Education Social Sciences and Technology Application in Digital Era

Proceeding of the 1st International Conferences on Education, Social Sciences and Technology (ICESST) February 14th - 16th 2018, Faculty of Education Universitas Negeri Padang, West Sumatera, Indonesia

Fakultas Ilmu Pendidikan
2018
The first International Conferences on Education, Social Sciences and Technology (ICESST) will be conducted on February 14th - 15th 2018, at the Faculty of Education Universitas Negeri Padang, West Sumatera, Indonesia. This year, the ICESST Theme is Education, Social Sciences and Technology Application in Digital Era. Through this conference, we invite experts, practitioners, and observers of education from all around the globe to sit together to explore various issues and debates on educational research, policies, and experiences. The conference aims to provide a platform to be optimal, improve and developing education, social science and technology in the Digital Era.

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The career planning of young prisoner study at Lembaga Pembinaan Khusus Anak (LPKA) Tanjung Pati

A. Muri Yusuf
*Universitas Negeri Padang*

Perception of people with visual disability on guidance and counseling service in self-concept development

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*Universitas Negeri Padang*

The correlation of peer support and parental support with achievement motivation

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*Universitas Negeri Padang*

Contribution to the study habits learning outcomes in senior high school

Abdurahman Abdurahman
*Universitas Negeri Padang*

The relationship of vocabulary and reading comprehension in the writing skills descriptive text reviewed gender

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Intensive reading skills with cooperative integrated reading composition (CIRC) and group investigation (GI)

Abdurahman Abdurahman
*Universitas Negeri Padang*

The influence of instructional on writing based on context toward reading interest

Abna Hidayati
*Universitas Negeri Padang*

Development of classroom design model into character education in elementary

Adnan Arafani
*Universitas Negeri Padang*

Learning Management of UNP’s Students and its Implication to Guidance and Counseling

Afdal Afdal
*Universitas Negeri Padang*

Contribution of social support co-workers and social self concept to conditions of school counselor burnout

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The Exploration of Young Prisoners Social Anxiety
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The career planning of young prisoner study at Lembaga Pembinaan Khusus Anak (LPKA) Tanjung Pati

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*Universitas Negeri Padang*

The Role of Counselor in Developing Student's Assertive Behavior

Afifah Asra
*Universitas Negeri Padang*

The Influence of Training, Teaching Experience, Principal Leadership, the Understanding of Curriculum to Teacher’s Performance

Afriva Khaidir
*Universitas Negeri Padang*

Influence of servant leadership and school organizational culture on the performance of public senior high school teachers in Padang city

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*Universitas Negeri Padang*

Implementation of presidential regulation no. 76 of 2013 on public service complaint management by the provincial government of West Sumatra

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*Universitas Negeri Padang*

The Effect of Work Discipline and Motivation toward Civil Servant’s Performance in Kerinci Regency Regional Secretariat

Afriva khaidir
*Universitas Negeri Padang*

Social Capital Laundry Enterprises in Mailing Business Laundry in West Padang City Padang.

Afriva Khaidir
*Universitas Negeri Padang*

Ngukok tradition; A smoking habit in Kubang village

Aghnia Sadida
*Universitas Negeri Padang*

The Correlation of Peer Conformity and Parents Support with Juvenile Delinquency

Agung Tri Prasetia
*Universitas Negeri Padang*

Study of hedonistic lifestyles based on sexes and cultural background

Agustin Wela Sasih
*Universitas Negeri Padang*

Ngukok tradition; A smoking habit in Kubang village
Agustina Agustina
Universitas Negeri Padang

The influences of the TPS model and reading interests on writing skills of explanatory text of class VIII student

Agustina Agustina
Universitas Negeri Padang

Language politeness performed by politicians in the discourse of jakarta election 2017 at online portal news

Agustina Agustina
Universitas Negeri Padang

Ideology in public comments towards news about Jakarta election in social media

Agustina Agustina
Universitas Negeri Padang

Cultural manifestation in superstition of Minangkabau society

Ahmad Fauzan
Universitas Negeri Padang

The need analysis development of mathematics learning model based realistic mathematical education and literacy in junior high school

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Universitas Negeri Padang

The Preliminary Research of Development of Mathematics Learning Model Based Realistic Mathematical Education and Literacy in Junior High School

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Universitas Negeri Padang


Ahmad Sabandi
Universitas Negeri Padang

Relationship between pedagogical competence and teacher performance in public elementary school

Ahmad Syaf Ya Habibi
Universitas Negeri Padang

The contribution of student’s perception on majors toward student’s career planning

Akmil Rahmi
Universitas Negeri Padang

Guidance and Counseling Services in Improving the Psychological Well-Being Young Prisoners

Albert Albert
Institut Agama Islam Negeri Bukittinggi
Continuing professional development for english language teachers in digital era

Alim Harun Pamungkas
*Universitas Negeri Padang*

The cultivation of the character values of early childhood by parent

Alimatu Saqdiyah
*Universitas Negeri Padang*

Handout Development on Contextual Based-Approach to Improve the Problem Solving Ability of Grade VII Student

Alizamar Alizamar
*Universitas Negeri Padang*

Students' Self-Disclosure

Alizamar Alizamar
*Universitas Negeri Padang*

The Exploration of Young Prisoners Social Anxiety

Anggi Putri Kurniadi
*Universitas Negeri Padang*

Determinants of the current account balance in Indonesia

Anna Ayu Herawati
*Universitas Negeri Padang*

The students' aggressiveness in senior high school based on gender

Annisa Arrumaisyah Daulay
*Universitas Negeri Padang*

The Role of Counselor in Developing Student's Assertive Behavior

Ardipal Ardipal
*Universitas Negeri Padang*

Designing model of the music art training for teacher of art and culture based on active learning

Ardipal Ardipal
*Universitas Negeri Padang*

Development of learning materials reading understanding using CIRC in four primary schools

Ardipal Ardipal
*Universitas Negeri Padang*

Improving elementary school motivation in learning science

Ari P Silalahi

The application of authentic assessment in history learning at Don Bosco high school Padang

Arifa Rahmi
*Universitas Negeri Padang*
Mathematics learning media development of based computer on translation context in senior high school

Ariswan Ariswan
*Universitas Negeri Padang*

The Effect of School Principals Integrity, Communication Atmosphere, Discipline and Achievement Motivation on Teachers’ Work Productivity at Public Vocational High School (SMK) in Padang

Armiati Armiati
*Universitas Negeri Padang*

Development of Employee Work Sheets based Inquiry for Increasing the Ability of Critical Thinking

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*Universitas Negeri Padang*

Students’ worksheet validity based on contextual teaching and learning in junior high school

Arnialwati Arnialwati
*Universitas Negeri Padang*

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Asmidaryani Asmidaryani
*Universitas Negeri Padang*

The effectiveness of layanan informasi using contextual teaching and learning (CTL) approach to degree of students pornography trends

Asmidir Ilyas
*Universitas Negeri Padang*

Kepuasan Kerja; Harapan dan Tantangan Bagi Konselor

Asmidir Ilyas
*Universitas Negeri Padang*

Learning Management of UNP’s Students and its Implication to Guidance and Counseling
Asnil Asnil
universitas Negeri Padang

Fishermen community empowerment strategy through rural fisheries business development Program (Pump) by marine and fisheries office of Padang

Asrul Huda
Universitas Negeri Padang

Development of e-learning media with class room online on device installation materials LAN for student SMK

Atmazaki
Universitas Negeri Padang

Practicality The Development Of Whole Language Based Bahasa Indonesia Learning

Atmazaki
Universitas Negeri Padang

Instructional Technology of Its Development toward Prospective Arts Teachers in Junior and Senior High School Level.

Atmazaki
Universitas Negeri Padang

The Transfer of Character Education Value in Children Literature: A Version of Indonesian and Translation Literature

Atmazaki Atmazaki
Universitas Negeri Padang

Validity of RPP and LKPD based on M-APOS model in clas X senior high school

Atmazaki Atmazaki
Universitas Negeri Padang

The influence of instructional on writing based on context toward reading interest

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Universitas Negeri Padang

Understanding intrinsic elements from drama text with cooperative learning method type STAD

Atmazaki Atmazaki
Universitas Negeri Padang

The multimedia development for learning writing

Atmazaki Atmazaki
Universitas Negeri Padang

Contribution of reading comprehension ability and learning motivation to writing

Azwar Ananda
Universitas Negeri Padang

Practicality The Development Of Whole Language Based Bahasa Indonesia Learning
Azwar Ananda  
*Universitas Negeri Padang*

Community Culture and Character: Correlational Study of Youth Offender in Child Prison

Azwar Ananda  
*Universitas Negeri Padang*

Development model history learning based on character in student students in the city of Padangsidimpuan

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The effect of think pair share method and students’ creativity on students’ learning outcome

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Ngukok tradition; A smoking habit in Kubang village

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*Universitas Negeri Padang*

The Influence of Training, Teaching Experience, Principal Leadership, the Understanding of Curriculum to Teacher’s Performance

Azwir Anhar  
*Universitas Negeri Padang*

Development of learning design based on realistic mathematics education

Beni Setiawan  
*Universitas Negeri Padang*

The Effect of Work Discipline and Motivation toward Civil Servant’s Performance in Kerenci Regency Regional Secretariat

Bertolomeus Loji Sua  
*Universitas Sebelas Maret*

The existence of Reba

Birrul Walidaini  
*Universitas Negeri Padang*

The contribution of achievement motivation toward student study skill

Buchari Nurdin  
*Universitas Negeri Padang*

The effect of think pair share method and students’ creativity on students’ learning outcome

Buchari Nurdin  
*Universitas Negeri Padang*

Social economic life of oil palm farmers

Budhi Oktavia  
*Universitas Negeri Padang*

The Development of Learning Module on the Subject Matter of Colloidal System Based on Guided Inquiry at 11th Grade of SMA

Budhi Oktavia  
*Universitas Negeri Padang*

A development module of chemistry learning based on chemo-entrepreneurship oriented

Bunga Febrimora Hendri  
*STKIP YDB Lubuk Alung*

Analysis of educational values in boikot short stories by Putu Wijaya and the relevants as a learning study level senior high school class XI

