

**THE TYPES AND LEVELS OF CODE MIXING BASED ON DEDDY
CORBUZIER PODCAST VIDEO ON YOUTUBE CHANNEL**

THESIS

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By:

YOVINDA MAHARDIKA

NIM: 17019119

Advisor:

Dr. Fitrawati, S.S., M.Pd

NIP: 198011192008122002

ENGLISH LANGUAGE AND LITERATURE DEPARTMENT

FACULTY OF LANGUAGES AND ARTS

UNIVERSITAS NEGERI PADANG

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HALAMAN PENGESAHAN LULUS UJIAN SKRIPSI

Dinyatakan lulus setelah dipertahankan di depan Tim Penguji Skripsi Program Studi Sastra Inggris Departemen Bahasa dan Sastra Inggris Fakultas Bahasa dan Seni Universitas Negeri Padang

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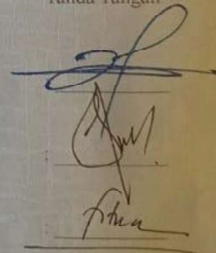
Nama : Yovinda Mahardika
NIM : 17019119
Program Studi : Sastra Inggris
Departemen : Bahasa dan Sastra Inggris
Fakultas : Bahasa dan Seni

Padang, 3 Juni 2024

Tim Penguji

Tanda Tangan

1. Ketua : Dr. Havid Ardi, S.Pd, M.Hum
2. Sekretaris : Rifki Oktoviandry, S.Pd., M.Hum.
3. Anggota : Dr. Fitrawati, S.S, M.Pd.



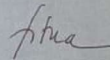
HALAMAN PERSETUJUAN SKRIPSI

Judul : Types and Levels of Code Mixing Based on Deddy Corbuzier
Podcast Video on Youtube Channel
Nama : Yovinda Mahardika
NIM : 17019119
Program Studi : Sastra Inggris
Departemen : Bahasa dan Sastra Inggris
Fakultas : Bahasa dan Seni

Padang, 06 Juni 2024

Disetujui oleh,

Pembimbing

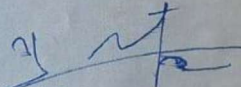


Dr. Fitrawati, S.S., M.Pd.

NIP. 198011192008122002

Mengetahui

Kepala Departemen Bahasa dan Sastra Inggris



Dr. Yuli Tiarina, S.Pd., M.Pd.

NIP.197707202002122002

SURAT PERNYATAAN TIDAK PLAGIAT

Saya yang bertanda tangan dibawah ini:

Nama : Yovinda Mahardika
NIM/TM : 17019119/17
Program Studi : Sastra Inggris
Jurusan : Bahasa dan Sastra Inggris
Fakultas : Bahasa dan Seni

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Diketahui oleh,

Ketua Departemen Bahasa dan Sastra Inggris

Saya yang menyatakan



Dr. Yuli Tiarina, S. Pd., M. Pd.
NIP. 197707202002122002



Yovinda Mahardika
NIM. 17019119

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ABSTRACT

This research investigated the types and levels of code mixing based on Deddy's podcast video on his YouTube channel. The aim of this research is to determine the types and the levels of code mixing in Deddy Corbuzier's podcast. The Researcher analyzed the types code mixing by using Hoffman's theory and the levels of code mixing using Suwito's theory. The Researcher employed a qualitative method was used to classifiend this research data and to describe the findings. The result indicated that the most code-mixing used in the utterances of the guest stars in Deddy's Corbuzier podcast video is intra-sentential with the total number 101 data and followed by intra-lexical that consist of 8 total data. Furthermore, the dominant level of code mixing that mostly appears is clause type 45 occurances then followed by word level 37 occurances, phrase level 22 occurances, baster level 8 occurances, and idiom level 1 occurances.

Key Words: Types of Code Mixing, Levels of Code Mixing

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ABSTRAK

Penelitian ini menelusuri jenis dan tingkatan campur kode pada video podcast Deddy di channel YouTube miliknya. Tujuan dari penelitian ini adalah untuk mengetahui jenis dan tingkatan campur kode dalam podcast Deddy Corbuzier. Jenis dan tingkatan campur kode di analisa menggunakan teori dari Hoffman dan Suwito. Metode kualitatif digunakan dalam penelitian ini untuk menganalisis data dan mendeskripsikan temuan. Hasil menunjukkan bahwa campur kode yang paling banyak digunakan dalam ujaran bintang tamu dalam video podcast Deddy Corbuzier adalah intra-kalimat dengan jumlah 101 data, sedangkan disusul tipe intra-leksikal dengan jumlah 8 data. Selanjutnya tingkat campur kode yang paling banyak muncul adalah jenis klausa sebanyak 45 kemudian disusul tingkat kata 37, frasa 22, baster 8, dan ungkapan 1.

