi*. Padang: Jurusan Bahasa dan Sastra Inggris. Fakultas Bahasa dan Seni Universitas Negeri Padang

This research studies students' accuracy in translating positive politeness and negative politeness marker from the novel The Saint of Incipient Insanities. The purpose of the research is to find out the accuracy of students in translating the politeness marker in positive and negative strategies. The data of this research is done by the descriptive qualitative method. The research finding shows that there were 26 utterances of positive politeness and 16 utterances of negative politeness in 42 data. The result shows that from 28 students, 27 passed the accuracy in translating positive utterances and 29 passed in translating negative politeness utterances, 3 students produce less accurate positive politeness, and 1 student was found that the translation of negative politeness was less accurate.

**Keywords**: Translation, Politeness Marker, Accuracy

#### **ABSTRAK**

Lesmana, R.A. 2021. Keakuratan Mahasiswa dalam Menerjemahkan Penanda Kesantunan dari Bahasa Inggris ke Bahasa Indonesia di Tahun Ketiga Jurusan Bahasa Inggris Universitas Negeri Padang: Skripsi. Padang: Jurusan Bahasa dan Sastra Inggris. Fakultas Bahasa dan Seni Universitas Negeri Padang

Penelitian ini mengkaji tentang keakuratan mahasiswa dalam menerjemahkan penanda kesantunan positif dan negatif dari novel The Saint of Incipient Insanities. Tujuan dari penelitian ini adalah untuk mengetahui keakuratan mahasiswa dalam menerjemahkan penanda kesantunan dalam strategi positif dan negatif. Data penelitian ini dilakukan dengan metode deskriptif kualitatif. Hasil penelitian menunjukkan bahwa terdapat 26 penanda kesantunan positif dan 16 penanda kesantunan negatif dalam 42 data. Hasil penelitian menunjukkan bahwa dari 28 mahasiswa, 27 di antaranya lulus dalam menerjemahkan penanda kesantunan positif dan 29 mahasiswa lulus dalam menerjemahkan penanda kesantunan negatif, 3 mahasiswa menghasilkan terjemahan penanda kesantunan negatif kurang akurat dan 1 mahasiswa menghasilkan terjemahan kesantunan negatif kurang akurat.

Kata kunci: Terjemahan, Penanda Kesantunan, Keakuratan

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# CHAPTER I INTRODUCTION

## A. Background of the Problem

The translation is an important tool for conveying messages in the form of cultures, emotions, and all human-related issues. It is used in several countries to enrich each other's minds, cultures, languages, and so on. (Shirinzadeh & Mahadi, 2015). There have always been translation problems with the issues mentioned above that needed to be solved by the translation study. Students are responsible to propose the solution to the issue.

Students take an important role in transferring language to produce a polite conversation, which means that students are capable of producing a good translation. According to Larson (1998), translation consists of transferring the meaning from source language to receptor language. In this context of creating politeness in conversation, students are demanded to transfer the politeness markers from the source to the target language by themselves. Generally, students are also received various kinds of motivation from lecturers to do the activity in a communicative approach. Students are hopefully doing the translation of politeness marker as well as they passed the translation and pragmatic class where translation and politeness study are taught.

Politeness is a speech event that has an important role in translation as the main issue people need to pay attention to in cross-cultural communication (Akbari, 2014). In delivering information or favor, missing certain norms or attitudes naturally happen. People could lead to awkwardness, misunderstanding, even disrespect. Understanding how to choose a proper language for politeness is important to maintain good communication. Tajeddin and Pezeshki (2014) stated that various politeness theories have been conducted by many researchers since the 1980s, for instance, Brown and Levinson (1987). Moreover, many frameworks of politeness were developed by researchers to classify politeness markers to be used by speakers in numerous situations. The related researches are Principle of pragmatics (Leech, 1983), Politeness: Is there an East-West divide? (Leech, 2007), Impoliteness in Interaction (Bousfield, 2008), and Discursive Approaches to Politeness (Gruyter, 2011).

In The Pragmatics of Politeness, Leech stated that there are two ways of looking at politeness: Pragma-linguistic and Socio-pragmatic (Leech, 2014). The marker of politeness can be judged differently in Pragma-linguistic and Socio-pragmatic. For example, "Can I borrow your camera" is more polite than "Lend me your camera" to express a request and is less polite than "Could I possibly borrow your camera". The more a request offers a choice, the more polite the expression is. While in Socio-pragmatic, "Can I borrow your camera?" and Lend me your camera" are polite if the expressions are delivered to family members, but "Could I possibly borrow your camera?" is considered as 'too polite', even can be interpreted as a sarcastic and offensive. Politeness is measured by the norms given in society.

Politeness study is one of the most important fields to be learned in the educational world. As educated beings, students must hold the role of politeness as a guideline in their life. Expressions that are delivered by someone establish the characters of him/herself, including the choice of the marker in the process of communication. The choice of the marker itself differentiates someone's character from one to another. Furthermore, In the first meeting of college life, especially in the English department of UNP, the value of politeness has been delivered by the lecturer as the introduction to ethical issues. Geertz (1960) mentioned that Indonesia considered politeness as "etiquette". Geertz in his study summed that for the Javanese community politeness is about following rules of etiquette.