Burhanuddin Burhanuddin  
*Universitas Negeri Padang*

Development model history learning based on character in student students in the city of Padangsidimpuan

Bustari Muchtar  
*Universitas Negeri Padang*

Styles effect of leadership, organizational culture and working motivation to work satisfaction of police sector Koto Tangah Padang

Chici Pratiwi  
*Universitas Negeri Padang*

Contribution self efficacy and independent learning math toward students' mathematics learning outcomes

Daharnis Daharnis  
*Universitas Negeri Padang*

Effectiveness of Cognitive Behavior Therapy Counseling Group Setting in Overcoming Student’s Social Anxiety

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*Universitas Negeri Padang*

Guidance and Counseling Services in Improving the Psychological Well-Being Young Prisoners

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*Universitas Negeri Padang*

The Role of Counselor in Developing Student's Assertive Behavior

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*Universitas Negeri Padang*

The development of the tenageer’s reproductive health module

Daharnis Daharnis  
*Universitas Negeri Padang*
Perception of public about early marriage based on education level

Daharnis Daharnis  
*Universitas Negeri Padang*

Contribution of time management and locus of control on student academic procrastination

Daharnis Daharnis  
*Universitas Negeri Padang*

Relationship between self-control and peer conformity with smoking behavior

Daharnis Daharnis  
*Universitas Negeri Padang*

Community Culture and Character: Correlational Study of Youth Offender in Child Prison

Darnies Arief  
*Universitas Negeri Padang*

Development of Teaching Material for Narrative Writing Using Graphic Organizer Story Map in Elementary School

Darnis Arief  
*Universitas Negeri Padang*

Development of teaching materials writing description using graphic organizer for student class V elementary school

Darnis Arief  
*Universitas Negeri Padang*

Development of learning materials reading understanding using CIRC in four primary schools

Darnis Arief  
*Universitas Negeri Padang*

The development of reading comprehension learning material by SQ4R strategy for grade IV at primary schools

Dasman Lanin  
*Universitas Negeri Padang*

Implementation of presidential regulation no. 76 of 2013 on public service complaint management by the provincial government of West Sumatra

Dasman Lanin  
*Universitas Negeri Padang*

The effect of work discipline and work motivation toward civil servants’ performance in Kerinci regency population and civil registration office

Debi Agustin  
*Universitas Negeri Padang*

Contribution to the study habits learning outcomes in senior high school

Desmailafrita Desmailafrita  
*Universitas Negeri Padang*
Membantai Kabau Nan Gadang: the local wisdom of Nagari Alam Pauh Duo

Desmi Irianti
*Universitas Negeri Padang*

The effectiveness of vocational school performance measurement model based on balance scorecard

Desvalini Anwar
*Universitas Negeri Padang*

Students’ writing ability in descriptive texts and their problems of using appropriate adjective in SMP

Dina Sukma
*Universitas Negeri Padang*

Community Culture and Character: Correlational Study of Youth Offender in Child Prison

Dini Fajria Trisna
*Universitas Negeri Padang*

Validity of LKPD based constructivism approachment

Disran Disran
*Universitas Negeri Padang*

Improving students’ writing skill by using cooperative learning (think, pair, share) technique at grade VIII-7 SMP Negeri 1 Padangsidimpuan

Djusmaini Djamas
*Universitas Negeri Padang*

The development of PBL-based science module to improve students’ creative thinking skill in MTsN Subang anak

Djusmaini Djamas
*Universitas Negeri Padang*

The development of physic learning device by using problem based learning model approach characters value integration to increase learning output

Djusmaini Djamas
*Universitas Negeri Padang*

Validation worksheet students of science assisted by education card based on science edutainment

Doni Pernanda
*Universitas Negeri Padang*

Effectiveness of instructional media based on interactive CD learning on basic network at vocational high school: improving student cognitive ability

Dunia Siagian
*South Tapanuli Institute of Education*

School management in improving quality education in SMA Nurul Ilmi Padangsidimpuan

Edwin Musdi
*Universitas Negeri Padang*
Development of learning design based on realistic mathematics education
Edwin Musdi
Universitas Negeri Padang

Development of Employee Work Sheets based Inquiry for Increasing the Ability of Critical Thinking
Edwin Musdi
Universitas Negeri Padang

Improvement of Understanding Concept and Mathematics Problems Through Think-Pairs-Share Cooperative Learning Model on Class IX C SMP Negeri 5 Kerinci
Edwin Musdi
Universitas Negeri Padang

Students’ worksheet validity based on contextual teaching and learning in junior high school
Efrizal Syofyan
Universitas Negeri Padang

Teaching style, learning behaviour and learning achievement on economic education student of Universitas Negeri Padang
Eka Septianti Laoli
Universitas Negeri Padang

Teaching style, learning behaviour and learning achievement on economic education student of Universitas Negeri Padang
Eka Wira Putra
Universitas Negeri Padang

The contribution of instructional leadership and followership styles to the teachers’ performance in elementary school
Eko Ambar Wibowo
Universitas Negeri Padang

The development of physic learning device by using problem based learning model approach characters value integration to increase learning out put
Elfa Kirana
Universitas Negeri Padang

Students’ writing ability in descriptive texts and their problems of using appropriate adjective in SMP
Elida Elida
Universitas Negeri Padang

Achieving optimal tomato production levels using the downstream of production
Ellizar Ellizar
Universitas Negeri Padang

Elsa Efrina
*Universitas Negeri Padang*

Expressive language of children with hearing impairment

Elviana Elviana
*Universitas Negeri Padang*

The career planning of young prisoner study at Lembaga Pembinaan Khusus Anak (LPKA) Tanjung Pati

Elvina Oktavia
*Universitas Negeri Padang*

Perception of people with visual disability on guidance and counseling service in self-concept development

Eri Barlian
*Universitas Negeri Padang*

PJOK learning model through playing activities to build student character: designing and developing stage

Erianjoni
*Universitas Negeri Padang*

Mapping factors that support social integration of minangkabau community in Luhak Agam

Erianjoni
*Universitas Negeri Padang*

Social Capital Laundry Enterprises in Mailing Business Laundry in West Padang City Padang.

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*Universitas Negeri Padang*

Fishermen community empowerment strategy through rural fisheries business development Program (Pump) by marine and fisheries office of Padang

Erianjoni Erianjoni
*Universitas Negeri Padang*

The social meaning of money in social interaction of boarding students

Erianjoni Erianjoni
*Universitas Negeri Padang*

Membantai Kabau Nan Gadang: the local wisdom of Nagari Alam Pauh Duo

Ermanto Ermanto
*Universitas Negeri Padang*

Intensive reading skills with cooperative integrated reading composition (CIRC) and group investigation (GI)

Ermanto Ermanto
*Universitas Negeri Padang*

Validity of RPP based PBL in the social arithmetics
Erni Erni  
*Universitas Islam Riau*

Nyanyian Panjang Bujang Si Undang as oral tradition in Melayu Ethnic; an alternative approach for mental revolution

Estuhono Estuhono  
*Universitas Dharmas Indonesia*

Designing learning tools by using problem based instruction model on science integrated to character education

Fani Eka Nurtjahjo  
*Universitas Islam Indonesia*

Contextual Teaching-Learning Method to Improve Student Engagement among College Students in Cognitive Psychology Course

Farida Ariani  
*SD Kartika Jaya 1-11 Padang*

Developing teaching material for descriptive writing subject by using think pair share model in elementary school

Farida F  
*Universitas Negeri Padang*

Influence Model Problem based Learning Against Critical Thinking Skills in Learning Thematic Integrated Class IV

Fatmariza Fatmariza  
*Universitas Negeri Padang*

Social economic life of oil palm farmers

Fatmariza Fatmariza  
*Universitas Negeri Padang*

Existence of service consumption service paid in sociological perspective

Fauzan Fauzan  
*Universitas Negeri Padang*

Relationship between self-control and peer conformity with smoking behavior

Fauzi Irwanto  
*Universitas Negeri Padang*

Expressive language of children with hearing impairment

Felia Siska  
*Universitas Negeri Padang*


Festiyed Festiyed  
*Universitas Negeri Padang*

The development of PBL-based science module to improve students’ creative thinking skill in MTsN Subang anak
Festiyed Festiyed  
*Universitas Negeri Padang*

The development of physic learning device by using problem based learning model approach characters value integration to increase learning output

Fimatesa Windari  
*Universitas Negeri Padang*

Development of guided discovery learning model worksheet on sequences and series in vocational schools

Fira Ramli  
*Universitas Negeri Padang*

E-module for prevention of sexual harrassment in adolescent

Firman Firman  
*Universitas Negeri Padang*

The descriptive study about personality character and self-fulfillment of students in islamic boarding school

Peran Antropologi dalam Konseling Lintas Budaya di Era Masyarakat Ekonomi Asean (MEA)

Firman Firman  
*Universitas Negeri Padang*

The effectiveness of layanan informasi using contextual teaching and learning (CTL) approach to degree of students pornography trends

Effectiveness of Cognitive Behavior Therapy Counseling Group Setting in Overcoming Student’s Social Anxiety

Firman Firman  
*Universitas Negeri Padang*

Relationship between self-control and peer conformity with smoking behavior

Firman Firman  
*Universitas Negeri Padang*

Relationship between social support of parents and self concept with stability of career decision

Appearing the motivation of culture research through developing the Minangkabau culture subject based portfolio model

Firman Firman  
*Universitas Negeri Padang*
Effectiveness of using information service with the collaborative learning through facebook improving self regulated learning

Fitrah Santosa  
*Universitas Negeri Padang*

Influence of servant leadership and school organizational culture on the performance of public senior high school teachers in Padang city

Fitri Eriyanti  
*Universitas Negeri Padang*

Membantai Kabau Nan Gadang: the localwisdom of Nagari Alam Pauh Duo

Fitri Eriyanti  
*Universitas Negeri Padang*

The social meaning of money in social interaction of boarding students

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Mapping factors that support social integration of minangkabau community in Luhak Agam

