



## FOREWORDS

This proceeding aims to disseminate valuable ideas and issues based on research or literature review in the field of vocational, technical and engineering studies, which have been presented in 4<sup>th</sup> International Conference on Technical and Vocation Education and Training. This conference has taken place in Hospitality Center Universitas Negeri Padang, November 9-11, 2017.

The theme of Conference focused on the perspective of technical and vocational education and training for sustainable society to face the challenges of 21<sup>st</sup> century, globalization era, and particularly Asian Economic Community. To overcome the challenges, we need the innovation and change in human resources development. Technical vocational educational and training have essential roles to change the world of education and work in order to establish sustainable society.

Undoubtedly, TVET need to enhance the quality of learning by developing various model of active learning, including learning in the workplace and entrepreneurship. Create innovation and applied engineering as well as information technology. Improvement of management and leadership in TVET Institution, and development of vocational and technical teacher education.

Many ideas and research findings have been shared and discussed in the seminar, more than 176 papers have been collected and selected through scholars, scientists, technologist, and engineers'. as well as teachers, professors, and post graduates students who participated in the conference.

Eight keynote speakers have taken a part in the conference, namely Prof. Intan Ahmad, Ph.D. (Director general of learning and student affairs, Kemenristek Dikti) and Prof. Josaphat Tetuko Sri Sumantyo, Ph.D. (CEReS Chiba University) and Prof. Dr. Maizam Alias (UTHM Malaysia) and Prof. Ganefri, Ph.D. (Rector of UNP) and Prof. Dr. Ramlee bin Mustapha (UPSI Malaysia) and Prof. Nizwardi Jalinus, Ed.D. (Chair of TVET doctoral program, FT UNP) and Prof. Michael Koh, Ph.D. Dr. Fahmi Rizal, M.Pd., MT (Dean of FT UNP). They all have a great contribution for the success of the conference.

Finally, thank a million for all participants of the conference who supported the success of 4<sup>th</sup> International conference on TVET 2017 and most importantly, our gratitude to all scholars who support and tolerated our mistake during the conference.

Padang, 9 November 2017

**Prof. Dr. Nizwardi Jalinus, M.Ed**  
Chair of Scientific Committee

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## THE DESIGN OF LECTURER PERFORMANCE EVALUATION MODEL BASED ON ANALYTIC NETWORK PROCESS (ANP)

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**Abstract:** One effort to improve the quality of higher education is a service to students, to improve the quality of lecturers. In an effort to develop the quality and career of a lecturer, then the lecturer's performance is important to be evaluated to get the right information. Most lecturer performance evaluations are generally limited only from the assessment of the students on the learning process in the classroom. In this research, an evaluation model using Multi Criteria Decision Making (MCDM) is designed to evaluate the lecturer's performance of factors affecting lecturer performance problems. Factors that affect the performance of lecturers will be seen from the variables of motivation, self-esteem, competence and job satisfaction. To reflect the correlation of dependence between factors on lecturer performance evaluation is proposed by using Analytic Network Process (ANP) method which is one of MCDM technique. ANP method is considered capable to present the level of importance of various parties by considering the various criteria and sub criteria that exist and can be used to build a prediction of human resource performance measurement based on weighting factors affecting the performance of lecturers. In this research expected to produce an effective lecturer performance evaluation model that can support decision making for lecturers quality development.

*Keyword: Lecturers-Performance, Motivation, Self-esteem, Competence, Job Satisfaction, ANP, MCDM*

### 1. INTRODUCTION

In Undang-Undang No. 14 Tahun 2005 About Teachers and Lecturers Pasal 1 ayat (2), that the lecturer is an educator who must be professional and scientist with the main task of transforming, developing and disseminating science, technology and art through education, teaching and community service. One of the important qualities to be considered in universities is the human resources of students, lecturers and staff [1]. This shows the role of lecturer which is very important in the implementation of teaching and learning process.

Globalization and the Asian Economic Community (AEC), a great effect on employment and enhance competition in search of work. Every citizen who are members of the AEC-free into the workforce in the countries that are members of ASEAN [2]. It makes people more aware of the importance of education, and expected the process and product development are high-quality education that can compete both nationally and internationally.

The phenomenon of the quality of lecturers in college up to now is still a concern of many parties. As revealed by Suryadi (2008) and Jalal (2009) that the universities in Indonesia in general face a similar case in the issue of qualifications, competence and commitment of human resources [3]. The existence of low quality paradigm of lecturer, dedication and lack of mastery of subject matter taught to be the

cause of our underdeveloped education with other countries.

