

**THE ANALYSIS OF ENGLISH LOANWORDS USED BY INDONESIAN
GENERATION Z IN SOCIAL MEDIA “THREADS”**

A Thesis

*Submitted as a Partial Fulfilment of the Requirement of Obtain Strata One (S1)
Degree*



Written by:

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**ENGLISH DEPARTMENT
FACULTY OF LANGUAGE AND ART
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2024

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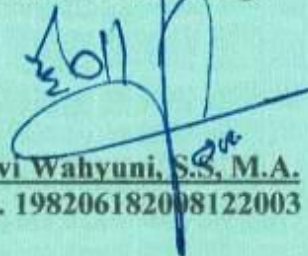
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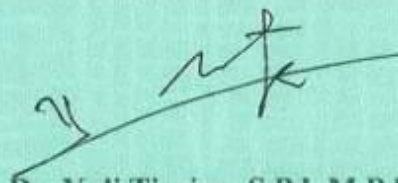
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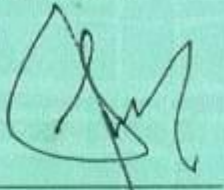
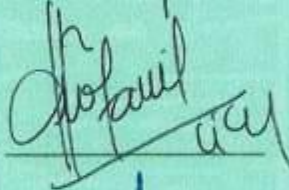

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Dengan ini menyatakan, bahwa Skripsi Akhir saya dengan judul "THE ANALYSIS OF ENGLISH LOANWORDS USED BY POPULAR GENERATION Z IN SOCIAL MEDIA "THREADS" Adalah benar merupakan hasil karya saya dan bukan merupakan plagiat dari karya orang lain. Apabila suatu saat terbukti saya melakukan plagiat maka saya bersedia diproses dan menerima sanksi akademis maupun hukum sesuai dengan hukum dan ketentuan yang berlaku, baik di institusi UNP maupun di masyarakat dan negara.

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The writer also would like to express her sincere gratitude to her advisor ANDI MUHAMMAD IRAWAN, S.S., M.Hum., Ph.D, Rifki Oktoviandry, S. Pd., M. Hum, and Dinovia Fannil Kher, M. Pd for their comments and feedbacks, for their assistances and guidance, for their supports, for their encouragements and appreciations the writer received in the past time for completing this thesis. Then the writer also thanks to all lectures and staff in the English Department, the Faculty of Language and Art, Universitas Negeri Padang for the knowledge they shared and guidance they gave during the study.

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Padang, September 2023

Eka Fajrina

ABSTRACT

Eka Fajrina 2023. "THE ANALYSIS OF ENGLISH LOANWORDS USED BY POPULAR GENERATION Z IN SOCIAL MEDIA "THREADS"". A thesis. Padang: Jurusan Bahasa dan Sastra Inggris, Fakultas Bahasa dan Seni (FBS), Universitas Negeri Padang.

This research aimed to identify the types of loanwords used by generation Z in social media "Threads" and this research also analyzed the social context on the use of loanwords by generation Z in that social media. This research was qualitative research, because describing or explaining the data from the words generation Z use in social media "Threads". The data were collected from three popular generations Z account in threads. They are Gerome Polin Sijabat, Timothy Ronald, and Prilly Mahatei Latuconsina, because they are quite popular on social media. To analyze the loanwords the author used Haugen's (1950) types of lexical borrowing theory. The researcher found that there are 3 loan-words, 16 loan-shifts, and 1 loan-translation in their statements in social media "threads". The social context matched with the Dell Hymes' SPEAKING theory. Dell Hymes' SPEAKING theory also could analyze the social context of Generation Z's statements on social media threads in Indonesia by examining the setting, participants, goals, communication process, language use, communication channels, norms, and genre. Based on the research results, the researcher hoped that young people would realize and knew that the words they use every day are loanwords and the author also hoped that foreign language words will not replace their mother tongue just because those words were popular.

Key words: loanword, generation Z, social media, social context.

ABSTRAK

Eka Fajrina 2023. “ANALISIS KATA PINJAMAN BAHASA INGGRIS YANG DIGUNAKAN GENERASI Z POPULER DI MEDIA SOSIAL “THREADS””. Sebuah skripsi. Padang: Jurusan Bahasa dan Sastra Inggris, Fakultas Bahasa dan Seni (FBS), Universitas Negeri Padang.

