

**THE FOLLOWERS' PERCEPTION ON THE USE OF TWITTER AUTO-BASE
ACCOUNT @ENGLISHFESS_ FOR VOCABULARY MASTERY**

An Undergraduate Thesis

*Submitted as Partial Fulfillment of the Requirements to Obtain Bachelor of Educational
(B.Ed) in English Language Education*



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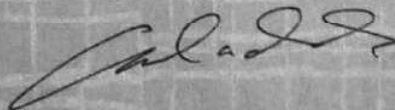
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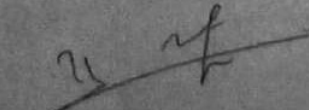
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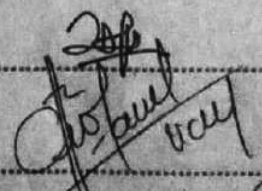


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ABSTRACT

Maharani, Afifah Riwi. (2023). *The Followers' Perception on the Use Of Twitter Auto- Base Account @Englishfess_ For Vocabulary Mastery*. Undergraduate Thesis. Padang: English Language and Literature Department. Faculty of Languages and Arts. Universitas Negeri Padang.

Social media such as Twitter have been popular among people as a alternative Media for Learning English. There is now a feature on Twitter called auto base that can be used to learn English. Twitter @englishfess_ is an account that uses the auto base feature, which allows any Twitter user to send messages anonymously via direct message containing questions or information about English. This study aims to know and describe followers' perception on the use of Twitter Auto-base @englishfess_ for vocabulary mastery. The participants of this study were followers of @englishfess_ totaling 10 followers. In determining the participants, the researcher used purposive sampling technique. This study used a descriptive method with a qualitative approach. In collecting data, the researcher used questionnaires and interviews. Based on the results of this study, it was found that followers have a positive perception of using @englishfess_ to their vocabulary mastery. According to the findings of the research, @englishfess_ shared various contents about English which can leads followers to add their vocabulary. @englishfess_ also made those who had followed this account feels enjoy, because the easy of the use of this account. As a result, @englishfess_ can be a support media for followers or learners who want to learn English especially mastering their vocabulary.

Keywords: Perception, Auto base account, @englishfess_, Vocabulary Mastery.

ABSTRAK

Maharani, Afifah Riwi. (2023). *The Followers' Perception on the Use Of Twitter Auto- Base Account @englishfess_ For Vocabulary Mastery*. Undergraduate Thesis. Padang: English Language and Literature Department. Faculty of Languages and Arts. Universitas Negeri Padang.

Media sosial seperti Twitter telah populer di kalangan masyarakat sebagai media alternatif untuk belajar bahasa Inggris. Kini ada sebuah fitur di Twitter yang disebut auto base yang dapat digunakan untuk belajar bahasa Inggris. Twitter @englishfess_ merupakan salah satu akun yang menggunakan fitur auto base, yang memungkinkan setiap pengguna Twitter untuk mengirimkan pesan secara anonim melalui direct message yang berisi pertanyaan atau informasi seputar bahasa Inggris. Penelitian ini bertujuan untuk mengetahui dan mendeskripsikan persepsi followers terhadap penggunaan auto-base Twitter @englishfess_ untuk penguasaan kosakata. Partisipan dari penelitian ini adalah followers @englishfess_ yang berjumlah 10 followers. Dalam menentukan partisipan, peneliti menggunakan teknik purposive sampling. Penelitian ini menggunakan metode deskriptif dengan pendekatan kualitatif. Dalam mengumpulkan data, peneliti menggunakan kuesioner dan wawancara. Berdasarkan hasil penelitian ini, ditemukan bahwa followers memiliki persepsi yang positif dalam menggunakan @englishfess_ terhadap penguasaan kosakata mereka. Menurut hasil penelitian, @englishfess_ membagikan berbagai konten mengenai bahasa Inggris yang dapat membuat para pengikutnya menambah kosakata mereka. @englishfess_ juga membuat mereka yang telah mengikuti akun ini merasa enjoy, karena mudahnya penggunaan akun ini. Alhasil, @englishfess_ dapat menjadi media pendukung bagi para followers atau pembelajar yang ingin belajar bahasa Inggris terutama menguasai kosakata.

