

**STUDENTS' PERCEPTIONS TOWARD THE USE OF SHORT VIDEOS  
BASED SOCIAL MEDIA IN LEARNING ENGLISH AT UNIVERSITAS  
NEGERI PADANG**

**Thesis Proposal**

*Submitted as Partial Fulfillment of the Requirements to Obtain Bachelor of  
Education (B. Ed) in English Language Education*



**By:**

**Nurul Natasa**

**17018144**

**Advisor:**

**Carbiriena Solusia, S. Pd, M. Pd**

**NIP/ NIDN 0024059001**

**ENGLISH LANGUAGE EDUCATION PROGRAM  
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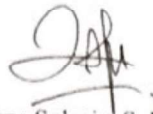
## HALAMAN PERSETUJUAN SKRIPSI

Judul : *Students' Perceptions Toward the Use of Short Videos based Social Media in Learning English*  
Nama : Nurul Natasa  
NIM : 17018144/2017  
Program Studi : Pendidikan Bahasa Inggris  
Jurusan : Bahasa dan Sastra Inggris  
Fakultas : Bahasa dan Seni

Padang, 15 Maret 2022

Di setujui oleh,

Pembimbing



Carbiriena Solusia, S. Pd, M. Pd  
NIP/ NIDN 0024059001

Mengetahui

Ketua Jurusan Bahasa dan Sastra Inggris



Desvalini Anwar, S.S., M.Hum., Ph.D.  
NIP. 19710525 1998 02 2002

## HALAMAN PENGESAHAN LULUS UJIAN SKRIPSI

Dinyatakan lulus setelah mempertahankan skripsi di hadapan Tim Penguji  
Program Studi Pendidikan Bahasa Inggris  
Jurusan Bahasa dan Sastra Inggris  
Fakultas Bahasa dan Seni  
Universitas Negeri Padang  
Dengan judul:

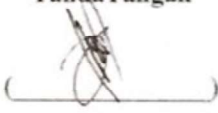


### **"Students' Perceptions Toward the Use of Short Videos based Social Media in Learning English"**

Nama : Nurul Natasa  
NIM/TM : 17018144/2017  
Program Studi : Pendidikan Bahasa Inggris  
Jurusan : Bahasa dan Sastra Inggris  
Fakultas : Bahasa dan Seni

Padang, 15 Maret 2022

#### **Tim Penguji,**

#### **Tanda Tangan**

1. Ketua	: Devy Kurnia Alamsyah, S.S., M.Hum.	(  )
2. Sekretaris	: Leni Marlina, S.S., M.A.	(  )
3. Anggota	: Carbiriena Solusia, M.Pd.	(  )



KEMENTERIAN PENDIDIKAN DAN KEBUDAYAAN  
UNIVERSITAS NEGERI PADANG  
FAKULTAS BAHASA DAN SENI  
**JURUSAN BAHASA DAN SASTRA INGGRIS**  
Jl. Prof. Dr. Hamka Air Tawar, Padang 25131 Tlp. (0751) 447347  
Web: <http://english.unp.ac.id>



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Saya yang bertandatangan di bawah ini:

Nama : Nurul Natasa  
NIM/TM : 17018144/2017  
Program Studi : Pendidikan Bahasa Inggris  
Jurusan : Bahasa dan Sastra Inggris  
Fakultas : Bahasa dan Seni

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Diketahui oleh,

Ketua Jurusan Bahasa dan Sastra Inggris

Desvalini Anwar, S.S., M.Hum., Ph.D.  
NIP. 19710525 1998 02 2002

Saya yang menyatakan,



Nurul Natasa  
17018144/2017

## ABSTRACT

**Natasa, Nurul. (2022).** “Students’ Perceptions toward the use of short videos based social media in learning English at Universitas Negeri Padang”. Padang: English Language Education, Major of English Language and Literature, Faculty of English and Art, Padang State Universitas.

This research purpose to examine students’ perceptions toward the use of short videos based social media in learning English. The writer used an online questionnaire and interview for this research, which included 33 statements for questionnaire and 8 key questions for interview. The participants were 34 students from third year at English Department Universitas Negeri Padang. The findings from the data analysis, most of the students give a positive perception on the use of social media in learning English. The students used social media for learning and improving their English skill. They chose YouTube as the most frequently used application to improve their English skill. Then, they stated that using social media make them happy, challenged and helped when learning English. The students also mentioned that learning English can add new knowledge, develop their skills in speaking and writing and social media can improve their listening skill.

