

**AN ANALYSIS OF SWEAR WORDS USED BY NETIZENS COMMENTS
IN LUTFI AGIZAL INSTAGRAM ACCOUNT**

Thesis

Submitted as a Partial Fulfillment of the Requirement to Obtain

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By:

Karmila Zonelia

17019089/2017

Advisor:

Dr. Refnaldi, S.Pd., M.Litt.

NIP.16803011994031003

**ENGLISH DEPARTMENT
FACULTY OF LANGUAGE AND ARTS
UNIVERSITAS NEGERI PADANG**

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HALAMAN PERSETUJUAN SKRIPSI

Judul : An Analysis of Swear Words Used by Netizens
Comments in Lutfi Agizal Instagram Account

Nama : Karmila Zonelia

NIM : 17019089/2017

Program Studi : Sastra Inggris

Jurusan : Bahasa dan Sastra Inggris

Fakultas : Bahasa dan Seni

Padang, 31 Januari 2022

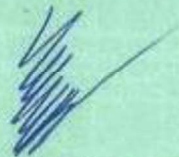
Disetujui oleh,

Pembimbing



Dr. Refnaldi, S.Pd., M.Litt.
NIP. 196803011994031003

Mengetahui
Ketua Jurusan Bahasa dan Sastra Inggris



Desvalini Anwar, S.S., M.Hum., Ph.D.
NIP. 197105251.998022.002

HALAMAN PENGESAHAN LULUS UJIAN SKRIPSI

Dinyatakan lulus setelah dipertahankan di depan Tim Penguji Skripsi
Program Studi Pendidikan Bahasa Inggris Jurusan Bahasa dan Sastra
Inggris Fakultas Bahasa dan Seni Universitas Negeri Padang
dengan judul

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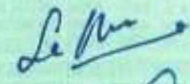
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NIM : 17019089/2017
Program Studi : Sastra Inggris
Jurusan : Bahasa dan Sastra Inggris
Fakultas : Bahasa dan Seni

Padang, 31 Januari 2022

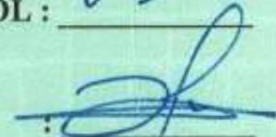
Tim Penguji

Tanda Tangan

1. Ketua : Senorica Yulia Sari, S.Pd., M. TESOL :



2. Sekretaris : Dr. Havid Ardi, S.Pd., M.Hum.



3. Anggota : Dr. Refnaldi, S.Pd., M.Litt.





UNIVERSITAS NEGERI PADANG
FAKULTAS BAHASA DAN SENI
JURUSAN BAHASA DAN SAstra INGGRIS
Jl. Belibis, Air Tawar Barat, Kampus Selatan FBS UNP, Padang, Telp/Fax: (0751) 447347

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Saya yang bertandatangan di bawah ini:

Nama : Karmila Zonelia
NIM/TM : 17019089/2017
Program Studi : Sastra Inggris
Jurusan : Bahasa dan Sastra Inggris
Fakultas : FBS UNP

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Diketahui oleh,

Ketua Jurusan Bahasa dan Sastra Inggris

Desvalini Anwar, S.S., M.Hum., Ph.D.
NIP. 197105251.998022.002

Saya yang menyatakan,

Karmila Zonelia
17019089/2017

ABSTRACT

Zonelia, Karmila. 2022. *An Analysis of Swear Words Used by Netizens Comments In Lutfi Agizal's Instagram Account*. Thesis. Jurusan Bahasa dan Sastra Inggris. Fakultas Bahasa dan Seni. Universitas Negeri Padang.

In society, people communicate and show emotion in different way. Currently, it often found that people express their feeling and emotion in swearing. This study aimed to find out the categories and functions of swear word used by netizens comments in Lutfi Agizal's Instagram account. This research used a theory by Hughes's (1996) for categories of swear word and Rothwell's (1973) theory for functions of swear word. This study is descriptive research. The data were taken from twenty one posts in Lutfi Agizal's account from August up to October 2020. The result showed that from 90 data collected, there were six categories out of swear word that have been found from Hughes's theory there were religion, genitalia, excretion, stupidity, animal term and general. Meanwhile, there were five functions of swear word used in comments sections. They were to get attention, to discredit someone or something, to provoke, to provide catharsis, and to create interpersonal identification. Furthermore, the situation and posts influenced netizens to use swear word.

Keywords: *Swear word, categories and function of swear words, Instagram*

ABSTRAK

Zonelia, Karmila. 2022. *An Analysis of Swear Words Used by Netizens Comments In Lutfi Agizal's Instagram Account*. Skripsi. Jurusan Bahasa dan Sastra Inggris. Fakultas Bahasa dan Seni. Universitas Negeri Padang.