Keywords: Persepsi, Akun Auto-base @englishfess_, Penguasaan Kosakata.

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The writer fully realizes that this thesis is still very far from being perfect, Therefore, the writer is very pleased welcome any criticism and advice from any party for the improvement of this work.

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CHAPTER I INTRODUCTION

A. Background of the Problem

In the current era of globalization, the use of a foreign language, namely English, has become a very important part of human life as a means of communication. English is a global language that is used to communicate all over the world. English is helpful because it helps people to communicate effectively with other people of the worldwide community (Nishanti & Rajathurai, 2018). As a result of the importance of English in every aspect of life, many people nowadays are interested in learning it.

In order to be fluently in English, there are at least four skills that we need to learn, specifically reading, writing, listening, and speaking. Not only those four skills, to mastering English we need to learn the others skills include mastering vocabulary. Vocabulary is considered to be the core of language teaching and is essential for language learners (Susanto, 2017). Someone who has not mastered their vocabulary might not be fluent in English. Each component of mastering English is linked to the others.

Without understanding and mastering vocabulary, the process of learning new language, in this case, English cannot be done perfectly. According to Richard (2002:255), vocabulary is the most important component of language proficiency and forms a large part of the foundation for how well learners perform speak, listen, read, and write. Learners should be able to demonstrate basic proficiency. The larger vocabulary the learners master, the better they perform their English language. By having a limited vocabulary, the learners will find difficulties in mastering English skill. By extending their vocabulary, they will be able to master the four language abilities of listening, speaking, writing, and reading. As a result knowledge of four language abilities is determined by mastery of vocabulary.

Learning does not always take place in a formal setting but it can also be outside the classroom with flexible study times. In order to make it easier to learn, learners can use the technology that has been developed until now especially in education. Gadgets can help learners with their learning activities. They can receive any information they need and want to learn via technology. Learning English with social media is one method to study English with gadgets. Social media is one of the many innovations and technologies that have had an impact on the learning process. Social media is a kind of communication that allows individuals from all over the world to connect with one another without regard for distance or time. Social media has many incredible applications for learning foreign language especially English. One of the media that we can use is a social media called Twitter. It can be accessed by gadgets.

Twitter is a popular web-blog with millions of followers that regularly produces and shares information. It was founded by Jack Dorsey in March 2006 and has grown rapidly since then. Generally, twitter is used to share personal information, but it seems that in recent years, people have become more creative. There are so many Twitter users or a community that uses Twitter not only as a platform for sharing personal information but also sharing useful information such as creating English learning content. There are many Twitter users or community created English learning account such as @Withenglish_id @EllaLanguage, @IlearnEnglsh, @CambridgeWords and @EnglishFestID.

In Indonesia, Twitter is increasingly popular among people today. One of the most common things discovered on Twitter Indonesia is an Auto-base account. Syam and Maryani (2019) stated that an Auto-base account is an account that uses the auto direct message service feature. This feature allows other Twitter users to send DM (direct messages) to the auto base account, and later the DM will be uploaded automatically into tweets from the Auto-base accounts. Each Auto-base account has its own focus or theme. In the other hand, According to Syafitri et al. (2020), the most popular features on twitter is *menfess* account. *Menfess* (Mention Confess) is an Indonesian language slang that is a feature on Auto-base account which is one of the

features that is considered an alternative to the search feature in this Twitter column and makes it easier for users to search for information. *Mention confession (menfess)* is an account on Twitter is a social media platform that provides services for sending messages anonymously to followers of the account without disclosing the identity of the sender with the aim of sharing information, asking for suggestions and criticism regarding personal matters, expressing hidden feelings or just joking. Every auto base account has a different focus or concept *menfess*. For example, the @womenfeeds account is all about women, like make-up and self-care. There is also the @indomymenfess account, which is a forum for the Korean boy band fan community, BTS. Then there's the @collegemenfess account, which is exclusive for students. The @collegemenfess account serves as a platform for students to exchange information, talks, and express their thoughts on their university or college.

