ABSTRACT

Nur, Ilham Muhammad. 2019. An Analysis Politeness Strategies In The Directive Uttered By Characters In Big Hero 6 Movie. *Thesis.* **Jurusan Bahasa dan Sastra Inggris. Fakultas Bahasa dan Seni. Universitas Negeri Padang**

This research studies about directive speech acts in Big Hero 6 movie. The objectives of this research are to know the kinds of directive speech acts and the kinds of politeness strategies. The researcher takes the data from the movie entitled Big Hero 6. This research is a qualitative research by employing descriptive method. The result tends to focus on the deep meaning of the dialogue's quality rather than the quantity of number. The data of this research are taken from directive speech acts in dialogues in the movie. The instrument of this research is the reseacher himself who collects, analyzes, and presents the data findings of the researchthen draw the conclusion. The researcher applied the trustworthiness of the data to obtain the valid data. The result of the analysis shows four kinds of directive speech acts uttered in Big Hero 6 movie. There are 37 data (41.11%) belongs to ordering, 19 data (21.11%) belongs to request, 25 data (27.78%) belongs to asking, and 9 data (10%) belongs to suggesting. The kinds of politeness strategies in Big Hero 6 movie are five. There are 26 data (28.89%) belong to the positive politeness strategy, 49 data (51.11%) belongs to bald on record strategy, 13 data (14.44%) belong to off record, 4 data (4.44%) belong to negative politeness, and 1 data (1.12%) belong to Don't do FTA.

Key words: *Speech Acts, Directive Speech Acts, Politeness Strategy.*

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Penelitian ini mempelajari tentang tindak tutur direktif dalam film Big Hero 6. Tujuan dari penelitian ini adalah untuk mengetahui jenis tindak tutur direktif dan jenis strategi kesopanan. Peneliti mengambil data dari film berjudul Big Hero 6. Penelitian ini adalah penelitian kualitatif dengan menggunakan metode deskriptif. Hasilnya cenderung berfokus pada makna yang mendalam dari kualitas dialog daripada kuantitas angka. Data penelitian ini diambil dari tindak tutur direktif dalam dialog dalam film. Instrumen penelitian ini adalah peneliti sendiri yang mengumpulkan, menganalisis, dan menyajikan data temuan penelitian kemudian menarik kesimpulan. Peneliti menerapkan kepercayaan data untuk mendapatkan data yang valid. Hasil analisis menunjukkan empat jenis tindak tutur direktif diucapkan dalam film Big Hero 6. Ada 37 data (41.11%) *ordering*, 19 data (21.11%) *request*, 25 data (27.78%) *asking*, and 9 data (10%) *suggesting*. Jenis-jenis strategi kesopanan dalam film Big Hero 6 ada lima. 26 data (28.89%) *positive politeness strategy*, 49 data (51.11%) *bald on record strategy,* 13 data (14.44%) *off record*, 4 data (4.44%) *negative politeness*, and 1 data (1.12%) *Don't do FTA*.

Key words: *Speech Acts, Directive Speech Acts, Politeness Strategy.*