

**AN ANALYSIS OF POLITENESS STRATEGIES IN THE DIRECTIVE
SPEECH ACTS IN *THE SLEEPOVER* (2020) MOVIE**

THESIS

Submitted as Partial Fulfillment as the Requirement to Obtain Strata One(S1)



By:

JANNATUL FIRDAUS ERSI

17019087

Advisor

Dr.Havid Ardi, S.Pd.,M.Hum.

NIP. 19790103.200312.1.002

ENGLISH DEPARTMENT

FACULTY LANGUAGES AND ARTS

UNIVERSITAS NEGERI PADANG

2023

HALAMAN PERSETUJUAN SKRIPSI

Judul : An Analysis of Politeness Strategies in the Directive
Speech Acts In The Sleepover (2020) Movie
Nama : Jannatul Firdaus Ersi
NIM : 17019087
Program Studi : Sastra Inggris
Jurusan : Bahasa dan Sastra Inggris
Fakultas : Bahasa dan Seni

Padang, 4 September 2023

Disetujui oleh,

Pembimbing



Dr. Havid Ardi, S.Pd, M.Hum.,

NIP. 197901032003121002

Mengetahui

Ketua Jurusan Bahasa dan Sastra Inggris



Desvalini Anwar, S.S., M. Hum., Ph.D.

NIP. 197105251.998022.002

HALAMAN PENGESAHAN LULUS UJIAN SKRIPSI

Dinyatakan lulus setelah dipertahankan di depan Tim Penguji Skripsi Program Studi Sastra Inggris Jurusan Bahasa dan Sastra Inggris Fakultas Bahasa dan Seni Universitas Negeri Padang

Dengan judul

An Analysis of Politeness Strategies in the Directive Speech Acts In *The Sleepover* (2020) Movie

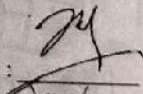
Nama : Jannatul Firdaus Ersi
NIM : 17019087
Program Studi : Sastra Inggris
Jurusan : Bahasa dan Sastra Inggris
Fakultas : Bahasa dan Seni


Padang, 4 September 2023


Tim Penguji

Tanda Tangan

1. Ketua : Dr. Rusdi Noor Rosa, S.S., M.Hum.
2. Sekretaris : Devy Kurnia Alamsyah, S.S, M.Hum.
3. Anggota : Dr. Havid Ardi, S.Pd., M.Hum.









KEMENTERIAN PENDIDIKAN KEBUDAYAAN
RISET DAN TEKNOLOGI
UNIVERSITAS NEGERI PADANG
DEPARTEMEN BAHASA DAN SAstra INGGRIS
Jl. Prof. Dr. Hamka Air Tawar, Padang 25131 Tlp. (0751) 447347
Web: <http://english.fbs.unp.ac.id>



SURAT PERNYATAAN TIDAK PLAGIAT

Saya yang bertanda tangan di bawah ini:

Nama : Janatul Firdaus Ersi
NIM/ TM : 17019087
Program Studi : Sastra Inggris
Jurusan : Bahasa dan Sastra Inggris
Fakultas : Bahasa dan Seni

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Diketahui oleh,

Ketua Departemen Bahasa dan Sastra Inggris

Desvalini Anwar, S.S., M.Hum., Ph.D.
NIP.19710525.199802.2.002

Saya yang menyatakan,



Janatul Firdaus Ersi
NIM. 17019087

ABSTRACT

Firdaus, Jannatul (2017) *An Analysis of Politeness Strategies In The Directive Speech Acts In The Sleepover (2020) Movie*. Padang: Department of English Language and Literature. Faculty of Language and Art, Universitas Negeri Padang

This research focuses on the main character's directed speech act and politeness methods in the movie *The Sleepover (2020)*. The goals of this study are to discover what directed speech act utterances are utilized by the main character and what politeness tactics are used by the main character of the film. This study's data is an English script (subtitle) for *The Sleepover Movie*. The qualitative research method was applied in this study. The goal of this study is to discover what kind of directive speech act and politeness methods the main character use. The findings of this study concern three of four directed speech acts performed by the main character and four types of politeness methods employed by the character. The analysis's findings reveal four type of directive speech act uttered by the main characters, they are commanding 37 data (52,11%), suggesting 15 data (21,12%), Requesting 19 data (26,77%), and instruction 0 data. Then in politeness strategies found 4 type of politeness strategies uttered by the main characters, they are: positive politeness 105 data (54,68%), negative politeness 20 data (10,41%), off record 30 data (15,64%), and bald on record 37 data (19,27%).