One of the most popular Auto-base accounts that people use for the purpose of learning English is @englishfess_. According to Husnaini (2023), @englishfess_ Auto-base account is one of the most popular auto-base accounts that dedicated to learning English on Twitter. Husnaini (2023) also stated that the popularity of the @englishfess_ auto-base is proven by the high number of followers reaching 237 thousand active followers asking something, answering something, discussing, and sharing information related to English and then @englishfess_ have quite a lot of followers, reaching 785.654 followers (accessed on 24 September 2023). This account handled by @KripseTan.

Lomicka (2011) argue that Twitter's application can benefit language learners. They may learn a new language in an entertaining and engaging way. Twitter can inspire young language learners from the standpoint of second language acquisition (SLA), since they like using computers, smartphones, and other digital devices for their daily activities. As stated by Borau et al. (2009) Twitter lead users to actively produce language by giving them opportunities “to express themselves and interact in the target language. Winkler (2012) also stated that Twitter is a good media which people can use to learn vocabulary in context.

The studies above have similarities and differences in research. The similarity of this research is the focus on learning English through Twitter. The difference between the two studies lies in the focus of the research to be studied. The research that has been done before only examines how Twitter is used for learning to increase English vocabulary, while this research leads to a specific thing, namely what will be examined is the current Twitter feature that is widely used by followers, namely Auto-base account. The researcher chose this study because the researcher discovered that many English language learners particularly young people prefer to learn on their own from what they encounter rather than formal learning, as well as Twitter as a social media platform that they use on daily basis as a learning medium. Based on the explanation above, this study aims to see followers' perception regarding to the content of @englishfess_ as media in helping followers' vocabulary mastery. Based on this, the researcher interested in conducting a research entitled *“Followers’ Perception on the Use of Twitter Auto-base @englishfess_ for vocabulary mastery”*

B. Focus of the Research

The focus of the research is to know followers' perception on the use of Twitter Autobase account @englishfess_ for vocabulary mastery.

C. Formulation of the Problem

The formulation of the problem is what is followers' perception toward Twitter Auto-base account @englishfess_ as the media for vocabulary mastery?

D. Research Questions

Based on the formulation of the problem, the researcher formulates a Research question: what is followers' perception toward Twitter Auto-base account: @englishfess_ as the media for vocabulary mastery?

E. Purpose of the Research

To identify the followers' perception of using @englishfess_ Auto-base account in learning English vocabulary.

F. Significance of the Research

This study aims to present theoretical and practical benefits.

1. Theoretical Benefits

This study is expected to improve English vocabulary through Twitter, specifically through the use of the @englishfess_ Autobase account for Twitter users or followers. This research should be carried out because there is an urgent need for it, as well as for the sake of gaining some benefits. The researcher hopes that the readers will gain new knowledge about how to learn English vocabulary from social media, especially on Twitter, based on the followers' perceptions on the use of the @englishfess_ account to improve English vocabulary mastery as a result of this research.

2. Practical Benefits

a) For learners

It can be an alternative media for enjoyable learning because the use of social media such as Twitter, which can be accessed anywhere and at any time, makes it easier to learn new things.

b) For next researchers

This study can help future researchers develop the use of social media especially Twitter as a learning media.

G. Definition of Keys Term

In this section, some definitions of key terms are provided to avoid misunderstanding and misinterpretation. The terms are as follows:

1. Perception

A person's perception is a notion that is produced while they look around the world. When anything is seen, heard, or felt by the senses, perception

is an individual treatment process that provides responses, meanings, images, or interpretations of that experience in the form of attitudes, views, and behavior, also known as individual behavior.

2. Twitter

Twitter is a micro blogging site that enhances social interaction in a classroom by facilitating learning-related conversations outside of the classroom

3. Vocabulary

Vocabulary is both a list of terms with their definitions and the total quantity of words in a language or vocabulary is a group of words that make up a specific language and are used to structure sentences.

4. Autbase Learning Account @englishfess_

@englishFess_ is a Twitter account that was established in February of 2021. @englishFess_ now has around 785.654 followers, following 2.204 accounts, and has posted around 70.100 tweets. The concept of their account is people can send Tweet anonymously related to English Learning.