Di kalangan masyarakat, orang berkomunikasi dan menunjukkan emosi dengan berbagai cara yang berbeda. Belakangan ini, sering ditemui orang mengekspresikan perasaan dan emosinya dengan bersumpah. Penelitian ini bertujuan untuk mengetahui kategori dan fungsi kata umpatan yang digunakan oleh para netizen dikomentar akun Instagram Lutfi Agizal. Penelitian ini menggunakan sebuah teori oleh Hughes(1996) untuk kategori kata umpatan dan teori Rothwell(1973) untuk fungsi kata umpatan. Penelitian ini merupakan penelitian deskriptif. Data diambil dari dua puluh satu unggahan di akun Lutfi Agizal dari Agustus hingga Oktober 2022. Hasil penelitian menunjukkan bahwa dari 90 data yang terkumpul, ada enam kategori kata umpatan yang ditemukan dari teori Hughes yaitu agama, alat kelamin, ekskresi, kebodohan, binatang dan umum. Sementara itu, ada lima fungsi kata umpatan yang digunakan di kolom komentar. Fungsi-fungsi tersebut adalah untuk mendapatkan perhatian, untuk mendiskreditkan seseorang atau sesuatu, untuk memprovokasi, untuk memberikan katarsis, dan untuk menciptakan identifikasi antar pribadi. Selain itu, situasi dan unggahan-unggahan mempengaruhi para netizen untuk menggunakan kata umpatan.

Kata Kunci: *Kata umpatan/makian, kategori dan fungsi kata umpatan, Instagram*

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LIST OF ABBREVIATION

- R : Religion
- G : Genitalia
- AI : Anatomical Insult
- E : Excretion
- S : Stupidity
- A : Animal term
- GR : General
- TGA : To Get Attention
- TDS : To Discredit Someone or Something
- TP : To Provoke
- TPC : To Provide Catharsis
- TCII : To Create Interpersonal Identification

CHAPTER I

INTRODUCTION

A. Background of Research Problem

There is one aspect that is really important in our lives called language. Language has several functions. Generally, language is a tool that people use in daily life. By using language, people can communicate and share ideas each other. Language is a process that we learn from birth and we continue to use it until our death as we all need to transfer information and knowledge to others. Language is a system of symbol that sounds an arbitrary language that allows people to collaborate, interact, and identify (Kridalaksana, 1993:21).

Language plays an important role in the development of human society. People use language for many purposes such as providing information, giving commands, expressing feelings, social talking, world play, and poetry (Aitchison, 1996). It makes people easier to understand each others. Individuals also use language to uncover their own personalities. Language becomes a mirror of us, we can show our perspective, understanding of the matter, education level, and even our character. As stated by Holmes (2008: 153) that your way of speaking is usually a good indicator of your social background. We use language to socially define and express who we are, where we come from, and whom we associate with. It is the main means of communication between individuals, groups, and countries.

We need good communication as a social process. Communication has no specific description, but the main essence revolves around conveyance,

exchanging, giving, or sharing of ideas and information. A successful communication can be achieved if both speaker and listener can understand the information in the message. Communication takes place all around us in school, college, home, market and so on. Communication is not only to share ideas and informations but also used to express people's feelings. Every people express their emotion differently. Sometimes it causes disrespect, dislike or anger between people. It prompted them to use swear words.

In daily life, many people think that swear words are always taboo words. But in fact, not all of taboo words are swear words. Lakoff (1975) explains that taboo words are often used as swear words because it has magic power. Generally, taboo words are considered sexual activity, dirt, and religion. Many people use taboo words when getting mad whether orally and in written text.

Swear words have been considered as important aspect of taboo words avoided within society practices as a means to disclaim obscenity, offensiveness, and disturbance towards the listeners or readers which called euphemism (Southerland & Katamba, 1997). There are many reasons why people say swear words. One of them is people use swear words to express their feelings when unwanted things occurred. In any case, swear words are frequently articulated as bad words. Therefore, people prefer not to use swear words in daily conversation.

Swear words are not only in spoken form but also in written form. In spoken form, swear words are not only spoken in certain countries but also in every regions. We often hear it although in the public area. There are so many swear words can be found in written form such as in Instagram comments. People

use swear words easily in the comment section just to abuse someone that they dont like.

Swear words are produced everyday both in real life and Internet. We can find it in social media platforms that use Internet such as Instagram, Youtube, Facebook, Twitter, WhatsApp, Yahoo Messenger, and so on. Nowadays, every age is familiar with social media. Of course, they are also familiar with swear words that are often found in those media. Therefore, there is no limit for people to use swear words.

Another social media platform that contains a lot of swear words is in Instagram. Instagram becomes the most famous social media which uses by people all around the world. It is one of the most used social media. This social media can see photos, videos and stories from others. There are also some features on it such as like, comment, and share. This social media also helps people to establish long-distance communication by sending messages, do call or event video call. But, there are many people who use this platform in the wrong way and not wise enough, for example is using swear words because they just express their ideas and feelings without any rules.

