

**THE TYPES OF FIGURATIVE LANGUAGE FOUND IN TWITTER
ACCOUNT "GREAT MINDS QUOTES"**

THESIS

Submitted as Partial Fulfillment of the Requirements to Obtain Bachelor of

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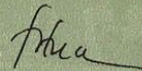
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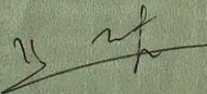
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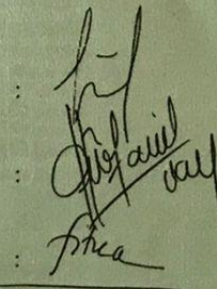
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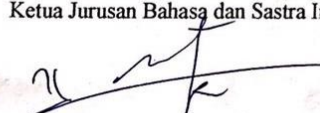
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ABSTRACT

This study discusses the figurative language and meaning used in the *Great Minds Quotes* Twitter account. The aim of this research is to determine the types of figurative language and the types of meaning used in the *Great Minds Quotes* Twitter account. Types of figurative language were analyzed by using Keraf's theory and types of meaning using Leech's theory. Qualitative method used in this study to analyze the data and describe the findings. There were 70 quotes from five types of figurative language used in the *Great Minds Quotes* Twitter account. These types consist of 34 metaphors, 15 similes, 12 personifications, 6 ironies and 3 hyperboles. Metaphor appears as the most dominant type of figurative language used in the *Great Minds Quotes* Twitter account. Then, the types of meaning used by the *Great Minds Quotes* Twitter account were connotative meaning, social meaning, affective meaning and reflective meaning. The most dominant type of meaning used in the *Great Minds Quotes* Twitter account was connotative meaning.

Key Words: Figurative Language, Meaning, Quotes, Social Media, Twitter.

Yeri Yerina. (2024). Jenis-Jenis Bahasa Kiasan yang ditemukan di Akun Twitter "Great Minds Quotes". Tesis. Padang: Departemen Bahasa Inggris. Fakultas Bahasa dan Seni. Universitas Negeri Padang.

ABSTRAK

Penelitian ini membahas tentang bahasa kiasan dan makna yang digunakan dalam akun Twitter *Great Minds Quotes*. Tujuan dari penelitian ini adalah untuk mengetahui jenis bahasa kiasan dan jenis makna yang digunakan dalam akun Twitter *Great Minds Quotes*. Jenis bahasa kiasan dianalisis dengan menggunakan teori Keraf dan jenis makna menggunakan teori Leech. Metode kualitatif digunakan dalam penelitian ini untuk menganalisis data dan mendeskripsikan temuan. Terdapat 70 kutipan dari lima jenis bahasa kiasan yang digunakan dalam akun Twitter *Great Minds Quotes*. Tipe tersebut terdiri dari 34 metafora, 15 simile, 12 personifikasi, 6 ironi dan 3 hiperbola. Metafora muncul sebagai jenis bahasa kiasan yang paling dominan digunakan dalam akun Twitter *Great Minds Quotes*. Kemudian, jenis makna yang digunakan akun Twitter *Great Minds Quotes* adalah makna konotatif, makna sosial, makna afektif, dan makna reflektif. Jenis makna yang paling dominan digunakan dalam akun Twitter *Great Minds Quotes* adalah makna konotatif.

Kata Kunci: Bahasa Kiasan, Makna, Kutipan, Media Sosial, Twitter.

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CHAPTER I

INTRODUCTION

1.1 Background of the Problem

Language is a tool that people use to communicate with each other, whether in groups or individually. It is employed in daily interactions, conversations, and information exchanges with others. According to Burrige and Stebbins (2016), language is a basic human need and an essential tool for communicating ideas. It enables us to express our thoughts, feelings, ideas, experiences, and knowledge and to share them with others. To study language, we need linguistics which is closely related to language.

Linguistics involves the study of how humans produce, understand, and learn language. According to Fromkin (2000), linguistics is the study of human language. It examines how languages are structured, how they convey meaning, and how they are acquired and used by individuals and communities. By studying linguistics, we can understand the complexity of language and how language is used in communication.

Linguistics has various aspects related to language, including semantics. Sitanggang (2019) stated that semantics is the systematic study of meaning in language. In other words, semantics is a part of linguistics that studies the meaning contained in a language and is used to determine the meaning of words or sentences (Wardani et al., 2014). By studying semantics, we can understand how sentence structure influences meaning. For example, how changes in word

order or the relationship between words in a sentence can change the meaning of the sentences.

Semantics helps us understand how figurative language is used in everyday language. Perrine (2008) stated that figurative language can be defined as a way to convey something in a different way. This means that when someone says something, they sometimes do not mean it or just pretend, because there is an implied meaning that they cannot convey directly.

Keraf (2009) stated that figurative language is formed based on comparisons or similarities. It is usually formed by paying attention to the similarities in nature, condition, shape, color, place, and time between the two objects being compared. Comparing something with something else means trying to find characteristics that show similarities between the two things. So, figurative language is part of a style of language that uses comparisons to create a broader meaning so that the reader becomes more interested.

Nowadays, many people use social media to socialize with each other. Williamson (2013) stated that social media is a kind of communication that is made to make it easier to convey messages through social interaction and is designed with sophisticated technology that can make it easier for someone to access information on a large scale. It refers to online platforms and websites that enable users to create, share, and interact with content, information, and other users. The existence of social media makes it easier for us to communicate and exchange information.

