A COMPARATIVE ANALYSIS OF LANGUAGE STYLE BETWEEN "THE CONJURING 1 AND THE CONJURING 3" MOVIE DIRECTED BY JAMES WAN 2013 AND MICHAEL CAVES 2021

THESIS

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ABSRACT

Silpitri, Yulia. 2022 "A Comparative Analysis of Language Style between The Conjuring 1 and The Conjuring 3 Movie Directed by James Wan 2013 and Michael Caves 2021". Thesis. English Department. Faculty of Language and Arts. Universitas Negeri Padang.

The aim of this research is to compare the differences and similarities between The Conjuring 1 and The Conjuring 3 in three levels; 1) in the level of Field, 2) in the level of Tenor, and 3) in the level of Mode. This study was analyzed using Halliday's systemic functional linguistics theory. This study is a descriptive research. According to the study findings, both of Conjuring 1 and Conjuring 3 have four similarities and four differences in the level of Field. At the Tenor level, there are four similarities and five differences. Meanwhile, the Mode level has four similarities and two differences. The findings lead to the conclusion that both of Conjuring 1 and Conjuring 3 are more similar than different. The similarities and differences discovered are caused by the influence of the scriptwriter's word selection in the three levels of context situation.

Key words: Language style, horror movies, three level of context situation, The Conjuring 1, The Conjuring 3

ABSTRAK

Silpitri, Yulia. 2022 "A Comparative Analysis of Language Style between The Conjuring 1 and The Conjuring 3 Movie Directed by James Wan 2013 and Michael Caves 2021". Thesis. English Department. Faculty of Language and Arts. Universitas Negeri Padang.

Tujuan dari penelitian ini adalah untuk membandingkan perbedaan dan persamaan antara dua film horror Amerika melalui tiga level konteks situational. Ketiganya berada pada 1) level Field, 2) level Tenor dan 3) level Mode. Teori bahasa fungsional sitematis Halliday digunakan untuk menganlisis penelitian ini. Metode yang digunakan dalam penelitian ini adalah metode penelitian deskriptif. Data untuk penelitian ini adalah dialog dan naskah dari dua film tersebut. Hasil penelitian menunjukkan bahwa kedua film ini memiliki empat kesamaan dan empat perbedaan tingkat Field. Kemudian ada empat persamaan dan lima perbedaan pada tingkat Tenor. Ada empat persamaan dan dua perbedaan pada level Mode. Temuan ini mengarah pada kesimpulan bahwa Conjuring 1 dan 3 lebih serupa daripada berbeda. Persamaan dan perbedaan yang ditemukan disebabkan oleh pengaruh pemilihan kata yang dipilih penulis dalam tiga tingkat konteks situasi.

Kata Kunci: Language style, horror movies, three level of context situation, The Conjuring 1, The Conjuring 3

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Padang, October 2022

The researcher

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CHAPTER 1 INTRODUCTION

1.1 Background of Research Problem

Humans have a unique way of communicating. They may be discussing the same topic, but they do not have the same language style. When it comes to speaking or writing, everyone each have their own style. This enables people to communicate or receive information. Despite the fact that there are several factors that distinguish each person's language style, as Holmes (1992) states, variation is a specific that includes different language forms, accents, dialects, and languages due to social reasons that contradict others. As a result, it is possible to conclude that language form, accent, dialect, and environment can all be factors in how someone's language style differs.

Language style, according to Ducrot and Todorov (in Sapriyani: 58), is one alternative method of using language. It can be seen in the way that the same information is conveyed using different expressions due to variations in language in different situations and conditions. However, Akamajian et al. (2001) claim that there is a link between language styles and language variations because they are almost the same language variety when discussing language variations. Language variation is also used to express and reflect social factors. Thus, language variation is a type of linguistic variation that refers to the wide range of differences between languages all over the world.

There are two types of language styles: spoken language style and written language style. Spoken style is frequently associated with popular

style (Carter, 1997), which is obviously easier for readers to understand. On the other hand, written style is commonly associated with high technicality; the use of abstract nouns, and other characteristics that make it difficult for readers to understand (Santosa, 2011). The movie as the subject of this research can be divided into two categories: spoken style and written style, based on the dialogues in the movie (spoken style) and the script of the movie (written style). In this study, the researcher uses a functional grammar approach to analyze the written script, which is considered as the movie's text. The social configuration of a text is automatically figured out by determining its style (Simpson, 2004), which allows us to determine the people involved in the text (tenor), the topic being discussed (field), and the medium used (mode) such as emotions (Suhandang, 2004) and (Passante, 2008).