Penelitian ini bertujuan untuk mengidentifikasi jenis kata serapan yang digunakan oleh generasi Z di media sosial “Threads” dan penelitian ini juga menganalisis konteks sosial penggunaan kata serapan oleh generasi Z di media sosial tersebut. Penelitian ini merupakan penelitian kualitatif, karena mendeskripsikan atau menjelaskan data dari kata-kata generasi Z yang digunakan dalam media sosial “Threads”. Data dikumpulkan dari tiga akun Z generasi populer di thread. Mereka adalah Gerome Polin Sijabat, Timothy Ronald, dan Prilly Mahatei Latuconsina, karena populer dan dikenal sebagai orang pintar. Untuk menganalisis kata pinjaman, penulis menggunakan teori jenis peminjaman leksikal oleh Haugen (1950). Peneliti menemukan bahwa terdapat 3 kata loan-words, 16 kata loan-shifts, dan 1 translation dalam pernyataan mereka di “threads”. Konteks sosialnya sesuai dengan teori SPEAKING Dell Hymes. Teori SPEAKING Dell Hymes juga dapat menganalisis konteks sosial dari pernyataan Generasi Z di thread media sosial di Indonesia dengan mengkaji latar, partisipan, tujuan, proses komunikasi, penggunaan bahasa, saluran komunikasi, norma, dan genre. Berdasarkan hasil penelitian, peneliti berharap agar generasi muda menyadari dan mengetahui bahwa kata-kata yang mereka gunakan sehari-hari adalah kata serapan dan penulis juga berharap kata-kata bahasa asing tidak menggantikan bahasa ibu mereka hanya karena kata-kata tersebut populer.

Kata kunci: kata serapan, generasi Z, media sosial, konteks social.

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CHAPTER I

INTRODUCTION

1.1 Background of the Research

Young people in Indonesia seem used loanwords really often in social media because of the developments of information and communication technology especially generation Z because they use most of their time on social media. Information and communication technologies facilitate interaction of people from various languages and places. People from different languages interact each other can create loanwords. The fast development of science and technology and the opening of relations between countries opens the possibility of language borrowing (Herniti,2006). For example, Indonesian borrowed words from English such as *laptop*, *flash drive*, *modem*, and *smartphone*. There are several reasons why the researcher will do this research. First, he writer argues that there are so many kinds of loanwords in social media and need to be researched further. Second, the author is also interested in finding out type of loanwords Generation Z use in their social media because not many people discuss the uniqueness of language on social media specially in Threads. The researcher also wants to know what kind of social context loanwords used by generation Z in Threads. Young people or generation Z in this research may use loanwords in a serious or less serious situation.

The generation Z as a youth representative is chosen in this research because technology developments in communication and information

nowadays are used by generation Z. Generation Z is the generation group that spends the most time on social media. According to Bejtkovsky (2016) and Gaidhani (2019), Gen Z has spent their lives surrounded by many digital tools that inseparable from their lives. They usually use the technology in information and communication almost every day. They use popular social media such as Facebook, Instagram, Twitter, and Tiktok to get and give information from everywhere.

Moreover, people communicate using language that helps them understand each other. They may use English because English is an International language if they come from a country with a different language. This phenomenon created language contact. The contact of two languages or more in the same circumstances will cause one language to borrow another language. Thomason (2001) said that speakers of two languages (or more) need not be in the same place for language contact occurring. Young people, or the generation Z called, may adopt some terms from English and use it in their daily communication. The using of a language, which is not their mother language, in their daily communication is called as loanwords.

Furthermore, Bahasa Indonesia has increased the stock of its vocabulary by loaning several terns from English. Bahasa Indonesia also develops from time to time because Bahasa Indonesia is influenced by human thought and the result of language contact. The development of technology and communication are the factors that influence this phenomenon. It is just like what Meysitta (2018) said that the development of a language cannot be separated from the contact between one language and other language, both

regional and foreign languages. Contact between languages has an effect on the habit of listening and speak regional or foreign language vocabulary. In addition, the development of science, technology, and culture also affect language development because of regional/foreign vocabulary or terms used in certain fields.

In addition, there are already some studies about loanwords. First, it is “*Analisis Kata Pinjaman Bahasa Inggris dalam Istilah Biologi Bahasa Indonesia*” by Pontoh (2018). This study used Haugen’s theory (1950) to identify the structures and the types of loanwords used in English on Indonesian biology terms. Second, the study is “The Use of English Loanwords in “*Rubrik Politik*” of “*Kompas and Republika Daily Online Newspapers at 27th July – 2nd August 2015 Editions*” by Elva. This study is study morphology because the study discusses about the changes in the words form. Third, it is “*Kata-Kata Pinjaman Bahasa Inggris dalam Bahasa Indonesia pada Koran Harian Manado Post*” by Sengkey (2016). This study used the theory of Baugh (1993) to analyse the change of meaning on English loanwords in *Manado Pos daily newspaper*. Fourth, it is “*Kata Pinjaman Bahasa Inggris dalam Istilah Medis Indonesia*” by Poluakan (2019). This study used Haugen's theory (1950) and Baugh's theory (1993) to classify the types of loanwords and the forms of change of meaning in Indonesian Medical Terms. Fifth, there is “*Kata-Kata Pinjaman Bahasa Inggris Dalam Bahasa Indonesia Pada Koran Harian Tribun Manado*” by Zazmita (2018). Theory from Haugen and Baugh is used in this study to identify, and classify various kinds and changes of the meaning loan words in Indonesian. Sixth, it is “An

