

**THE ANALYSIS OF LANGUAGE STYLE USED IN INDONESIAN
STAND UP COMEDY SHOWS**

Thesis

*Submitted as Partial Fulfillment of the Requirements to Obtain
Strata One (S1) Degree*



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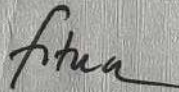
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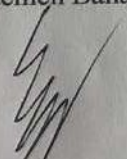
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ABSTRACT

Azhar, Amirul. 2022. *The Analysis of Language Style Used in Indonesian Stand-Up Comedy Shows*. Padang: English Language and Literature. Faculty of Languages and Arts. Universitas Negeri Padang.

This study aimed to analyze the use of language style in Indonesian stand-up comedy show. The researcher used Martin Joss's theory in 1967 about five styles of language in form of formality; frozen style, formal style, consultative style, casual style and intimate style. This study analyzed what are the types and the most frequent style that are used in the Indonesian stand-up comedy shows. The form of research used was qualitative descriptive approach. The data in this research was obtained from the five videos of Ridwan Remin stand-up comedy in YouTube. The result showed that there were three styles used in those videos. They were frozen style, formal style and intimate style. After the researcher counted the data, the most frequent style was the casual style with 93.96% of whole utterances. The researcher concluded that the use of casual style is the characteristics of Ridwan Remin in delivering humor material.

Keywords: Stand-up comedy shows, language style, Ridwan Remin.

ABSTRACT

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Penelitian ini bertujuan untuk menganalisis penggunaan gaya bahasa dalam penampilan stand-up komedi Indonesia. Peneliti menggunakan teori yang dikemukakan oleh Martin Joos pada tahun 1967 tentang lima gaya bahasa dalam aspek formalitasnya; frozen style, formal style, consultative style, casual style dan intimate style. Studi ini menganalisis jenis dan gaya apa yang paling sering digunakan dalam pertunjukan stand-up comedy Indonesia. Bentuk penelitian yang digunakan adalah pendekatan deskriptif kualitatif. Data dalam penelitian ini diperoleh dari lima video stand up comedy Ridwan Remin di YouTube. Hasil yang ditemukan adalah terdapat tiga gaya bahasa yang digunakan oleh Ridwan Remin dalam menyampaikan materi lelucon di atas panggung yaitu frozen style, formal style dan casual style. Ridwan Remin banyak menggunakan gaya kasual ketika menyampaikan materinya dengan persentase sebanyak 93.96% dari seluruh ucapannya. Peneliti menyimpulkan bahwa penggunaan gaya kasual merupakan salah satu karakteristik dari penampilan komika Ridwan Remin.

Kata kunci: Pertunjukan stand-up comedy, gaya bahasa, Ridwan Remin.

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CHAPTER I INTRODUCTION

1.1 Background of Research Problem

Communication is one of human need in their life. They communicate with others to take important role in society. Holtgraves (2002) mentions language is a system that allows people to communicate or transfer information among themselves. People use language to convey various things and they talk to each other and so on. Language is an expression that contains meaning to convey something to other people. Something that intended by the speaker can be understood by listener or interlocutor through the language expressed. According to Finegan (2004), people use language which mean to do things such as make a promise, report a piece of news, give directions, offering a greeting and fulfill hundreds of other ordinary verbal actions of everyday life. Hence, language is important to undertake people's needs and deliver their feelings and messages.

The use of language can not be separated from the style of language. Language style is a beautiful language used to give effect in a way show and compare an object or other thing that is more general. Certain language styles can change and give rise to certain connotations. Language style is the way someone uses language in communication. It can be understood as a way of expressing thoughts through language in a unique and unusual way. Language style makes us easily to apprehend any characters and personalities (Keraf, 2010). It refers to the way to communicate the same information by utilizing different expression and

related to different variations of dialect that are used detached circumstance and needs.

In doing communication, individuals as a rule utilize formal or casual language which depend on the situation they are communicating with others. Style also tells the listener to require what is being said; truly, ironically, humorously or in some other ways. Language style actually refers to the choice of linguistics frame to communicate social or creative impacts. Chaika (1982) states that language style is the way people use the language in communication whether written or oral language.

Style is well known as variety of language. Style moreover acts as a set of instruction. The style of language given to a speech or writing will create an exaggerated effect with the aim of making it beautiful but with more general choice of words so that it will be more easily accepted by listeners (Wibisono & Widodo, 2019). The way a person expresses ideas, thoughts, ideas, feeling, by using separate words or sentences that will captivate, influence and convince is the identification of language style. Some people who receive the message or idea does not understand the true meaning of the message. It becomes a problem that often occurs. This result brings a new perception that could make misunderstanding with the interlocutor.