Fitriana Fitriana  
*Universitas Negeri Padang*

Development of learning design based on realistic mathematics education

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*Universitas Negeri Padang*

Effectiveness of Cognitive Behavior Therapy Counseling Group Setting in Overcoming Student’s Social Anxiety

Foniaman Zebua  
*Universitas Negeri Padang*

Main Duties Implementation Supervisors of SMK Negeri Kepulauan Mentawai

Gusni Dian Suri  
*Universitas Negeri Padang*

Identification learning skills on the young prisoners in correctional institution

Gusril Gusril  
*Universitas Negeri Padang*

PJOK learning model through playing activities to build student character: designing and developing stage

Gusril Gusril  
*Universitas Negeri Padang*

The Effect of School Principals Integrity, Communication Atmosphere, Discipline and Achievement Motivation on Teachers’ Work Productivity at Public Vocational High School (SMK) in Padang

Hamzah Hamzah  
*Universitas Negeri Padang*
Improving students’ reading comprehension on procedure text by using demonstration method at grade IX A SMPN 1 Kerinci in first semester of 2017/2018 academic year

Hanif Alkadri
Universitas Negeri Padang

Strategic management in enhancing educational quality (environmental scanning done by the principal at SD N 01 Koto Tangah)

Hariz Enggar Wijaya
Universitas Islam Indonesia

Contextual Teaching-Learning Method to Improve Student Engagement among College Students in Cognitive Psychology Course

Harris Effendi Thahar
Universitas Negeri Padang

The Transfer of Character Education Value in Children Literature: A Version of Indonesian and Translation Literature

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Universitas Negeri Padang

Practicality The Development Of Whole Language Based Bahasa Indonesia Learning

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Universitas Negeri Padang

The Influence of Modeling Techniques and Motivation Learning against Writing Skills of Student News Text of Class VIII SMP Negeri 3 Padang

Harris Effendi Thahar
Universitas Negeri Padang

The contribution of reading interest on literature and reading comprehension toward students’ ability in writing fantasy story

Harris Effendi Thahar
Universitas Negeri Padang

Cultural manifestation in superstition of Minangkabau society

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Universitas Negeri Padang

Nyanyian PanjangBujang Si Undang as oral tradition in Melayu Ethnic; an alternative approach for mental revolution

Harris Effendi Thahar
Universitas Negeri Padang

The Influence of Discovery Learning Model and Mastering Vocabulary in Environmental Sector to the Writing Text

Harry Pratama Figna
Universitas Negeri Padang

Interactive learning multimedia based on Information Communications Technologies (ICT) in analyzing electrical circuits
Hasanuddin WS
*Universitas Negeri Padang*

Nyanyian Panjang Bujang Si Undang as oral tradition in Melayu Ethnic; an alternative approach for mental revolution

Hasdi Aimon
*Universitas Negeri Padang*

Determinants of the current account balance in Indonesia

Hasdi Aimon
*Universitas Negeri Padang*

Achieving optimal tomato production levels using the downstream of production

Hayatunnufus Hayatunnufus
*Universitas Negeri Padang*

Tourism awareness of merchant souvenirs in Bukittinggi City

Hazhira Qudsyi
*Universitas Islam Indonesia*

Contextual Teaching-Learning Method to Improve Student Engagement among College Students in Cognitive Psychology Course

Hendra Syarifuddin
*Universitas Negeri Padang*

Mathematics learning media development of based computer on translation context in senior high school

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*Universitas Negeri Padang*

Validity of LKPD based constructivism approachment

Hendrika Era Farida
*Universitas Negeri Padang*

Gender perspective in the news of rape on Harian Haluan

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Contribution of social support co-workers and social self concept to conditions of school counselor burnout

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Students' Self-Disclosure

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Contribution of the interpersonal communication toward problem solving strategies of high school students
Herman Nirwana  
*Universitas Negeri Padang*

The Correlation of Peer Conformity and Parents Support with Juvenile Delinquency

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*Universitas Negeri Padang*

Student’s educational and occupational aspirations (study in batak karo and melayu deli cultural)

Herman Nirwana  
*Universitas Negeri Padang*

The students’ aggressiveness in senior high school based on gender

Hermanto Hermanto  
*Universitas Negeri Padang*

Development of student work sheet based on contextual approach to trigonometry material

Hermawati Syarif  
*Universitas Negeri Padang*

Directed – Project Based Learning (DPjBL) as a language learning model to improve students’ english achievement

Hermawati Syarif  
*Universitas Negeri Padang*

Students’ writing ability in descriptive texts and their problems of using appropriate adjective in SMP

I Made Arnawa  
*Universitas Negeri Padang*

Development of student’s work sheet based on contextual approach of the sequence and series material

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Validity of RPP and LKPD based on M-APOS model in clas X senior high school

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The need analysis development of mathematics learning model based realistic mathematical education and literacy in junior high school

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*Universitas Negeri Padang*

The Preliminary Research of Development of Mathematics Learning Model Based Realistic Mathematical Education and Literacy in Junior High School

I Made Arnawa  
*Universitas Negeri Padang*

Improving the Students' Learning Activities and Mathematics Problem solving Ability in class VII Of SMP Negeri 5 Kerinci by using Think-Talk-Write Method.
I Made Arnawa  
*Universitas Negeri Padang*

Validity of RPP based PBL in the social arithmetics

Ice Muniwastia  
*Universitas Negeri Padang*

Improving elementary school motivation in learning science

Ichsandria Erdinal  
*Universitas Negeri Padang*

Additional Income : Concepts and Efforts in Improving Motivation of Employment Civil Services as Step to Make Good Governance

Idris Idris  
*Universitas Negeri Padang*

Effect of parent income, learning ways, motivation on student’s result study in SMK Solok regency

Idris Idris  
*Universitas Negeri Padang*

The effect of principal's leadership, school climate and teaching-learning process on economics learning outcomes

Ika Panggih Wahyuningtyas  
*Universitas Negeri Padang*

Intensive reading skills with cooperative integrated reading composition (CIRC) and group investigation (GI)

Ika Sandra Dewi  
*Universitas Negeri Padang*

Perception of public about early marriage based on education level

Ike Sylvia  
*Universitas Negeri Padang*

Developing an Authentic Project-Based Assessment Model on Sociology Learning of Senior High School Students

Indah Lestari  
*Universitas Muria Kudus*

Traditional games in central java coastal in improving the motor ability of early childhood

Indang Dewata  
*Universitas Negeri Padang*

Development of chemistry laboratory guides based on chemoentrepreneurship (Cep) for odd semester in science class second grade

Indra Wijaya  
*Universitas Putra Indonesia-YPTK*

Interactive learning multimedia based on Information Communications Technologies (ICT) in analyzing electrical circuits
Irdamurni Irdamurni  
*Universitas Negeri Padang*

Development of Teaching Material for Narrative Writing Using Graphic Organizer Story Map in Elementary School

Irfani Basri  
*Universitas Negeri Padang*

The Influence of Modeling Techniques and Motivation Learning against Writing Skills of Student News Text of Class VIII SMP Negeri 3 Padang

Irfani Basri  
*Universitas Negeri Padang*

The Influence of Discovery Learning Model and Mastering Vocabulary in Environmental Sector to the Writing Text

Irwan Irwan  
*Universitas Negeri Padang*

Development of student’s work sheet based on contextual approach of the sequence and series material

Irwan Irwan  
*Universitas Negeri Padang*

Development of student work sheet based on contextual approach to trigonometry material

Irwan Irwan  
*Universitas Negeri Padang*

Validity of learning devices based on guided discovery learning model

Irwandi Irwandi  
*Institut Agama Islam Negeri Bukittinggi*

Continuing professional development for english language teachers in digital era

Irzal Wadi  
*Universitas Negeri Padang*

Improving students’ reading comprehension on procedure text by using demonstration method at grade IX A SMPN 1 Kerinci in first semester of 2017/2018 academic year

Ismaniar Ismaniar  
*Universitas Negeri Padang*

Tourism awareness of merchant souvenirs in Bukittinggi City

Ismayenti Ismayenti  
*Universitas Negeri Padang*

Improvement of Activity and Social Science Learning Outcomes through Teams Game Tournament Using Crossword Puzzle

Iswandi Iswandi  
*Universitas Negeri Padang*

Designing model of the music art training for teacher of art and culture based on active learning
Ita Desnatalia  
*Universitas Negeri Padang*

Development of student’s work sheet based on contextual approach of the sequence and series material

Jalius Jama  
*Universitas Negeri Padang*

Development model history learning based on character in student students in the city of Padangsidimpuan

Jalius Jama  
*Universitas Negeri Padang*

The effectiveness of vocational school performance measurement model based on balance scorecard

Jasmaini Jasmaini  
*Universitas Negeri Padang*

The development of PBL-based science module to improve students’ creative thinking skill in MTsN Subang anak

Johari bin Sihes  
*Universiti Teknologi Malaysia*

Developing research based learning to increase students’ entrepreneurial interest

Joni Afriko  
*Universitas Dharmas Indonesia*

Designing learning tools by using problem based instruction model on science integrated to character education

Joni Indra Wandi  
*Universitas Negeri Padang*

The effect of think pair share method and students’ creativity on students’ learning outcome

Junianto  
*SMP Negeri 3 Tembilahan Hulu*

The effort of school quality improvement through the autonomy of educational unit

Kamirin Kamirin  
*Universitas Negeri Padang*

Development of e-learning media with class room online on device installation materials LAN for student SMK

Kasman Rukun  
*South Tapanuli Institute of Education*

School management in improving quality education in SMA Nurul Ilmi Padangsidimpuan

Kasman Rukun  
*Universitas Negeri Padang*
Development of e-learning media with classroom online on device installation materials LAN for student SMK

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The effectiveness of vocational school performance measurement model based on balance scorecard

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*Universitas Negeri Padang*

Relationship between pedagogical competence and teacher performance in public elementary school

Kasman Rukun  
*Universitas Negeri Padang*

Development of learning module based on blended learning in network design lesson

Khairani Khairani  
*Universitas Negeri Padang*

Meningkatkan Kepercayaan Diri Siswa dan Peran Konselor Sekolah

Khairani Khairani  
*Universitas Negeri Padang*

Improvement of Activity and Social Science Learning Outcomes through Teams Game Tournament Using Crossword Puzzle