The researcher analyses horror movies focuses on context of situation by applying Halliday's Systemic Functional Linguistics theory in this study. This study analyze context of situation analysis in Horror movies. The researcher used The Conjuring 1 and 3 movies. The researcher chose Horror movies as the object of research because of some reason. First, these movies were interesting to analyze because the language style in a horror movie is quite different from that of another genre of movie. In a horror movie, a simple sentence like "behind you" or "I saw it" can frighten the audience. The power of a simple sentence in a horror movie may pique the audience's interest in the scriptwriter's choice of language. Second, the researcher wants to know if there were any similarities and differences between The Conjuring

1 and The Conjuring 3 movies in the context of the situation because the researcher assumes that there is language development from year to year through literary works such as horror movies. Last, there were very few studies that focus on comparison with two objects of horror movies series.

Language style could indeed change from year to year because it evolves over time, whether it's spoken or written language. Language style may evolve in media such as movies. The Conjuring 1 script, for example, made extensive use of compound sentences, whereas The Conjuring 3 makes more frequent use of simple sentences, with short dialogue and some informal words such as idioms. Using functional grammar, language style can be analyzed in three ways: field, tenor, and mode. As a result, this study is important to conduct as a comparison and evidence to see the evolution of language style over time from movies with the same title but different series and years.

When it comes to movies, there are many genres to choose from. Before discussing what genres are contained in a movie, it would be nice to know what genre is in a movie. In film studies and film theory, genre is used to describe similarities between groups of movies based on aesthetics or broader social, institutional, cultural, and psychological aspects. Form and style, theme, and communicative function are all shared by movie genres. Thus, a movie genre is based on a set of conventions that influence both the production of individual works within that genre as well as audience expectations and experiences. Genres are used by the movie industry in the

production and marketing of movies, by movie analysts and critics in the historical analysis of movies, and by audiences in the selection and experience of movies (Bondebjerg, 2015).

The main movie genre to be discussed is horror movie. Horror movies are intended to frighten and arouse our worst fears. Horror movies frequently provide a cathartic experience, and the use of a terrifying and/or shocking ending is essential to this. The horror movie as a genre is defined by its recurring elements (such as undeath, witches, or gross, bloody violence), attitudes toward those elements (such as that pushing boundaries is dangerous), and goal: to frighten and revolt the audience (Kawin 2012, 4).

There are some researchers who have conducted the study in horror movies; they are Zaimar (2017), Umar (2018), and Saputri (2021). Zaimar (2017) conducts a semiotic analysis of Valak and Lorraine in the movie The Conjuring 2. She focuses on the main characters, Valak and Lorraine, who drive the horror in this movie. This study is the result of an investigation into literary reviews of the contemporary horror genre as well as a semiotic analysis of a paranormal. Using signified and signifier theory, this study investigated the presence of material bodies in the performance of sign and code of binary opposition. The findings indicate that there are a few ethical and semiotic issues related to reality's ability to occur within and break through fictional representations identified by signs.

Umar (2018) investigates the various types of presuppositions and interprets the implied meaning of the presuppositions through the utterances

of characters in the movie The Conjuring. To answer the research question, he employs Yule's theory of presupposition and context. The findings revealed that all types of presuppositions were discovered, and the implied meaning for each type of presupposition can be interpreted by taking the context into account. In this study, lexical presupposition was most common because using this presupposition could reveal two assumptions in one utterance, and counterfactual presupposition was rare because counterfactual conditionals were rarely found in this movie situation.

Saputri (2021) investigated the language style used by the main character in Scott Derrickson's movie "The Exorcism of Emily Rose." She focuses on representing the main character's language style in The Exorcism of Emily Rose movie and discovering the social factors that affect the main character through the conversation. She analyzes the data using Martin Joos' (1976) theory. The results revealed that there were 91 data discovered with four types of language styles: frozen, formal, consultative, and casual; the most dominant style used is formal. Through the use of the speaking component, there are also social aspects that have an impact on the main character, which include Setting, Topic, Participant, and Function.

In general, some of the preceding studies are in the same field as the researcher has discussed. This study, on the other hand, is unique in that it examined the language style of the movies The Conjuring 1 and The Conjuring 3. In addition, the researcher used three context situation parameters: field, tenor and mode to analyze the movie script. In contrast to

previous studies, which generally only discuss one object in their research, this research on comparative analysis of language style between the conjuring 1 and the conjuring 3 compares two objects, namely the conjuring 1 and the conjuring 3. Furthermore, most research on language style is conducted using a sociolinguistics approach, and a lot of theory from Martin Joos (1967) was used, whereas the researcher in this study uses a functional grammar approach and the Halliday systemic functional linguistic theory to conduct this research. The context of situation will be examined using lexicogrammatical terms such as transitivity process, mood, and theme. The researcher also examined the appraisal systems found in the movie script, such as attitude, judgment, and appreciation.