Key Words : speech act; politeness strategies; directive

ABSTRAK

Firdaus, Jannatul (2017) Analisis Strategi Kesantunan Dalam Tindak Tutur Direktif Pada Film *The Sleepover* (2020). Padang: Jurusan Bahasa dan Sastra Inggris. Fakultas Bahasa dan Seni, Universitas Negeri Padang

Penelitian ini berfokus pada tindak tutur direktif karakter utama dan metode kesopanan dalam film *The Sleepover* (2020). Tujuan dari penelitian ini adalah untuk menemukan ujaran tindak tutur direktif apa saja yang digunakan oleh karakter utama dan taktik kesopanan apa saja yang digunakan oleh karakter utama dalam film tersebut. Data penelitian ini adalah naskah bahasa Inggris (subtitle) untuk film *The Sleepover*. Metode penelitian kualitatif diterapkan dalam penelitian ini. Tujuan dari penelitian ini adalah untuk menemukan jenis tindak tutur direktif dan metode kesantunan yang digunakan oleh karakter utama. Temuan dari penelitian ini adalah tiga dari empat tindak tutur direktif yang dilakukan oleh karakter utama dan empat jenis metode kesantunan yang digunakan oleh karakter tersebut. Temuan analisis mengungkapkan empat jenis tindak tutur direktif yang diucapkan oleh tokoh utama, yaitu memerintah 37 data (52,11%), menyarankan 15 data (21,12%), meminta 19 data (26,77%), dan menginstruksikan 0 data. Kemudian pada strategi kesantunan ditemukan 4 jenis strategi kesantunan yang diujarkan oleh para tokoh utama, yaitu: kesantunan positif 105 data (54,68%), kesantunan negatif 20 data (10,41%), tidak langsung (off the record) 30 data (15,64%), dan basa-basi (bald on record) 37 data (19,27%).

Kata Kunci : tindak tutur; strategi kesopanan; direktif

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List of abbreviations

C = Command

R = Request

S = Suggest

PP =Positive Politeness

NP= Negative Politeness

BO=Bald on Record

OR=Off Record

List of Main Character

Clancy = Kevin's sister / daughter from Margot (mom)

Kevin = Clancy's Brother/ Son from Margot (mom)

Mom= Parent from Kevin and Clancy

CHAPTER 1

INTRODUCTION

A. Background of the Problem

Communication is the most important basic needs of human. In communication, humans use language as the media that enables them to have interaction with others to convey their ideas, feelings, or thoughts. The communication that happens around people has to be uttered so clearly that it can be understood. It means that someone must say something so appropriately that the messages can be accepted by others.

Speech act is a part of pragmatics that studies meaning as communicated by the speaker and interpreted by the hearer. According to Searle (1969:21), speech act is the basic communication in the study of language. He classifies speech act into five types. They are representative, directive, commissive, declarative, and expressive. This study focuses on one type of speech acts stated by Searle above, that is directive speech act. In directive speech act, there are several objects that can be explored such as requesting, commanding, asking, ordering, and suggesting.

The study of directive acts is closely related to politeness. Holmes (1992:296) states that a polite person makes others feel comfortable. When people try to be polite, others will be friendly towards them. In addition, politeness can minimize and avoid the conflict that may occur in

communication or interaction. So, that is why being polite is really important. Yule (1996: 60) states that there are several strategies to show politeness, called politeness strategies. According to Brown and Levinson (1987), politeness strategies are developed in order to save the hearers' "face". Face refers to the respect that an individual has for him or herself, and maintaining that "self-esteem" in public or in private situations. Then, usually we try to avoid embarrassing the other person, or making them feel uncomfortable. Face Threatening Acts (FTA's) are acts that infringe on the hearers' need to maintain his/her self and be respected. Politeness strategies are developed for the main purpose of dealing with these FTA's. The theory of politeness strategy by Brown and as bald and record, positive politeness, negative politeness and off-record.