Khairani Khairani  
*Universitas Negeri Padang*

Developing an Authentic Project-Based Assessment Model on Sociology Learning of Senior High School Students

Khairunnisa Khairunnisa  
*Universitas Negeri Padang*

The effect of quantum teaching on students’ motivation on social studies (An quasi experiment for 5th grade elementary school)

Khurnia Eva Nilasari  
*Balai Diklat Keagamaan Padang*

Practicality The Development Of Whole Language Based Bahasa Indonesia Learning

Kiprah Piawi  
*Universitas Negeri Padang*

Development of student worksheet based on guided inquiry with class activity and laboratory in thermochemistry material

Latisma Dj  
*Universitas Negeri Padang*

Development of chemistry laboratory guides based on chemoentrepreneurship (Cep) for odd semester in science class second grade
Latisma Latisma  
*Universitas Negeri Padang*

A development module of chemistry learning based on chemo-entrepreneurship oriented

Lidya Atsari  
*Universitas Negeri Padang*

The influences of the TPS model and reading interests on writing skills of explanatory text of class VIII student

Linda oktavianti  
*Universitas Negeri Padang*

The analysis of factors influencing the motivation of subdistrict north padang high schoolers in following tuition classes program

Listinawati Haditama  
*Universitas Negeri Padang*

The Effect of Parents Attention, Learning Discipline and Learning Motivation to Learning Outcomes of Students at the Student Financial Accounting Class

Liza Halimatul Humairah  
*Universitas Negeri Padang*

Ideology in public comments towards news about Jakarta election in social media

Lufri Lufri  
*Universitas Negeri Padang*

The need analysis development of mathematics learning model based realistic mathematical education and literacy in junior high school

Lusia Oktri Wini  
*Universitas Negeri Padang*

The multimedia development for learning writing

M. Zaim  
*Universitas Negeri Padang*

Improving students’ writing skill by using cooperative learning (think, pair, share) technique at grade VIII-7 SMP Negeri 1 Padangsidimpuan

Mahesi Agni Zaus  
*Universitas Negeri Padang*

Effectiveness of instructional media based on interactive cd learning on basic network at vocational high school : improving student cognitive ability

Maria Montessori  
*Universitas Negeri Padang*

Development model history learning based on character in student students in the city of Padangsidimpuan

Maria Montessori  
*Universitas Negeri Padang*
Existence of service consumption service paid in sociological perspective
Marjohan Marjohan
*Universitas Negeri Padang*

Student autonomy in doing the task and information service’s
Marjohan Marjohan
*Universitas Negeri Padang*

Guidance and Counseling Services in Improving the Psychological Well-Being Young Prisoners
Marjohan Marjohan
*Universitas Negeri Padang*

The contribution of student’s perception on majors toward student’s career planning
Marwan Marwan
*Universitas Negeri Padang*

The analysis of factors influencing the motivation of subdistrict north padang high schoolers in following tuition classes program
Mawardi Mawardi
*Universitas Negeri Padang*

Development of student worksheet based on guided inquiry with class activity and laboratory in thermochemistry material
Mega Iswari
*Universitas Negeri Padang*

Expressive language of children with hearing impairment
Meilinda Meilinda
*Universitas Negeri Padang*

The role of counselor in preventing students’ attitudes toward cheating
Meiliza Sari
*Universitas Negeri Padang*

The development of reading comprehension learning material by SQ4R strategy for grade iv at primary schools
Meisa Kurnia
*Universitas Negeri Padang*

Validity of learning devices based on guided discovery learning model
Menrisal
*Universitas Putra Indonesia-YPTK*

Interactive learning multimedia based on Information Communications Technologies (ICT) in analyzing electrical circuits
Mhd. Ashar
*Universitas Negeri Padang*
PJOK learning model through playing activities to build student character: designing and developing stage

Miftahul Fikri
*Universitas Negeri Padang*

The Exploration of Young Prisoners Social Anxiety

Minarsi Minarsi
*Universitas Negeri Padang*

Contribution of the interpersonal communication toward problem solving strategies of high school students

Misdelia Firma Sari
*Universitas Negeri Padang*

Existence of service consumption service paid in sociological perspective

Misnaliza Musa
*Universitas Negeri Padang*

Effect of parent income, learning ways, motivation on student's result study in SMK Solok regency

Mudjiran Mudjiran
*Universitas Negeri Padang*

The descriptive study about personality character and self-fulfillment of students in islamic boarding school

Mudjiran Mudjiran
*Universitas Negeri Padang*

Identification learning skills on the young prisoners in correctional institution

Mudjiran Mudjiran
*Universitas Negeri Padang*

Development of group counseling model with trait and factor approach to increase maturity of students career choices

Mudjiran Mudjiran
*Universitas Negeri Padang*

The role of counselor in preventing students’ attitudes toward cheating

Muhammad Fadlil
*Universitas Negeri Padang*

Study of hedonistic lifestyles based on sexes and cultural background

Muhammad Rifat Affani
*Universitas Negeri Padang*

Study of hedonistic lifestyles based on sexes and cultural background

Muhammad Sulaiman
*Universitas Negeri Padang*

Contribution of time management and locus of control on student academic procrastination
Muhiddinur Kamal
Universitas Negeri Padang

Appearing the motivation of culture research through developing the Minangkabau culture subject based portfolio model

Mukhaiyar Mukhaiyar
Universitas Negeri Padang

The descriptive study about personality character and self-fulfillment of students in islamic boarding school

Mukhaiyar Mukhaiyar
Universitas Negeri Padang

Improving students’ reading comprehension on procedure text by using demonstration method at grade IX A SMPN 1 Kerinci in first semester of 2017/2018 academic year

Muri Yusuf
Universitas Negeri Padang

Development of group counseling model with trait and factor approach to increase maturity of students career choices

Muri Yusuf
Universitas Negeri Padang

The Effect of School Principals Integrity, Communication Atmosphere, Discipline and Achievement Motivation on Teachers’ Work Productivity at Public Vocational High School (SMK) in Padang

Muri Yusuf
Universitas Negeri Padang

Student’s educational and occupational aspirations (study in batak karol and melayu deli cultural)

Murisal Murisal
Universitas Islam Negeri Imam Bonjol

Development of group counseling model with trait and factor approach to increase maturity of students career choices

Musnar Indra Daulay
Universitas Pahlawan

Developing comics- based history learning media for the fifth grade in Pekanbaru City

Mutiara Felicita Amsal
Universitas Negeri Padang

Development of classroom design model into character education in elementary

Neviyarni Neviyarni
Universitas Negeri Padang

Contribution self efficacy and independent learning math toward students' mathematics learning outcomes

Neviyarni Neviyarni
Universitas Negeri Padang
Bimbingan dan Konseling Berorientasi “Khalifah Fil Ardh”

Neviyarni Neviyarni  
*Universitas Negeri Padang*

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*Universitas Negeri Padang*

The contribution of student’s perception on majors toward student’s career planning

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*Universitas Negeri Padang*

The Relationship of Religiosity and Peer Conformity with Students’ Attitude toward Prosocial Behavior

Neviyarni Neviyarni  
*Universitas Negeri Padang*

The strategy of developing group guidance model based on experience as a preventive effort LGBT behavior in student

Neviyarni Neviyarni  
*Universitas Negeri Padang*

The contribution of achievement motivation toward student study skill

Ngusman Abdul Manaf  
*Universitas Negeri Padang*

The Nuance of Meaning and Kind of Synonymy Sensory Response Adjective in Indonesian

Ngusman Abdul Manaf  
*Universitas Negeri Padang*

Language politeness performed by politicians in the discourse of jakarta election 2017 at online portal news

Ngusman Abdul Manaf  
*Universitas Negeri Padang*

Ideology in public comments towards news about Jakarta election in social media

Ngusman Abdul Manaf  
*Universitas Negeri Padang*

Nuances of meaning transitive verb synonym in affixes meN-i in Indonesian

Ngusman Abdul Manaf  
*Universitas Negeri Padang*

Understanding intrinsic elements from drama text with cooperative learning method type STAD

Ngusman Abdul Manaf  
*Universitas Negeri Padang*

Gender perspective in the news of rape on Harian Haluan
Niko Reski
*Universitas Negeri Padang*

The correlation of peer support and parental support with achievement motivation

Nila Oktami
*Universitas Negeri Padang*

The Nuance of Meaning and Kind of Synonymy Sensory Response Adjective in Indonesian

Nora Afnita
*STIT Syekh Burhanuddin Pariaman*

Developing teaching material for descriptive writing subject by using think pair share model in elementary school

Nova Willia
*Universitas Negeri Padang*

The effect of leadership ethics and climate cooperation on job satisfaction of employees in education office of West Sumatera province

Novebri Novebri
*Universitas Negeri Padang*

Relationship between pedagogical competence and teacher performance in public elementary school

Novia Juita
*Universitas Negeri Padang*

The Nuance of Meaning and Kind of Synonymy Sensory Response Adjective in Indonesian

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*Universitas Negeri Padang*

The influences of the TPS model and reading interests on writing skills of explanatory text of class VIII student

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*Universitas Negeri Padang*

Nuances of meaning transitive verb synonym in affixes meN-i in Indonesian

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*Universitas Negeri Padang*

The multimedia development for learning writing

Novia Juita
*Universitas Negeri Padang*

Gender perspective in the news of rape on Harian Haluan

Noviardi
*Universitas Indonesia*

National products, the grand theories
Novritika Novritika  
*Universitas Negeri Padang*

The Influence of Modeling Techniques and Motivation Learning against Writing Skills of Student News Text of Class VIII SMP Negeri 3 Padang

Nunung Septriani  
*Universitas Negeri Padang*

Validity of RPP based PBL in the social arithmetics

Nur Azmi Alwi  
*Univesitas Negeri Padang*

The Transfer of Character Education Value in Children Literature: A Version of Indonesian and Translation Literature

Nur Hafiza  
*Universitas Negeri Padang*

The Relationship of Religiosity and Peer Conformity with Students’ Attitude toward Prosocial Behavior

