

**THE EFFECT OF “HAMBURGER ESSAY” STRATEGY ON STUDENTS’
ABILITY TO WRITE AN ESSAY: PRE-EXPERIMENTAL RESEARCH
AT EIGHT GRADE STUDENTS’ OF SMPNEGERI 24 PADANG**

Thesis

*Submitted as a Partial Fulfillment of the Requirements to Obtain Bachelor of
Education (B.Ed) in English Language Education*



Written by: Elisa Desrianti

NIM : 19018014

Advisor:

Sitti Fatimah, S.S. M.Ed. Ph.D

NIP. 197206151999032002

**ENGLISH LANGUAGE AND LITERATURE DEPARTMENT
FACULTY OF LANGUAGES AND ARTS
UNIVERSITAS NEGERI PADANG**

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HALAMAN PERSETUJUAN SKRIPSI

Judul : THE EFFECT OF "HAMBURGER ESSAY" STRATEGY
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Nama : Elisa Desrianti

NIM : 19018014

Program Studi : Pendidikan Bahasa Inggris

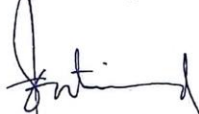
Jurusan : Bahasa dan Sastra Inggris

Fakultas : Bahasa dan Seni

Padang, Mei 2024

Disetujui oleh,

Pembimbing



Siti Fatimah, S.S. M.Ed. Ph.D

NIP. 197206151999032002

Mengetahui,

Kepala Departemen Bahasa dan Sastra Inggris



Dr. Yuli Tiarina, S. Pd, M. Pd

NIP. 197707202002122002

HALAMAN PENGESAHAN LULUS UJIAN SKRIPSI

Dinyatakan lulus setelah dipertahankan di depan Tim Penguji Skripsi
Jurusan Bahasa dan Sastra Inggris Fakultas Bahasa dan Seni
Universitas Negeri Padang

**THE EFFECT OF "HAMBURGER ESSAY" STRATEGY ON STUDENTS' ABILITY TO
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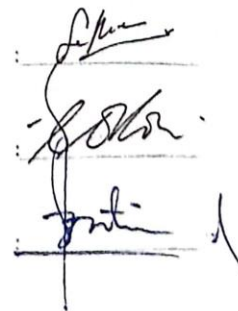
Nama : Elisa Desrianti
NIM : 19018014
Program Studi : Pendidikan Bahasa Inggris
Jurusan : Bahasa dan Sastra Inggris
Fakultas : Bahasa dan Seni

Padang, 29 Mei 2024

Tim Penguji

Tanda Tangan

1. Ketua : Senorica Yulia Sari S.Pd, M. TESOL
2. Sekretaris : Dr. Phil Salam Mairi, M.Sc. TESOL
3. Anggota : Siti Fatimah, S.S., M.Ed., Ph.D





UNIVERSITAS NEGERI PADANG
FAKULTAS BAHASA DAN SENI
DEPARTEMEN BAHASA DAN SAstra INGGRI
Jl. Belibis, Air Tawar Darut, Kampus Selatan FBS UNP, Padang, Telepon. (0751) 447347

SURAT PERNYATAAN TIDAK PLAGIAT

Saya yang bertanda tangan dibawah ini:

Nama : Elisa Desrianti
NIM / TM : 19018014 / 2019
Program Studi : Pendidikan Bahasa Inggris
Departemen : Bahasa dan Sastra Inggris
Fakultas : Bahasa dan Seni

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Diketahui oleh,

Ketua Departemen Bahasa dan Sastra Inggris

Dr. Yuli Tiarina, S.Pd., M.Pd.

NIP. 197707202002122002

Saya yang menyatakan,

Elisa Desrianti

NIM. 19018014

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19018014

ABSTRACT

This research aimed to determine the effect of the Hamburger Essay Strategy on students' ability to write an essay at SMP Negeri 24 Padang. This research used a pre-experimental design with a one-group pre-test and post-test design. The population was the eighth-grade students at SMP Negeri 24 Padang, which consisted of eight classes. The sample was chosen through purposive sampling. The sample consisted of VIII.A. There were 30 students. The data was collected through essay writing. The findings of the research showed that implementing of the Hamburger essay strategy positively affected on students' ability to do essays, with a mean of 31.80 on the pre-test and a mean of 41.77 on the post-test. They were more confident in writing based on the situation given. In conclusion, the results and findings from this research are expected to improve the essay's writing ability. The Hamburger essay strategy effectively improves the students' ability to write an essay.

