

## ABSTRACT

**Hakimah, Ilina Hidayati (2022) “*An Analysis of Flouting Maxim in Conversation of “Hansel and Gretel the witch hunter” movie. The Study of Gricean Maxim.* Thesis. Jurusan Bahasa dan Sastra Inggris. Fakultas Bahasa dan Seni. Universitas Negeri Padang.**

This study aimed to find out the types of flouting maxims and also the reasons for flouting maxims in the movie of *Hansel and Gretel the witch hunter*. This research was conducted by the descriptive qualitative method. The data has taken from the conversation of *Hansel and Gretel the witch hunter* movie. *Hansel and Gretel the witch hunter* movie has chosen as the source of data. The data revealed 39 conversations. And then, the dominant flouting maxim was occurred by the ***Flouting Maxim of Relation***. The occurrence was 15 times (38, 46%). Then, the lowest frequency was occurred by ***Flouting Maxim of Quality***. The occurrence was 3 times (7, 69%). In addition, the reason for flouting maxim has occurred in *Hansel and Gretel the witch hunter* movie. The dominant frequency was ***Avoiding the Discussion***. The occurrence was 10 times (25, 64%). And also, the lowest occurrence was ***Misleading Counterparts*** and ***Pleasing the Interlocutor***. The frequency was 1 time (2, 56%).

**Key words:** cooperative principle, flouting maxim, Hansel and Gretel the witch hunter.