Nur Widiasmara  
*Universitas Islam Indonesia*

Contextual Teaching-Learning Method to Improve Student Engagement among College Students in Cognitive Psychology Course

Nurhaidah Napitupulu  
*Universitas Negeri Padang*

Student autonomy in doing the task and information service’s

Nurhasanah Nurhasanah  
*Universitas Negeri Padang*

The effect of principal's leadership, school climate and teaching-learning process on economics learning outcomes

Nurhizrah Gistituati  
*Universitas Negeri Padang*

Designing model of the music art training for teacher of art and culture based on active learning

Nurhizrah Gistituati  
*Universitas Negeri Padang*

Community Culture and Character: Correlational Study of Youth Offender in Child Prison

Nurhizrah Gistituati  
*Universitas Negeri Padang*

The effectivenes of layanan informasi using contextual teaching and learning (CTL) approach to degree of students pornography trends

Nurhizrah Gistituati  
*Universitas Negeri Padang*
The effect of leadership ethics and climate cooperation on job satisfaction of employees in education office of West Sumatera province

Nurmalina Nurmalina
*University Pahlawan*

Media social literacy in Indonesian language teaching/learning at vocational high school

Nurwinda Sulistyawati
*Universitas Negeri Padang*

The development of the tenageer’s reproductive health module

Olgi Gerieska
*Universitas Negeri Padang*

Development of e-learning media with class room online on device installation materials LAN for student SMK

Panyahuti Panyahuti
*Universitas Negeri Padang*

Development of learning module based on blended learning in network design lesson

Prayitno Prayitno
*Universitas Negeri Padang*

Student autonomy in doing the task and information service’s

Radinal Fadli
*Universitas Negeri Padang*

Interactive learning multimedia based on Information Communications Technologies (ICT) in analyzing electrical circuits

Rahmanita Rahmanita
*Universitas Negeri Padang*

Social economic life of oil palm farmers

Rahmat Hamulian
*Universitas Negeri Padang*

Styles effect of leadership, organizational culture and working motivation to work satisfaction of police sector Koto Tangah Padang

Rahmi Hidayati
*Universitas Negeri Padang*

Development of teaching materials writing description using graphic organizer for student class V elementary school

Rakimahwati Rakimahwati
*Universitas Negeri Padang*

The Effect Reciprocal Teaching Strategy of Critical Thinking Skills in Learning Tematic Class V

Ramona Kurnia
*Universitas Negeri Padang*
Development of Teaching Material for Narrative Writing Using Graphic Organizer Story Map in Elementary School

Ranny Putri Yoma
Universitas Negeri Padang

Development of Employee Work Sheets based Inquiry for Increasing the Ability of Critical Thinking

Ranti Permatasari
Universitas Negeri Padang

Nuances of meaning transitive verb synonym in affixes meN-i in Indonesian

Ratnawulan Ratnawulan
Universitas Negeri Padang

Developing physics lesson plan for SMA by using problem based learning model with scientific approach

Ratnawulan Ratnawulan
Universitas Negeri Padang

Validity of LKPD based constructivism approachment

Reflianto
Universitas Negeri Malang

Developing research based learning to increase students’ entrepreneurial interest

Reflianto Reflianto
Universitas Negeri Malang

Developing teaching material for descriptive writing subject by using think pair share model in elementary school

Reflianto Reflianto
Universitas Negeri Malang

Increasing of down passing skills for mini volleyball game by using reciprocal teaching model

Regina BM Nainggolan
Universitas Negeri Padang

Relationship between social support of parents and self concept with stability of career decision

Reinita
Universitas Negeri Padang

Improved process and results of civic education (Pkn) with cooperative model course review horay in elementary school

Renti Surya
Universitas Negeri Padang

Validation worksheet students of science assisted by education card based on science edutainment

Reza Fahmi
Universitas Islam Negeri Imam Bonjol
The descriptive study about personality character and self-fulfillment of students in islamic boarding school

Ria Wati
Universitas Negeri Padang

Contribution of reading comprehension ability and learning motivation to writing

Richi Viodelf
Universitas Negeri Padang

Increasing Writing Skill of Narrative and Motivate Students Class IV Primary School Through Environment Approach

Richma Hidayati
Universitas Muria Kudus

Traditional games in central java coastal in improving the motor ability of early childhood

Ridha Hasnul Ulya
Universitas Negeri Padang

Cultural manifestation in superstition of Minangkabau society

Ridwan Ridwan
Universitas Negeri Padang

Development of student work sheet based on contextual approach to trigonometry material

Rifma
Universitas Negeri Padang

The Influence of School Principal Supervision and School Climate on Teacher Performance in MTSN Parak Laweh Padang

Rifma
Universitas Negeri Padang

The effect of leadership ethics and climate cooperation on job satisfaction of employees in education office of West Sumatera province

Rifma Rifma
Universitas Negeri Padang

Main Duties Implementation Supervisors of SMK Negeri Kepulauan Mentawai

Riki Fernando
universitas Negeri Padang

Fishermen community empowerment strategy through rural fisheries business development Program (Pump) by marine and fisheries office of Padang

Riska Ahmad
Universitas Negeri Padang

E-module for prevention of sexual harrasment in adolescent

Riska Ahmad
Universitas Negeri Padang
The Correlation of Peer Conformity and Parents Support with Juvenile Delinquency

Riska Ahmad
Universitas Negeri Padang

Self-Regulation Learning Relations and Student Perception to Social Support of Parents with Learning Motivation

Riska Ahmad
Universitas Negeri Padang

Effectiveness of using information service with the collaborative learning through facebook improving self regulated learning

Rismareni Pransiska
Universitas Negeri Padang

Training on implementation of sex education since early age for kindergarten teachers at Lubuk Basung, Agam

Ristra Sandra Ritonga
Universitas Negeri Padang

Contribution of Self-Control and Social Skills on the Tendency Social Media Addiction

Ristra Sandra Ritonga
Universitas Negeri Padang

Study of hedonistic lifestyles based on sexes and cultural background

Riswanto Riswanto
Universitas Negeri Padang

The effect of work discipline and work motivation toward civil servants’ performance in kerenci regency population and civil registration office

Riza Nusahak
Universitas Negeri Padang

The influence of instructional on writing based on context toward reading interest

RizkyEma Wulansari
Universitas Negeri Padang

Effectiveness of instructional media based on interactive cd learning on basic network at vocational high school : improving student cognitive ability

Romi Mesra
Universitas Negeri Padang

The social meaning of money in social interaction of boarding students

Rosyeni Rasyid
Universitas Negeri Padang

Styles effect of leadership, organizational culture and working motivation to work satisfaction of police sector Koto Tangah Padang

Rusdi Rusdi
Institut Agama Islam Negeri Bukittinggi
The need analysis development of mathematics learning model based realistic mathematical education and literacy in junior high school

Rusdinal Rusdinal
*Universitas Negeri Padang*

The contribution of instructional leadership and followership styles to the teachers’ performance in elementary school

Rusdinal Rusdinal
*Universitas Negeri Padang*

The Effect of School Principals Integrity, Communication Atmosphere, Discipline and Achievement Motivation on Teachers’ Work Productivity at Public Vocational High School (SMK) in Padang

Rusdinal Rusdinal
*Universitas Negeri Padang*

The contribution of achievement motivation toward student study skill

Sakdimah Sakdimah
*Universitas Negeri Padang*

Development of chemistry laboratory guides based on chemoentrepreneurship (Cep) for odd semester in science class second grade

Serli Marlina
*Universitas Negeri Padang*

Training on implementation of sex education since early age for kindergarten teachers at Lubuk Basung, Agam

Shelvia Mandasari
*Universitas Negeri Padang*

Validity of RPP and LKPD based on M-APOS model in clas X senior high school

Silfa Hafizah Pulungan
*Universitas Negeri Padang*

Effectiveness of using information service with the collaborative learning through facebook improving self regulated learning

Silvana Nurdiani
*Universitas Negeri Padang*

The relationship of vocabulary and reading comprehension in the writing skills descriptive text reviewed gender

Siti Fathimah
*Universitas Negeri Padang*

Mapping factors that support social integration of minangkabau community in Luhak Agam

Siti Fatimah
*Universitas Negeri Padang*

Communist in Padang Panjang (1923-1989)*
Siti Fatimah  
*Universitas Negeri Padang*

Scent Pecco Aroma From Colonial Heritage of Dutch East Indies Became Excellence Tour in Kerinci District 1933-1945

Siti Fatimah  
*Universitas Negeri Padang*


Solfema Solfema  
*Universitas Negeri Padang*

Contribution self efficacy and independent learning math toward students' mathematics learning outcomes

Sri Endah  
*Universitas Negeri Padang*

The contribution of reading interest on literature and reading comprehension toward students’ ability in writing fantasy story

Sri Novita Yanda  
*UIN Sultan Syarif Kasim Riau*

The effect of using e-learning material on hydrocarbon chapter to improve students’ achievement motivation in learning chemistry

Suci Habibah  
*Universitas Negeri Padang*

Contribution of social support co-workers and social self concept to conditions of school counselor burnout

Suci Rahma Hanum  
*Universitas Negeri Padang*

Student’s educational and occupational aspirations (study in batak karo and melayu deli cultural)

Sufyarma  
*Universitas Negeri Padang*

Contribution to the study habits learning outcomes in senior high school

Sufyarma M  
*Universitas Negeri Padang*

Strategic management in enhancing educational quality (environmental scanning done by the principal at SD N 01 Koto Tangah)

Sufyarma Marsidin  
*South Tapanuli Institute of Education*

School management in improving quality education in SMA Nurul Ilmi Padangsidimpuan

Sufyarma Marsidin  
*Universitas Negeri Padang*
Directed – Project Based Learning (DPjBL) as a language learning model to improve students’ english achievement

Sufyarma Marsidin
*Universitas Negeri Padang*

The role of counselor in preventing students’ attitudes toward cheating

Sufyarma Marsidin
*Universitas Negeri Padang*

The effectiveness of vocational school performance measurement model based on balance scorecard