**Keywords:** *Perception, Social Media, Short Video, Learning English.*

## ABSTRAK

**Natasa, Nurul. (2022).** “Students’ Perceptions toward the use of short videos based social media in learning English at Universitas Negeri Padang”. Padang: Program Studi Pendidikan Bahasa Inggris, Jurusan Bahasa Sastra Inggris, Fakultas Bahasa dan Seni, Universitas Negeri Padang.

Penelitian ini bertujuan untuk menguji persepsi siswa terhadap penggunaan media sosial berbasis video pendek dalam pembelajaran bahasa Inggris. Penulis menggunakan kuesioner online dan wawancara untuk penelitian ini, yang mencakup 33 pernyataan untuk kuesioner dan 8 pertanyaan kunci untuk wawancara. Partisipannya adalah 34 mahasiswa tahun ketiga Jurusan Bahasa Inggris Universitas Negeri Padang. Temuan dari analisis data, sebagian besar siswa memberikan persepsi positif tentang penggunaan media sosial dalam pembelajaran bahasa Inggris. Para siswa menggunakan media sosial untuk belajar dan meningkatkan kemampuan bahasa Inggris mereka. Mereka memilih YouTube sebagai aplikasi yang paling sering digunakan untuk meningkatkan kemampuan bahasa Inggris mereka. Kemudian, mereka menyatakan bahwa menggunakan media sosial membuat mereka senang, tertantang dan terbantu ketika belajar bahasa Inggris. Para siswa juga menyebutkan bahwa belajar bahasa Inggris dapat menambah pengetahuan baru, mengembangkan keterampilan mereka dalam berbicara dan menulis dan media sosial dapat meningkatkan keterampilan mendengarkan mereka.

**Kata Kunci:** Persepsi, Media Sosial, Video Pendek, Belajar Bahasa Inggris

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Padang, January 2022

The writer



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## **CHAPTER I**

### **INTRODUCTION**

#### **A. Background of the problem**

In this country, social media is an important thing in social interaction. Nowadays, most students use social media for more than just conversation; they also use it to learn and discover information (Handayani et al., 2020). Social media as a platform for studying can increase students' interest to study. According to Hudson (2017:59) websites and programs designed to allow people to exchange content rapidly and efficiently in real time are referred to as social media.

According to Al-Shuaibi (2014) the students have a plan for job, or a dream to graduate university as a higher education. Moreover, he states that learning is a process to think, feel and behave in a way that contributes to their success. Learning English is a process of acquiring English information and abilities (Handayani et al., 2020). English has four aspects that must be mastered by every student; these aspects are writing, speaking, listening and reading.

Handayani et al., (2020) stated that students in the English Education Department must have a strong command of the English language. Furthermore, the majority of English Education Department students use social media as a learning platform to study English. The students are familiar with the use of social media in learning English. For examples increasing vocabulary, improving

students' pronunciation word, adding reading material, improving grammar, adding slang words and so on.

Every student has purposes to open social media on their devices (Shin, 2018). There are some students who use social media to communicate, some are only for entertainment and also some students who use social media as a place to learn and increase their knowledge and improve their skills. There are many applications that students can use to learn English such as Youtube, Instagram, Facebook, and Tiktok. In these applications, there are various kinds of content provided in each application such as short videos, interesting photos and reading material that can be used for learning English.

These applications are used to learn English, because it can help students to increase their knowledge and improve their skills as well as give many benefits that can be utilized by students. Learning English from social media can increase students' motivation in learning, then students can also share the knowledge they have in the platform. Arif (2019) said that students may use social media to improve their English abilities. In addition, the application of social media also increases students' enthusiasm and interest in learning English because of the interesting videos and photos that make students not bored to learn English.

Global Social Network ranked Facebook on top of their list with the most active users on social media. The data show that Facebook was the first social media platform to reach 1 billion registered users, with over 2.6 million monthly active users. YouTube, which came second on the list, has 2.3 million users.