Language style is also a personal thought of someone who reflects his opinions and ideas in a form of work. Keraf (2006) states language style allows us to assess a person's personality, character, and ability to use the language. The better

style of language, so the better people's assessment of it. A person's style of language can change the atmosphere or affect listeners and readers.

Language style can be seen in live performance where someone speaks live. One of the live performances is stand-up comedy. Stand-up comedy is often called smart humor for demanding the viewers to think logically upon the words they utter. In stand-up comedy, at least the conditions for comedy are: 1) causing laughter, 2) ending of the story happy, 3) representation of everyday life. But even these three conditions are met, trying to describe a comedy is still a bit difficult to be successful. Comedy is intended to entertain the audience who looked at him. The way to go is to bend everyday logic and common sense. In comedy, the statements of the characters who were playing attack each other, even knocking each other down, however the argument is deliberately not built in its entirety. Often impression what appeared was discontinuity in the conversation, but it was intended to provoke laughter from the audience.

Stand-up Comedy is a new style of communicating in public spaces. It is a comedy that is performed by a person individually in front of the audience directly without using humorous attributes, comedy is only limited to the material presented through the conversation. According to Sari (2012) Stand-up Comedy could be a comedy art that is conveyed independently before a live audience. Basically, Stand-up Comedy could be a comedian who stands up whereas joking and talking directly before the audience. So, without an accomplice close to him, comedians alone must be able to create the audience laugh. The actors of humour in Stand-up Comedy are commonly referred to as "comica" or comics. Beside, Rullyanti (2019) also

mentioned that Stand-up comedy as one of the products of humor are rife discussed by the general public today can be interpreted as 'standing comedy' or 'single comedy'. Stand-up comedy has the specificity that jokes material brought on stage by comic in front of audience live.

The stand-up comedy that airs is not only a fun sight, but also material broadcasted contains criticisms and messages. The ability to mix words by comica to talk or make jokes in front of the crowd is a wonderful thing. Stand-up comedy is a smart comedy show because it requires a high degree of creativity from comica to develop alternative logic from the topics discussed. Stand-up comedy is content that show social issues that occur in the community around them. The comic also always shows satire about what he experiences in his daily life and makes comic restless, but there is a difference, namely that it is performed in a single comedy. Stand-up comedy is aimed to present and criticize social issues in the community. According to Wijana (2016) explained that in stand-up comedy, to achieve effective deliverance, these thematic issues must be wrapped by the use of appropriate language style. The language style which is commonly used for delivering jocular texts and the sorts is informal style.

From recent developments, big names in comedians have emerged, such as Pandji Pragiwaksono, Soleh Solihun, Abdel Achrian, Cak Lontong and the phenomenal one is Raditya Dika. And also the next generation who became famous after winning a talent contest at Stand-up Comedy Indonesia (SUCI) which was broadcast on Kompas TV such as GE Pamungkas, Babe Cabita, Indra Jegel, and Ridwan Remin.

The language used in stand-up Comedy is very interesting, because apart from inviting laughter, it indirectly highlights various social phenomena such as issues of love, education, politics, etc. Stand-up Comedy is a form of comedic art that is presented in monologue to the audience. It usually done directly and comedians will deliver comedy which usually contains humor, jokes or criticism in the form of satire. In stand-up comedy, it is constructed that everything is possible to entertain the audience. Criticizing social life in society, satirizing the government, to the point of swearing harshly towards something. Comedy is an effective medium for expressing something both to entertain and to convey messages received by the audience. The audience may have a similar or even different meaning to what the comic conveys in the stand-up comedy.

The way the comic delivers his or her material is usually based on the audiences he or she want to talk to. If the audience are people who have higher position, he or she may deliver the material politely. Some polite utterances are conveyed to government, older people and judges. However, the comic may deliver material by using daily conversation with their friends or family. For example,

“bisa mundur an dikit mbak? cantiknya kelewatan. Mas yang disebelah pacarnya ya mbak? Bisa mundur an dikit mas? Ga cocok soalnya.”

“can you step back a bit, mbak? too beautiful. Mas, the one next to his girlfriend, right? Can you step back a bit? It doesn't fit.”