Sufyarma Marsidin
*Universitas Negeri Padang*

The development of reading comprehension learning material by SQ4R strategy for grade iv at primary schools

Sufyarma Marsidin
*Universitas Negeri Padang*

Main Duties Implementation Supervisors of SMK Negeri Kepulauan Mentawai

Sundahry Sundahry
*Universitas Negeri Padang*

The Effect Reciprocal Teaching Strategy of Critical Thinking Skills in Learning Tematic Class V

Syafri Anwar
*South Tapanuli Institute of Education*

School management in improving quality education in SMA Nurul Ilmi Padangsidimpuan

Syafri Anwar
*Universitas Negeri Padang*

Improvement of Activity and Social Science Learning Outcomes through Teams Game Tournament Using Crossword Puzzle

Syafri Anwar
*Universitas Negeri Padang*

Developing an Authentic Project-Based Assessment Model on Sociology Learning of Senior High School Students

Syafruddin Syafruddin
*Universitas Negeri Padang*

PJOK learning model through playing activities to build student character: designing and developing stage

Syafruddin Wahid
*Universitas Negeri Padang*

The cultivation of the character values of early childhood by parent

Syahniar Syahniar
*Universitas Negeri Padang*
The correlation between self regulated and learning achievement of underachiever students

Syahniar Syahniar
Universitas Negeri Padang

Hubungan Dukungan Sosial Teman Sebaya dengan Kepercayaan Diri Remaja

Syahniar Syahniar
Universitas Negeri Padang

Identification learning skills on the young prisoners in correctional institution

Syahniar Syahniar
Universitas Negeri Padang

Development of teaching materials writing description using graphic organizer for student class V elementary school

Syahniar Syahniar
Universitas Negeri Padang

Perception of public about early marriage based on education level

Syahniar Syahniar
Universitas Negeri Padang

Contribution of time management and locus of control on student academic procrastination

Syahniar Syahniar
Universitas Negeri Padang

The students' aggressiveness in senior high school based on gender

Syahrul Ismet
Universitas Negeri Padang

Training on implementation of sex education since early age for kindergarten teachers at Lubuk Basung, Agam

Syahrul Syahrul
Universitas Negeri Padang

Increasing Writing Skill of Narrative and Motivate Students Class IV Primary School Through Environment Approach

Syahrul. R
Universitas Negeri Padang

The relationship of vocabulary and reading comprehension in the writing skills descriptive text reviewed gender

Syaiful Islami
Universitas Negeri Padang

Effectiveness of instructional media based on interactive cd learning on basic network at vocational high school: improving student cognitive ability

Syamsir Syamsir
Universitas Negeri Padang
The effect of work discipline and work motivation toward civil servants’ performance in kerenci regency population and civil registration office

Syamsir Syamsir  
*Universitas Negeri Padang*

Influence of servant leadership and school organizational culture on the performance of public senior high school teachers in Padang city

Syamsir Syamsir  
*Universitas Negeri Padang*

The Effect of Work Discipline and Motivation toward Civil Servant’s Performance in Kerenci Regency Regional Secretariat

Syamsuar Abbas  
*Universitas Negeri Padang*

Increasing of down passing skills for mini volleyball game by using reciprocal teaching model

Syamsul Amar  
*Universitas Negeri Padang*

The Influence of Training, Teaching Experience, Principal Leadership, the Understanding of Curriculum to Teacher’s Performance

Syamsul Amar  
*Universitas Negeri Padang*

The effect of principal's leadership, school climate and teaching-learning process on economics learning outcomes

Syamwil Syamwil  
*Universitas Negeri Padang*

The Effect of Parents Attention, Learning Discipline and Learning Motivation to Learning Outcomes of Students at the Student Financial Accounting Class

Syuraini Syuraini  
*Universitas Negeri Padang*

The cultivation of the character values of early childhood by parent

Tasrifan Tasrifan  
*Universitas Indonesia*

Implementation of e-commerce as a positive impact by technological innovation

Taufina Taufik  
*Universitas Negeri Padang*

 Appearing the motivation of culture research through developing the Minangkabau culture subject based portfolio model

Tressyalina Tressyalina  
*Universitas Negeri Padang*

Contribution of reading comprehension ability and learning motivation to writing
Tri Pratiwi  
*Universitas Muhammadiyyah Sumatera Barat*

Directed – Project Based Learning (DPjBL) as a language learning model to improve students’ english achievement

Umar Kalmar Nizar  
*Universitas Negeri Padang*

Development of student worksheet based on guided inquiry with class activity and laboratory in thermochemistry material

Wan Chalidaziah  
*Universitas Negeri Padang*

Students' Self-Disclosure

Warni Arfin  
*Universitas Negeri Padang*

A development module of chemistry learning based on chemo-entrepreneurship oriented

Waskito Waskito  
*Universitas Negeri Padang*

Development of learning module based on blended learning in network design lesson

Weni Aulia  
*Universitas Negeri Padang*

Development of learning materials reading understanding using CIRC in four primary schools

Widya Pangestika  
*Universitas Negeri Padang*

Language politeness performed by politicians in the discourse of jakarta election 2017 at online portal news

Winanda Amilia  
*Universitas Negeri Padang*

Development of classroom design model into character education in elementary

Wirdatul 'Aini  
*Universitas Negeri Padang*

Tourism awareness of merchant souvenirs in Bukittinggi City

Wiwi Oktriani  
*Universitas Negeri Padang*


Yahya Yahya  
*Universitas Negeri Padang*

Directed – Project Based Learning (DPjBL) as a language learning model to improve students’ english achievement
Yahya Yahya
*Universitas Negeri Padang*

The contribution of instructional leadership and followership styles to the teachers’ performance in elementary school

Yalvema Miaz
*Universitas Negeri Padang*

The effect of quantum teaching on students’ motivation on social studies (An quasi experiment for 5th grade elementary school)

Yalvema Miaz
*Universitas Negeri Padang*

Increasing Writing Skill of Narrative and Motivate Students Class IV Primary School Through Environment Approach

Yanti Fitria
*Universitas Negeri Padang*

The Effect Reciprocal Teaching Strategy of Critical Thinking Skills in Learning Tematic Class V

Yanti Fitria
*Universitas Negeri Padang*

Improving elementary school motivation in learning science

Yanti Fitria
*Universitas Negeri Padang*

Improving elementary school motivation in learning science

Yanuar Kiram
*Universitas Negeri Padang*

Contribution of Self-Control and Social Skills on the Tendency Social Media Addiction

Yanuar Kiram
*Universitas Negeri Padang*

Perception of people with visual disability on guidance and counseling service in self-concept development

Yanuar Kiram
*Universitas Negeri Padang*

The correlation of peer support and parental support with achievement motivation

Yardani Adi Cosra
*Universitas Negeri Padang*

Developing physics lesson plan for SMA by using problem based learning model with scientific approach

Yarmis Syukur
*Universitas Negeri Padang*

E-module for prevention of sexual harassment in adolescent
Yarmis Syukur
*Universitas Negeri Padang*

The development of the teenager’s reproductive health module

Yarmis Syukur
*Universitas Negeri Padang*

The Relationship of Religiosity and Peer Conformity with Students’ Attitude toward Prosocial Behavior

Yarmis Yarmis
*Universitas Negeri Padang*

Contribution of the interpersonal communication toward problem solving strategies of high school students

Yasnur Asri
*Universitas Negeri Padang*

The Transfer of Character Education Value in Children Literature: A Version of Indonesian and Translation Literature

Yasnur Asri
*Universitas Negeri Padang*

The contribution of reading interest on literature and reading comprehension toward students’ ability in writing fantasy story

Yasnur Asri
*Universitas Negeri Padang*

Cultural manifestation in superstition of Minangkabau society

Yasnur Asri
*Universitas Negeri Padang*

Nyanyian PanjangBujang Si Undang as oral tradition in Melayu Ethnic; an alternative approach for mental revolution

Yasri Yasri
*Universitas Negeri Padang*

Designing model of the music art training for teacher of art and culture based on active learning

Yeni Karneli
*Universitas Negeri Padang*

The effect of quantum teaching on students’ motivation on social studies (An quasi experiment for 5th grade elementary school)

Yeni Karneli
*Universitas Negeri Padang*

Relationship between social support of parents and self concept with stability of career decision

Yenni Rozimela
*Universitas Negeri Padang*
Improving students’ writing skill by using cooperative learning (think, pair, share) technique at grade VIII-7 SMP Negeri 1 Padangsidimpuan

Yerizon Yerizon
*Universitas Negeri Padang*

Handout Development on Contextual Based-Approach to Improve the Problem Solving Ability of Grade VII Student

Yerizon Yerizon
*Universitas Negeri Padang*

Validity of learning devices based on guided discovery learning model

Yosi Pratiwi
*Universitas Negeri Padang*

The Influence of Discovery Learning Model and Mastering Vocabulary in Environmental Sector to the Writing Text

Yulia Safitri
*UIN Sultan Syarif Kasim Riau*

The effect of using e-learning material on hydrocarbon chapter to improve students’ achievement motivation in learning chemistry

Yulia Yulia
*Universitas Negeri Padang*

Influence Model Problem based Learning Against Critical Thinking Skills in Learning Thematic Integrated Class IV

Yulkifli
*Universitas Negeri Padang*

Validation worksheet students of science assisted by education card based on science edutainment

Yulkifli Yulkifli
*Universitas Negeri Padang*

Development of guided discovery learning model worksheet on sequences and series in vocational schools

Yulkifli Yulkifli
*Universitas Negeri Padang*

Developing physics lesson plan for SMA by using problem based learning model with scientific approach

Yunesa Rahma
*Universitas Negeri Padang*

Implementation of presidential regulation no. 76 of 2013 on public service complaint management by the provincial government of West Sumatra
Tourism awareness of merchant souvenirs in Bukittinggi City

Wirdatul 'Aini¹, Ismaniar², Hayatunnufus³

¹²³Universitas Negeri Padang, Padang – Indonesia, (wirdatul.aini@yahoo.co.id)

Abstract
The purpose of the study is described about tourism awareness and learning of souvenir merchants. The research approach used is qualitative. The subject is souvenir merchant which determined by the government. Data collection techniques used were observations and conducted interviews with merchants souvenir. Interviews were conducted by the people who were around them. Especially, who knew their participation for advancing the tourism area. The research findings are: (1) the description about tourism awareness of souvenir merchant, a part of them were giving the suggestion to increase the security in tourist area, (2) a small number of them was participated in maintaining the cleanliness facilities, maintaining the orderliness, cleanliness of the tourist area as a market, (3) a small number of them, less on serving the customers well, and less pacakaged product, (4) Just a little program available to learn the tourism awareness of them conducted by the government.