One of the most widely used social media is Twitter. Twitter has recently

become a popular social network where users exchange and discuss a wide range of topics, including news, jokes, opinions on current events, and their feelings (Magno and Rodrigues, 2010). It can provide inspiration for its users, and can increase creativity.

Twitter users have a character limit that forces them to convey messages briefly and concisely. Within the limit of 280 characters, quotes can be easily communicated and understood by users. This limitation encourages users to express their thoughts or inspiration in the form of interesting quotes.

Many authors today start to create quotes with lovely and meaningful meanings. Azahari (2014) stated that quotes are parts of comments, views, thoughts, definitions, formulas, or research from other people or their own writings that have been documented and quoted to be examined and studied with regard to written material. It is often a source of inspiration, motivation, entertainment, or introspective thoughts for many people.

Quotes are often found on various social media, especially on Twitter. We can get quotes from special accounts that often create or post beautiful sentences that can motivate us. One example of an account that posts about quotes is the Twitter account *Great Minds Quotes*. This account specializes in sharing inspirational and soulful quotes. Quotes shared on this account often use creative and imaginative language, and include the use of figurative language to convey deeper and more convincing meaning. For example, “Hope is the ability to see that there is light amidst the darkness” By Desmond Tutu. This quote conveys a powerful message about the importance of hope in the face of adversity.

Based on this explanation, the reasons for researchers to examine quotations and study types of figurative language are: Quotes are commonly used by people as a source of motivation and inspiration in everyday life, they are widely circulated and shared on various social media, including Twitter. Then, many quotes use figurative language to convey their message more effectively, figurative language adds creativity, and emotional impact to the quote. While quotes may be inspiring, figurative language can sometimes cause misinterpretation or confusion among readers. People may not fully understand the intended meaning due to the use of metaphors, similes, and other figurative elements.

Many studies have been found in Twitter, some of which study code mixing, translation, politeness, etc. Meanwhile, on Twitter you can find a lot of figurative language and there is still little research that examines figurative language on the *Great Minds Quotes* Twitter account. Therefore, this research would focus on the types of figurative language and the types of meaning found in quotes. The aim of this research was to examine and explain the types of figurative language and meaning in quotes to increase readers' understanding and appreciation of these motivational messages. By highlighting the figurative language used in quotes, this research can provide valuable insight into the creative and meaningful aspects of language and how they influence our perception and interpretation of quotes. Although there have been many previous studies on figurative language, this research has a different object of study. Syafitri (2017) has conducted a research in Edgar Allan Poe's poems, Habibi

(2016) has conducted a research in Edensor Novel by Andrea Hirata, Setiawati and Maryani (2018) has conducted a research in Taylor Swift's song lyrics, Wibisono has conducted a research in short story posted on The Jakarta Post, etc.

Therefore, researchers would use different research objects. The research object used by researchers was Twitter. Researchers were interested in knowing the types of figurative language and the meaning of the quotes contained in the *Great Minds Quotes* Twitter account.

1.2 Identification of the Problem

From the background of the problem above, the problem that can be taken from studying figurative language and meaning in quotes was that the use of figurative language and meaning can make quotes difficult to understand for readers who are not familiar with certain languages. Therefore, it is necessary to carry out a careful analysis of the figurative language and meaning in quotes to ensure that the message the author wants to convey can be understood clearly and does not cause misunderstandings. In addition, researchers were interested in conducting this research because previous research has not explored the types and functions of figurative language in a quote. So this research aims to identify and explain the types of figurative language and meanings found on the *Great Minds Quotes* Twitter account.

1.3 Limitation of the Problem

This research focuses on analyzing the types of figurative language found on the *Great Minds Quotes* Twitter account and what meaning is contained in these quotes. And this research aims to understand how writers use figurative

language to express ideas and convey messages in their work.

1.4 Formulation of the Problem

Based on the limitations, this study were formulated into “What are the types of figurative language and what are the meanings of quotes found in Twitter account *Great Minds Quotes*?”

1.5 Research Questions

The research questions found in this study were:

1. What types of figurative language are found in Twitter account *Great Minds Quotes*?
2. What are the meanings of quotes that found in Twitter account *Great Minds Quotes*?

1.6 Purpose of the Research

Based on the research questions, the purposes of the research were:

1. To identify and explain the types of figurative language used in Twitter account *Great Minds Quotes*
2. To explain the meaning of quotes that found in Twitter account *Great Minds Quotes*

1.7 Significance of the Research

Analyze the types of figurative language in quotes have theoretical and practical benefits. Theoretically, this analysis contributes to increasing knowledge or understanding of the study of linguistics, semantics and figurative language. So, the research would be useful for the future researchers. In addition, an

understanding of the types of figurative language in quotes also provides practical benefits by increasing in-depth understanding of quotes, inspiring and motivating readers, improving communication skills, and increasing appreciation of the art of language in conveying messages in an effective and aesthetic way. Overall, this analysis allows the readers to appreciate and explore the meaning and messages contained in the quotes.

1.8 Definition of Key Terms

1. Figurative language is a writer's way of expressing something in a different way or a beautiful sentence to make it more interesting and meaningful.
2. Meaning is how someone gives meaning to a sentence based on its actual meaning or based on their experience.
3. Social media is a place to communicate or socialize, and also a place to share motivation in the form of quotes.
4. Twitter is a place to express feelings or opinions to share with others.
5. Quotes are expressions that contain certain messages or meanings that can motivate other people.