

ABSTRACT

Seruni, Leony M. 2019. An Analysis of Conversation Structure of Therapeutic Discourse: Cupping Therapy. Thesis, English Department Faculty of Language and Arts State University of Padang.

Conversation on therapy is an institutional conversation that has a structure that makes communication organized and structured. This study aims to determine the elements of the conversation structure that occurs between therapists and patients in cupping therapy. The method used in this research is descriptive method. The research data is a conversation between a cupping therapist and his patient. The conversation amounts to 20 conversations. The results of the study show that the conversations that occur between the therapist and the patient have structured elements of conversation. In terms of elements of global conversation, it was found that each conversation has an opening, body, and closing. Almost every element of the three elements was also found in this study. Whereas from the language functions used, it was found that cupping therapists use informative, directive, and phatic languages.

Keywords: conversation structure, cupping therapist, cupping therapy.