Then, Instagram, which came fourth after WhatsApp on the list, has 1 million active users. Next, the social media that has recently popular among young people is Tiktok, which has 700 thousand active users.

Based on the data above, there are many young people who are active users on social media. This statement is in line with Kallas' findings. Kallas (2018) said that the majority of social media users are teens. Teenagers use social media for a variety of reasons; some use it only to communicate, while others use it to get information and many use it just for fun.

The use of social media among teenagers brings not only positive but also negative effect. The first, students are more familiar with how to utilize technology as a result of social media, and they can obtain information more quickly (Kim et al., 2015). Then, the social media helps the students in enhancing their creativity. The second, negative effect of social media is addiction (Raut & Patil, 2016). The students constantly checking Facebook, Youtube, Instagram and other social media updates. This addiction may have a negative impact on more important activities such as studying, participating in sports, communicating in real-time and forgetting the environment (Raut & Patil, 2016).

There are many researchers who have done studies about social media in learning English, in various level education and subject. First, the research is the perspectives on challenges using social media of senior high school students (Safitri, 2021). This researcher found out the challenges that the students found in using social media for learning English at SMA Al-Hasra in Depok. Then, the

research also sought the perspective in writing skill based social media of senior high school students (Muyasaroh, 2020). This research examined the students' opinions on the usage of social media to help them improve their writing skills at SMK Pembangunan Ampel. Third, the research is the perspectives and attitudes using Instagram in English Language Writing (Akhiar et al., 2017). This researcher found out that Instagram improving the students' writing skill and they have high positive perceptions and views but moderate attitudes. Next, the research also sought the perspective of Twitter for Learning (Lackovic et al., 2017). This research examined the students' opinions on in the use of Twitter. The results of this study indicate that students gain new knowledge and skills in using social media for both study and business. So, based on the previous researches done, it can be seen that the study about students' perception toward the use of short videos on YouTube based social media in its used in university level is limited.

Based on the findings of some previous researches, the writer intended to know what benefits students gain from using social media especially YouTube in learning English, and what students think about using social media in learning English. As a result, a study carried out under the title "Students' Perceptions toward the use of short videos based social media in learning English at Universitas Negeri Padang". The writer intended to know what students think about using social media in English classes and what benefits on using social



media. The writer used descriptive-qualitative research, conducts questionnaires and interviews to obtain significant information about this research.

### **B. Identification of the problem**

According to explanation above, most of students use social media to improve their English. Students' perceptions toward the use of short videos based social media is needed to find out the benefits for students in learning English. It is important to know the benefits of social media in learning English. That is why, the aim of this study is to learn about students' perspectives on the advantages of social media in learning English.

### **C. Limitation of the Problem**

The limitation of the problem is that students' perceptions toward the use of short videos based social media from YouTube in learning English perceived by students at Universitas Negeri Padang.

### **D. Formulation of the Problem**

Related with the problem above, the writer formulated the problems into "How are students' perceptions toward the use of social media for learning English?"

### **E. Research Question**

1. What are the students' perceptions toward the use of short videos based social media in learning English at Universitas Negeri Padang?
2. What are the benefits of social media in learning English?

## **F. Purposes of the Research**

1. Find out the students' perceptions toward the use of short videos based social media in learning English
2. Find out the advantages of students learning English through social media

## **G. Significance of the Study**

The study results findings are expected to provide the following advantages:

1. For the following researchers

The study is anticipated to be used as a model for conducting a similar study on students' opinions of social media in learning English using short videos as evidence.

2. A message to the readers

This study will help readers have a better understanding of how to use social media to learn English and what types of social media can help readers improve and develop their foreign language skills.

## **H. Definition of Key Terms**

To prevent misunderstandings about the terminology used in this study, following definitions are given:

1. Social media

Social media is a tool to communicate online with a group of people and share their opinion or content. People use social media to exchange content (video, image, audio or word) on a variety of internet platforms.

## 2. Short Video

Short video is a video clip that people make to upload and share with the various topics. The duration short video is maximum ten minutes. It can be from 10 second, one minute or over them but not more than ten minutes.

## 3. Perception

Perception is our understanding or knowledge about something or someone.

Perception is a combination of our understanding of information. We can think of perception as a process to understand the environment and its ultimate goal in order to be able to communicate with the environment.