

ABSTRAK

Novi Engla Sari. 2020. Pengembangan Media Video Pembelajaran Sentra Berbasis Model Pembelajaran Tematik di Taman Kanak-kanak. Tesis. Program Studi Magister Pendidikan Anak Usia Dini Fakultas Ilmu Pendidikan Universitas Negeri Padang.

Penggunaan media yang tepat dan sesuai dengan kebutuhan pembelajaran maka tujuan pembelajaran akan mudah tercapai. Di era digital pada saat ini perkembangan teknologi informasi dan komunikasi sangat mendukung dalam pengembangan media pembelajaran. Salah satu inovasi media pembelajaran yang menarik dan dapat meningkatkan motivasi belajar anak yaitu media video pembelajaran. Penelitian ini bertujuan untuk menghasilkan media video pembelajaran sentra berbasis model pembelajaran tematik yang valid, praktis, dan efektif. Penelitian ini menggunakan metode pengembangan model ADDIE (*Analisis, Desain, Development, Implementation, dan Evaluation*). Hasil validitas media video pembelajaran sentra berbasis model pembelajaran tematik dinyatakan valid dan hasil kelayakan media sangat layak digunakan, dengan nilai rata-rata Aiken's V oleh ahli materi yaitu 0,98 dan hasil nilai rata-rata Aiken's V oleh ahli media yaitu 0,97. Hasil praktikalitas media dinyatakan sangat praktis sebagai media pembelajaran, dengan hasil rata-rata persentase praktikalitas yaitu 94 %. Hasil presentase efektivitas yaitu 91 % dan media dinyatakan sangat efektif sebagai media pembelajaran. Dapat disimpulkan media video pembelajaran sentra berbasis model pembelajaran tematik di Taman Kanak-kanak dinyatakan valid, praktis dan efektif.

Kata Kunci: Media, Video Pembelajaran Sentra, Pembelajaran Tematik

ABSTRACT

Novi Engla Sari. 2020. Development of Video Learning Centers Based on Thematic Learning Models in Kindergarten. Tesis. Master's Study Program for Early Childhood Education Faculty of Science Education Universitas Negeri Padang.

The use of appropriate media and in accordance with learning needs, the learning objectives will be easily achieved. In the digital era, the development of information and communication technology is very supportive in the development of instructional media. One of the interesting learning media innovations and can increase children's learning motivation is learning video media. This study aims to produce a learning center video media based on thematic learning models that are valid, practical, and effective. This research uses the ADDIE model development method (Analysis, Design, Development, Implementation, and Evaluation). The results of the validity of the learning center media video based on the thematic learning model were declared valid and the results of the feasibility of the media were very feasible to use, with the average value of Aiken's V by material experts at 0.98 and the average value of Aiken's V by media experts at 0.97. The results of media practicality are stated to be very practical as learning media, with an average percentage of practicality being 94%. The results of the percentage of effectiveness that is 91% and the media are declared very effective as learning media. Video learning media based on thematic learning models in kindergarten is declared valid, practical and effective.

Keywords: Media, Video Learning Centers, Thematic Learning