Students are demanded to understand politeness marker theoretically and be able to apply it practically. As an example, choosing proper words for a conversation on certain occasions and a certain groups of people. Strategic politeness can be considered a type of social etiquette. It acts as a safeguard for what is appropriate in speech behavior between speaker and hearer, as well as motivating and guiding language choice (Grundy, 2000). As a student of language faculty, especially an English major, being able to transfer polite markers from English into Indonesian or vice versa based on each standard is one of the expected achievements. As stated on the aims of the department of English language and literature, namely: (1) Preparing educators and professional workers in the field of English Language and Literature and Japanese Language teaching who have nationalism, adaptive to the

development of science, technology and culture, (2) Preparing educators and professional workers who have knowledge and skills that are appropriated with the needs so that they are accepted in the business world and industry, (3) Developing research in the field of English language teaching and Japanese language teaching, (4) Developing research in linguistics and literature and arts, (5) Conducting community service in the field of English language teaching, Japanese language teaching as well as English Language and Literature.

In maintaining good conversation there are strategies that people can choose. Politeness strategies are important to investigate as it is used by people in social interactions and the specific context, knowing what, how, when to say and to be with other people (Yule, 1996: 60-61). Brown and Levinson (1987: 65) stated the politeness strategy that are used to save the hearer's face are negative politeness and positive politeness.

Negative politeness focuses on avoiding any circumstances that might be appeared. This strategy is used by people that are not in a close relationship. Students, especially in Indonesia, are accustomed to negative politeness to show respect to the opposite that they are not close with. Gunarwan (2005: 2007) said that Indonesian people consider negative politeness is more polite than positive politeness.

There have been a lot of empirical studies that focus on students' belief in the use of translation in foreign language teaching and learning. Students are expected to have consideration of being capable in translation. The teacher used to encourage students to think in the target language. Thus, some students may think that it is unfavorable to depend on their native language while learning and using the target language (Liao, 2006). Accomplishing a good accuracy requires students to practice the skill as well as possible, continually and sustainably. To accomplish translation accuracy, most universities in Indonesia offer translation courses for English department students. Thus, the English department has taken the role of students' translation ability development.

Recently, several researchers have conducted studies about students' translation in politeness. Some that are related to politeness marker study, such as in request (Leech, 2014), command in literary work (Ardi et al., 2018), command in film subtitle film (Pratama, 2014); (Mubin, 2015), advice giving (Gaffney, 2015); (Sillence, 2013), computer-mediated environment (Kouper, 2010); (Adel et al., 2016). There is also in translation text (Ardi et al., 2016). Moreover, several translation technics can be used by translators: Adaptation, Amplification, and Borrowing (Molina & Albir, 2002), and how the technics impact the translation quality.

Some that are related to this research are those conducted by Megaiab et al. (2019) and Ardi et al. (2018). Both researchers conducted research related to how translators understand the differences of politeness between the source language and target language. Megaiab conducted the English-Arabian politeness and Ardi with the English Indonesian. Megaiab seeks for the politeness strategy of requests used by Libyan students and lecturers in the classroom and what is mostly used by Libyan students and lecturers and the factors that influence the use of the strategies, while Ardi discussed the

contribution in the translation of politeness markers in giving commands to the framing of certain characterization in literary study.

The selected studies mentioned above research certain groups of people and the content in a literary study. Megaiab analyzed some Lybian lecturers and students of Omar Almukhtar University and Ardi with characters in Dan's Brown novel Deception point. Compared with the researchers above, this research is conducted to observe the accuracy of Indonesian students in translating English-Indonesian politeness marker, which is going to be different with Ardi and Megaiab.

Based on the background above, the research is going to test whether students can produce a translation that is accurate based on the context.

## **B.** Identification of the Problem

Based on the background above, this research intended to analyze the students' accuracy in translating politeness markers from English to Indonesian. Translating politeness markers from English to Indonesian has many impacts on readers. Besides understanding the meaning, readers can get the messages of the writing. Students will be focusing also on the Politeness marker to cluster which expressions belong to a certain marker.

Furthermore, to produce good accuracy in translating, students need to follow politeness strategies of Positive and Negative conducted by Brown and Levinson. The Accuracy of translation later could define how good students transfer the text for the reader.

## C. Limitation of the Problem

Based on the identification, this research will focus on the translation accuracy of the third-year students' English department UNP on producing a translation of politeness marker. Students translate the Positive and Negative markers of Politeness strategy.

#### D. Formulation of the Problem

Based on the limitation, the problem is formulated as "How is the accuracy of third-year students of UNP in translating positive and negative politeness markers?"

## E. Research Ouestions

Based on the formulation above, the research questions are as follows:

- 1. How is students' accuracy in producing translation of positive politeness marker in the novel *The Saint of Incipient Insanities*
- 2. How is students' accuracy in producing translation of negative politeness marker in the novel *The Saint of Incipient Insanities*

## F. The purpose of the Research

The research seeks to know translation quality from English to Indonesian made by students. Therefore, the purposes of this research are:

- To find out students' accuracy in producing translation of positive politeness marker from English to Indonesian
- To find out students' accuracy in producing translation of negative politeness marker from English to Indonesian

## G. Significance of the Research

The study is expected to be beneficial for the researcher, lecturer, students, and other researchers. Researcher conducts this research to increase the researcher's knowledge about translation in politeness marker. This study can be beneficial for lecturers and students in English Department to know how accurate students' translation in politeness marker. For other researchers, the result of this study can be used as a comparison and can support further research.

## H. Definition of the Key Term

- Translation is the process of transferring meaning from source language to target language
- 2. Politeness is a good manner in asserting expressions to others
- Politeness Marker is the expression of word or phrases that indicates certain marker to show politeness strategy
- 4. Accuracy is students' quality in translation