Many factors can affect the performance of lecturers in carrying out their duties in universities. The performance of lecturers can be influenced by motivation, work environment, job satisfaction, job leadership, and cultural views on lecturer performance [4], [5]. There are significant and significant correlation between competence, motivation, personality, job satisfaction on performance [6], [7]

Fuzzy based methods such as AHP and ANP [8], [9], [10], [11], is a technique that is considered capable to solve the problem of decision making with many criteria. Evaluation of performance by adding an engineering point for the evaluation process with the approach of Multi Criteria Decision Making (MCDM) using the Analytical Network Process (ANP) and Choquet Integral (CI) showed an efficient way to handle the quantitative and qualitative data simultaneously.[12]

This research aims to design a faculty performance evaluation model in terms of factors suspected to affect the performance of lecturers such as motivation, self-esteem, competence and job satisfaction with the ANP method is one technique MCDM. ANP method is considered capable to present the level of importance of various parties by considering the various criteria and sub criteria that exist and can be used to build a prediction of human



resource performance measurement based on weighting [13]

## 2. LITERATURE OVERVIEW

Job Performance or Actual Performance shows the performance of human resources in the form of work results in quality and quantity achieved by a worker, in accordance with his duties and responsibilities given to him. Each lecturer must have a criterion as an educator who aims to assist within 1) *improve performance, capabilities, and output of educational*, 2) *facilitate communication and exchange of information on best educational practices with various types of educational institution*, and 3) *as a tool for understanding and improving performance of education institutions as well as guidance in strategic planning* [14]

The success of a person's performance is a combination of ability, effort and opportunity that can be assessed. As pointed out performance can indicate function of the interaction between the ability or abilities (A), motivation (M), and opportunity (O), and can be formulated;  $Performance = f(A \times M \times O)$ . Meaning: performance is a function of ability, motivation and opportunity. [15]

Performance of a lecturer is the result achieved by the lecturer in carrying out its duties and functions in accordance with Tri Dharma Perguruan Tinggi. Performance is seen from achieving the tasks assigned to the lecturer based on the skills, skills, experience and seriousness and time with the resulting output reflected by the quantity and quality.

### 2.1. Dimension of Lecturer Performance Evaluation

In [16] "Motivation is a process that starts with a physiological or psychological deficiency or need that activates behavior or a drive that is aimed at a goal or incentive. Thus, the key to understanding the process of motivation lies in the meaning of, and relationship between, needs, drives, and incentives". Motivation of work is the desire that encourages or motivates the lecturer to do his job. Motivation of work is a strong impulse so that the lecturer to do his job to achieve the goals of achievement and job satisfaction.

Job satisfaction is a picture of the feelings, or emotional or affective response of a worker to the situation and working conditions that can meet everything related to the needs and expectations faced by workers in looking at the work and results obtained. Job satisfaction not only from one aspect but also reflects a person's attitude towards his job. A person can be relatively satisfied with one aspect of the job and not satisfied with one or several other aspects or vice. Luthans (2002) divides job satisfaction in 3 aspects ie: (1) *Job satisfaction a kind of employee responds to condition of working*

*enviroment*, (2) *Job satisfaction is offeten assessment based on work output of performance*, and (3) *Job satisfaction relates to the attitudes performnce by every employee* (Arifin, 2015:39).

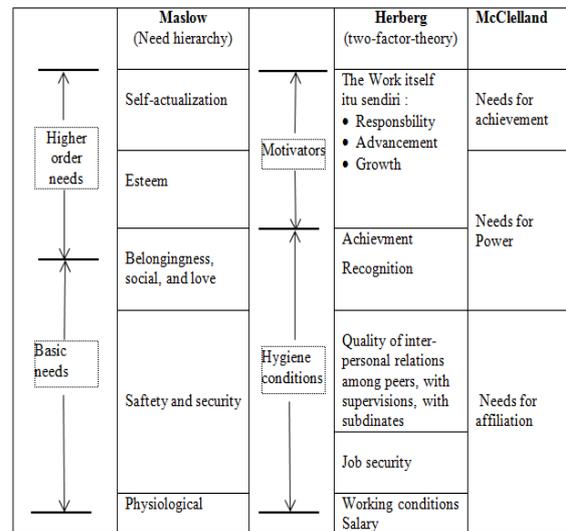


Fig. 1 Adaption Comparison of Motivation Theory [17]

*Self-esteem we refer to the evaluation which the individual makes and customarily maintains with regard to himself : it expresses an attitude of approval or disapproval, and indicates the extent to which the individual believes himself to be capable, significant, successful and worthy* [18] In short, self-esteem is a personal judgment of worthiness that is expressed in the attitudes the individual holds toward himself. Self-esteem in this research relates to self-reliance of lecturers based on four aspects of Coopersmith concept which includes significance, power, virtue and competence.