The use of swear words has been discussed from various points of view for example the use of swear words used by characters in a movie. For examples, Susetyaningsih (2014) explored the reasons they employed those words from sociolinguistic views, Esterika (2016) explored the purpose of using swear words uttered by White and Black characters in *12 Years a Slave* movie, Khoirunnisa (2016) analyzed types and categories of swear words in *Deadpool* movie,

Rahmadi (2017) explored the factors why the characters in *Blood Father* movie used swear words, and Kristiano (2018) analyzed types and semantic referents of swear word classification. All of them analyzed the type of swear words used by the characters.

There are also some studies that have been dealing with swear word in the Internet. Nasution and Rosa (2012) analyzed the use of swear word that found in chat room Yahoo Messenger. The aimed of this study is to describe the types of swear word and to find out the functions of it. This research used Crystal's (1987) theory in analyzing the functions of swear word. Then, Sivaraj (2016) analyzed the use of swear words on Twitter. She discussed the form and function of swear words. In addition, Muhavonic, Babic, and Latic (2018) analyzed the gender differences in the use of Swear Words on Facebook. The result of this research showed that men and women are bound to swear while commenting on the content produced by a similar gender and also when encircled by other males and females. Another study which is related to swear words was conducted by Kusyaman (2019) that aimed to discuss about the classifications of swearwords and also the reason what makes people used swearwords in the Instagram comments column of @farrahabraham.

Daily communication also has been an object of study about swear words. Aditya (2016) conducted an analysis of swear word that used by teenagers at Cirebon Regency. His research aimed to find out the kind of swear word used and analyzed the situation when they used swear word. Moreover, Baudin (2014) investigated Malaysian teenagers swearing behaviour in English.

Beginning from the previous research, although the previous studies have been dealing with swear word in social media platform but the researcher conducted the research of swear words which have a different background of account owner and different theories. The researcher analyzed the use of swear words in Lutfi Agizal's Instagram account. He is a Bachelor of Psychology and an actress. His name suddenly became a public spotlight after he said that the word "*anjay*" can damage the morale of the nation's children. It caused pro and contra among millennials and Instagram users. Many people disagree with his statement because nowadays the word "*anjay*" is not always used in negative connotation. In 2020, he was often being a conversation whether it is on television, news, and even social media.

In this study, the researcher conducted the research about swear word in Instagram comments on Lutfi Agizal account focused on the categories and functions of swear words. Besides, the previous studies have analyzed the swear word on several objects but no one in the Lutfi Agizal's Instagram comment section. The reason why the researcher chooses Instagram comment section is because every time and everywhere many people always using these media. In this media, there are so many swear words that can be found. It is interesting to be analyzed by the researcher because the researcher wants to know the functions and categories of swear words that they used.

B. Identification of Research Problem

Based on the background above, the use of swear word can be identified from several perspectives. First, it can be seen from pragmatics aspect. Second,

from sociolinguistics point of view. From pragmatics aspect, it can be seen from the use within context to utter meaning. Moreover, from sociolinguistic aspect, it can be seen from communication that occurs in language and society. This study will identify based on sociolinguistics aspect.

The use of swear words is being widely in social media. Swearwords are frequently uttered by netizens in social media. Swear expressions in such comments are deliberately not omitted to describe the natural situations in which communication occurs in society and emphasize the real expressions of people communicating with each other using swear words. This phenomenon is interesting to be discussed because it relates to the language use and society.

C. Limitation of Research Problem

Based on the identification of the problem above, in this research the researcher just focused to analyze categories and functions of swear words on Lutfi Agizal's Instagram account. This research is limited to the swear words used by netizen. The researcher took verbs, phrases, and sentences on Instagram comment section only. The data will be collected only from netizens comments in Lutfi Agizal's posts on his Instagram account

D. Formulation of Research Problem

The problem of this research are formulated as “what is the category and function of swear words used by netizen comments in Lutfi Agizal Instagram account?”

E. Research Questions

The research questions of this study are as follows:

1. What are the categories of swear words used by netizen comments in Lutfi Agizal Instagram account?
2. What are the functions of swear words used by netizen comments in Lutfi Agizal Instagram account?

F. Purpose of Research

Based on the research questions, this study is intended to:

1. To find out what is the category of swear words used by netizen comments in Lutfi Agizal Instagram account.
2. To find out what is the function of swear words used by netizen comments in Lutfi Agizal Instagram account.

G. Significance of Research

From this research, it is expected that the reader can get more knowledge and this research can be used as a reference about theories relating to swear words. The significance of this research is to increase the study about linguistic especially in categorizing and finding out the function of swear words.

H. Definition of Key Terms

Sociolinguistics : A branch of linguistic study that discussing about the relationship among language and society.

Swear Word : A word or phrase that contain rude or swear meaning that people use to express their emotion.

Instagram : A platform for people to share their creative video or photo that can be watched by people all over the world.

Netizen : A person that use Internet.