There are several research gaps that researchers can discover. First, it is rare to find previous research in the horror movie genre that employs a functional grammar approach and incorporates situational contexts such as field, tenor, and mode into their research. Second, none of the preceding studies compared the style of one genre to another, or two subgenres within the same genre, or styles historically. So, on this occasion, the researcher will use a functional grammar approach to compare two movies from the same genre which is horror movie genre and analyze three aspects of context situation in the form of field, tenor, and mode.

1.2 Identification of Research problem

Based on the research gap identified above, the researcher can see that research on language style can be conducted in other discourses besides sociolinguistics and pragmatics. For example, research on language style can be investigated using functional grammar and context of situation approaches such as field, tenor, and mode.

Furthermore, based on previous studies that have been discussed, the researcher can see that the majority of the researchers only focused on one object of research and also only on the specific aspects of functional grammar if they are analyzed functional grammar. For example, in a previous study, researchers conducted the study in a fantasy movie such as Frozen and only used transitivity to analyze the data. As a result, the researcher decided to investigate the language style using a comparative method by comparing two objects of horror movie with functional grammar approach and analyze the situation's context: field, tenor, and mode as a complete aspect from functional grammar.

1.3 Limitation of Research Problem

Based on the above-mentioned problem identification, the researcher choose a functional grammar approach by analyzing three aspects of the situation's context which are field, tenor and mode in the two horror movies with scope restrictions on the type of process, the type of mood-residue relationship, appraisal, modalization-modulation relationship, graduation, involvement, and the type of theme used by the two movies as a result of their cultural backgrounds.

1.4 Formulation of Research Problem

In order to address the aforementioned limitation, the problem formulation was written as follows: What are the differences and similarities

in The Conjuring 1 and The Conjuring 3 horror movies in the level of Field, Tenor and Mode?

1.5 Research Questions

In relation to the aforementioned research problem, the researcher deduces three research questions as follows:

- 1. What are The Conjuring 1 and The Conjuring 3 movies differences and similarities in the level of Field?
- 2. What are The Conjuring 1 and The Conjuring 3 movies differences and similarities in the level of Tenor?
- 3. What are The Conjuring 1 and The Conjuring 3 movies differences and similarities in the level of Mode?

1.6 Purposes of the Research

The following objectives had to be elaborated in order to have a consistent goal of the study:

- 1. To find out the differences and similarities between language styles used in The Conjuring 1 and The Conjuring 3 Movie in the level of Field.
- 2. To find out the differences and similarities between language styles used in The Conjuring 1 and The Conjuring 3 Movie in the level of Tenor.
- 3. To find out the differences and similarities between language styles used in The Conjuring 1 and The Conjuring 3 Movie in the level of Mode.

1.7 Significances of the Research

Theoretically, this study is expected to contribute to language, particularly in the areas of language style and context of situation.

Furthermore, it can serve as a reference for other linguistics researchers. This study is also expected to broaden readers' understanding of stylistics, particularly in spoken language styles such as movies. This study is also likely to help other researchers who are interested in researching this topic from a different perspective. In practice, readers understand the taste of horror movies written by an American writer.

1.8 Definition of Key Terms

The following are a few terms used by the researcher based on their function in the research:

1. Style: The manner in which language is used in a context created by someone for a specific purpose.

2. Context of situation:

- a. Field; refers to what is going on including activity focus (nature of social activities) and object focus (subject of matter).
- b. Tenor; refers to the social relationships between those taking part.
 These are specifiable in terms of: Status or power (agent roles, peeror hierarchic relations), Affect (degree of like, dislike or neutrality), Contact (frequency, duration and intimacy of social contact).
- c. Mode; refers to how language is being used, whether the channel is being used is spoken or written; language is being used as a mode of action or reflection.

- 3. Horror movie: Horror movies are designed to frighten and arouse our deepest fears. The use of a terrifying and/or shocking ending is essential to providing a cathartic experience in horror movies.
- 4. The Conjuring 1: The conjuring is a 2013 American supernatural horror movie directed by James Wan and written by Chad Hayes and Carey W. Hayes. This movie tells about Haunted farmhouse that has just been inhabited by the Roger family. Paranormal events continued to occur at night till hurting the new owner of the house. Rogers's wife asks the psychics Ed and Lorrainne Warren to help them.
- 5. The Conjuring 3: The Conjuring 3 is a supernatural horror movie that released in 2021 and directed by Michael Chaves and written by Johnson McGoldrick and James Wan. This movie tells about the exorcism of 8-year-old boy named David Glatzel by 2 famous psychics Ed and Lorrainne Warren, which ended tragically. This movie played by Vera Farmiga, Patrick Wilson, Ruairi O'Connor, Sarah Catherine Hook, and Julian Hilliard.