Keywords: tourism, awareness, souvenirs, merchant

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Introduction
Tourism is currently very crowded because people talk about developing the tourism sector then the effect on the other sectors is very big, therefore the tourism demand will increasingly grow in line with the levels of human needs of the importance of travel (travelling) in order to make us fresh back after work. The more advanced a society is, the more busy recreational needs someone perceived as a basic requirement which must be met in order of physical freshness and spiritual harmony.

In 1999, contained GBHN that tourism development continues on the increase and developed to increase the country’s foreign exchange receipts, expanding and flattening in employment, encourage regional development, improve well-being and prosperity people, enrich the national culture, and retaining the nation's personality for the sake of implementation of religious values, deepen friendship among Nations, fostering a love of the motherland, as well as maintaining the functionality and quality of the environment.
Furthermore according to Muslim (2016) stated that development, tourism and regional development in the future, need better management, as it will bring more income supports national development.

West Sumatra has beautiful environment and natural ecosystem. In West Sumatra there are many tourist attractions, if managed well will be able to bring the country's foreign exchange receipts, as well as the surrounding communities will be able to improve the economy. Therefore it was supposed the existing tourist attractions in West Sumatra in the manage well, and expected involvement of local government as a spearhead in developing the tourism industry greatly expected.

Bukittinggi city is one of the famous tourism destination in West Sumatra. There is a famous destination with beautiful natural view such as Ngarai Sianok (canyon), Jam Gadang, and Zoo. Another interesting tourist sights is “Lubang Japang”, from the history of Japan during the colonial period remains. In addition it is Fort De Kock, this is a relic of the era of imperialism VOC.

The area of West Sumatra has a very rich culture and diverse is the one factor towing tourists. Among the famous culture in West Sumatra Province is Matriachat culture, embraced the lineage from the mother. In the West Sumatra matrilineal families boys in the family don't get the inheritance, and the girls got a treasure inherited from the mother's lineage. Based on power support those factors then certainly this area is very likely to be developed mainly in the field of tourism. The development of tourism has a value that is very strategic because it can develop their cultures and keep its natural potential, and the potential of tourism into economic activities in creating jobs and then imposes the welfare of society.

The development of tourism areas certainly not grown casually without an effort being undertaken. Among them is a huge factor of its influence in the development of tourist areas including availability of local Government much-needed facilities and infrastructure for the development of this sector and to become one of the flagship sector. So is the quality of the environment is an integral part of the tourist industry. For the developer and organizer of the tourism activities, environmental quality should get attention, including tourist-conscious society.

One of the influential factors in the framework of the development of the tourism industry in the town of Bukittinggi is traders souvenirs. There are souvenirs that traders in the city of Bukittinggi is still not ready to support the success of the tourism industry. Based on observations of researchers on 4 March 2017 souvenir merchants don't have the commitment to promote tourism in the regions. This souvenir traders observed yet can provide good service against tourists both local and foreign tourists, among them observed they offer merchandise at a price of expensive, even sometimes exists between them yet are hospitable to tourists both local and foreign tourists. In further observed souvenir traders are not ready to support the development of tourism in the city of Bukittinggi, including also other area communities in West Sumatra Province.

Based on problems in the pointed out, the researcher is interested in researching about participation of merchants souvenirs in the Bukittinggi City. Merchants souvenirs conscious intended as an accompaniment merchants souvenir promote Bukittinggi as a tourism city. Merchant souvenir conscious manifestation of them to participate providing input to the officer guarding the security, hygiene and order, improve the quality of the merchandise for souvenirs, as well as provide input to local governments for developing Bukittinggi as a tourism city.

This research aims to describes the conscious tourist merchant souvenir in Bukittinggi city. In a more detailed study of merchant souvenir conscious describes: (1) exploring the conscious of merchant souvenir; (2) describes the construction of a merchant souvenir conscious committed local government of Bukittinggi city.
Merchant souvenir conscious aims to enhance the role of the merchant as well as souvenir for participating to promote tourist areas, including promoting Bukittinggi city as a tourist destination. The role of the merchant as well as souvenir in the shape of weld's attitude, behavior to host friendly and to improve the image, quality tourism products and services that are based on or improve the implementation of the Sapta Pesona (safe, orderly, clean, cool, beautiful, and memories). Sapta pesona is a condition that must be realized in order to attract the tourist visiting the area. For it must be created in a beautiful dazzle visitors, anytime and anywhere and especially in tourist destination so appealing and comfortable, happy to live longer and feel satisfied and gave a wonderful memories in his life.

Based on what has been described above there are seven tourist attraction elements that can affect the desire of visiting tourists who make it taste for longer stays in the tourist destination. Three elements of Sapta Pesona made targets need to be embodied in an attempt to improve the national discipline, secure, orderly and clean. The seven elements in Sapta Pesona, according to Dirjen Pariwisata (1994) as follows:

Secure, tourists would love to visit this place when they felt be safe, peaceful, not afraid, protected and free from acts of crime, violence, threats, such as extortion, fraud, etc. Free from infectious diseases and developing other harmful diseases. Furthermore avoid accidents by equipment and facilities that are less good, such as transportation, equipment for food and beverage, elevator equipment, recreation or sports. Factors that also need to be aware of is spared from interference by society, among others, in the form of forgery by hawkers hand ignorant, and speech. So security is a condition that gives an atmosphere of tourism for travellers, free of fear and not be worry would be the salvation of the soul, body and possessions, free from the threat of disorder and violence.

The condition is something that is highly coveted by everyone including tourists. The condition was reflected from a smooth, sleek and uncluttered and shows a high discipline in all facets of community life, such as the traffic is orderly, regular and smooth transport, tools come and depart on time. It did not seem people are crowding or snatched away to get or buy something that is needed. Later buildings and the environment laid out orderly and neat. Service in different areas carried out good and proper. The information obtained was not confusing travelers.

Travelers would felt welcome and comfortable when you were in places that are clean and healthy, such as: (1) clean environment both at home and in public places such as the hotel restaurants, public transport, places of recreation, a place to defecate, clean of trash, dirt and so on doodles; (2) cereal to eat and drink clean and healthy; (3) the provision of equipment such as cleaning spoon, plate, bed, sporting, tools and etc; and (4) clothing and appearance is neat and clean.

Cool, versatile surroundings green, fresh, neatly giving mood or circumstance is cool, comfortable and peaceful. The desired coolness did not just has to be outdoors or buildings, but also in a room, e.g., work/study, dining room, bedroom etc. Participate actively nurture environmental sustainability and the greening has been done by the Government or society. Be an active for advocating and pioneered the local community in order to carry out maintaining hygiene, planting a variety of plants in the home page of each good for ornaments or plants that are beneficial to household, do tree planting/shady plants along the way in their respective environments, on the school and anothers. The purpose of keeping the assembly form the environmental sustainability. Decorate room study/work, living room, bedroom and other places with a variety of plants to decorate. Other efforts that could made our environment into a cold, clean, fresh and comfortable.

Beautiful, circumstances or atmosphere featuring an attractive environment and unsightly called beautiful. Beautiful can be seen from various facets, such as in terms of colour, layout, shape or style of spatial and motion matching and alignment, so that gave you a nice impression and nice to look at. Beautiful is always in line with the clean and orderly and an
integral part of the environment either in the form of the creation of God as well as the work of man. Because it is our obligation to keep the environment so that a sustainable and able to enjoyed by the people. Things that need to be done in connection with: (a) initiating and urge people to maintain sustainability and beauty that exists, and (b) invite the community to organize your environment on a regular basis, orderly and harmonious.

Welcoming, is an attitude and behavior of person that shows familiarity, polite, loves to help, like smile, and enticing. Friendly is the character and culture of the nation of Indonesia generally, always respecting the guests and can be a good host. This suave demeanor is one of the attraction for tourists and must be maintained properly. Things that need to be done amongst other souvenirs merchants:
(a) invites people to demonstrate the attitude as a good hostess, friendly and willing to help and serve the tourists, and (b) help to provide information about custom that need to be followed the tourists with a polite and friendly manner, (c) sell goods to tourists with the price according to the quality of the goods, as well as serving with friendly buyers.

Then the memories, is the impression that sticks firmly in the memories and feelings of a person caused by the experience acquired. Memories can be a beautiful and fun, but can also be unpleasant. Memories are like to be embodied in the memories and feelings travellers from tourism experience in Indonesia, by itself is a beautiful and fun, this beautiful memories can also be created, among others: (a) comfortable, clean accommodation and healthy, fast service, and friendly atmosphere, which reflects the typical of the area in the form and style of the building and decoration, (b) art and cultural attractions of the area is typical and charming, be it in the form of dance, sound art, a variety of ceremonies, (c) typical regional food and drinks are delicious, with an attractive appearance and presentation. Food and drink is one attraction that is strong and can be used as identity (identity), and (d) the small souvenirs that reflect typical regional characteristics, high quality, easy to carry, and at an affordable price, has its own sense and made into evidence or memories of the visit of a person to some places. The participation an accompaniment of traders selling quality souvenirs souvenirs, as well as describing the characteristic area of West Sumatra it is desirable.

Methods

The methods used in the research was the qualitative method, with the intention to find a wide and deep about: (1) knowingly tourist souvenirs for merchants in Bukittinggi City; (2) the construction of a merchants souvenir conscious by the Government of Bukittinggi city. In this research a variety of factors associated with the increase in tourism to merchant souvenir include: local government, tourism and cultural areas, as well as souvenirs, the merchant community that can provide information about souvenir trader's involvement in promoting tourism. Then Creswell (2009) suggests that a qualitative approach can be used when we want to learn about an issue or a problem by looking at a variety of things related to the problem of the actual conditions.