Kata Kunci: enis-Jenis Campur Kode, Tingkatan Campur Kode

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CHAPTER I

INTRODUCTION

1.1 Background of the Research

Bilingualism is person's ability to use two languages effectively (Sumarsih, 2014). Bilingual speakers must be fluent in two or more languages when speaking the language, both first (mother tongue) and second language. When a person uses two languages, many elements are involved, for example, connections, subliminal messages, etc. These reasons may be caused using code mixing and code switching.

In linguistics, code mixing means using more languages or more speech variations (Abdul-Zahra, 2010). Code switching might happen when speaker has an intention to convey a message to the listener. It can be seen for instance the first speaker speaks to the second speaker using the Minangkabau language. Then, a third speaker joins their conversation. Because the third speaker comes from Bali, he does not understand the Minangkabau language, so the first and second speakers change their language to Indonesian, so that the third speaker understand what he is talking about. After the third speaker leaves, the first and second speakers switch to Minangkabau.

Additionally, code mixing does not only occur among the languages, it also occurs in varieties and styles of language contained in one language (Chaeer & Agustina, 2004). Generally, code mixing happens because (1) the speaker, (2) the listener, (3) a change in the situation with a third person presence, (4) a change

from formal to informal or vice versa, and (5) changing the topic of conversation (Abdul-Zahra, 2010).

Code mixing rarely occurs in formal situations, but rather informally (Yuliana et al., 2015). Mostly, code mixing can be found in podcasts. Podcasts are digital video that can be downloaded to a mobile device or computer so they can be watched repeatedly. Many speakers on the podcast share their opinions about various cases or share experiences in life. The conversations on podcasts usually tend to be in informal situations.

One example of a podcast is the Close the Door podcast by Deddy Corbuzier. The researcher chose this podcast because Deddy Corbuzier's podcast is entertaining and educational. He often conveys several motivations that can be useful for his viewers. In addition, Deddy Corbuzier usually mixes his language during the conversation that happens in the podcast, and it helps the researcher to obtain data for this research. Hence, researcher wants conducting research on code switching and code mixing in three of Deddy Corbuzier's podcast broadcasts, which are "*Agnez Mo.. Mantan Ku Ter...*", "*Papa Mennggal, Azka Ikut Papa., I Love You More Than You Know.*", and "*500 Juta Tuk Luna Maya.. Tapi.. Ada Tapinya..!!*". These three videos from Deddy Corbuzier have been watched by many people. The topic discussed in this podcast is not boring and can be accepted by various people.

The researcher's motive is to investigate the application of code mixing. The research on code mixing has been done by several researchers. Discussing about this topic, the researcher looks at several studies that are relevant to this

research. Kasoema (2016) has conducted a code mixing research in on Peson FM program, Safitri and Haryanto (2022) has conducted a code mixing research in Deddy Corbuzier podcast video, Rahmasari (2022) has conducted a code mixing research characters of Faith & The City 2018 movie.

In this research, the researcher investigated the types and levels of code mixing based on Deddy's podcast video on his YouTube channel. Code mixing is a very important tool that helps communication at work, school, or home. Analyzing the types and levels of code mixing helps us to determine to be more detailed about topics when an individual uses code mixing. Therefore, the researcher is intrigued to research types and levels of code mixing for this research.

1.2 Identification of Research Problem

In this research, the researcher got some identification of the research problems as follows.

1. Code mixing on social media (along the conversation).
2. Code mixing used by the guests on Deddy Corbuzier's podcast.
3. The types and levels of code mixing used by the guests on Deddy Corbuzier's Podcast.
4. The level of code mixing used by the guests on Deddy Corbuzier's Podcast.
5. The habit of using code mixing by the guests on Deddy Corbuzier's Podcast.

1.3. Limitation of the Research

Based on the identification of the research problems, the researcher limits this research problems into two. The first is to determine the code mixing type on

the Deddy Corbuzier's podcast between the host and the guest. The second is to determine the code mixing level on the Deddy Corbuzier's podcast between the host and the guest.

1.4 The Formulation of the Research

The formulation of this research is as follows.

1. What are the types of code mixing forms in Deddy Corbuzier's podcast?
2. What are the levels of code mixing form in Deddy Corbuzier's podcast?

1.5 The Objective of the Research

The research objectives of this research are as follows:

1. To determine the types of code mixing in Deddy Corbuzier's podcast
2. To determine the levels of code mixing in Deddy Corbuzier's podcast

1.6 Significance of the Research

This research is expected to be useful both theoretically and practically.

The two expected benefits are below.

1. Theoretical Benefits

The theoretical benefits of this research are expected to increase knowledge and be useful for sociolinguistic studies, especially code switching and code mixing studies in podcasts. This research is expected to be a reference to enrich insights into code mixing.

2. Practical Benefits

a. For Researchers

For researchers, the research results can be used as a reference to describe, classify, and analyze roles and various explanations of code mixing these podcasts. The research results can also be used as a reference for further research.

b. For English Language Learners

The research results can add to the scientific treasures and understanding of sociolinguistic science, especially about code mixing.