The sentence above is Ridwan’s utterance in his stand-up comedy show. The sentence above consist one types of language style which is casual style. It is

because it's normal situation that is appropriate to the conversation with our friends or sometimes members of a family. This opinion is supported by previous studies.

There are several previous studies that discuss the style of language contained in song lyrics, slogans or advertisements for a product and also stand-up comedy. First, Rosida (2008) has studied about language style in traveling gear advertisement. She found just they were two kinds of language style, they are: informal and colloquial style. Second, Indra and Hamzah in 2018 about analysis of language style used by teenagers that was found in some facebook status. They wanted to analyze types of language style used in facebook status and the most frequent style. the result showed that there was 70% of the whole data in their sources in form of casual style.

In other research, Niswa (2021) in her research "*An Investigation Of Language Style Used In Indonesian Television Talk Show Program: A Case On Sociolinguistics*". It is found that there are three language style found in this research namely formal style, casual style and intimate style. Galuh (2007) in his thesis "*A Study of Speech Style Used by the Host in Empat Mata Talk Show Program on Trans 7*". Last, "*Language Style of Muluk in Alangkah Lucunya Negeri ini Movie*" by Siti Zulaekho (2011). In her study, she is analysis an utterances in the movie. In the movie she is found casual style is dominant type used by Muluk.

Based on previous research, the objects of the previous studies were talkshow, movie, english advertisement. However, there is no research investigates

language style in sitcom or stand-up comedy. In this study, the researcher investigates the language style found in stand-up comedy shows. The object of this research has never been studied before, namely stand-up comedy shows in Indonesia. The researcher chose to explore stand-up comedy from *Ridwan Remin* who is one of the famous young comedians who graduated from Stand-up Comedy Indonesia (SUCI) season 7 which usually airs on Kompas TV. After winning the event, he often fills talk shows on TV. It means that he has unique characteristics in delivering the material to the audiences.

1.2 Identification of Research Problem

Most researchers only analyze language style in the form of figurative language, such as simile, metaphor, personification, hyperbole, euphemism, and litotes. However, in its development, the use of language style is not only used in written language, but also uses in spoken language. So, the analysis of language style does not only focus on figurative language, but can be from other aspects, such as language style based on the degree of formality (frozen, formal, consultative, casual, and intimate style), language style based on choice of words. So the researcher choose to analyzes language style in spoken language namely stand-up comedy and focuses on the types of language style based on degree of formality. The problem that will be discuss in this research is how is the use of language style in Indonesian Stand-up comedy.

1.3 Limitation and Scope Research Problem

The researcher limits the analysis how the use of language style in *Ridwan Remin* stand-up comedy video. Therefore, the researcher uses theory by Martin Joss (1967) which divides language style into five types: Frozen style, formal style, consultative style, casual style, and intimate style. So, the researcher will analyze language style in *Ridwan Remin* stand-up comedy video.

1.4 Formulation of Research Problem

Based on the identification and limitation of the problem, the main problems of this research is formulated as follow “what are the types and the most frequent language style use in Indonesian stand-up comedy.

1.5 Research Questions

Based on the description of the background of the problem and limitation of the problem above, the research questions can be formulated as follows:

1. What are the types of language style implemented in *Ridwan Remin* stand-up comedy video?
2. What is the most frequent language style in *Ridwan Remin* stand-up comedy video?

1.5 Purpose of the research

A research must have goals to be achieved through the research, the main purpose to be achieved in this research are:

1. To find out the language styles that implemented in *Ridwan Redmin* stand-up comedy video.
2. To find out the most frequent language style in *Ridwan Remin* stand-up comedy video.

1.6 Significance of the Research

This research is expected to contribute to the study of linguistics, especially regarding the study of language style. Both are theoretically and practically. Theoretically, this research is expected to increase variety of research in the field of language style, especially language style in the field of spoken communication.

Practically, it is expected that this research will be useful for students to enrich their understanding about language style, especially language style in spoken language, and to increase their knowledge about the types of language style in stand-up comedy. For readers, this research is expected to provide information about the use of language style especially in spoken communication. Then, For other researchers, this study is expected to be used as a reference or literature review for them who want to analyze language style.

1.7 Definition of key terms

Language Style : alternatives in using language, method of applied language, express and reflect social factors, manner who is used by someone to give information to other people.

Stand-up Comedy : According to Sari (2012) Stand-up Comedy could be a comedy art that is conveyed independently before a live audience.

Ridwan remin : an Indonesian comedian who won SUCI (Stand Up Comedy Indonesia) season 7