The subject of this research is the merchant souvenirs that are in Bukittinggi city among other forts (Fort De Kock), Canyon (Ngarai Sianok), Lubang Japang, Jam Gadang, and zoos. Subject retrieval techniques research will be done by the method of purposive sampling and snowball. The data will be analyzed using the interactive analysis model Miles & Huberman (1992) and internal environment analysis-external.

Data collection techniques used in this research are: (a) in-depth interviews to traders souvenirs to obtain data on tourism in the form of conscious companion to participate for the tourist sites in the city of Bukittinggi city tours; (b) the interviews done to Bukittinggi city to obtain data about the construction of merchant souvenirs conscious; (c) as the complement of the data carried out interviews to the surrounding communities of interest who knows
about their participation merchants souvenir are an accompaniment to promote tourist sites in Bukittinggi city.

The validity test of the data in this research is by triangulation of the extension of the involvement of researchers in the field, if there is data that is found where it is still lacking and need to do some research re against objects that are interviewed and observed (Richey & Klein, 2007; Sugiyono, 2011). Then triangulated the source may be made to parties who know the merchants souvenir in Bukittinggi. local government, head of the regional tourism development, expert tourism, and an expert on education.

Results and Discussion

Tourist conscious behavior research findings for merchants souvenirs intended from research results is participation, can also be a donation effort to accomplish a purpose and that is to achieve progress tours in certain areas. Research findings describing the part of traders conscious tourist souvenirs have already begun to portray an accompaniment to participate merchants souvenir in terms of providing advice, input, opinions to the Government or to a fellow merchant souvenirs or input to the community to achieve progress in the field of tourism in Bukittinggi city. The merchant souvenir conscious should be increased, since it would encourage tourists to visit tourism city in West Sumatra, as well as public awareness for open to tours will support Indonesia's economic growth. As revealed Fitriana (2017), the economic development of the year 2025 creative in the quality of governance, education and awareness in the area of tourism developer principals of Sumatra, including in Indonesia.

In connection with it tourist-conscious in this respect could be in the form of participating keep order, cleanliness and security of the surroundings of the place to trade. Participation is the indication an accompaniment by some merchants souvenirs in order to advance the Bukittinggi city, in this case the merchant keep order selling, with attention to the beauty of the place they are selling. Environment where merchants sell to expect clean so that it can maintain a healthy lifestyle, and the buyers will feel happy and they will be more comfortable in a clean environment. Avoid unwanted odors, allowing travelers enjoy staying in tourist areas. Security is a very important factor in care.

The behavior of orderly, clean, as well as maintaining security is the behavior that needs to be grown, nurtured and realized in everyday life merchant souvenirs. Research findings describe a fraction of traders souvenirs already behave keep order, hygiene, as well as maintain the security. A very difficult problem is manifested is the behavior of the net, where it still looks rubbish scattered around the merchants souvenirs. Then place the small bowel movements and it still looks dirty and less volcanically active public hygiene officers to maintain the cleanliness of the facilities. In line with that tourism for the development of tourism required Sapta Pesona meant a condition that must be realized in order to attract tourists to visit, to a region or a specific area in our country (Dinas Pariwisata, Seni & Budaya Provinsi Sumatera Barat, 2004). Things to note in order for the tourist area attracting foreign tourists or local is; security, cleanliness, order, beauty, cool, friendly, and have memories that are meant for tourists both local and foreign tourists.

Keep friendly behavior, appreciate tourists both local and foreign tourists. Friendly is good natured, and attract the favor of sweet language, spoken word and his love to hang out and fun. The attitude of the familiar which becomes the hallmark of our nation's heritage would be vacationers visiting constituents to our country.

Describing research findings that most of the merchant souvenir already behave kindly pointed out by merchant souvenirs, so local tourists and foreign tourists will be interested in buying the souvenirs are sold. Friendly behavior is behavior that's been there since the ancestors of the nation of Indonesia which is passed down to the next generation. The nation
of Indonesia is famous for its hospitality to welcome guests, sweet said the language was an elegant.

Similarly, traders expected souvenir friendly buyer, well behaved, not abusive to the buyer. Behave fun in association with fellow travelers, as well as with the community around the place of merchants souvenirs. According to tourism agency the process of construction tourism community should be a process of educational discipline communities (Dinas Pariwisata, Seni & Budaya Provinsi Sumatera Barat, 2004). Through the process of education of community attitudes and behaviour in the area of tourism must be friendly serving tourist, said good words and politely shown by the community, including the behavior of merchant souvenirs with friendly service in a it sells merchandise, thus fostering the motivation the tourists for buying.

The goods packaging for souvenirs in order to attract local and foreign tourists buying merchandise. One behavior that is essential in order to promote the merchant’s souvenirs is the packaging of goods for souvenirs as attractive as possible. Research findings describing the merchants souvenir a small percentage have started to pack the merchandise well. First of all he saw shoppers to buy is the packaging. The more nice packaging goods increasingly interested them. Merchandise is wrapped with a neat, clean, will draw from on the open, dirty, and dusty. Behavior that is clean, neat, merchants must keep souvenirs, because with clean, tidy will cultivate the desire of people to buy goods souvenirs. In line with this expressed by Dinas Pariwisata, Seni & Budaya Provinsi Sumatera Barat (2004), among the factors that encourage the development of the tourism industry is the skills of community for selling quality of goods, and accompanied by more mainstream our resident is welcoming and serving guests.

Keeping good communication between merchants souvenirs. Giving feedback to each other need to be done. Research findings describe a fraction of traders already give input about the pricing of goods according to the quality of the goods. Selling goods too expensive while the quality is lacking good will can be detrimental to the merchants themselves. The goods on display are certainly less successful or not a bid or purchase merchandise. For it is need for meetings between traders souvenirs so that goods sold interest tourists both local and foreign tourists.

Awareness to improve the quality of souvenirs are sold. Furthermore the behavior that should be owned by the merchant souvenirs is the awareness to improve the quality of the goods sold. Goods with good quality will attract buyers to buy souvenirs. The quality are low would discourage tourists to purchase goods offered.

Increase knowledge in order to help travelers get to know the sights of behavior need grown merchants souvenirs is providing friendly service, Merchant Souvenir could provided a good and true information about what attractions are there in the area. For example, in the Bukittinggi city introduced the tourism destination, so that local tourists it helpful regarding the information provided. Honesty in the merchants souvenir provide the information about tourism destination there are highly expected to help local/foreign tourists to visit the tourism destination. The presence of tourists will positively impact for the community and also for governments to be equally forthcoming material gains.

Foster the participation of tradesmen souvenir keeping facilities, cleanliness, order and security. Participation an accompaniment merchant souvenirs in keeping facilities, cleanliness, order and security is highly expected. Places of public facilities must be kept clean. For example, public toilets, the place of prayer, rest areas travelers should be maintained the cleaning. Problems that often happen to public facilities dirty, especially in toilet either in mosques, public places are often seen less maintained clean.

The next issue of cleanliness, orderliness is visible in the residence there is also found a dirty room, toilet lacking well-ordered. Souvenir merchants are expected to participate providing input to the giver of the services of the inn, to the community to keep the facilities...
cleanliness, order and security so as to cultivate a high motivation for tourists visiting the area includes Bukittinggi is known as a tourist city.

Provide input advice to local governments in maintaining cleanliness, order, and security. To progress in tourism activities smoothness and merchant souvenir in Bukittinggi provide input to local governments for special personnel hygiene to prepare the responsible for the cleanliness of the facilities that exist in tour around the city. With the power of cleanliness is expected-the cleanliness of public toilets as places of prayer maintained cleanliness, beauty, and at any time.

Giving feedback or suggestions were morale to local governments for making better the tourist areas. Merchants souvenir a small percentage participate in morale, provide input in the form of donations in the form of suggestions, opinions to the Government in order to materialize Bukittinggi as a tourism city. Donations morale given merchant souvenirs, namely in the form of support for the policy of the regional government on the implementation of Bukittinggi City.

Provide input to local governments in order to speed up the construction of Bukittinggi city merchant souvenir to speed up input for Bukittinggi city, including construction of public facilities such as the building of highways, bridges, wc, and etc. needs to be increased in purchasing to support an activities. The minibus driver in order to improve its hospitality to the local or foreign tourists.

Merchant souvenir were expected to have an awareness of the importance of promoting their destination might be of interest to local tourists, as well as foreign tourists. Most merchants souvenir never too expensive especially for a gift shop for tourists. The traders then expected the friendly in serving buyers. Tourist souvenirs to traders conscious will cause a high motivation for tourists to visit in the area of tourism. Friendliness, good nutrition and earthy will cause tourists to flock comes to attractions such as Bukittinggi city.

Conclusions

Based on the results of the study as described in the previous section, then the following expressed the following conclusions: (1) the description of a tourist souvenir traders conscious in Bukittinggi in terms of behavior or attitude of the neighborhood's merchant souvenir, describes some merchant giving souvenirs input to security officers in order to enhance security in tourist areas, maintaining the cleanliness of the facilities are provided local government of Bukittinggi city, keeping hygiene and the beauty of the tourist places of merchants souvenirs; (2) the description of the skills of merchant kept selling souvenirs, most merchants based on the quality of goods, merchant do stuff with good packing giving rise to nudge tourists buy souvenirs on offer; (3) the description of the communication between other merchant souvenir while maintaining good communication in order to improve the quality of the goods, the buyer's tourist behavior in terms of the bargaining price souvenirs.

Further research findings relating to the input, suggestions for souvenirs merchants to local governments to improve the tourist area in Bukittinggi city: (1) merchants souvenir a small percentage deliver advice to government area among them are expecting government improving the security of the city, the cleanliness of the city, as well as enhancing the beauty of the city; (2) the construction carried out by local governments against the merchant souvenirs, small traders suggested local governments still less built the merchants souvenirs. Coaching conducted in terms of venue rental for merchants souvenirs.
References


< WIRDATUL 'AINI, ISMANIAR, HAYATUNNUFUS>

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