(Key words: Hamburger essay strategy, essay writing, pre-experimental research)

ABSTRAK

Tujuan dari penelitian ini adalah untuk mengetahui pengaruh Strategi Esai Hamburger terhadap kemampuan menulis esai siswa di SMP Negeri 24 Padang. Pra-eksperimental dengan desain satu-group pre-test dan post-test digunakan dalam penelitian ini. Populasinya adalah siswa kelas VIII SMP Negeri 24 Padang yang terdiri dari delapan kelas. Sampel dipilih melalui purposive sampling. Sampel terdiri dari VIII.A. siswa. Ada 30 siswa. Data dikumpulkan melalui penulisan esai. Temuan penelitian menunjukkan bahwa penerapan strategi esai Hamburger berpengaruh positif terhadap kemampuan mengerjakan esai siswa, dengan rata-rata 31,80 pada pra-tes, dan rata-rata 41,77 pada pasca-tes. Mereka lebih percaya diri dalam menulis berdasarkan situasi yang diberikan. Kesimpulannya, hasil dan temuan dari penelitian ini dapat meningkatkan kemampuan menulis esai. Strategi esai Hamburger efektif dalam meningkatkan kemampuan menulis esai siswa.

(Kata kunci: Strategi esai hamburger, penulisan esai)

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CHAPTER I

INTRODUCTION

A. Background of the Problem

Writing is an important skills that enables people to communicate their ideas and feeling to readers. For students to be able to express their ideas and feelings academically, they must be able to write. Writing is an important skill in schools. Based on Sharples (1999), writing gives students' the opportunity to explore themselves and also explain their feelings and ideas.

According to Suhari (2016), there are five components to writing: first, content must relate to ideas. Second, the students' writing organization shows in how well they write the introduction, body, and conclusion based on their ideas. Third, grammar in writing must be cohesion, rhetorical, transitional, and reference. Fourth, vocabulary includes all words that are used in writing and must be effective in writing. And last, mechanics is related to spelling and punctuation.

Writing allows students to express their thoughts and feelings through writing, which can help researchers become more knowledgeable. Students need to concentrate on specific forms of writing. In this study, the researcher is mostly interested in essay writing. An essay is a literary product that requires developing ideas. In encouraging the reader to finish reading an essay. An essay's content needs to be compelling. Based on Fournier Paul (1955), an essay is a conclse piece of writing about some

particular topic that is prepared with the intention of being published and written in order to be published. An essay is typically written in prose and uses a discursive writing style to address a specific topic or give ideas, arguments, and supporting data.

Especially in writing, teaching and learning English become difficult for students. The students need to gain the skills to organize an essay. Most of students do not want to write in English. Thus, most of them received low writing scores. It shows that essay writing is difficult for students.

There are some things that could be improved for students when they are writing. They feel that writing an essay is difficult because of their lack of ideas; they need clues to write an essay, and as a result, they need help organizing their ideas into a good essay.

In SMP Negeri 24 Padang, the English teachers have implemented strategies in writing such as imaginary strategy, making a group, analyzing the picture, and discussion. From those strategies, the students writing score is still low. Therefore, the researcher used a new strategy at this school. This strategy is the hamburger essay strategy.

Kenneth (2018) said that essay writing is comparable to preparing a hamburger. The introduction and conclusion are the bun, with the "meat" of the argument in between. The thesis is presented in the introduction, while the conclusion summarizes the case. The body of the

essay should consist of three paragraphs to support the ideas. Just like cooking a hamburger, writing a good essay takes preparation.

The objectives of the Hamburger essay strategy are to help students in organize their thoughts and feelings into an essay. Hamburger essays not only make the students' interested but also attract them to improve their writing.

Hamburger essay strategy consists of three elements: the top bun as the introduction to the paragraph, the beef or condiments as the explanation of arguments, and the last bun at the bottom as the summary. The researcher thought that this strategy solved the problem in writing.

Most previous studies have attempted to improve students' writing skills using various techniques and strategies. Some studies, such as Dini Puspitawati (2017) With, examined "Hamburger Paragraph as a Pre-Writing Strategy for Writing a Short Essay". Sintia Marcella (2019) examined "The Use of Hamburger Strategy Improving Writing Skill Among the Eleventh Grade of MA MA'RUF NU 5 Sekampung". Napitupulu (2018), investigated "the effect of the Hamburger strategy in writing descriptive text of the 1st semester students of English department university". Researchers' conclusions showed that using the Hamburger strategy can help students' writing abilities.

Related to the previous explanation, the researcher was curious to find out how hamburger essay strategies affected on students' ability to

write an essay. When students' writing is done using the hamburger essay strategy, they will learn to remember how to organize a good essay.

B. Identification of the Problem

The research identified the challenges associated with writing essays. In other words, the students lack inspiration for creating their essay; they require direction to create an essay, and thus, they require assistance structuring their thoughts into a coherent essay.

C. Limitation of the Problem

The researcher limits the research problem in the implementation of Hamburger essay strategy.

D. Formulation of the Problem

Does the strategy of Hamburger essay have a significant effect on students' ability to write an essay?

E. Purpose of the Research

Purpose in this research is to find out the effect of the Hamburger essay strategy on students' ability to write an essay.

F. Significance of the Research

1. The researcher found information about how the implementation of the hamburger essay strategy improved essay writing.
2. The reader will provide knowledge about Hamburger essay that was implemented in writing.

G. Definition of the Key Terms

1. Essay writing: is activity expression, feelings, and ideas to provide information to the reader.

2. Hamburger essay is a key component of easy to remember structure.