In [19], "A competency is an underlying characteristic of individual that is causally related to criteria on referenced effective and/or superior performance in job situation". PP No. 19 Tahun 2005 on National Education Standards Pasal 28 affirms that educators are learning agents that must have four types of competence, namely pedagogic, personality, professional and social competence. This is in line with the dimensions of competence Spencer and Spencer have presented as follows;

- 1) Pedagogic competence in accordance with achievement and action,
- 2) Professional competence is similar to cognitive,
- 3) Personal competence in accordance with the impact and influence) and personal effectiveness
- 4) Social competence in accordance with the helping and human service and managerial.

### 2.2. Analytic Network Process (ANP)



2.2.1 Concept of ANP

The ANP method is the development of the Analytic Hierarchy Process (AHP) method, which has a higher complexity than AHP. ANP method is one method that is capable of presenting the level of interest of various parties by considering the interplay of criteria or alternatives in making decisions related to a range of interconnect and depends [13].

Saaty stated that in the implementation of ANP problem solving depends on alternatives and criteria that exist [12] [20]. ANP analysis uses pairwise comparison on alternatives and criteria. Next [13] explain the network in the AHP there is a level of objectives, criteria. Levels in AHP are called clusters in ANP networks that can have criteria and alternatives in them called nodes. ANPs are formed in the network structure and there are also feedbacks, which can improve the priority generated from the assessment and can make predictions more accurate. In addition, the criteria themselves can depend on alternatives and on each other feedback fixes the priorities generated from the assessment, and makes predictions more accurate.

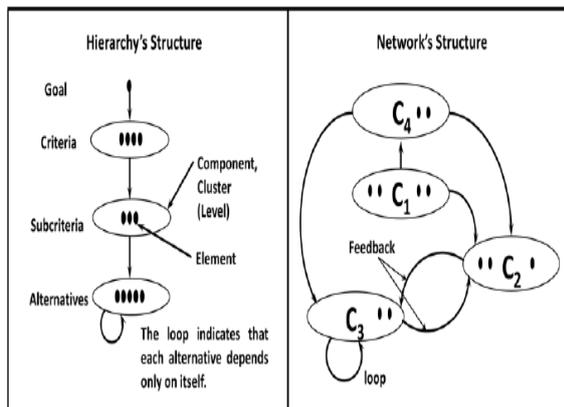


Fig.2 AHP & ANP Component Type [13]

The ANP calculation process, based on the priority of each cluster depicted in the  $n \times n$  matrix, gives a paired pair ratio scale. If the system has  $N$  clusters, where elements in each cluster can interact with some or all of the existing cluster. The cluster is denoted by  $C_h$  ( $h = 1, 2, 3, \dots, N$ ) with elements of  $n_h$  ( $e_{h1}, e_{h2}, e_{h3}, \dots, e_{hn}$ ). Value of supermatrix awarded as a result of the assessment of priorities derived from pairwise comparisons.

$$W = \begin{matrix} & \begin{matrix} C_1 & C_2 & \dots & C_N \end{matrix} \\ \begin{matrix} C_1 \\ C_2 \\ \vdots \\ C_N \end{matrix} & \begin{bmatrix} e_{11}e_{12} \dots e_{1n_1} & e_{21}e_{22} \dots e_{2n_2} & \dots & e_{N1}e_{N2} \dots e_{Nn_N} \\ W_{11} & W_{12} & \dots & W_{1N} \\ W_{21} & W_{22} & \dots & W_{2N} \\ \vdots & \vdots & \dots & \vdots \\ W_{N1} & W_{N2} & \dots & W_{NN} \end{bmatrix} \end{matrix}$$

Fig.3 Basic format of Supermatriks

$$W_{ij} = \begin{bmatrix} W_{i1}^{(j_1)} & W_{i1}^{(j_2)} & \dots & W_{i1}^{(j_{n_j})} \\ W_{i2}^{(j_1)} & W_{i2}^{(j_2)} & \dots & W_{i2}^{(j_{n_j})} \\ \vdots & \vdots & \dots & \vdots \\ W_{in_i}^{(j_1)} & W_{in_i}^{(j_2)} & \dots & W_{in_i}^{(j_{n_j})} \end{bmatrix}$$

Fig. 4. Matriks Block i and j

2.2.2 ANP Stages

Stages in making decisions using the ANP method [13] :

Stage 1: Develop problem structures and develop decision models, aimed at identifying the alternatives that will be most significant in decision making.

Stage 2: A matrix of pairwise comparisons interrelated variables, to calculate the impact on the alternatives are mutually compared by measuring the ratio scale of 1 to 9.