Analysis of Phonemic and Graphemic Changes of English Loanwords in Bahasa Indonesia Appearing in Magazine Entitled “Chip” by Juliawan (2017). This research describes the phonemic and graphemic changes of English loanwords in Bahasa Indonesia appearing in magazine entitled ‘CHIP’. Seventh, it is “An Analysis of English Loanword Used in Riau Pos Daily Newspaper” by Satriani (2018). This research analysed and described the types of English loanwords written in Riau Pos daily newspaper as a simple word, complex word, and translated word. Eighth, it is “Loan Words Used in the Students” Translation of English into Indonesian” by Bernieke (2017). This research used the theories of Molina and Albir (2002), and Catford (1965) to analyse the characteristics of loan words are used by the students in translating text from English into Indonesian and to know the characteristic of loan words which the most dominant found in the students’ translation. Ninth, it is “English Lexical Loanwords in Indonesian: Exploring in Tourism Magazine” by Rohbiah (2019). This research was created to identify English lexical loanwords in Indonesian tourism magazine. Last, it is “Why is it ‘cool’ to use English loanwords? A case study from Japan” written by Martin (2017). This study shows the reasons why it is cool to use English loanwords. Those are the previous studies about loanwords.

This study has several differences from the previous study. This study will discuss about some kind of loanwords used by generation Z in social media. This research also will discuss about social context on the use of loanwords by generation Z. Most of the previous studies discussed about loanwords that appear in magazines or newspapers. “Loan Words Used in the Students”

Translation of English into Indonesian” by Bernieke (2017) even discussed about characteristics of loanwords. “An Analysis of Phonemic and Graphemic Changes of English Loanwords in Bahasa Indonesia Appearing in Magazine Entitled “Chip” (2017) by Juliawan and “*Kata-Kata Pinjaman Bahasa Inggris dalam Bahasa Indonesia pada Koran Harian Manado Post*” by Sengkey (2016) discussed about the change of meaning of loanwords. In conclusion, this study concerns about types and social context of loanwords used by generation Z on social media.

1.2 The focus of Research Problem

This research focuses on what kind of loanwords used by generation Z in social media “Threads”. This research also concerns about social context on the use of loanwords by generation Z in Threads. The writer will identify the types of loanwords that appear on social media used by generation Z and identify the social context of the loanwords.

This research needs to be done because it is possible that these younger generations only mix Indonesian with English instead of using loan words correctly or using language that is not in accordance with the rules. As an Indonesian, this young generation need to use the language properly and correctly.

1.3 Formulation of Research problem

In this research the writer has formulated the research problems into two research problem. There are what kinds of loanword generation Z use social media “threads” and in what social contexts loanwords are used. The author

believes that because of the development of information and communication technology, it is easier for people from various countries to communicate easily so that the use of loanwords is increasingly common.

1.4 Research Questions

Base on the research formulation before, the writer has two questions as the research question:

1. What kind of loanword does generation Z use in social media “threads”?
2. In what social contexts are loanwords used?

1.5 Research Objectives

Based on the research question above, there are two research objectives:

1. To find what kind of loanword generation Z use in social media “threads”.
2. To find in what social context are loanwords used.

1.6 Significances of the Research

There are two research benefits in this research: theoretically and practically. Theoretically, the researcher hopes that this research will give understanding and information about the types of loanwords that popular among young people on social media today specially on “threads”. The author hopes to contribute in providing information about the use of loanwords and the used base on the social context. Practically, the writer hope that this research will give information for students of Universitas Negeri Padang to get information about the types of loanwords and the social context of loanwords that used by generation Z on social media today.

1.7 Key Terms

In order to make readers understand words used in this study easily, the researcher presents several definitions of the key terms as follows:

1. **Loanword:** A word of one language taken into another and naturalized (Collins English Dictionary).
2. **Generation Z:** Members of the generation of people born between the mid-1990s and mid-2010s who are seen as confident users of new technology (Collins English Dictionary).
3. **Social Context:** social relations and background setting that completes the relationship between speakers (Sobur, 2006).
4. **Social media:** websites and computer programs that make communication possible with the use of computers or mobile phones (Collins English Dictionary).