ABSTRACT

Yusda, Maharaniguna. 2021. The Use of Code Mixing in Fathia Izzati's YouTube Channel

In bilingual societies, people are able to speak many languages. Commonly, they mix various languages while doing a conversation. This study aims to find out the types, levels, and reasons of code-mixing used by Fathia Izzati's YouTube channel. This research used a theory by Hoffman (1991) about three types of code-mixing and reasons of code mixing and theory by McKay & Hornberger (1996) for the levels of code-mixing. This study is descriptive qualitative research. The data were taken from three monolog videos of YouTube Fathia Izzati in 2018 and 2019. The result shows that from 89 data collected, there are two types out of code-mixing that have been found from three types in Hoffman's theory. They are Intra-sentential code-mixing (98.88%) and involving a change of pronunciation (1.12%), while intra-lexical codemixing is not found from the data. Based on analysis levels of code-mixing, levels of syntactical is the most number one after levels of lexical by 53.93% and have little difference with 8 datum or 46,1% for the level of lexical. The speaker's educational background and parenting patterns greatly influence her speaking style combining the two languages. The reason Fathia speaks like that because she is comfortable and used to mix two languages when speaking. Furthermore, the impact of the personal background of a person influenced the speaker to do code-mixing.

Key words: Bilingual, CODE-MIXING, YouTube