Table. 1 Scale of Absolute Numbers

| Intensity of Importance | Definition             |
|-------------------------|------------------------|
| 1                       | Equal importance       |
| 3                       | Moderate importance    |
| 5                       | Strong importance      |
| 7                       | Very strong importance |
| 9                       | Extreme importance     |
| 2,4,6,8                 | Intermediate values    |

Step 3: Calculate supermatrixs (weighting element), with the value of the reciprocal (inverse), ie  $a_{ij} = 1 / a_{ji}$  indicates the level of importance of the element of  $i$  or  $j$ . Consistency ratio should be  $\leq 10\%$ . If the value is more than  $10\%$ , then the assessment of decision data should be corrected.

$$A * w = \lambda_{max} * w \tag{2.1}$$

Stage 4: Determine the weight of interest using the limited supermatrixs of the model.

$$CI = \frac{\lambda_{max} - n}{n - 1} \tag{2.2}$$

CI = Consistency Index  
 $\lambda_{max}$  = Max eigen value

n = number of elements compared

### 3. CONSTRUCTION OF THE MODEL

#### 3.1. Problem Definition

In planning development and coaching to improve lecturer's performance hence very important to conduct evaluation of lecturer's performance. Evaluation of lecturer performance is generally from questionnaires filled by students related to the learning process. Therefore, it is important for lecturers to conduct self-evaluation based on factors that are suspected to affect lecturer's performance. Model of lecturer performance evaluation in this research is designed based on the factors that allegedly affect the performance of lecturers with the variables of motivation, self-esteem, competence and job satisfaction.

Most models have been used in performance evaluation, assessment, as well as social studies using statistical methods by increasing or decreasing some variables, rarely developing models with analytical methods. This study aims to produce a flexible lecturer evaluation model design using MCDM approach with ANP method.

#### 3.2. Problem Criteria

The lecturer's performance evaluation criteria in the study consisted of lecturer performance, work motivation, self-esteem, competency and job satisfaction. Each criterion has several sub-criteria as follows:

- Lecturer performance criteria (KD),
- Motivation Criteria (M), this cluster consists:
  - Needs for achievement (MAc)
  - Need for power (MP)
  - Needs for affiliation (MAf)
- Self-Esteem Criteria (SE) :
  - Respectfull Power (SEP)
  - Significance (SES)
  - Virtue (SEV)
  - Competence (SEC)
- Competence Criteria (C) :
  - Pedagogig (CP)
  - Personality (CK)
  - Social (CS)
  - Professional (CPro)
- Job Satisfaction Criteria:
  - Enjoyment to work (KKS)
  - Satisfaction on the work (KKH)
  - Award of work (KKP)

Alternative selection of priority strategy decisions:

- Alternative 1: Guidance and facilitation of lecturers, by developing competence and career.
- Alternative 2: Optimizing lecturers' performance by developing lecturer career patterns with rewarding and measurable compensation and transparency.

- Alternative 3: The deepest coaching pattern required improves lecturers' ability to focus on learning and teaching.

#### 3.3. Proposed Model

Figure 3 shows a network model framework designed by ANP method. All criteria and sub criteria are associated with each factor in evaluating the lecturer's performance. All criteria and sub criteria are associated with each factor in evaluating the lecturer's performance.

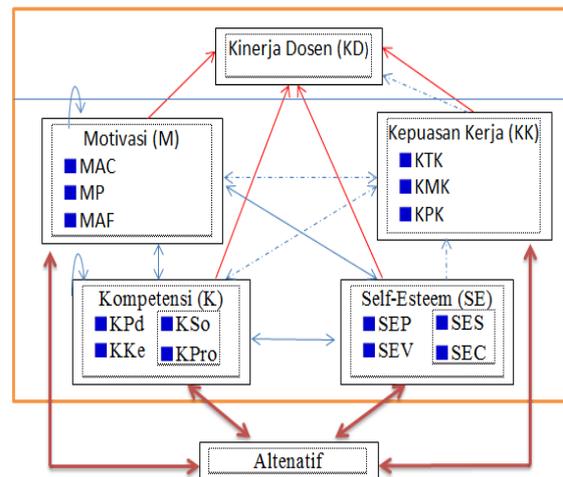


Fig.5 Proposed Model Evaluation

The relationship between criteria and sub-criteria:

- The direct influence of criteria on KD
- Shows the relationship indirect effect through KK criteria against KD
- Showed a correlation between the criteria
- Alternative selection decisions based on the results of weighting
- Dependency between elements of the criterion (inner dependence)

The lecturer's performance evaluation model based on the ANP method, forming a network that allows to illustrate some problems without focusing on beginning and ending.

### 4. CONCLUSION

Performance appraisal is the process of determining one's performance level. To obtain information about the performance of a lecturer then it is important to do performance evaluation in accordance with the duties and functions as an educator.

Lecturer performance evaluation model based on ANP able configure to measure direct and indirect influence and correlation between lecturer performance factors, motivation, self-esteem, job satisfaction and competence. The designed model does not close the possibility to be developed based

on the addition or subtraction of other performance factors.

## 5. ACKNOWLEDGMENT

This research is still limited to the design of lecturer performance evaluation model. Further research is needed to calculate weighting, supermatrix, limiting supermatrix and limiting priority and perform testing of lecturer performance evaluation models designed.

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