This research is intended to identify politeness strategies used in speech act in the movie. By watching this movie, the viewer will find about words, action and utterances. The movie used various politeness strategy in the dialogues in their context in the scene of the movie. The viewer can see the way the characters use various of directive speech acts in keeping the smooth flow of the story lines of the movie.

There are several studies that has explained about politeness strategies Norhidayenti (2013) that analyzed politeness and impoliteness expression of characters in Kungfu Panda film by using sociolinguistic approach that are focused on politeness and impoliteness expression. Kurniadi (2015) analyzed directive speech act in movie The Legend of Hercules. Hafiz (2020) A

Pragmatic Analysis of Politeness Strategies of Directive Expression Reflected in 'The Sleepover' Movie and Its Indonesian Translation. Rahmaniar (2016) an analysis of positive and negative politeness strategies in John Green's novel "The Fault in Our Stars". Then, Yuting (2015) The Application of Politeness Strategies in English and Chinese movie reviews

However the previous researcher explain about politeness strategies in action, comedy, romance of movie genre and also in the novel, but in this research the writer will identify about the politeness strategies in directive act in action, family movie, and focus on the main character in the movie. Therefore, it is needed to find how character of action and family movie use directive act and the politeness strategies. The reason why researcher chose "The Sleepover" movie as analysis because this movie has showed a unique conversation between the main characters speaks The main characters of this movie are Clancy, Kevin and their mom (Margot).

The movie tells the story about a girl and her friends having a sleepover when they learn that her mother is a former thief under witness protection that gets roped back into that life when her old group successfully locates her, the length of the movie 100 minutes, directed by Trish Shie Written by Sarah Rothschild Produced by Mickey Liddell Pete Shilaimon. The film was released on August 21, 2020 by Netflix. The reason why I choose this movie because the movie is easy enough to analyze then the plot of the movie is easy to understand and also the word that used in this movie is not too difficult.

B. Identification of the Problems

The study about the movies can be studied in a several studies in linguistic, for instances through: pragmatics, sociolinguistics, psycholinguistics. First in Pragmatics, in this movie we could find the speech act that means how the character in this movie spoken. This study, however, belongs to pragmatics. One way to keep away from misunderstanding in conversation is by way of getting to know pragmatics which offers with meaning based on its social context. Pragmatics has many aspects; implicature, politeness, deixis, speech act, and others. This study will focus on speech act and politeness

C. Limitation of the Research

According to the identification above, the concept that is used in this research is politeness strategies that related with speech act that will shows in dialogue of the movie according to script of the movie, also will analyze and explain what kind of politeness strategies and speech act that are using in this research based on the main character in “The Sleepover Movie”.

D. Formulation of the Problems

Based on the limitation above the formulated to the speech act and politeness used by the main character of the movie.

E. Research Question

1. What are directive utterances acts used by main characters?

2. What politeness strategies used by the main character of the movie?

F. Purpose of the Research

- a) To classify type of politeness strategies used by the main character of the movie.
- b) To find out what directive speech act used by main characters in the movie

G. Significance of the Research

The review is relied upon to give a great deal of commitment to foster practical examination contemplates in film through affableness systems hypothesis. Moreover, additionally expected to amplify the information on the pers user about certain speculations identified with pragmatics, particularly in interpretation. Essentially, this review will be relied upon to offer commitment to the future scientist who has accepted interest into this field as a source of perspective.

H. Definition of the Key term

Politeness strategies: politeness is defined as a way to show awareness of another person's public self-image.

Speech acts: is something expressed by an individual that not only presents information but performs an action as well.

Sleepover movie: The film was released on August 21, 2020 by Netflix. It tells the story about a girl and her friends having a sleepover when they learn

that her mother is a former thief under witness protection that gets roped back into that life when her old group successfully locates her.